## Probabilistic Graph Models: Factor Graphs

ECE/CS 498 DS U/G

Lecture 16

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### Announcements

- MP2 Checkpoint 3 is due tonight
- MP3 to be released on Friday, Mar 29
- Discussion Section on Friday, Mar 29
  - A problem on Factor Graphs

### Hidden Markov Models

#### Model

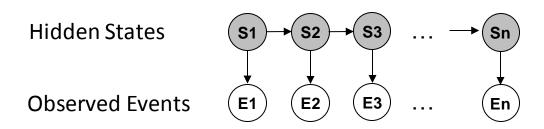
- Set of hidden states  $S = \{\sigma_1, ..., \sigma_N\}$
- Set of observable events  $E = \{\epsilon_1, ..., \epsilon_M\}$
- Transition probability matrix A
- Observation matrix B
- Initial distribution of hidden states  $\pi$

#### **Model assumptions**

- An observation depends on its hidden state
- A state variable only depends on the immediate previous state (Markov assumption)
- The future observations and the past observations are conditionally independent given the current hidden state

#### **Advantages:**

- HMM can model sequential nature of input data (future depends on the past)
- HMM has a linear-chain structure that clearly separates system state and observed events.



A Hidden Markov model on observed events and system states

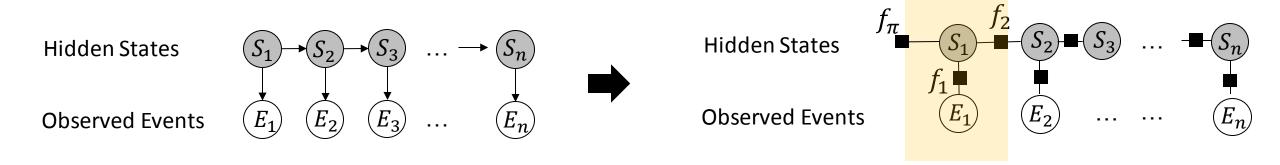
$$P(S_1, ..., S_n, E_1, ..., E_n)$$

$$= P(S_1)P(E_1|S_1) \prod_{i=2}^{n} P(S_i|S_{i-1})P(E_i|S_i)$$

## Conversion of a Hidden Markov Model to a Factor Graph

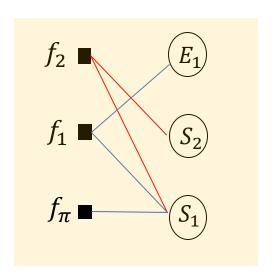
#### **Hidden Markov Model**

#### **Factor Graph of the HMM**



The above Factor Graph (FG) is a generalization of the Hidden Markov Model

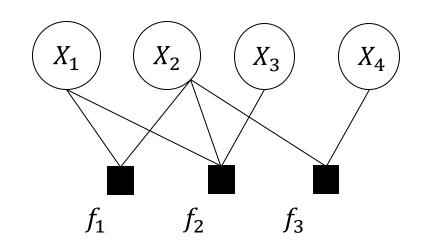
- Boxes  $(f_{\pi}, f_1, f_2)$  represents factor function
- In the above case, it maintains the Markov assumption between states



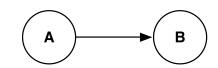
Bipartite graph representation of the FG

## Definition of a Factor Graph

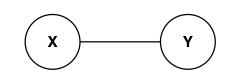
A factor graph is a bipartite, undirected graph of random variables and factor functions. [Frey et. al. 01]



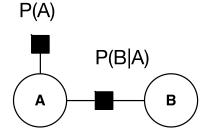
FG can represent both causal and non-causal relations.



