

Admin- Jimmy Cambell

age: 30

residence: Colombia, SC

education: Master Degree from UofSC

occupation: App Making

marital status: Single



"I love making apps that I think will help people."

I spend my day with my dog George touching up on past and current projects. I usually work from home but sometimes have to go to meetings in person.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Support from others
- Success

Values

- Making good quality apps
- Working with others
- Building something sustainable

Criteria For Success:

- Positive user feedback
- No errors in apps made
- 4+ stars on apps

Wants

- His app to be very succesful
- Five stars on his apps
- Retire

Fears

- His apps won't be successful
- He'll