Social Media Questionnaire

Help us understand your audience and we'll create a social media strategy that connects

Name

Patrick Horn

Email

punxfutan@mailinator.com

Can you provide an overview of your business and brand?

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What are your unique selling points and brand values?

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Who is your target audience on social media?

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Are there specific demographics or interests you want to reach?

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Which social media platforms are you currently active on?

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How would you describe the current state of your social media presence?

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What goals do you want to achieve through social media marketing?

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Are you looking to increase brand awareness, drive website traffic, generate leads, or enhance customer engagement?

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Who are your main competitors on social media?

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Are there specific competitors whose social media strategies you admire or want to emulate?

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