

STUBHUB's top 10 most in-demand NHL games

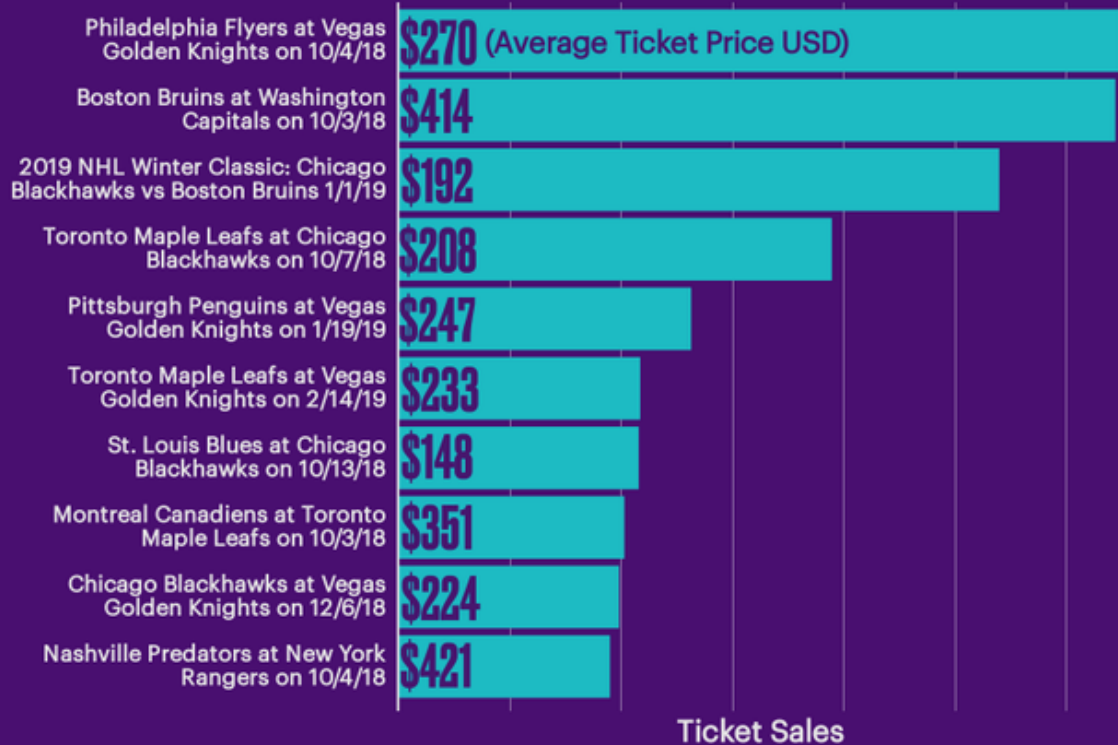
Vegas Golden Knights tickets are the most in-demand and expensive in NHL

This visual is from <https://i1.wp.com/stubhubpressbox.com>. The intended audience is NHL fans who are potential ticket buyers because StubHub is one of the biggest ticket-selling websites.

1. The bars in the figure did not have relevant numbers. This figure shows 2 numbers but put them together which misleads decoders.
2. It hides relevant data and displaying too much data to obscure reality.
3. First, it hides relevant data of ticket sale numbers. Actually, the bars were measuring ticket sales (or "demand") but we have no idea of the real number and cannot compare these sales. Second, it displays too much data and obscuring reality. I don't think we can absolve the creator of the graph for deciding to label each bar with the price of the tickets, and making a graph that is about a number of ticket sales without giving us any indication as to what those numbers are. Besides, there are grids which are useless for decoders which bring visual fatigue.

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Top NHL Games Ranked by Ticket Sales Per Game On StubHub



For ticket sales per game on StubHub for the 2018-2019 NHL regular season

StubHub