

Branding Guidelines

Logo



Color Palette

Hex Code: #000000
RGB: 0, 0, 0

Hex Code: #FFFFFF
RGB: 255, 255, 255

Secondary Color Palette

Hex Code: #8A5D3E
RGB: 138, 93, 62

Hex Code: #E7A435
RGB: 231, 54, 63

Hex Code: #B4C750
RGB: 180, 199, 80

Hex Code: #F38968
RGB: 243, 137, 104

Hex Code: #F5DAAA
RGB: 245, 218, 170

Fonts

Heading 1:

Love Ya Like A Sister Regular

Paragraph:

Roboto Light

Roboto Light Italic

Roboto Regular

Roboto Italic

Roboto Medium

Roboto Medium Italic

Roboto Bold

Roboto Bold Italic