

I am

Kael Cadranel

And welcome
to my universe

A bit about me

I'm Kael, a 23 year old UX/UI web designer and full-stack web developer. I have a huge passion and drive to learn and create accessible and well designed websites.

Latest universes created

AstromooN

A french creative organisation focusing on helping emerging artists develop their art and share their universes to the world.

Clinicœur

Clinicœur is a non-profit organization contributes to psychological assistance and therapeutic support for people in need.

CV

A french creative organisation focusing on helping emerging artists develop their art and share their universes to the world.

See more →

Qualifications

Bachelors in Graphic Design - Specialised in Web Design 2024

Haute École de la Province de Liège,
Liège, Belgium

CESS - Option in Computer Science 2018

Collège saint-louis,
Waremme, Belgium

Contact

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Message

Send it off →

Clinicœur

UX/UI front-end and back-end

Clinicœur is a non-profit organization contributes to psychological assistance and therapeutic support for sick and vulnerable children and adults in hospitals and other care institutions. The objective is to instill a dose of joy, imagination, humor and a surge of tenderness in all.

Objectives & goals

- Revitalise the organisation's website with a modern look and feel.
- Develop a multilingual website to cater to a diverse audience.
- Implement a dynamic feed of all recent events of the organisation.
- Increase donation opportunities to further support the organisation's mission.
- Enhance volunteer recruitment efforts to expand the organisation's impact.

User persona

Compassionate Caregiver



Name: Sarah Levi
Age: 35
Location: Liège,
Belgium
Occupation: Nurse

Sara is a 35-year-old with a compassionate heart. She is passionate about helping others, especially the elderly and children with terminal illnesses. But she has not much time outside of work.

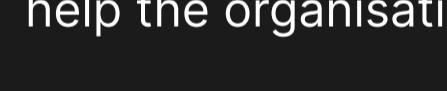
Goals & needs

- Sara is looking for a way to make a positive impact on the lives of those in need.
- She is looking for a more local and not too big organisation.
- She wants to find a reliable non-profit organisation that she can support and contribute financially to.
- She wants to learn about the organisation and the different services.
- She expects to find a clear way to find the information needed and a multiple given opportunities to help or donate securely online.

Website interactions

- Sara is looking for a way to make a positive impact on the lives of those in need.
- Sara will explore the website to read inspiring stories of the organisation's impact, learn about upcoming events, and easily navigate through different sections to find volunteering and donation options.
- She prefers a user-friendly website with a modern design that conveys a sense of warmth and compassion.
- With all the information to make her decision on the choice of organisation to donate she goes through the easy process and secure process to donate

Young student



Name: Harold Bracke
Age: 21
Location: Vielsalm,
Belgium
Occupation: Student

Harold is a 21 law student who has spare time in the weekend and wants to make a positive impact. He has limited time during exam season. Harold is ready to learn a new skill if it means it could help the organisation.

Goals & needs

- Harold is looking to do something positive when he has extra time.
- He doesn't own a car but can bike or take public transits.
- He wants to find an organisation that he can contribute part-time with a schedule flexible.

Website interactions

- Harold will want to inform himself on the purpose of the organisation and different ways to help. He will look for future events to maybe meet them before seeing them. He will after go to the easy to find and use form to become a !!!!!!!!.
- Harold likes clean and modern websites. He wants something that could excite him to entice him to join.
- He is a big tech user and is used to navigating on the web.
- With an easy to use website and dynamic website he decides to go to the easy to find form and puts in all required data to sign up the organisation.