



OBJECTIVE

Highly motivated self-starter crafting unique designs that deliver a powerful message.

"Creativity Takes Courage"

PROFESSIONAL EXPERIENCE

SENIOR GRAPHIC DESIGNER

CUSTOM TEEZ - OWNER, SAN JOSE, CA | OCT 2014 - PRESENT

- Project Management and Graphic Design: Devised and executed research plans for countless projects.
- Logo and Print Design: Created strategies to craft unique and appealing designs that convey a powerful message.
- Prototyping: Created daily prototypes based on client requirements.
- Increased management's effectiveness by recruiting, selecting, coaching and disciplining employees.

BUSINESS DEVELOPMENT & PR

MASSIVE ACT - CONTRACT, SAN JOSE, CA | DEC 2015 - JUNE 2016

- Identified trendsetting ideas by researching industry, related events, publications, and announcements.
- Developed business by contacting potential partners and presenting business opportunities.
- Helped to develop music features and direction of a company.
- Built and maintained the CRM database of clients.
- User Research: Conducted 20 guerrilla interviews across Bay Area.

GRAPHIC DESIGNER

iCustom -SAN JOSE, CA | OCT 2009 - JUL 2014

- Graphic Design: Crafted designs based on client requirements.
- Print Design: Created unique banners, logos & apparel.
- Unique Projects: helped startups create unique adds.

IN ADDITION

+10 years of Business Development & Sales Experience
Primarily in Fashion Industry

RECENT PROJECTS

Solo Project



Hyve



BusyBus



... more skills : Typography, InDesign, Prototyping, Photography, Recruiting, Marketing, Cryptocurrency...

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EDUCATION

ASSOCIATES DEGREE IN FINANCE

Inter-regular Academy of Personnel Management Kiev, Ukraine

RELATED COURSES

BLOC, DESIGNLAB, CODECADEMY, UDEMY

TECHNICAL SKILLS

Site Mapping

Lo/Hi-fidelity Wireframing

Logo & Branding

Style Guide

Interactive Prototyping

Usability Testing

Balsamiq

Photoshop/Illustrator/Sketch

InVision

DEVELOPMENT SKILLS

HTML/CSS

JavaScript

jQuery

LANGUAGES

English, Russian, Ukrainian

