

# INTRODUCTION TO MACHINE LEARNING

## Introduction to Data Science

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UNIVERSIDAD DISTRITAL  
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# Outline

- 1 Fundamentals of Machine Learning
- 2 Supervised Machine Learning
- 3 Supervised Machine Learning Algorithms
- 4 Machine Learning Models Evaluation



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# Key Concepts in Machine Learning

## Machine Learning

- **Machine learning** is a method of data analysis that **automates** analytical model building.
- It is a **branch** of **artificial intelligence** based on the idea that systems can **learn from data**, **identify patterns** and **make decisions** with **minimal human intervention**.
- **Supervised Learning**: The model is trained on **labeled data**.
- **Unsupervised Learning**: The model is trained on **unlabeled data**.
- **Reinforcement Learning**: The model learns by interacting with an environment.



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# Python Tools for Machine Learning

## Python Tools

- **NumPy**: A library for **numerical computing**.
- **Pandas**: A library for **data manipulation** and analysis.
- **Matplotlib**: A library for **data visualization**.
- **Scikit-learn**: A library for **machine learning**.



# Typical Machine Learning Problems

- **Classification:** Predicting a **label**.
- **Regression:** Predicting a **continuous value**.
- **Clustering:** Grouping **similar data** points.
- **Dimensionality Reduction:** Reducing the number of features.
- **Anomaly Detection:** Identifying **unusual data** points.
- **Association Rule Learning:** Identifying **relationships** between variables.





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# The Machine Learning Workflow

- **Data Collection:** Gathering the **data**.
- Data Preprocessing: Cleaning and preparing the **data**.
- Feature Engineering: Creating **new features**.
- Model Selection: Choosing the **best model**.
- Model Training: Training the **model** on the data.
- Model Evaluation: Assessing the **model's performance**.
- Model Deployment: Putting the model into **production**.



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# Examining the Data

- **Data Exploration:** Understanding the data.
- Data Cleaning: Preparing the data.
- Feature Engineering: Creating new features.
- Feature Selection: Selecting the most important features.
- Data Preprocessing: Preparing the data for modeling.



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# K-Nearest Neighbors Classification

- **K-Nearest Neighbors** is a simple algorithm that **stores all available cases** and classifies new cases based on a **similarity measure**.
- It is a type of **instance-based learning**, or lazy learning, where the function is only approximated locally and all computation is deferred until function evaluation.



# Algorithmic Bias

- **Algorithmic bias** is a **systematic error** in a model that results in **unfair outcomes**.
- It can be caused by **biased training data**, biased algorithms, or biased decision-making.



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# Introduction to Supervised Machine Learning

## Definition

- **Supervised learning** is a type of **machine learning** where the model is trained on **labeled data**.
- It involves training a model to **map input data to output data** based on example **input-output pairs**.



# Overfitting and Underfitting

## Overfitting

**Overfitting** occurs when a model learns the training data too well and performs poorly on new data.

## Underfitting

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# Supervised Learning Datasets

- **Training Dataset:** The data used to **train the model**.
- **Validation Dataset:** The data used to **tune** the model **hyperparameters**.
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# K-Nearest Neighbors: Classification and Regression

- **K-Nearest Neighbors (KNN)** is a simple algorithm that stores all available cases and classifies new cases based on a **similarity measure**.
- It can be used for both **classification** and **regression** tasks.
- For **classification**, the output is the **class label** of the majority of the k-nearest neighbors.
- For **regression**, the output is the **average** of the k-nearest neighbors.



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# Linear Regression with Least Squares

## Linear Regression

- **Linear regression** is a type of **regression analysis** used for predicting the value of a **continuous dependent variable**.
- It works by finding the **line that best fits the data**.

## Least Squares

**Least squares** is a method for finding the **best-fitting line** by **minimizing the sum** of the squared differences between the **predicted** and **actual** values.



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# Ridge & Lasso

## Ridge Regression

**Ridge regression** is a type of **linear regression** that includes a penalty term to **prevent overfitting**. It works by adding a **regularization** term to the **least squares objective function**.

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# Polynomial Regression

## Polynomial Regression

- **Polynomial regression** is a type of **regression analysis** that models the relationship between the independent and dependent variables as an  **$n$ th-degree polynomial**.
- It can capture **non-linear relationships** between the variables.



