Communication Theory & Information Theory

Systems Analysis

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2024-I

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Outline

1. Communication
2. Information Theory

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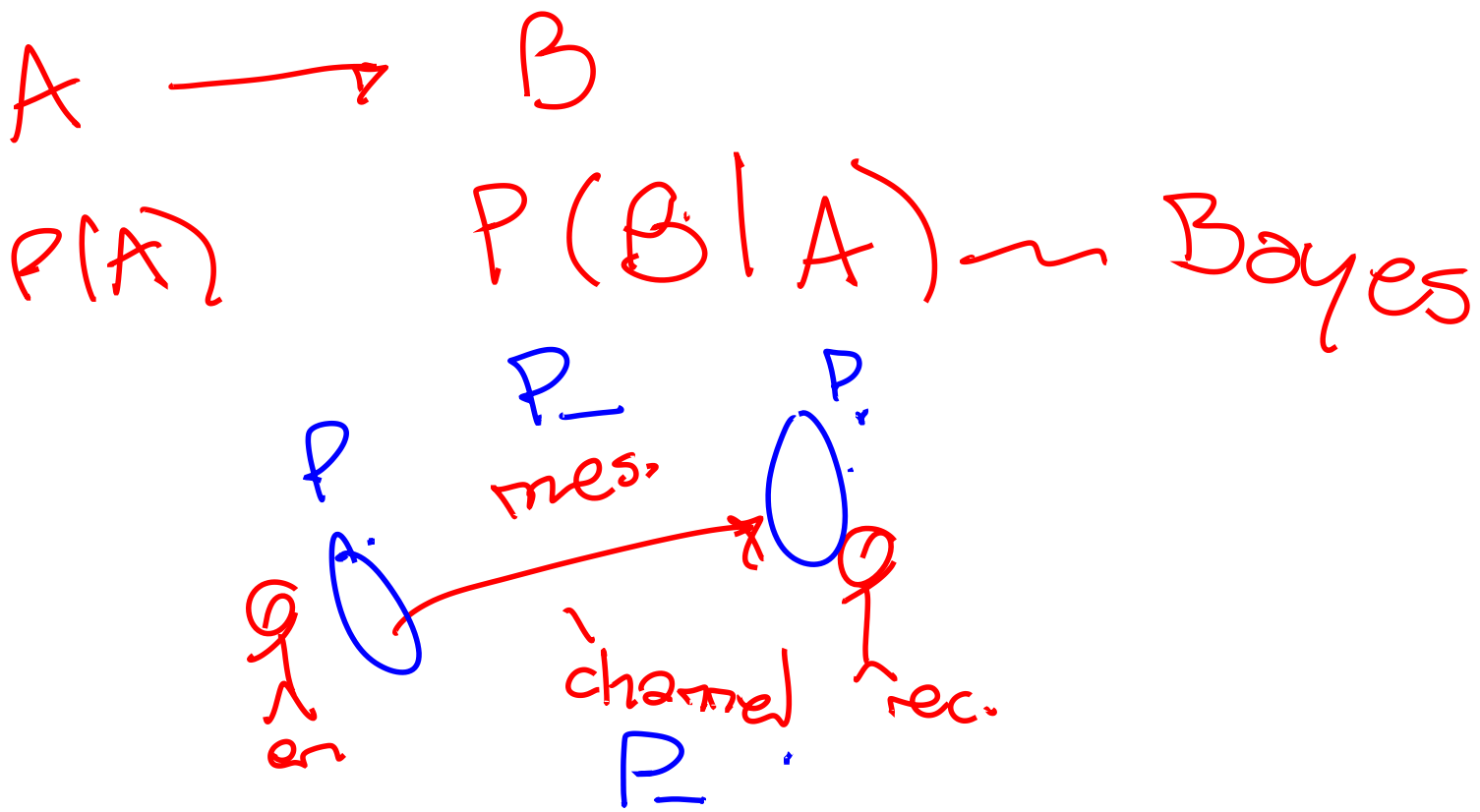
Outline

1 Communication

2 Information Theory

Definition

Communication theory defines the amount of transmited information in terms of the conditional probabilities.



