

Cade Dannels

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EDUCATION

University of Colorado Boulder, Boulder, CO

Expected 2022

Information Science

- Minor in Economics
- Minor in Business
- GPA: 3.98
- Awarded Dean's Scholar
- Relevant Coursework: User Centered Design, Cognitive Science, Information Visualization, Fairness & Bias in AI, Computational Reasoning, Quantitative Reasoning, Information Exploration, Information Exposition, Information Ecosystems, Network Science

EXPERIENCE

Office of Information Technology at University of Colorado, Boulder CO

Feb 2021 - Present

UX/UI Designer & UX Research Support

- Prototype, conduct user interviews, and iterate on new designs for the Buff Portal website used by thousands of students daily
- Provide data driven solutions to UX design questions through use of Google Analytics, A/B testing, and user research data
- Create Python scripts and machine learning algorithms to analyze large amounts of qualitative natural language data to inform design decisions
- Collaborate with multiple business offices and departments at the University of Colorado Boulder to develop designs across multiple projects
- Leverage Sketch, Mural, InVision, and the Adobe Suite to develop low and high-fidelity designs

Department of Information Science, Boulder CO

Aug 2021 - Present

Course Grader

- Review Python code of students, providing feedback and communicating with students
- Work with faculty in the Department to ensure proper learning and development for students

Self Employed, Fort Collins CO

Oct 2018 - Feb 2021

Individual Seller on Amazon

- Sourced, shipped, and sold over 1000 used book on Amazon collecting over \$10,000 in revenue
- Analyzed current market trends to determine optimal pricing of products; including management of a dynamic pricing software adjusting prices daily to stay competitive within the Amazon marketplace
- Managed business expenses, financial accounts, and inventory

BoozeMapp, Fort Collins CO

Jul 2018 - Mar 2019

Sales Associate & Representative

- Worked closely with CEO and VP of Marketing regarding day-to-day operations of this Artificial Intelligence powered alcohol inventory startup
- Attended pitch meetings with potential investors and helped raise over \$500,000 in Series A funding

TECHNICAL SKILLS

- Design: Figma, Sketch, InVision, Mural, Adobe Suite
- Web Development: HTML/CSS/Javascript, Django, React
- Data Analysis: Python, Natural Language Processing, Machine Learning, Google Analytics, Data Visualization, Tableau