

Caden Smith

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Experience

Digital Experience Assistant, Oregon State University – Corvallis, OR 11/14/2024 – Present

- Executed review and testing of University-affiliated websites during migration from an older to a newer Drupal version to ensure functionality, quality, and ADA accessibility compliance.
- Collaborated with teammates to develop website tours and develop comprehensive documentation, enabling clients to easily manage and update the site independently.
- Analyzed and addressed client requirements via ServiceNow tickets, ensuring timely and accurate resolution to meet customer needs.

Data Analyst Intern, Daimler Truck North America – Portland, OR 03/24/2025 – 07/11/2025

- Developed a data-driven dashboard to visualize truck build statuses and completion dates, enabling effective work prioritization and ensuring safety and on-time delivery.
- Automated task summarization and email routing workflows using Power Automate AI Builder, enhancing communication and organizational productivity.
- Supported software API migration from Mercedes-Benz split to maintain continuity of critical workflows and ensure seamless integration.

Web Developer, Bluekube – Westlake Village, CA 04/03/2022 – 01/21/2023

- Facilitated collaboration among a diverse six-member team, maintaining consistency and smooth execution from development through implementation.
- Oversaw content management on Shopify and WordPress for multi-million dollar monthly e-commerce brands, driving updates and adjustments to drive business growth.
- Utilized heat map analytics to detect user bottlenecks and implemented data-driven A/B testing solutions to optimize site performance.

Projects / Extracurricular Activities

Using AI to Improve Supply Chains in the State of Oregon

- Partnered with small farmers, Google teams, and the Oregon Department of Agriculture to design and prototype product aggregation software that helps small and mid-sized farms lower cost margins and improve market access.
- Utilized Google Cloud Platform and Vertex AI to develop data-driven solutions that optimize institutional buyer matching and streamline supply chain efficiency.

OSU Business Analytics Club

- Engaged in community-building and leadership development through business and data storytelling, plant tours, and professional networking events.

Education

Oregon State University – BS in Computer Science, Minor in Business - 3.58 GPA June 2023 - Jan 2027

Volunteer Experience

SACA (Silverton Area Community Aid) June 2021 - Aug 2024

- Prepared and delivered nutritious boxes of food to those in need throughout my local community during the COVID-19 pandemic.