Cade Dannels

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EDUCATION

University of Colorado Boulder, Boulder, CO   Expected 2022
Information Science
  • Minors in Economics & Business
  • GPA: 3.98
  • Awarded Dean's Scholar
  • Relevant Coursework: User Centered Design, Cognitive Science, Information Visualization, Fairness & Bias in AI, Computational Reasoning, Quantitative Reasoning, Information Exploration, Information Exposition, Information Ecosystems, Network Science

EXPERIENCE

User Experience Research & Design Team, Boulder CO   Feb 2021 - Present
UX/UI Designer & UX Research Support
  • Prototype, conduct user interviews, and iterate on new designs for the Buff Portal website used by thousands of students daily
  • Provide data driven solutions to UX design questions through use of Google Analytics, A/B testing, and user research data
  • Create Python scripts and machine learning algorithms to analyze large amounts of qualitative natural language data to inform design decisions
  • Leverage Sketch, Mural, Invision, and the Adobe Suite to develop low and high fidelity designs
  • Develop designs based on intensive design constraints communicated through multiple business offices and departments at the University of Colorado Boulder

Department of Information Science, Boulder CO   Aug 2021 - Present
Course Grader
  • Review python code of students, providing feedback and communicating with students
  • Work with faculty in the Department to insure proper learning and development for students

Self Employed, Fort Collins CO   Oct 2018 - Feb 2021
Individual Seller on Amazon
  • Sourced, shipped, and sold over 1000 used book on Amazon doing over $10,000 in revenue
  • Stayed current with market trends to determine optimal pricing of products
  • Managed business expenses, financial accounts, and inventory

BoozeMapp, Fort Collins CO   Jul 2018 - Mar 2019
Sales Associate & Representative
  • Worked closely with CEO and VP of marketing regarding day-to-day operations
  • Attended pitch meetings with potential investors and helped raise $500,000 in Series A funding

TECHNICAL SKILLS

  • Design: Figma, Sketch, Invision, Mural, Adobe Suite
  • Web Development: HTML/CSS/Javascript, Django, React
  • Data Analysis: Python, Natural Language Processing, Machine Learning, Google Analytics, Data Visualization