

ORGANIZATIONAL PARTICIPATION IN OPEN COMMUNITIES





NETFLIX





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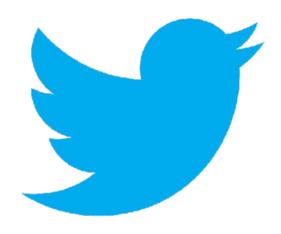
























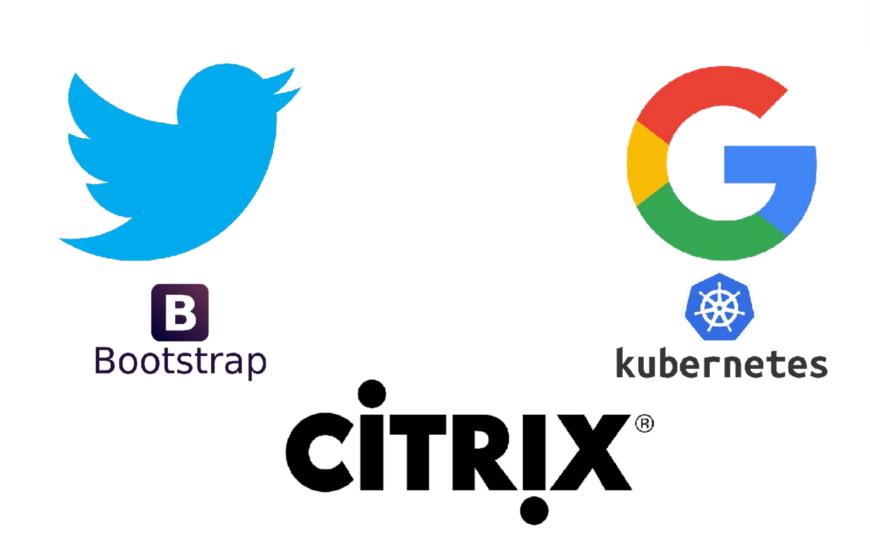




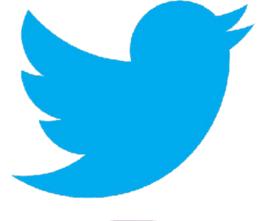












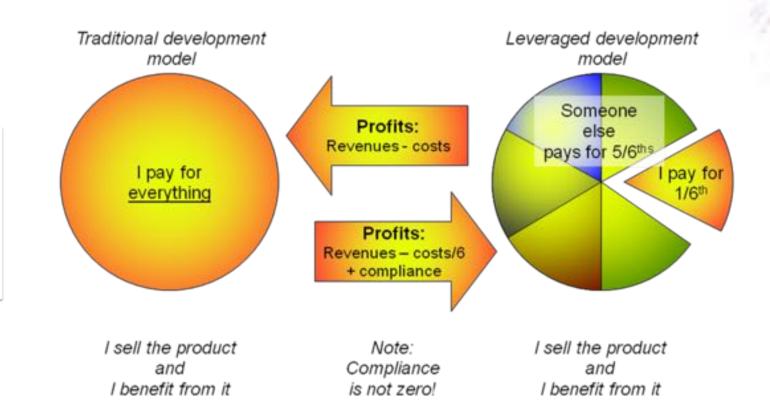








Leveraged Development











Value **Recruit Talent Co-Creation** Differentiated Market Value Own Market Value Franchised Market Value Compliance Internal and **Up-Stream** Internal **Development Costs Development Costs** Savings From Leveraged Development Model



Costs

Using Open Source Software









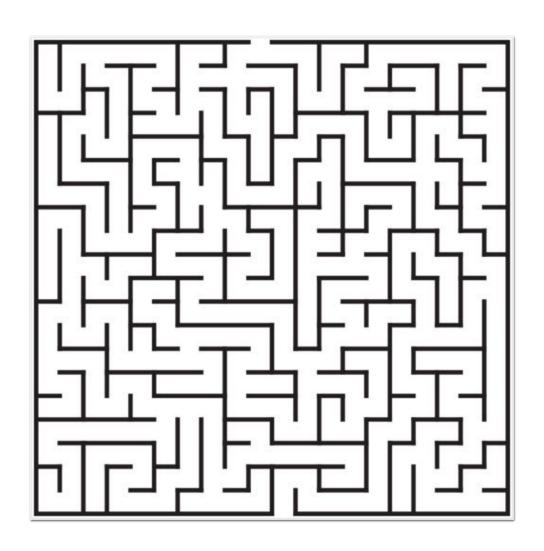
















Open Source Software is Three Things



Obligations set forth by owners of a particular work – such as software – that govern the use of their work.



