BuzzFeed Internship

I have always enjoyed the content that BuzzFeed has produced and have been interested in the way that are able to grow and separate themselves from other media companies. As a developer I appreciated watching the expansion of the website and seeing the quizzes that BuzzFeed puts out. With my recent experience working as a project manager, I was interested in working on a product team and want to help both myself and BuzzFeed grow through this internship.

The most recently completed tech project that I have worked on was a class project; an android application called Bigfoot that is for helping people sort recycling. It was an application that my team found a huge need for in our student living area and since we were all passionate about the environment it was the perfect project. I was the lead UI designer for the entire project and was also in charge integrating all of our data with the interface. The project was all out of class work but had the constraints that the professor put on it so it took a lot of effort to try to make an application work, especially with technology we did not know. We were the only group that was able to integrate c++ with Android and we had the added issue of my computer failing to download Android Studio. This put me in the position of writing code and then having to pair program with others to make sure it both worked and looked good.

As the lead designer for the project I was in charge of managing all of the features of the project and what elements we could and could not afford to spend time working on. Overall it was a super positive experience and I was able to work on more than just development.

The repo for the link is below:

<https://github.com/CacheAngus/BigFoot>

As someone who has an interest in managing as well as design, I would love the opportunity to able to re-organize the BuzzFeed website. I understand that BuzzFeed is a company with a lot content, and as such they need to be able to display all of this content. However, I find that there is sometimes and over abundance of content immediately when the site is opened. There are different ways to present a lot of information in different categories or to simply place the different components in new ways.

My favorite piece of BuzzFeed content is the BuzzFeed Unsolved Video, 3 Horrifying Cases of Ghosts and Demons. The reason I enjoy this piece of media is because it can be seen as the beginning of an evolution. As this was the first "supernatural" episode of the series, it can accredited for gaining the first bits of success that the series has garnered over the past couple of years. It has been a fascinating process to watch the show evolve and grow from a simple idea. It has always seemed to me that this is a great example of how one person’s interest can be something more as long as there is passion and dedication.

I also am a huge fan of ghost stories and true crime so it never hurt to sit down and watch an episode of BuzzFeed Unsolved.

My favorite articles about product management are the articles produced by the project management team I am on. I get to see their production and get advice on project management throughout my career at the same time!

http://github.com/CacheAngus, www.facebook.com/sierracache, [www.instagram.com/cacheregister/](http://www.instagram.com/cacheregister/)

www.linkedin.com/in/sierra-cache/