

September 27, 2012  
Avenue Rouge Runway  
Fashion Show

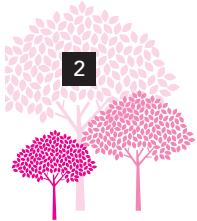




Tonight we bring Baton Rouge a celebration of the arts and fashion, which together provide the inspiration for our third annual **Avenue Rouge Runway**. This event will bring you to a New York state of mind as you get to see the newest fall styles hitting the runway from 13 of the Capital City's hottest boutiques.

We want to thank our wonderful sponsors, who partnered with us to bring YOU this incredible experience. Enjoy the show.

#### MAJOR SPONSORS:



Mercedes-Benz  
of Baton Rouge



#### PRODUCED IN PART BY:



#### SPECIAL THANKS TO:

Victor's International Agency  
Wink Design and Event Planning  
Arts Council of Greater Baton Rouge  
Artist Demond Matsuo

The artwork seen tonight was exclusively created for Avenue Rouge Runway by Demond Matsuo. Artwork is available for purchase through Ann Connelly Fine Art. A portion of the proceeds from this work will be donated to the Derek Gordon Fund at the Arts Council of Greater Baton Rouge.



17455 Perkins Road, #B • 225-757-5905

#### LOOK 1

- Haute Hippie
- Barbara Bui
- Jewelry from exclusive line

#### LOOK 2

- J Brand
- Diane von Furstenberg
- Rag and Bone
- Jewelry from exclusive line

#### LOOK 3

- Theory
- Skaist Taylor
- Twelfth Street by Cynthia Vincent

#### LOOK 4

- Haute Hippie
- Rag and Bone
- Jewelry from exclusive line

#### LOOK 5

- M Missoni
- Barbara Bui
- Jewelry from exclusive line

#### LOOK 6

- By Malene Birger
- Pour la Victoire
- Python clutch
- Jewelry from exclusive line

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“Each season we bring our clientele the perfect balance of signature basics and sophisticated statement pieces. We offer well edited selections from exclusive designers.”

—LAUREN BAILEY POLLARD



3033 Perkins Road • 225-383-1350

#### LOOK 1

- Corey Lynn Calter “Janice” striped pocket T
- Alice and Trixie “Arden” skirt

#### LOOK 2

- Velvet Wiley leather dress
- Sanctuary Mongolian fur vest

#### LOOK 3

- BCBG “Bianca” sequin cut-out top
- BCBG “Sissy” zip pocket legging

#### LOOK 4

- Sanctuary “Treasure” blouse
- J Brand “Babe” flare jean
- BB Dakota “Scotlyn” faux fur vest

#### LOOK 5

- Corey Lynn Calter “Veronica” peplum dress

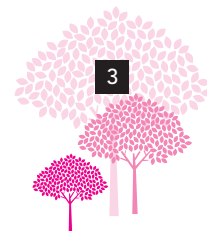
#### LOOK 6

- Sanctuary “Temple” tank
- BB Dakota leather jacket
- Paige “Skyline” skinny jean

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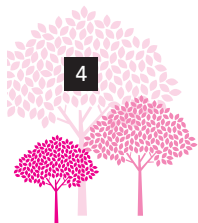
“Nothing makes us happier than when we see women around town wearing an outfit they selected from Stella Boutique. Being able to make a woman look and feel her best is something we take great pride in. Thank you for letting us dress you.”

—KATIE DALLIMORE





For more than 60 years, P&N has supported innovative business ideas that help make Baton Rouge a more vibrant and interesting place to work and live. With 9 locations and over 400 employees, we are a local firm whose qualifications have been nationally recognized. If you need an accounting firm that believes quality, client service, and innovation never go out of style, P&N could be a fit for you.



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BOOKKEEPING

TECHNOLOGY

TAX



CLOTHING + SHOES + ACCESSORIES

7519 Corporate Boulevard, #310 • 225-246-7751

#### LOOK 1

- Amy Matto "Morgan" dress in black and grey
- Stuart Weitzman boots in black
- Rebecca Minkoff purse in black

#### LOOK 2

- David Lerner blouse in nude
- 525 America fur vest in winter white
- Emma waxed riding pant in cocktail
- Stuart Weitzman booties
- Sennod long chain necklace

#### LOOK 3

- David Meister sequin ball gown in black
- Diane von Furstenberg "Jodi" heels in black and gold

#### LOOK 4

- Elizabeth & James jacket in navy
- Amanda waxed skinny in hametite
- Dee Keller "Tina" bootie in black
- Tom Ford "Charlie" sunglasses in black

#### LOOK 5

- Halston Heritage dress in stone
- Dee Keller "Jeanette" boots in brown
- Lauren Merkin "Caroline" clutch in glossy python

#### LOOK 6

- Halston Heritage convertible dress in lipstick red
- Diane von Furstenberg "Camilla" bootie in black
- Lauren Merkin "Ava" clutch in leopard
- Spanx fishnet tights in black

"At FeBe, we love to give our customers the experience of a personal shopper. We personalize the trends to offer fashionable and individual style."

