

# Social Media Questionnaire

Help us understand your audience and we'll create a social media strategy that connects

Name *(Required)*

Honorato Caldwell

Email *(Required)*

ziji@mailinator.com

Can you provide an overview of your business and brand?

Sunt consequatur al

What are your unique selling points and brand values?

Enim maiores animi

Who is your target audience on social media?

Consequuntur perspic

Are there specific demographics or interests you want to reach?

Voluptatem doloremqu

Which social media platforms are you currently active on?

Incidunt sunt fuga

How would you describe the current state of your social media presence?

Eveniet enim recusa

What goals do you want to achieve through social media marketing?

Recusandae Non nece

Are you looking to increase brand awareness, drive website traffic, generate leads, or enhance customer engagement?

Sit odit perspiciat

Who are your main competitors on social media?

Vel nisi eos minima

Are there specific competitors whose social media strategies you admire or want to emulate?

Sit sunt eligendi il

What type of content resonates with your target audience?

Voluptate eos ex do

Do you have existing content that can be repurposed, or is there a need for new content creation?

Voluptate et rerum d

Do you have a preference for specific social media platforms (e.g., Facebook, Instagram, Twitter, LinkedIn)?

Illum sint possimus

Are there platforms where you think your target audience is most active?

Fugiat atque dolor

How do you currently measure success on social media?

Incidunt quas amet

---

Are there specific metrics or key performance indicators (KPIs) that are important to you?

Soluta qui consectetur

---

How do you plan to engage with your audience on social media?

Quae culpa est labore

---

What is your strategy for responding to comments, messages, and mentions?

Reprehenderit aut non

---

[Submit](#)