

Shop By Category



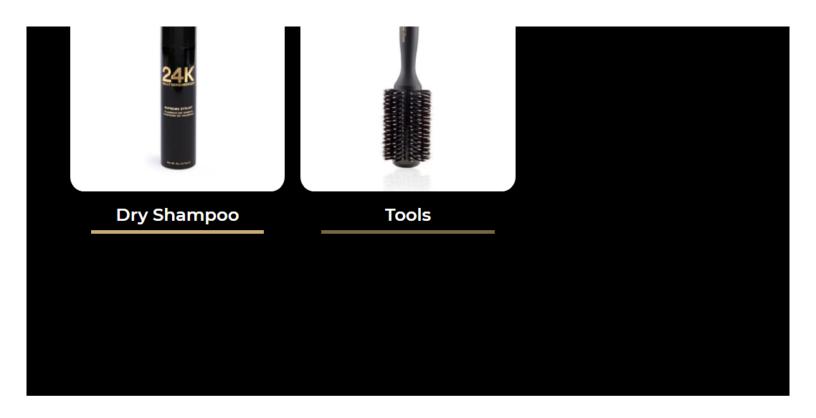
Shampoo



Conditioner



Styling



People are talking about 24K

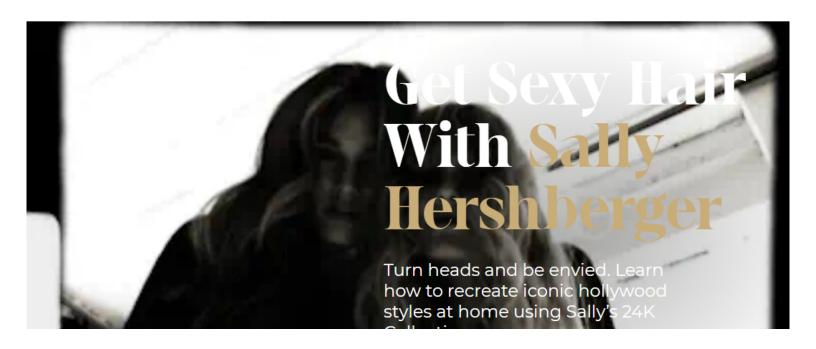


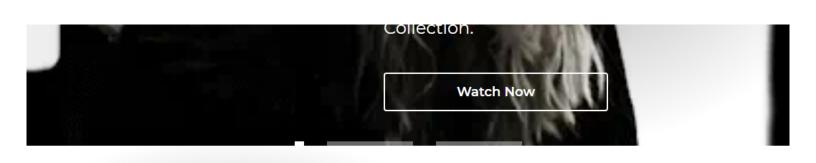


COSMOPOLITAN

The New York Times

see what they're saying







Shop Sally's Routine

Get your Hershberger hair with Sally's very own, personal hair routine. Explore her favorite 24K Collection products that she uses to create her iconic looks.

Learn More



Get The Look

Watch iconic celebrity stylist Sally Hershberger teach you to use her 24K Collection to get sexier, effortlessly cool hair.



Supreme Body
How to use our voluminizing
mousse to get sexy bedhead
hair.

Shop Now



Golden Touch

How to use our nourishing oil
to transform your hair to silky
perfection.

Shop Now



Superiority Complex

How to use our shaping balm
to add attitude and definition
to your style.

Shop Now

Celebs Styled With #24KHair



SALLY HERSHBERGER

From the creator of the "Sally Shag" comes 24k, a gold infused hair regimen that will instantly revitalize your hair and give you effortlessly cool texture and volume. Created for all hair types, the 24k line will add dimension and give your hair new life.

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