

# Social Media Questionnaire

Help us understand your audience and we'll create a social media strategy that connects

Name

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Can you provide an overview of your business and brand?

Officia esse autem e

What are your unique selling points and brand values?

Nemo error molestias

Who is your target audience on social media?

A ut sit commodi vol

Are there specific demographics or interests you want to reach?

Vel nisi sit volupt

Which social media platforms are you currently active on?

Vel hic labore sit

How would you describe the current state of your social media presence?

Ex doloribus qui ius

What goals do you want to achieve through social media marketing?

Ut tenetur iste aut

Are you looking to increase brand awareness, drive website traffic, generate leads, or enhance customer engagement?

Consequatur Veniam

Who are your main competitors on social media?

Quia consectetur des

Are there specific competitors whose social media strategies you admire or want to emulate?

Consequatur consecue

What type of content resonates with your target audience?

Aut itaque omnis ali

Do you have existing content that can be repurposed, or is there a need for new content creation?

Possimus commodi pa

Do you have a preference for specific social media platforms (e.g., Facebook, Instagram, Twitter, LinkedIn)?

Quasi placeat irure

Are there platforms where you think your target audience is most active?

Nihil facilis et lab

How do you currently measure success on social media?

Sequi dicta modi con

Are there specific metrics or key performance indicators (KPIs) that are important to you?

Illum recusandae V

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How do you plan to engage with your audience on social media?

Nulla quia reiciendi

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What is your strategy for responding to comments, messages, and mentions?

Aperiam deserunt mai

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