Misinformation

The false information is a problem due to the lack of verifications.

Petro => Mia khalifa => daughter

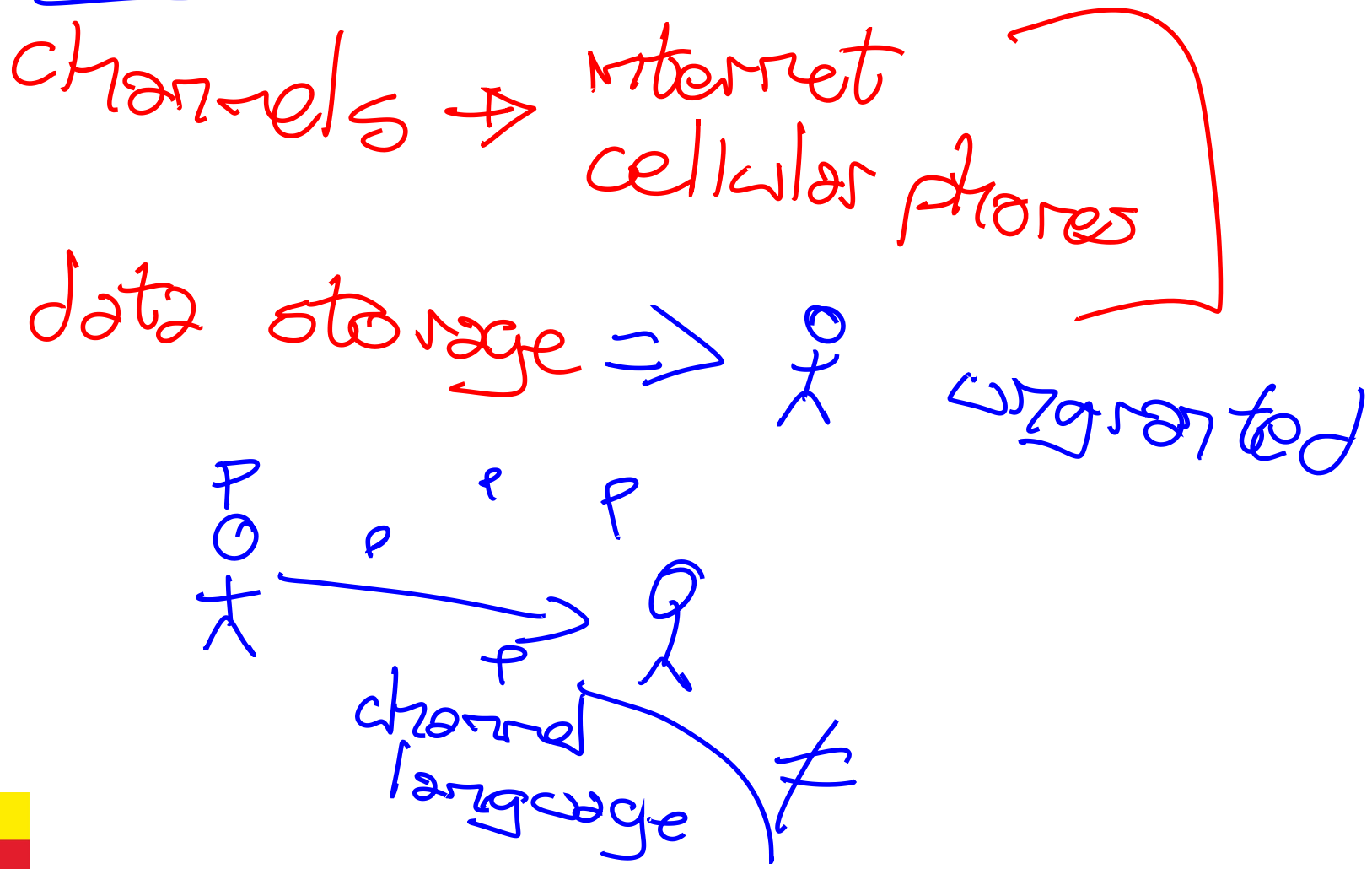
Trump => Cambrige Analytics => FB

warm

Milei

What if . . . ?

