

Cory Cooper

VISUAL DESIGNER

CONTACT

Lancaster Ohio, 43130
Open to relocating

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SKILLS

TECHNICAL

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Sketch
- InVision
- Microsoft Office Suite
- HTML
- Hootsuite

PROFESSIONAL

- Wireframing
- Prototyping Mockups
- Style Guides
- User Flows
- Project Management
- Branding

WORK EXPERIENCE

GRAPHIC DESIGNER WILEY'S FINEST®

March 2020-Present | Granville, Ohio

- Designed Wiley's Finest® Amazon storefront layout.
- Packaging design and layout to ensure nutrition labels and information is correct for production.
- Collaborating with the sales team on developing both print and digital materials for US and UK stores.
- Develop social media campaigns to increase digital presence.

GRAPHIC DESIGNER ROCKYBRANDS INC.

March 2016-October 2019 | Nelsonville, Ohio

- Improved visual displays for customers by re-branding the company's packaging layout and design.
- Redesign the 2017 brand catalog within the company budget and timeline.
- Create an eye-catching point of purchase store materials for a sales representative to order.

GRAPHIC DESIGNER, PROMOTIONS BY DESIGN

November 2013-March 2016 | Lancaster, Ohio

- Successfully designed apparel designs orchestrated promotional products for large companies, and create marketing collateral.
- Developed new logos and brand guidelines for small businesses.

MILITARY SERVICE

14 GULF

AIR DEFENSE BATTLE MANAGEMENT SYSTEM OPERATOR

January 2017- January 2020

40+ hours per week

- Maintain Data Path between organizations such as EADS and WADS through various systems.
- Troubleshoot and with Eastern I and Western air defense sectors to solve issues with Air picture and connectivity.
- Mobilization to Washington DC to cover air picture for traveling VIP members.

EDUCATION

Certification, - UI Design, Currently Enrolled | Career Foundry

Associates Degree, Major - Graphic Design, 2013 | Bradford Schools, Columbus, Ohio