- 1. What kinds of grammar should be taught on the app?
- 2. Should there be a point system for the user to keep track of their progress in a rewarding way? How should the user be able to track their progress?
- 3. Should there be a to test the user's ability in the language before they begin learning? (Placement test)
- 4. What is the end point of the language learning available on the app? (How many topics/modules should we make)
- 5. Should users be able to compare their progress to other users? (Friends, family, etc.)
- 6. Could there be a feature where users could talk to other users learning opposite languages to give conversational practice? (An American user learning Spanish talking to a user in Spain or a Spanish user talking to an American)
- 7. Should users get notifications to remind them to keep using the app?
- 8. Do you want customizable avatars or ability to upload a profile picture?
- 9. Should we collect any userinfo (name, where they're from)?
- 10. Should the app target people looking to travel to foreign countries? (learn conversational helpers)/What level of difficulty should we get to
- 11. Do you want there to be a level-up system to promote app usage?
- 12. Do you want there to be a focus on vocab or grammar? Or both?
- 13. How many languages should we implement?
- 14. Do you want us to keep track of users daily streak on the app to promote users coming back to the app?
- 15. Is this targeted for beginning learners/What level of intensity/difficulty should we get to?
- 16. What age group is the app primarily targeting?
- 17. Should the app include cultural lessons or insights related to the language? (Customs, traditions, idiomatic expressions)
- 18. Would you like the app to include multimedia resources, such as videos, audio clips, or interactive dialogues?
- 19. Should there be offline capabilities for users to access lessons without an internet connection?
- 20. Do you want users to be able to set personal goals or milestones within the app?
- 21. Should the app integrate with social media platforms or external accounts
- 22. Would you like the app to offer any gamified elements, such as challenges, badges, or leaderboards?
- 23. Should there be a way for users to provide feedback on lessons or report errors within the app?
- 24. How do you envision the user onboarding process? Should there be a tutorial or guided introduction to the app's features
- 25. Should the app include any integration with external language proficiency exams or certifications?
- 26. What features, if any, will be reserved for premium users?
- 27. Will the app include advertisements? If so, where and how will they be displayed?

- 28. What unique features or aspects will set your app apart from other language-learning apps?
- 29. Do you want to include cultural lessons or information about the countries where the language is spoken?
- 30. What gamification elements do you want to include like leaderboards, streaks, pts, etc.
- 31. Will users be able to create profiles, what will they put on their profiles?
- 32. How will user support be handled? AI?