

Caeden Kropf

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EDUCATION

The University of Iowa | Iowa City, IA Anticipated May 2026
B.B.A. Finance; B.B.A. Business Analytics & Information Systems
• GPA: 4.03; President's List: Spring 2025

COURSE HIGHLIGHTS

Data Wrangling	Data Mining
Computational Thinking	Database Management
Investment Management	Managerial Accounting Analytics & Data Visualization

WORK EXPERIENCE

Theatre Staff | *B&B Theatres* | Ankeny, IA June 2025 - August 2025
• Streamlined ticket and concession transactions, ensuring accurate reporting and efficient revenue tracking
• Collected and analyzed customer feedback to improve service delivery and operational efficiency
• Maintained compliance with health and safety standards while optimizing workflow in high-volume environments.
• Collaborated with team members to enhance auditorium and facility operations, increasing customer satisfaction

Front End Team Member | *Menards* | Ankeny, IA October 2022 - August 2024
• Managed customer inquiries and guided purchasing decisions using product knowledge to drive satisfaction
• Tracked and reconciled transactions to support accurate store financial reporting
• Monitored sales trends and store promotions to inform team recommendations and improve operational efficiency
• Efficiently operate front-end processes to enhance customer experience

Grocery Clerk | *Fareway Grocery* | Ankeny, IA July 2020 - October 2022
• Organized inventory and optimized product placement, improving efficiency and stock accuracy
• Assisted in inventory monitoring and replenishment, contributing to accurate reporting of store stock
• Supported customer problem-solving and service delivery, identifying opportunities to improve operational processes
• Conducted opening and closing procedures to maintain readiness and workflow efficiency

COLLEGE ACTIVITIES

Member | *HawkTrade* | Iowa City, IA September 2023 - Present
• Attended weekly meetings to communicate findings in current investment markets
• Analyzed investment recommendations based on current financial trends
• Engaged in a competitive MarketWatch trading challenge, monitoring volatility, adjusting allocations, and tracking performance metrics

Member | *Tippie Honor Society* | Iowa City, IA February 2024 - Present
• Collaborated with fellow society members on ways to serve college and community
• Developed ways to expand the society's outreach in social, service, and professional aspects
• Planned social events to promote society fellowship

TOOLS

Microsoft 365, Microsoft Excel, Power BI, Python, SQL