MoSCoW method Documentation

While the cilent specs provide a give on 'essential' components of the site, we have decided to also create a MoSCoW document to highlight priorities while developing the website. Some elements off the 'Wishlist' have a higher priority than others on the 'essential' list, as they made developing the site easier to manage.

Elements that allow customers to book a ticket, see movie times and contact the owner have been given priority.

**Home Page**

The QA Cinemas site needs a home page. The home page shall:

Be generally attractive

The page shall be the default for the entire site

Starting from the home page, site users may navigate to other areas of the site

The site should have a picture or graphic evocative of the movies or the cinema on it

Communicate to the viewer the purpose of the site

Must Have

**Listings Gallery**

The site should include an image gallery posters for the movies currently showing.

The gallery is part of the overall site navigation

At least 4 different movie images

Each image appears on its own page

Each image has supporting text including Title, actors, director and showing times

Must Have

**Opening Times**

The site has a dedicated page to list the opening times.

The page is part of the overall site navigation

The page has details about the opening times of the cinema.

Must Have

**New Releases Gallery**

The site should include an image gallery posters for forthcoming movies.

The gallery is part of the overall site navigation

At least 4 different movie images

Each image appears on its own page

Each image has supporting text including Title, actors and director

Could Have

**Classifications**

The site has a page dedicated to the film classification system

The page is part of the overall site navigation

The site answers the following questions and includes any other relevant facts:

What are the standard film classifications?

What are the rules and conditions relating to each classification?

The page may link out to external resources with more detail on individual items

Must Have

**Screens**

The site has a page dedicated to the screens

Include image of the seating plan of the standard screen

Include an image showing the décor for the standard screen

Include image of the seating plan of the deluxe “Directors Box” screen

Include an image showing the décor for the deluxe screen

Should Have

**Ticket Bookings**

The site should include a page dedicated to booking tickets.

The page is part of the overall site navigation

Booking should include the following information:

Movie title

Screening date and time

Name of booker

Number of seats

Adult

Child

Concession

Must Have

**Payment**

The site should include a page dedicated to paying for tickets that are booked in advance.

Payment page should gather the following information:

Card holder’s name

Card number

Expiry date

Security code/CVC

Details should be saved and passed onto an external merchant for processing

Must Have

**Places to Go**

The site should include information about local venues where customers can visit before or after the movie.

The page is part of the overall site navigation

Venues can include bars and restaurants

Each venue should include the following information:

Image of the venue (inside or out)

Description

Details of any offers relating to the cinema

Contact details

Could Have

**Getting There**

The site should include a page dedicated to the location of the cinema.

The page is part of the overall site navigation

Include information on the following, as well as any other interesting and relevant facts

External image of the cinema

Address

Directions from bus/train stations

Parking

Google/Bing map

Should Have

**Discussion Board**

This page provides customers with the means to discuss movies and their experiences at the cinema.

Page appears in the primary navigation

Users can comment on movie related topics

Users can rate films that they have seen

Users’ posts should be moderated to ensure that inappropriate content is not displayed

Could Have

**Background**

The background color should not be white.

None of the pages on the site have a white background

The color may be any non-white color the team chooses

Must Have

**Site Navigation**

As a site visitor unfamiliar with the site  
I want to navigate to various areas of the site in a uniform and predictable manner  
So that I can find information I am interested in:

Availability: The site navigation is present on all pages of the site.

Uniformity: The site navigation appears identically on all pages that include it

Must Have

**Search**

As a movie fan with specific knowledge of what I am looking for. I want a site feature that lets me search by keyword so that I can find the exact content I am interested in.

Initial Search Text: Given the search box is rendered  
Then it has the words “Search Term” in it   
And the words are rendered in light gray

Enter Search Term: Given the user clicks the search term box; When the mouse cursor is positioned inside the box  
Then the words “Search Term” go away and are replaced by whatever the user types

Results are Returned: Given I enter a search term in the search box. When I click the Search button. Then links to relevant content are returned in a list.

Should Have

**Email Form**

As a site owner I want an email form for visitors to use so that I do not expose my email address on the internet.

Mandatory Subject: Given the subject is not filled in when the Submit button is clicked, then the user gets a message indicating that the subject is required.

Email Format: Given the form is completely filled out when the Submit button is clicked, then each field from the email form is included in the resulting email sent to the recipient

Valid Email Format: Given the user’s email is not in standard email address format when the Submit button is clicked, then the user gets a message indicating the email must be in a valid format.

Must Have

**About Page**

There shall be an About page on the site. This page is about the team that created the site and is an area to provide credits and a way for the team to sign its work.

The page is part of the overall site navigation

The name of team member appears on this page

Include any accompanying information the team member would like to share.

Twitter handle

Email address

Blog, company website, etc.

The About Page must have a link to the Contact Page

Could Have

**Contact Page**

The contact page provides a way for a site visitor to contact the site owner.

The page is part of the overall site navigation

Must include a way to contact the site owner electronically.

Use the email address of the Product Owner for any email addresses

Use the location of the training facility as the physical contact address

Must Have

**Page Header & Footer**

Each page of the site contains a uniform header and footer, both with links to commonly accessed pages.

The footer appears identically on all pages of the site.

The footer links to the Home Page

The footer links to the About Us

The footer links to the Contact Page

Must Have

**Scrum Description**

The About Page should include a description of the Scrum process used by the Team to develop the site.

The page should link to Scrum.org

The page should describe Scrum at a high level

The page should explain how the Team used Scrum and how it affected the creation of the site

The section of the page dedicated to this content should be visibly distinct and separate from the other content on the page

Could Have

**Custom Logo**

The site has a custom logo on the front page that depicts the site’s name and a picture of a movie reel.

The logo must be custom-made in the classroom

The logo may contain elements borrowed from other images

The logo must appear on the front page

The logo should fit with the overall aesthetic design of the site

Could Have