
 Key Partnerships ?

Google Cloud

 Key Activities ?

Software development

Keep the platform
'fresh'

 Key Resources ?

Software developers

People willing to
post jokes

 Value Propositions ?

Jokes

The possibility
to share your
jokes

Get awarded
for your
jokes


 Customer Relationships ?

Mass
customers

 Channels ?

Social media

Ads


 Customer Segments ?

Funny persons

Persons with
sense of
humor

 Cost Structure ?

Hosting and maintenance

 Revenue Streams ?

Advertising

Boosts on platform