

Caeden Kropf

caedenkropf28@gmail.com
linkedin.com/in/caeden-kropf

EDUCATION

The University of Iowa | Iowa City, IA

Anticipated May 2026

B.B.A. Finance; B.B.A. Business Analytics & Information Systems

- GPA: 4.03; President's List: Spring 2025

COURSE HIGHLIGHTS

Data Wrangling

Data Mining

Computational Thinking

Database Management

Investment Management

Managerial Accounting Analytics & Data Visualization

WORK EXPERIENCE

Theatre Staff | *B&B Theatres* | Ankeny, IA

June 2025 - August 2025

- Streamlined ticket and concession transactions, ensuring accurate reporting and efficient revenue tracking
- Collected and analyzed customer feedback to improve service delivery and operational efficiency
- Maintained compliance with health and safety standards while optimizing workflow in high-volume environments.
- Collaborated with team members to enhance auditorium and facility operations, increasing customer satisfaction

Front End Team Member | *Menards* | Ankeny, IA

October 2022 - August 2024

- Managed customer inquiries and guided purchasing decisions using product knowledge to drive satisfaction
- Tracked and reconciled transactions to support accurate store financial reporting
- Monitored sales trends and store promotions to inform team recommendations and improve operational efficiency
- Efficiently operate front-end processes to enhance customer experience

Grocery Clerk | *Fareway Grocery* | Ankeny, IA

July 2020 - October 2022

- Organized inventory and optimized product placement, improving efficiency and stock accuracy
- Assisted in inventory monitoring and replenishment, contributing to accurate reporting of store stock
- Supported customer problem-solving and service delivery, identifying opportunities to improve operational processes
- Conducted opening and closing procedures to maintain readiness and workflow efficiency

COLLEGE ACTIVITIES

Member | *HawkTrade* | Iowa City, IA

September 2023 - Present

- Attended weekly meetings to communicate findings in current investment markets
- Analyzed investment recommendations based on current financial trends
- Engaged in a competitive MarketWatch trading challenge, monitoring volatility, adjusting allocations, and tracking performance metrics

Member | *Tippie Honor Society* | Iowa City, IA

February 2024 - Present

- Collaborated with fellow society members on ways to serve college and community
- Developed ways to expand the society's outreach in social, service, and professional aspects
- Planned social events to promote society fellowship

TOOLS

Microsoft 365, Microsoft Excel, Power BI, Python, SQL