# Logistic Regression

## Logistic Regression

- **Logistic regression** is a type of **regression analysis** used for predicting the outcome of a **categorical dependent variable**.
- It is used for **binary classification** tasks, where the output is a probability between 0 and 1.



# Cross-Validation

- **Cross-validation** is a technique for **assessing the performance** of a model.
- It involves **splitting** the data into multiple subsets, training the model on some subsets, and evaluating it on others.
- Common cross-validation **techniques** include **k-fold cross-validation** and **leave-one-out cross-validation**.
- Cross-validation helps to **reduce overfitting** and provides a more **accurate estimate** of the model's **performance**.



# One-Hot Encoding

## One-Hot Encoding

- **One-hot encoding** is a technique for **converting** categorical variables into numerical variables.
- It creates a **binary vector** for each category, with a 1 for the *category* and 0s for all other categories.



# Data Leakage

- **Data leakage** occurs when information from the test set is **inadvertently** used to train the model.
- It can lead to **overfitting** and inflated performance metrics.
- Common sources of **data leakage** include **target leakage**, **train-test contamination**, and **information leakage**.
- To prevent **data leakage**, it is important to **carefully separate** the training and test data and avoid using information from the test set during training.



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# Support Vector Machines

- **Support vector machines** are a type of **machine learning model** that can be used for both **classification** and **regression** tasks.
- They work by finding the **hyperplane** that best **separates** the data into different classes.



# Decision Trees

- **Decision trees** are a type of **machine learning model** that can be used for both **classification** and **regression** tasks.
- They work by recursively **partitioning** the data into **subsets** based on the values of the features.





# Naive Bayes Classifier

- The **naive Bayes classifier** is a simple probabilistic **classifier** based on **Bayes' theorem**.
- It assumes that the features are **conditionally independent** given the class label.



# Random Forest

- **Random forest** is an **ensemble learning** method that combines **multiple decision trees** to create a strong predictive model.
- It works by building **multiple trees** and averaging their predictions to **reduce overfitting**.



# Gradient Boosted Decision Trees

- **Gradient boosted decision trees** are an **ensemble learning** method that combines **multiple decision trees** and **gradient descent optimization** to create a strong predictive model.
- They work by building **trees sequentially**, with each tree **correcting the errors** of the previous trees.



# Neural Networks

- **Neural networks** are a type of **machine learning model** inspired by the **human brain**.
- They consist of **layers** of interconnected nodes that process **input data** and produce **output data**.



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# Model Evaluation & Selection

- **Model Evaluation:** Assessing the **performance** of a model.
- **Model Selection:** Choosing the **best model** for the task.



# Confusion Matrices

## Definition

- A **confusion matrix** is a **table** that summarizes the **performance** of a **classification model**.
- It shows the number of **true positives**, **true negatives**, **false positives**, and **false negatives**.



# Basic Evaluation Metrics

- **Accuracy:** The proportion of **correct predictions**.
- **Precision:** The proportion of **true positives** among **all positive predictions**.
- **Recall:** The proportion of **true positives** among **all actual positives**.
- **F1 Score:** The **harmonic mean** of precision and recall.





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# Classifier Decision Metrics

- **ROC Curve:** A plot of the true positive rate against the false positive rate.
- Precision-Recall Curve: A plot of precision against recall.
- AUC-ROC: The area under the ROC curve.
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# Multi-Class Evaluation

- **Macro-Averaging:** The **average** of the evaluation **metrics** for each class.
- **Micro-Averaging:** The evaluation metrics calculated on the **aggregate confusion matrix**.
- **Weighted-Averaging:** The average of the evaluation metrics **weighted** by the number of **samples** in each class.
- **One-vs-All:** A strategy for multi-class classification that trains a **separate binary classifier** for each class.





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- **Mean Absolute Error:** The **average** of the **absolute differences** between the predicted and actual values.
- **R-Squared:** The **proportion** of the **variance** in the dependent variable that is predictable from the independent variables.
- **Adjusted R-Squared:** A modified version of R-squared that adjusts for the **number of predictors** in the model.
- **Root Mean Squared Error:** The **square root** of the mean squared error.



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# Model Calibration

- **Model calibration** is the process of adjusting the output of a model to match the **true probability distribution**.
- It is important for models that *output probabilities*, such as **logistic regression** and **support vector machines**.



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# Thanks!

## Questions?



Repo: <https://github.com/EngAndres/ud-public/tree/main/courses/data-science-introduction>

