



CADE KRUEGER

Data Analyst & Software Developer

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PROFESSIONAL SUMMARY

Highly motivated University of Iowa graduate with strong foundations in data analytics and programming. I am a creative problem solver eager to contribute to team success in a challenging data analytics role.

WORK EXPERIENCE

Sales Associate - Team Sports Department, Academy Sports & Outdoors 2023 - present, Amarillo, TX

- Offered personalized assistance and expert guidance to customers navigating product selection.
- Facilitated the transportation of oversized items like treadmills and weight sets for customers.
- Maintained departmental organization and assisted with inventory management.
- Supported multiple store departments as needed (footwear, hunting & fishing, apparel, etc.).

Data Analyst, University of Iowa Center for Advancement 2023, Iowa City, IA

- Collaborated within a team to address inquiries from the University of Iowa Center for Advancement (UICA) regarding student scholarship recipients and donor behavior.
- Analyzed extensive datasets containing student information, including majors, minors, certificates, extracurricular activities, levels of education, scholarship amounts, and alumni donation records.
- Utilized R to clean, normalize, and merge datasets; developed regression and classification models to identify donor behavior patterns, and produced visualizations in Excel and Tableau for summarized findings.
- Conducted comprehensive analysis to determine which student demographics were more likely to donate frequently and in higher amounts.
- Held regular meetings to refine project goals and objectives; delivered a comprehensive PowerPoint presentation of findings to stakeholders.

Service Desk Team Member, Circle Computer Resources 2020 - 2022, Cedar Rapids, IA

- Remotely managed client network and television equipment using Winbox and SiliconDust Software.
- Addressed daily tickets via ConnectWise software, restoring network connectivity and signal strength across multiple locations.
- Performed troubleshooting and reconfiguration for routers, OTA tuners, cable tuners, and antennas, utilizing site diagrams and online node management software
- Maintained regular communication with clients to verify connectivity and signal quality.
- Collaborated with and provided guidance to on-site affiliates to troubleshoot hardware issues and schedule equipment restoration.

EDUCATION

BBA, Business Analytics & Information Systems, **University of Iowa**
Minor in Computer Science

Iowa City, IA

Overall GPA - 3.33; Major GPA - 3.42; Computer Science GPA - 3.59

SKILLS

Tools - PowerPoint, Excel, Access, PowerBI, Tableau, VS Code, IntelliJ, MongoDB, Github, Git, Winbox

Programming Languages - R, SQL, DAX, Java, Python, Javascript (React), C#, Ruby

Knowledge - ETL, Data Visualization, Data Modeling, Regression Analysis, Pivot Tables, Object Oriented Programming, Functional Programming, Code Organization, Data Structures, Design Patterns, TCP/IP, Subnetting

Soft Skills - Written/Verbal Communication, Presentations, Problem-Solving, Collaboration, Group Leadership