The probability of failures is pretty tricky.



History

S.F. Scudder proposed Communication Theory in 1980. The main idea is: *all living beings existing on the planet communicate*.

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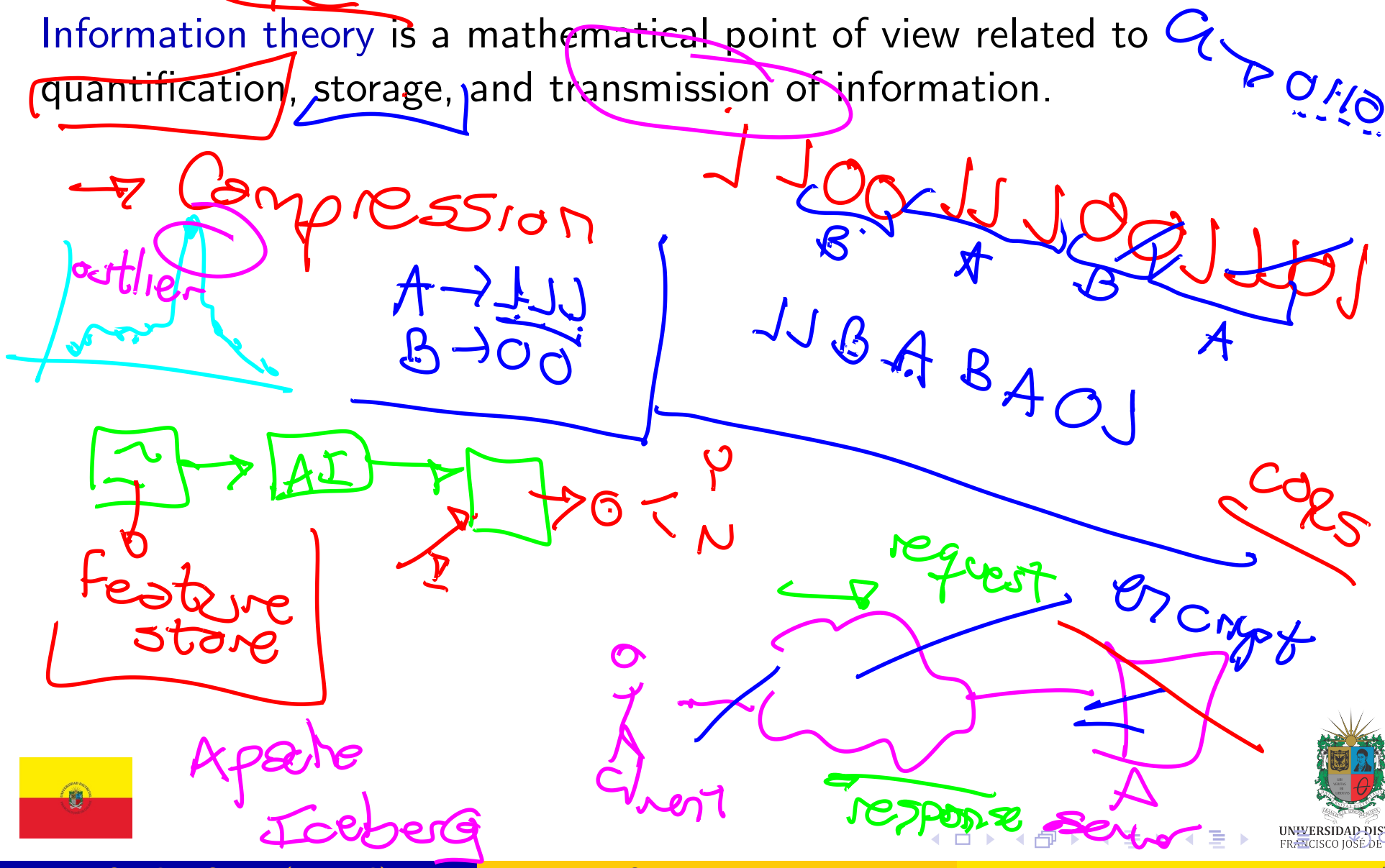