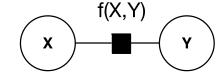
Bayesian Network (BN)



**Undirected Graph** 



Factor Graph equivalent of BN



Factor Graph equivalent of UG

## Example Factor function for HMMs

Assume that the state space and observation space are  $S = \{\sigma_0, \sigma_1\}$ ,  $E = \{\epsilon_1, \epsilon_2\}$ . An example of factor functions is shown.

| S          | $f_{\pi}(S)$ |
|------------|--------------|
| $\sigma_0$ | 40           |
| $\sigma_1$ | 25           |

| $S_t$      | $E_t$        | $ f_1(S_t, E_t) $ |
|------------|--------------|-------------------|
| $\sigma_0$ | $\epsilon_1$ | 20                |
| $\sigma_0$ | $\epsilon_2$ | 15                |
| $\sigma_1$ | $\epsilon_1$ | 40                |
| $\sigma_1$ | $\epsilon_2$ | 3                 |

| $S_t$      | $S_{t+1}$      | $f_2(S_t, S_{t+1})$ |
|------------|----------------|---------------------|
| $\sigma_0$ | $\sigma_0$     | 5                   |
| $\sigma_0$ | $\sigma_{\!1}$ | 1                   |
| $\sigma_1$ | $\sigma_0$     | 10                  |
| $\sigma_1$ | $\sigma_1$     | 15                  |

- Factor values represents the *affinities* between the related variables
  - E.g.,  $f_1(\sigma_1, \epsilon_1) > f_1(\sigma_0, \epsilon_1)$  implies that  $\sigma_1$  and  $\epsilon_1$  are more compatible than  $\sigma_0$  and  $\epsilon_1$
- Factor functions don't necessarily represent CPDs or joint probability distributions
- How are these values found?
  - 1. Given by expert or from domain knowledge
  - 2. Derived from the data (priors)

### Definition of Factor functions

#### Definition:

Let D be a set of random variables. We define a factor f to be a function from Val(D) to  $\mathbb{R}$ . A factor is non-negative if all its values are non-negative. The set of variables D is called the scope of the factor and denoted as Scope(D).

Val(D) represents the set of values D can take.

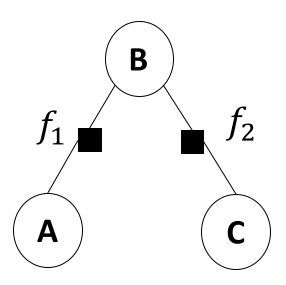
#### Example:

| A     | В     | f(A,B) |
|-------|-------|--------|
| $a_0$ | $b_0$ | 30     |
| $a_0$ | $b_1$ | 5      |
| $a_1$ | $b_0$ | 1      |
| $a_1$ | $b_1$ | 10     |

$$\mathbf{D} = \{A, B\}$$
  
 $A = \{a_0, a_1\}$   
 $B = \{b_0, b_1\}$ 

### Product of Factor Functions in a Factor Graph

- In HMMs, we derived the joint distribution from the graph representation:  $P(S_1, ..., S_n, E_1, ..., E_n) = P(S_1)P(E_1|S_1)\prod P(S_i|S_{i-1})P(E_i|S_i)$
- For a Factor Graph, the joint distribution can be derived from the product of factor functions (given that all factor functions are non-negative)



Example Factor Graph over variables *A*, *B*, *C*.

$$P(A, B, C) = \frac{1}{Z} f_1(A, B) f_2(B, C)$$

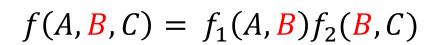
where, the normalization Z is given as

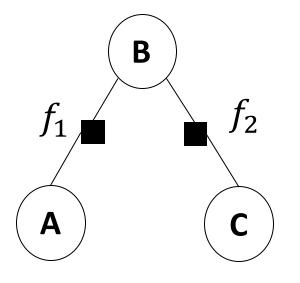
$$Z = \sum_{A,B,C} f(A,B,C) = \sum_{A,B,C} f_1(A,B) f_2(B,C)$$

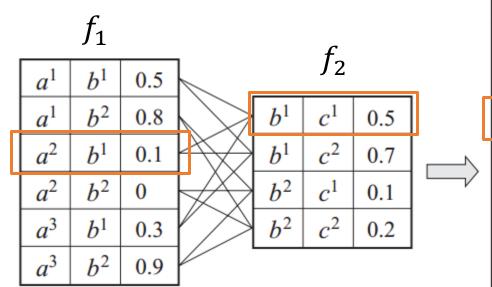
 $\it Z$  is also referred to as the *partition function*.

