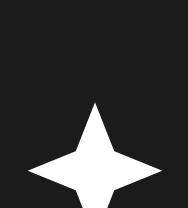






## A bit ◆ **About me**

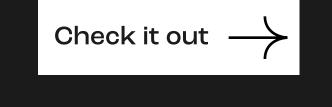
I'm Kael, a 23 year old UX/UI web designer and full-stack web developer. I have a huge passion and drive to learn and create accessible and well designed websites.

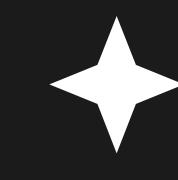




## AstromooN

A french creative organisation focusing on helping emerging artists develop their art and share their universes to the world.







## Clinicœur Clinicœur is a non-profit organization contributes to psychological

assistance and therapeutic support for people in need.





artists develop their art and share their universes to the world.









**+ Qualifications** and **Diplomas +** 

Bachelors in Graphic Design - Specialised in Web Design Haute École de la Province de Liège,

2024

Liege, Belgium

**CESS** - Option in Comupter Science Collège saint-louis,

Waremme, Belgium

2018



## **FAQ** How much will it cost to develop my website?

- Can you help me with content creation?
  - How long will it take to develop my website? It's difficult to provide an accurate time frame without knowing the specific requirements and

weeks to a few months, depending on factors such as design, functionality, content, and revisions.

complexity of your website. However, the development process typically ranges from a few



## Contact

Name*	John Doe	Message
E-mail*	john.doe@mail.com	
Phone	+32 504 590 43	

Send it off  $\rightarrow$ 

My socials

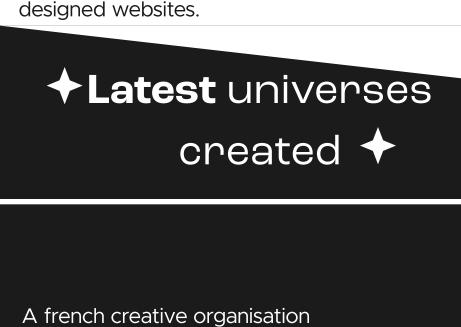
Instagram Twitter

Github

Company

John Doe Co.





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A french creative organisation focusing on helping emerging artists develop their art and share their universes to the world.

helping emerging artists develop their art and

See more

share their universes to the world.

A french creative organisation focusing on

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**♦ Qualifications** and **Diplomas ♦ Bachelors in Graphic Design** - 2024

Specialised in Web Design

Haute École de la Province de Liège,

Liege, Belgium

# CESS - Option in Computer Science Haute École de la Province de Liège, Liege, Belgium

FAQ

creation?
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It's difficult to provide an accurate time

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### John Doe Co.

Send it off

+32 504 590 43

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Contact

John Doe

Instagram Twitter

Github

Name\*

E-mail\*

Phone

Message

My socials

Company

© 2023

Kael Cadranel







## Clinicaeur





UX/UI front-end and back-end

Clinicœur is a non-profit organization contributes to psychological assistance and therapeutic support for sick and vulnerable children and adults in hospitals and other care institutions. The objective is to instill a dose of joy, imagination, humor and a surge of tenderness in all.



#### Objectives & goals

- Revitalise the organisation's website with a modern look and feel.
- Develop a multilingual website to cater to a diverse audience.
- Implement a dynamic feed of all recent events of the organisation.
- Increase donation opportunities to further support the organisation's mission.
- Enhance volunteer recruitment efforts to expand the organisation's impact.

#### User persona

#### **Compassionate Caregiver**

Name: Sarah Levi Age: 35 Location: Liège, Belgium Occupation: Nurse

Sara is a 35-year-old with a compassionate heart. She is passionate about helping others, especially the elderly and children with terminal illnesses. But she has not much time outside of work.

#### Goals & needs

- Sara is looking for a way to make a positive impact on the lives of those in need.
- She is looking for a more a local and not too big organisation.
- She wants to find a reliable non-profit organisation that she can support and contribute finically to.
- She wants to learn about the organisation and the different services.
- She expects to find a clear way to find the information needed and a multiple given opportunities to help or donate securely online.

#### Website interactions

- Sara is looking for a way to make a positive impact on the lives of those in need.
- Sara will explore explore the website to read inspiring stories of the organisation's impact, learn about upcoming events, and easily navigate through different sections to find volunteering and donation options.
- She prefers a user-friendly website with a modern design that conveys a sense of warmth and compassion.
- With all the information to make her decision on the choice of organisation to donate she goes through the easy process and secure process to donate



#### AstromooN

#### About

A French creative organisation dedicated to nurturing and showcasing the talent of up-and-coming artists, empowering them to express their artistic vision and connect with a global audience. Established in 2021, initially conceived as a platform for showcasing ADLPoky's debut short film, "MooN," it has evolved into a vibrant community that embraces artists from diverse backgrounds and disciplines.

#### Objectives

- Create a space where people can learn and join the organisation.
- · Help the members be represented

#### User persona