**MYKOLA MYKHAILIAN**

Senior Product / UX Designer

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About Me

Seasoned Senior UX Designer specializing in data visualization and Generative AI integration. Proficient in crafting user-friendly, technically advanced dashboards. Committed to optimizing user experiences through a deep understanding of design principles and cutting-edge technologies.

Skills

User-Centered Design

User Research

Generative AI

Data Visualization

Interaction Design

Usability Testing

Prototyping

Visual Design

Accessibility

Web Design

Agile/Scrum

IA

Sketch

InVision

Adobe Creative Suite

Figma

Experience

**Senior Product / UX Designer** Feb 2024 – Present

TCS • Full time • Client Apple Sunnyvale, CA

* Strategic UX Leadership: Lead the UX design initiatives at Apple, overseeing data visualization and generative AI projects to drive innovative and user-centric product development.
* Global Performance Analytics: Designed and implemented multiple analytic dashboards to track and visualize performance metrics on a worldwide scale, providing critical insights and facilitating informed decision-making across the organization.
* Advanced User-Centric Design: Oversee the development of cutting-edge user interfaces that prioritize seamless navigation and highly engaging interactions, significantly enhancing overall user satisfaction.
* Complex Data Visualization Mastery: Lead the transformation of intricate datasets into highly compelling and actionable visuals, empowering stakeholders and users to make data-driven decisions.
* Comprehensive Testing and Optimization: Direct extensive user testing and iterative design process to continuously refine and improve product usability, ensuring exceptional user satisfaction.
* Cross-Functional Collaboration: Work closely with product managers, engineers, and other stakeholders to integrate UX best practices into the overall product strategy, fostering a collaborative environment that drives the success of innovative projects.

**Product / UX Designer** Oct 2021 – Feb 2024

IDC Technologies • Client Apple Sunnyvale, CA

* Data-Driven UX Design: Spearhead UX design at Apple, specializing in data visualization and generative AI, to create intuitive and engaging user experiences.
* User-Centric Interfaces: Develop user interfaces prioritizing seamless navigation and engaging interactions, enhancing overall user satisfaction.
* Complex Data Visualization: Transform intricate datasets into compelling visuals, empowering users to make informed decisions.
* Real-time Data Interaction: Create dynamic, real-time data interactions using cutting-edge techniques to enrich user experiences.
* Testing and Optimization: Conduct user testing and iterate on designs to continuously improve user satisfaction and product usability.
* Innovation and Storytelling Through Data: Stay at the forefront of UX trends and AI advancements while crafting compelling narratives through data visualization, enabling users to derive meaningful insights and enhancing the overall user experience.

**Sr. Web Designer** Jun 2020 – Oct 2021

3DLOOK San Mateo, CA

* Brand Strategy and Design Expertise: Crafted brand strategies and design systems for consistent visual identities, enhancing brand recognition across projects.
* User-Centered Insights: Conducted user surveys and interviews, fostering a commitment to data-driven, user-centered design.
* Persona and User Flow Analysis: Analyzed survey and interview data to create personas, user stories, and user flows, aligning designs with user needs and behaviors.
* Holistic Brand Development: Developed brand strategies, company messaging, and overall brand identities to align design with organizational goals.
* Multimedia Versatility: Collaborated with cross-functional teams to create diverse marketing and sales assets, including videos, animations, emails, and social media content, highlighting multimedia design versatility.
* Prototyping and Development Collaboration: Built responsive prototypes using HTML, CSS, and JavaScript and worked closely with development teams, emphasizing a hands-on approach and effective communication within interdisciplinary teams.

**Sr. Graphic Designer** Oct 2014 – Aug 2018

Custom Teez • Principal Milpitas, CA

* Strategic Project Management and Design Execution: I've adeptly formulated and implemented research plans for numerous projects, ensuring a systematic and data-driven approach to design.
* Innovative Logo and Print Design: I specialize in crafting strategic design solutions that are not only unique but also convey compelling messages, leaving a lasting impact.
* Prototyping Expertise: My ability to swiftly create prototypes tailored to specific client requirements has facilitated agile and effective project development.
* Leadership and Team Building: In addition to my design responsibilities, I've taken charge of developing quarterly goals, while also contributing to the growth of the team by recruiting and providing valuable training.

**Graphic Designer** Oct 2009 – Jul 2014

iCustom San Jose, CA

* Strategic Design Planning: Develop and execute client-aligned design strategies for clear and purposeful visual direction.
* Branding Expertise: Create and maintain brand identities, including logos, style guides, and visual assets, to establish a consistent and recognizable brand presence.
* Client Collaboration: Foster strong client relationships by actively listening to their needs, providing creative solutions, and delivering designs that exceed expectations.
* Team Leadership: Lead and mentor junior designers, fostering innovation and collaboration.

Certification

**UX Apprentice** Jun 2018 – Jun 2019

Bloc.io San Francisco, Bay Area

* User-Centric Research: Conducted user surveys, usability tests, and in-person interviews, gaining deep insights into user needs and preferences.
* Comprehensive Brand Strategy: Collaborated on brand strategy and design systems for various projects, encompassing logo creation, color palette selection, typography specifications, and the establishment of comprehensive design systems.
* Iterative Wireframing: Engaged in the iterative process of crafting low and high-fidelity wireframes, beginning with initial sketches and continuously testing wireframes throughout projects to ensure alignment with user objectives.
* High-Fidelity Mockups: Produced high-fidelity mockups for diverse projects and leveraged them to create interactive prototypes for user testing, ensuring optimal user experiences.
* Hands-On Development: Constructed responsive prototypes using HTML, CSS, and JavaScript, tackling frontend challenges head-on to deepen my understanding and skills in web development.