### Example of product of factor functions

Two factors  $f_1$  and  $f_2$  are multiplied in a way that "matches up" the common variables







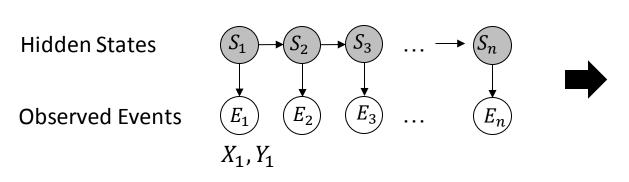
For example,  $f(a^2, b^1, c^1) = f_1(a^2, b^1)f_2(b^1, c^1)$ 

| f     |       |       |                        |
|-------|-------|-------|------------------------|
| $a^1$ | $b^1$ | $c^1$ | $0.5 \cdot 0.5 = 0.25$ |
| $a^1$ | $b^1$ | $c^2$ | $0.5 \cdot 0.7 = 0.35$ |
| $a^1$ | $b^2$ | $c^1$ | $0.8 \cdot 0.1 = 0.08$ |
| $a^1$ | $b^2$ | $c^2$ | $0.8 \cdot 0.2 = 0.16$ |
| $a^2$ | $b^1$ | $c^1$ | $0.1 \cdot 0.5 = 0.05$ |
| $a^2$ | $b^1$ | $c^2$ | $0.1 \cdot 0.7 = 0.07$ |
| $a^2$ | $b^2$ | $c^1$ | 0.0.1 = 0              |
| $a^2$ | $b^2$ | $c^2$ | 0.0.2 = 0              |
| $a^3$ | $b^1$ | $c^1$ | $0.3 \cdot 0.5 = 0.15$ |
| $a^3$ | $b^1$ | $c^2$ | $0.3 \cdot 0.7 = 0.21$ |
| $a^3$ | $b^2$ | $c^1$ | $0.9 \cdot 0.1 = 0.09$ |
| $a^3$ | $b^2$ | $c^2$ | $0.9 \cdot 0.2 = 0.18$ |

# Conversion of a Hidden Markov Model to a Factor Graph–Two dimension

Assume that at each time point, two observations are made corresponding to random variables X and Y. Example: Let |S| = 10, |X| = 10, |Y| = 10

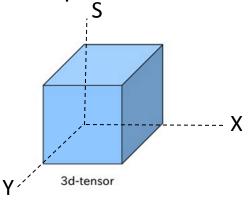
#### **Hidden Markov Model**



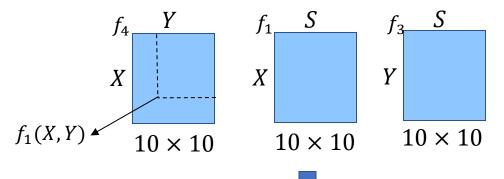
#### **Factor Graph of the HMM**

Hidden States  $f_3 = \begin{cases} S_1 & S_2 \\ S_2 & S_3 \\ X_1 & X_2 \\ \vdots & X_n \end{cases}$ Observed Events  $f_3 = \begin{cases} X_1 & X_2 \\ \vdots & X_n \\ \vdots & X_n \end{cases}$ 

Fewer number of parameters are required are required to specify the given FG.



size of tensor is exponential  $10 \times 10 \times 10 = 1000$ 



size of three matrices (smaller exponent)  $10 \times 10 + 10 \times 10 + 10 \times 10 = 300$ 

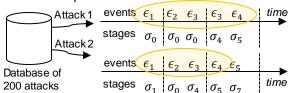
# Modeling the credential stealing attack using Factor Graphs - Data

State space of variables

Attack stage:  $X = \{\sigma_0, \sigma_1, ..., \sigma_7\}$ (Observed) Events:  $E = \{\epsilon_1, ..., \epsilon_5\}$ 

#### OFFLINE ANNOTATION ON PAST ATTACKS

 Annotated events and attack stages in a pair of attacks



b) Event-stage annotation table for the attack pair (Attack 1 and Attack 2)

| \ \              |                         |  |  |
|------------------|-------------------------|--|--|
| Event            | Attack stage            |  |  |
| $\{\epsilon_1\}$ | $\{\sigma_0 \sigma_1\}$ |  |  |
| $\{\epsilon_2\}$ | $\{\sigma_0\}$          |  |  |
| $\{\epsilon_3\}$ | $\{\sigma_4\}$          |  |  |
| $\{\epsilon_4\}$ | $\{\sigma_5\}$          |  |  |
| $\{\epsilon_5\}$ | {σ <sub>7</sub> }       |  |  |

- Multi-stage credential stealing attack where the attack stage is not observed;
   however events which are related to the attack stage are observed
- Goal is to detect and pre-empt the attack
- Model assumptions
  - There are multivariate relationships among the events
  - There is no restriction on order of the relationships (can be non-causal or correlation based)
- Markov Model and Bayesian Networks cannot be used in this scenarios
- Factor graphs can be used for modeling highly complex attacks, where the causal relations among the events are not immediately clear.