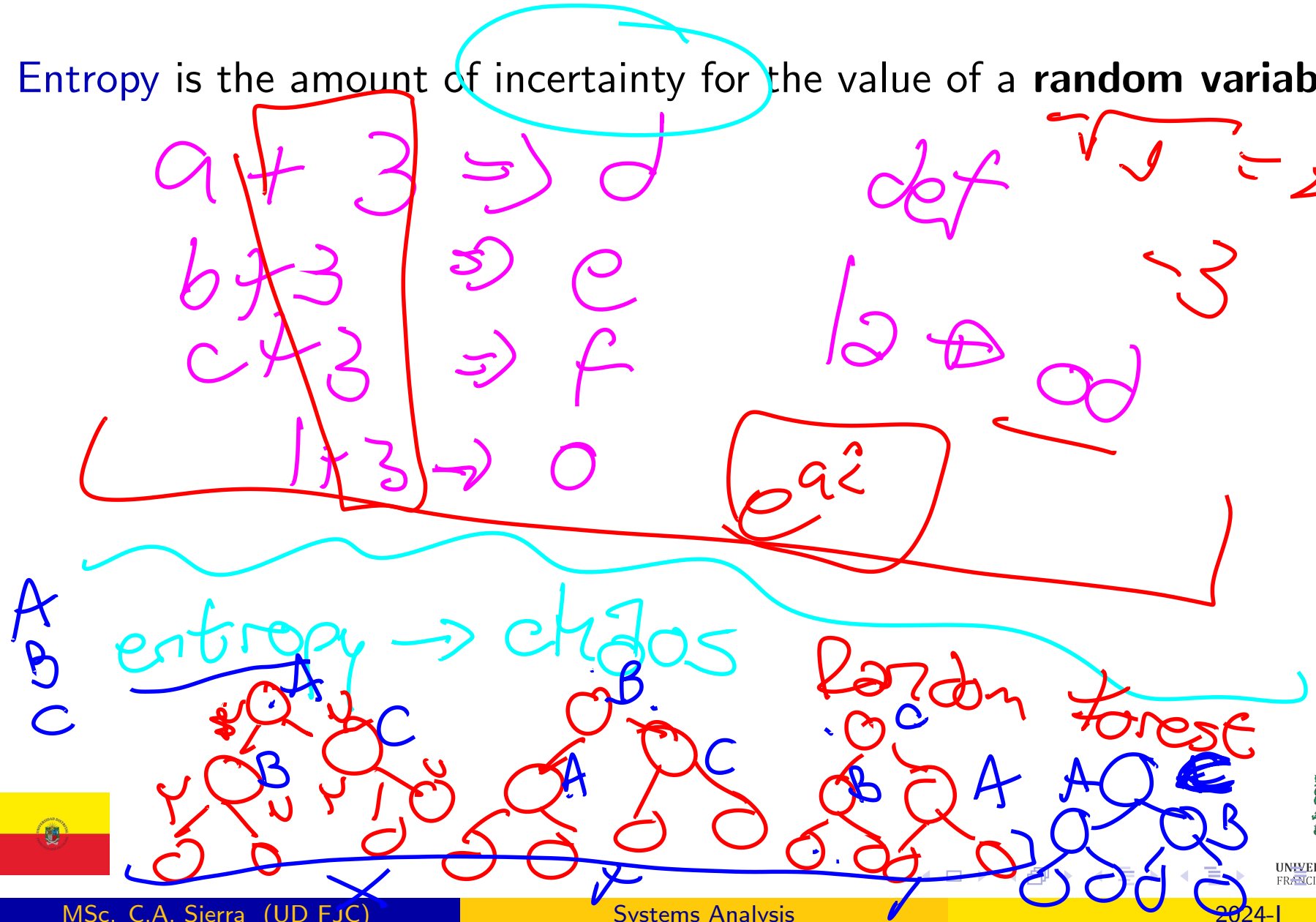
Definition

Information theory is a mathematical point of view related to quantification, storage, and transmission of information.



Entropy

Entropy is the amount of incertainty for the value of a **random variable**.