-BESSIE PAPAZIS



4350 Highland Road • 225-763-5889

#### LOOK 1

- Top by Karlie
- Vest by JACK BB Dakota
- Bracelet by Anna Bella
- Shorts by Free People

#### LOOK 2

- Top by Fun 2 Fun
- Vest by JACK BB Dakota
- Necklace by Anna Bella
- Shorts by Do & Be

#### LOOK 3

- Dress by Mustard Seed
- Necklace by Tano

#### LOOK 4

- Top by Karlie
- Skirt by Ark & Co.
- Necklace by Anna Bella

#### LOOK 5

- Romper by Mustard Seed
- Earrings by Tai
- Bracelet by Anna Bella

#### LOOK 6

- Cami by Idea
- Jacket by OVI
- Jeans by SOLD Design Lab
- Necklace by Tano



"My desire is to make every customer who walks in my store feel welcomed and happy, while leaving feeling beautiful on both the inside and out after their experience."

-SHANNA BOUDREAUX



257 Lee Drive, Suite O • 225-761-1170

#### LOOK 1

- Top by Last April
- Pants by S.Mio
- Vest by YA
- Earrings and necklace by Bella & Co.

#### LOOK 2

- Sweater by Freeway
- Pants by Free People
- Earrings and necklace by Bella and Co.
- Shoes by Seychelles

#### LOOK 3

- Top by Veronica M
- Jacket by C Luce
- Pants by Fifth Culture
- Earrings and necklace by Art
- Shoes by Bamboo

#### LOOK 4

- Top by Fifth Culture
- Pants by Very J
- Vest by K.K.
- Earrings and necklace by Art
- Shoes by Seychelles

#### LOOK 5

- Dress by Alythea
- Earrings and necklace by Towne & Reese
- Shoes by C-Label

#### LOOK 6

- Dress by Jealous Tomato
- Earrings and necklace by Towne & Reese
- Belt by Jealous Tomato
- Shoes by Bamboo

“We strive to offer the ultimate in customer service and selection. Our hope is that our client feels that we offer the best of both.”

—HEATHER GAHAGAN

## ARISTOCRACY

APPAREL FOR THE PEOPLE

Towne Center • 7425 Corporate Boulevard, #840  
225-757-6131

#### LOOK 1

- CXXVI shirt
- Penguin shirt
- Ben Sherman military style jacket
- Goodhyouman necklace
- 7 for All Mankind denim
- Hey Dude shoes

#### LOOK 2

- Penguin pants
- Alternative cardigan
- Penguin polo
- J shoes

#### LOOK 3

- Penguin blazer
- Zanerobe shirt
- Penguin pants
- Dibi tie
- Hey Dude shoes

#### LOOK 4

- Threads for Thought blazer
- Zanerobe pants
- J shoes

#### LOOK 5

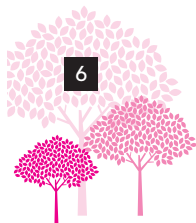
- Shades of Grey varsity blazer
- Penguin shirt
- French Connection pants
- J shoes

#### LOOK 6

- Zanerobe sweater button-up
- Dibi bowtie
- 7 for All Mankind denim
- J shoes

“At Aristocracy we believe passionately in the art of design and every detail the designer creates, which results in bringing the finest from the fashion industry to our customers in Baton Rouge.”

—LEAH GRAY



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www.buildmybod.com



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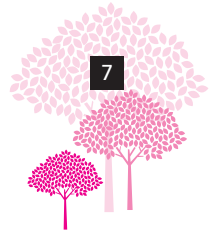
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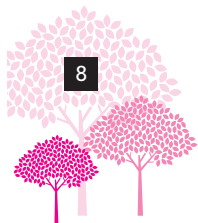
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**kelsey@buildmybod.com**



## TEQUILA PATRÓN



### AT THE PATRÓN SPIRITS COMPANY,

we don't just produce the world's highest quality spirits, we are also deeply committed to environmental and philanthropic efforts, and take great responsibility in ensuring that our products are enjoyed safely and sensibly. Tonight's event will feature along with our tequila: Patron XO Café and Ultimat Vodka.