An Open Source Community is a collection of developers and users with a common interest in the creation, enhancement, and support of a specific piece of Open Source software.

- · You can use all three as a competitive advantage
- The business model shifts to contribution and support
- The more you get involved, the more you can influence/control
- If you don't understand the licensing, you may expose proprietary information unintentionally



Working with Open Source software requires a general methodology that guides Open Source development by the community. Although there is more than one Open Source methodology, most share certain characteristics such as open development.



Licenses



- More than 100 licenses today as recognized by OSI and SPDX
- Two basic types of licenses
 - > Reciprocal licenses that require code changes to be returned to the community at large. This type of license is also called a Copyleft license.
 - > Licenses that permit modified versions to be retained as proprietary and permit arbitrary integration into proprietary software.

Copyrights are still a core foundational element of all Open Source licenses



Community



- Any collection of developers with a common interest
- Historically made up of free agents
- Increasingly funded by large companies sharing development costs
- Governments and academia also contributing at an increasing pace
- Membership & "rank" within community based on individual's reputation
- Corporate reputation plays a significant, yet secondary role

Open Source Communities are a meritocracy in the sense that reputation and influence are measured by sustained individual contributions rather than corporate directives.



Methodology



- · Communal, shared development
- Various projects each with their own subculture
- Very few roadmaps, but some projects are starting to publish them
- · Influence and control is achieved by being involved
- Individuals are largely in control, not companies

Governance models vary widely, some autocratic, others consensus based





However, 'open' is a broad word that has come to have different meanings



Open Source

- Historically, open source has strong egalitarian roots, with an clear intention of upholding the 'free' in free software.
- Such an environment is extremely valuable but also presents challenges for organizations



Open Source Risks

- There is risk to the community if participants do not meet expectations as open source maintainers, implementing critical features in ways negatively impacting release quality or release timeline.
- There is risk to participants if the community cannot sustain a leveraged development model, requiring abnormal stabilizing resources from participants.
- There is risk to participants, stemming from accidental or intentional noncompliance with open source licenses as expressed by the community.



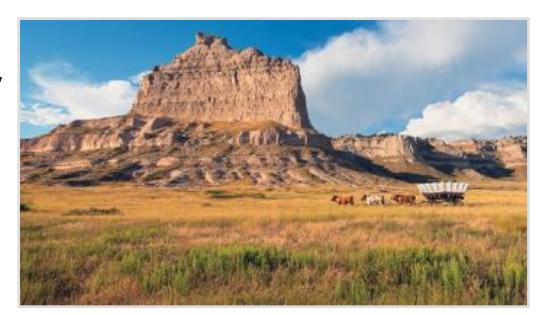
Domestication of Open Source

 As open source evolves to be part organizational business models, structures can foster clarity, approachability, and stability in the risk-laden environment of product and service development in such ecosystems.