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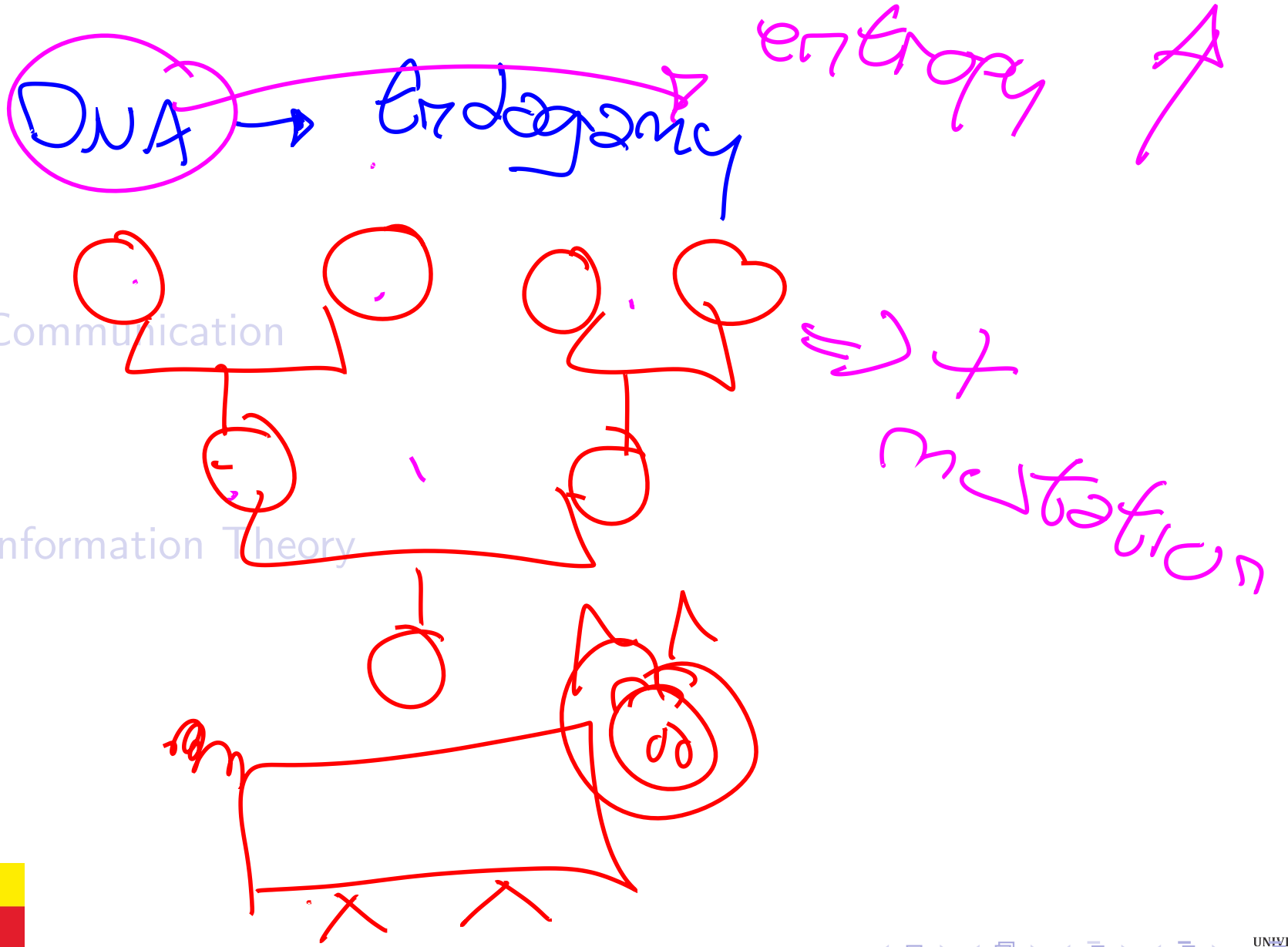

1 Communication
2 Information Theory

Thanks!

Questions?

www.github.com/engandres/ud-public/courses/systems-analysis