Patron XO Café is an extraordinary blend of ultra-premium Patron Silver tequila and the pure, natural essence of coffee. Patron XO Café is excellent for sipping, as a premium cocktail ingredient, or as a unique and delicious dessert topping.

Ultimat Vodka, unlike any other premium vodka, is carefully crafted from 3 ingredients – wheat for smoothness, rye for complexity, and potato for richness. Each is distilled separately then blended. To sip Ultimat is to find balance.

## *Ultimat*

### *Vodka*





# HOUSE *of* LOUNGE

NEW ORLEANS

2044 Magazine Street, New Orleans, LA • 504-671-8300

## Lee Michaels

FINE JEWELRY & DISTINCTIVE GIFTS

www.lmfj.com • 225-926-4644

### LOOK 1

- Oblivion by Elle Macpherson
- Diamond hoop earrings, necklaces and cuff bracelet

### LOOK 2

- Blush teddy
- Ivanka Trump black onyx and diamond collection

### LOOK 3

- Jezebel corset and costume skirt
- Sterling silver "Naga" collection by John Hardy

### LOOK 4

- Mason close garter bustier and matching panty
- Konstantino featuring cognac, topaz and citrine stones

### LOOK 5

- Blush pj set
- Mikimoto pearl and diamond collection

### LOOK 6

- Lucy b vintage inspired bra and panty
- Ippolita collection featuring hammered gold; gold and quartz; and gold mother of pearl and pave diamond pieces

"Lingerie is more than just clothing; it's the inspiration for the remainder of your day."

—HEATHER SAVOY

"Our passion is to find the latest and most innovative jewelry designs from the world's finest craftspeople to provide our customers with collections as unique and beautiful as they are."

—SCOTT BERG



boutique  
eve's apple

7474 Corporate Boulevard, #A • 225-925-3007

### LOOK 1

- Robert Rodriguez v-neck mini dress
- Nanette Lepore "Divine" sweater coat
- Rachael Bartolacci horn earrings
- Diane von Furstenberg "Toy" heels

### LOOK 2

- Z Spoke by Zac Posen lace dress
- Rachel Zoe ombre fur jacket
- HEAVYmetalbyLW cross necklace
- Rachel Zoe "pony" booties

### LOOK 3

- Renzo & Kai leather dress
- Bod and Christensen leather vest

- Rachael Bartolacci cross earrings
- Bella Rose necklace
- Samantha Wills ring
- Rachel Zoe "Audrey" bootie

### LOOK 4

- Renzo & Kai sequin dress
- Smythe fur jacket
- Brian Atwood booties

### LOOK 5

- Nanette Lepore faceted dress
- Nanette Lepore coat with fur
- Rachael Bartolacci earrings
- HEAVYmetalbyLW necklace
- Kelsi Dagger pumps

### LOOK 6

- Parker sequin dress
- Kelsi Dagger pumps



"Fashion is a reflection of oneself.  
We strive to provide a delightful environment where women can explore and develop their own personal style."

—MICHELE PERCY + SARI TURNER

## GEORGE BASS

7280 Corporate Boulevard, Suite C • 225-400-9901

### LOOK 1

- George Bass plaid shirt
- AG blue jeans
- Herno down vest

### LOOK 2

- Faconnable check shirt
- Cruciana cashmere sweater
- Barbour waterproof Beaufort jacket
- Mac 5 pocket cords

### LOOK 3

- Brunellow Cucinelli shirt
- Luciano Barbera vicuna sweater
- Samuelsohn Prince of Wales plaid sport coat
- Lightweight Samuelsohn grey flannel trousers

### LOOK 4

- Mastai Made in Italy shirt
- Washed wool and cashmere Lubiam coat
- Incotex khakis

### LOOK 5

- Hamilton shirt
- Isaia grey and brick windowpane suit
- Cashmere E. Marinella tie

### LOOK 6

- Hamilton tuxedo shirt
- Isaia tartan plaid dinner jacket
- Samuelsohn tuxedo pants
- George Bass grosgrain bowtie

