# Social Media Questionnaire

Help us understand your audience and we'll create a social media strategy that connects

**Name**

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**Can you provide an overview of your business and brand?**

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**What are your unique selling points and brand values?**

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**Who is your target audience on social media?**

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**Are there specific demographics or interests you want to reach?**

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**Which social media platforms are you currently active on?**

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**How would you describe the current state of your social media presence?**

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**What goals do you want to achieve through social media marketing?**

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**Are you looking to increase brand awareness, drive website traffic, generate leads, or enhance customer engagement?**

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**Who are your main competitors on social media?**

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**Are there specific competitors whose social media strategies you admire or want to emulate?**

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