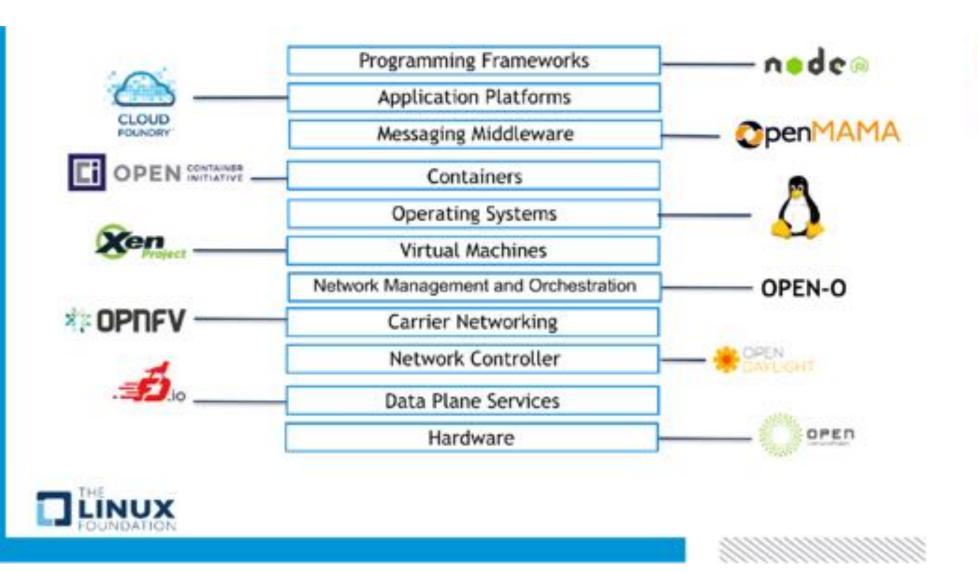


FOSS is Like a Natural Resource

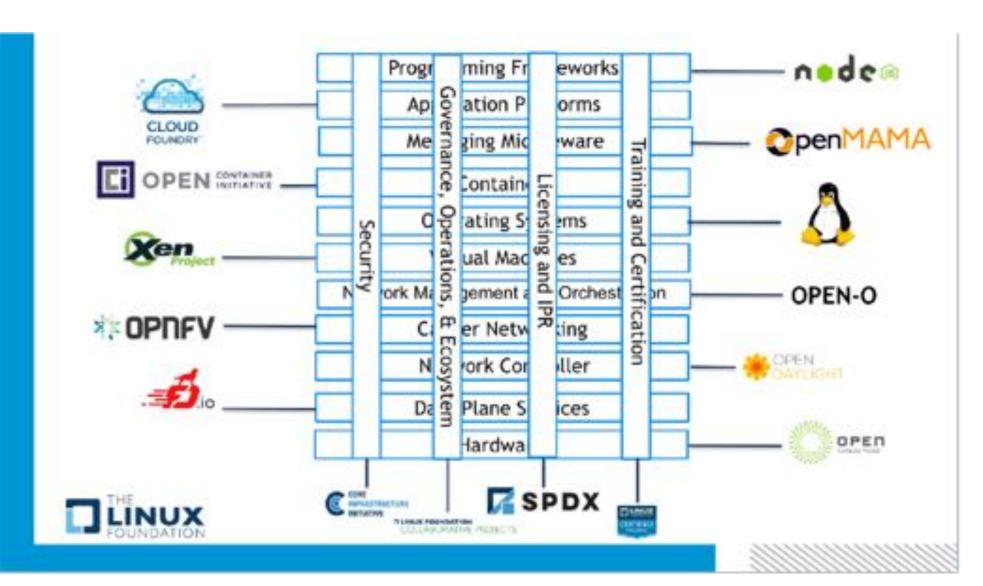
- Any Open Source project requires an ecosystem to survive
- Many businesses utilize the ecosystem to bring products to market in some way
- Organizations exist for the sole purpose of protecting the commons (such as the Linux Foundation and the Software Freedom Conservancy)
- A company's relationship should be a symbiotic one

















Interactive FOSS Trivia



Filing a Grievance

How many Linux (kernel or subsystem) developers does it take to file a grievance against an infringer to cause legal action?

- a. One Any Linux maintainer
- b. All copyright holders of Linux acting together
- c. One Any copyright holder of Linux
- d. One Linus Torvalds
- e. None of the above



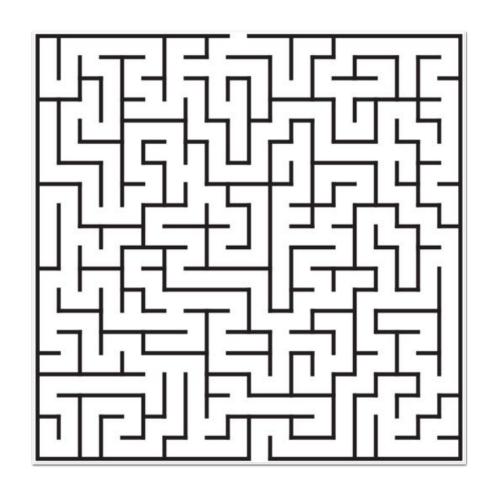
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It only takes one copyright holder to enforce a license for any given piece of Open Source. Replace "Linux" with any copyrighted work and the same applies (e.g. BusyBox)









https://chaoss.community/

http://osg.facade-oss.org/projects?id=34





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https://chaoss.community/

http://osg.facade-oss.org/projects?id=34



https://bit.ly/2zYlyse

https://bit.ly/2uTPnUO



testuser/test



Participate

- Know that you are working with open source software. Period.
- Attend a conference









Be proactive within your organization





Thanks!

