So, in our project we chose to go with the spiral software project model because of both its iterative and controlled systematic qualities. We believe that given the nature of our product it will suite us perfectly. We want to be able to deliver a base platform for trial purposes that can give a feel for what we are trying to accomplish all while being able to go back and update by adding more features that will benefit the user as well as our company. We also know that our target industry is very dynamic and as such we want to be able to constantly adapt all while remaining reliability. The spiral model is perfect for just that as it will allow for later updating to current platforms without failing to guarantee that each deliverable is reliable and ready to use. Travel is a dynamic industry by nature, not only because technology is always adapting and changing but also because technology is adapting and changing at different rates in different countries, and we have to be able to accommodate anyone from anywhere. Spiral model, we believe, offers the best platform to accommodate everyone everywhere. Not only will this model help ensure that we can develop the software that we are seeking to create but it will also help us learn what the consumers liked about what we’ve created and what they feel is lacking. It will allow us to seek and respond to feedback. Considering our app will be all about helping end users achieve their goals and facilitate their travels, we are excited to be able to help them and get even better at helping them as we go. We also go into this with the knowledge that where we start is not where we will end up. We would be disappointed if our end product is not vastly different and evolved from where it first started, which is precisely why we love the evolutionary aspect of the spiral model.