“At George Bass, we bring our clients SPREZZATURA “

—GEORGE BASS



4263 Highway 1 South, Port Allen, LA  
225-627-2165

### LOOK 1

- Sis-Sis top
- Ya jacket
- C. Luce skirt
- Breckelles shoes

### LOOK 2

- Ark N Co. dress
- Urban Expression clutch

### LOOK 3

- Lani top
- Lani pant
- Kendra Scott earrings
- Bamboo shoes
- Nila Anthony clutch

### LOOK 4

- Sis-Sis top
- Hudson pant
- Cupid shoes
- Urban Expressions clutch

### LOOK 5

- Cecico top
- Judith March shorts
- Cupid shoes
- Urban Expressions bag

### LOOK 6

- Tyche top
- Just USA jean
- Bamboo shoes
- Zambos & Siega clutch

“We encourage our customers to create their own sense of style with the simple art of being true to themselves. The world of fashion is always changing and we are here to help every client embrace that at Mingle.”

—ALYSE HEBERT BOULANGER

# Currie

7445 Corporate Boulevard, Suite 510 • 225-928-1185

## LOOK 1

- Alice & Trixie cross front silk top
- Alice & Trixie geometric printed skirt
- Kendra Scott chalcedony earrings and large stone ring
- Schutz blue suede pump by Mint Shoes
- Black leather horse bit clutch

## LOOK 2

- Twelfth Street by Cynthia Vincent python "V" back dress
- LAMB dore python pump by Mint Shoes
- Gold chain wrap clutch

## LOOK 3

- Amanda Uprichard tetris printed dress
- Leather cross-stitched jacket
- Kendra Scott Emerald earrings and large stone ring
- Vince Camuto caramel leather bootie by Mint Shoes
- Gold snake clutch

## LOOK 4

- Twelfth Street by Cynthia Vincent printed top
- Black blazer
- Waxed coated black jeans
- Silver filigree earrings
- Diamond by the Yard necklace
- Pour la Victoire Pewter peep toe pumps by Mint Shoes
- Black fringe purse

## LOOK 5

- Sequin Aztec halter dress
- Black metal clutch

## LOOK 6

- Amanda Uprichard fuschia silk top
- Winter white skinny jean
- Fur vest
- Filigree earrings
- 7 for All Mankind boots by Mint Shoes
- Tolani printed scarf



## Femme Fatale BOUTIQUE

16645 Highland Road, Suite D  
225-753-3404

## LOOK 1

- Top by BCBG
- Skirt by BCBG
- Earrings by Swoon
- Necklace by Gypsy
- "Kelly" shoe by Dee Keller

## LOOK 2

- Top by Hale Bob
- Skirt by Hale Bob
- "Valerie" shoe by Dee Keller

## LOOK 3

- Dress by Laundry by Shelli Segal
- Earrings by Carla Wax
- "Kelly" shoe by Dee Keller
- Handbag by Nicole Miller

## LOOK 4

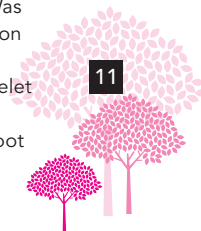
- Top by BCBG
- Jacket by BCBG
- Pants by BCBG
- Earrings and necklace by Susan Shaw
- Ring by Swoon
- "Kelly" shoe by Dee Keller

## LOOK 5

- Dress by Johnny Was
- Vest by Hunter Dixon
- Earrings by Swoon
- Necklace and bracelet by M Brennan
- "Alicia" sweater boot by Dee Keller

## LOOK 6

- Dress by Laundry by Shelli Segal
- Rustic cuff
- Shoes by Donald Pliner
- Hat by Grace
- Faux fur scarf by Evelyn K



"At Femme Fatale Boutique we strive to make our customers feel fabulous for every occasion. The secret of fashion is to surprise & never disappoint!"

—LYNDA JENKINS



**EVEN A CLASSIC** needs updating from time to time. And exciting changes are definitely in the air at Mercedes-Benz of Baton Rouge. They're everywhere from the dazzling remodel to the affordable new line of cars to the intense focus on customer service. In fact, it's all part of a campaign by Mercedes-Benz USA to appeal to its next generation of buyers and keep them for life.

"Mercedes-Benz has the highest customer loyalty rating ever recorded by J.D. Power and Associates," explains Joe Agresti, president of MBOBR. "That statistic is the result of great products being delivered to customers in a friendly way and subsequently serviced in a manner commensurate with brand expectations."

**10949 Airline Highway | Baton Rouge | (225) 490-3101 | [www.mbobr.com](http://www.mbobr.com)**