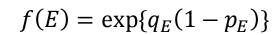
| $\epsilon_1$   | vulnerability scan | $\sigma_0$ | benign               |
|----------------|--------------------|------------|----------------------|
| $\epsilon_2$   | login              | $\sigma_1$ | discovery            |
| $\epsilon_3$   | sensitive_uri      |            | privilege escalation |
| $\epsilon_{4}$ | new_library        | $\sigma_5$ | persistence          |

## Modeling the credential stealing attack using Factor Graphs

## OFFLINE LEARNING OF FACTOR FUNCTIONS

Example patterns, stages, probabilities, and significance learned from the attack pair

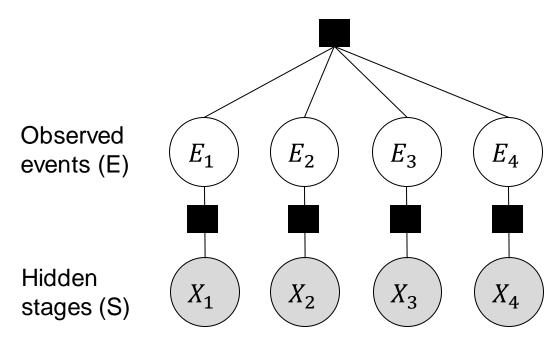
| Pattern                                | Attack stages                    | Probability in past attacks | Significance (p-value) |
|--|----------------------------------|-----------------------------|------------------------|
| $[\epsilon_1, \epsilon_3, \epsilon_4]$ | $[\sigma_1, \sigma_4, \sigma_5]$ | $q_a$                       | $p_a$                  |
| $[\epsilon_1]$                         | $[\sigma_0 \sigma_1]$            | $q_b$                       | $p_b$                  |



A factor function defined on the learned pattern, stages, and its significance

## DETECTION OF UNSEEN ATTACKS

Factor Graph



Time step

$$t = 1 \quad t = 2 \quad t = 3$$

 $= 3 \qquad t = 4$ 

## Advantages and Disadvantages of Factor Graph

#### Advantage

• Factor graph subsumes HMMs, Markov Random Fields, Bayesian Networks etc.

#### Disadvantage

If the problem is well represented by specific models such as Bayesian Networks, HMMs,
 Naïve Bayes or other graphical models then there is no need to go to generalize your
 problem as a factor graphs

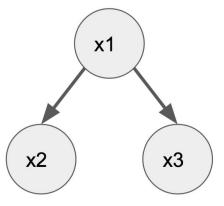
## Taxonomy of graphical models



Conditional probabilities and statistical dependencies can be represented by a general type of graph: Factor Graph

## Bayesian Networks vs. Hidden Markov Models vs. Factor Graphs

#### Bayesian Network

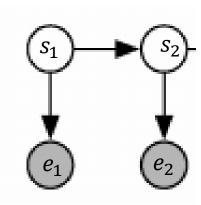


$$p(x_1)p(x_2|x_1)p(x_3|x_1)$$

Product of conditional probabilities

Causal relationships

#### Hidden Markov Model

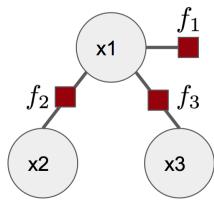


 $p(s_1)p(e_1|s_1)p(s_2|s_1)p(e_2|s_2)$ 

Product of Temporal dependencies among variable

Temporal and statistical dependencies

#### Factor Graph



$$\frac{1}{Z}f_1(x_1)f_2(x_2,x_1)f_3(x_1,x_3)$$

Product of dependencies using univariate, bivariate, or multivariate functions

Both types of relations (including prior on a variable)