Bogor, 5 Agustus 2021

No : 005/AG/MBI/Property/08/2021

Hal : Offering Letter of Marketing Consultant Services  
  
Dear  
Mr. Hassan Saeed  
Comissioner of PT. Hassan For Real Estate & Investment  
  
Yours faithfully,

Following up on yesterday's meeting regarding the Lombok project, here we send a price quote letter for the needs of Offline and Online Marketing Strategies along with the details:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No** | Description | Unit Price | Unit | Qty | Sub | Total |
| ( Rp) | Total |
| STRATEGY OFFLINE | | | | | | |
| BTC (Business TO Customer) | | | | | | |
| **1** | **Marketing Gallery/Office @ Bogor** |  |  |  |  |  |
| Shoow Unit ( Miniature) | 10.000.000 | Set | 1 | 10.000.000 |  |
| Sales Kit (Hard Catalogue, Brocure,Standing banner, spanduk ) | 2.000.000 | Set | 1 | 2.000.000 |  |
| Photo Gallery | 150.000 | Set | 4 | 600.000 |  |
|  | | | | | ***12.600.000*** |
| STRATEGI ONLINE /DIGITAL | | | | | | |
| **2** | **Marketplace Property Indonesia** |  |  |  |  |  |
| rumah.com | 2.000.000 | Month | 3 | 6.000.000 |  |
|  |  |  |  |  | ***6.000.000*** |
| **3** | **Social Media Advertising** |  |  |  |  |  |
| Facebook | 120.000 | days | 90 | 10.800.000 |  |
| Instagram | 120.000 | days | 90 | 10.800.000 |  |
|  |  |  |  |  | ***21.600.000*** |
| **4** | **1 Customer Service** | 50.000 | days | 90 | 4.500.000 |  |
|  |  |  |  |  |  | ***4.500.000*** |
| **5** | **Website** | 3.000.000 | Year | 1 | 3.000.000 |  |
|  |  |  |  |  |  | ***3.000.000*** |
| Total Price of Services ( A) | | | | | | ***47.700.000*** |
| Management Fee 10% (B) | | | | | | ***4.770.000*** |
| Total PAYMENT ( A+B) | | | | | | **52.470.000** |

term of payment :  
100 % Full Payment maximum 7 days before the advertising service or work starts

Thus the offer letter from us, we thank you for your attention and cooperation.

Best Regard,



Agung Supriyadi  
 Business Development