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NAAN MUDHALVAN COURSE: DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://covaicoffee2917.blogspot.com/2023/10/covaicafe.html>

Wordpress:

<https://gnanaseelan9.wordpress.com/>

Chocolate and coffee are a delicious combination. You can make a mocha by adding chocolate to your coffee, or try a chocolate-flavored coffee drink like a cafe mocha or a hot chocolate with a shot of espresso. It's a great way to enjoy the rich flavors of both chocolate and coffee together.

Combining the rich, comforting flavors of chocolate with the robust kick of coffee creates a delightful fusion of taste sensations. A classic way to achieve this harmonious blend is by preparing a mocha, where chocolate is expertly incorporated into your coffee, resulting in a beverage that's simultaneously indulgent and invigorating.

Alternatively, you can opt for specialized chocolate-flavored coffee drinks such as a cafe mocha or even a steaming cup of hot chocolate infused with a shot of espresso. Whichever way you choose to savor it, the marriage of chocolate and coffee never fails to deliver a satisfying and flavorful experience that's sure to please your palate.

2.Create a new facebook business page and post one social media poster for your brand.

[https://m.facebook.com/story.php?](https://m.facebook.com/story.php?story_fbid=pfbid02wsjhanNQM7JvJdK67keMzrR6NCYGTuhs65LCQfpca59KdYgrw9Y7wEoCpREkFdZcl&id=61552723599910&mibextid=Nif5oz)

[story_fbid=pfbid02wsjhanNQM7JvJdK67keMzrR6NCYGTuhs65LCQfpca59KdYgrw9Y7wEoCpREkFdZcl&id=61552723599910&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid02wsjhanNQM7JvJdK67keMzrR6NCYGTuhs65LCQfpca59KdYgrw9Y7wEoCpREkFdZcl&id=61552723599910&mibextid=Nif5oz)



Covai Cafe



"Awaken Your Senses with Every Sip"

BY GNANASEELAN

Indulge in the rich sensory experience that each sip of our coffee offers. Life truly comes alive after that first cup. We believe in allowing you to express yourself through the perfect coffee experience. Whether you're tackling the challenges of adulthood or simply seeking a moment of bliss, our freshly brewed coffee is the catalyst.

It's the elixir of joy that awaits you each morning. Take time to relish the flavors, and make it a ritual, because with every cup, we're brewing happiness for you, one sip at a time.

MENU OFFER'S

Hot coffee
chocolate coffee
cold coffee
cappuchino
Dum coffee
Mocha Dream Delight
Mocha Dream Delight
Espresso Euphoria
Caramel Caffeine Bliss
Vanilla Velvet Brew
Hazelnut Heaven Java
Midnight Roast Serenity
Cinnamon Swirl Awakening
Peppermint Mingle Mocha
Coconut Cream Infusion
Irish Cream Cozy Cup
Ethiopian Sunrise Brew
French Vanilla Fantasy
Colombian Gold Rush
Tiramisu Temptation
Hawaiian Luau Latte

3. Create and design a social media advertisement poster using canva.

5 Top Cafes for Great Coffee

THAT OUR LOCALS ARE LOVING

1. Gallery Bean

ASTSIDE MARKETS

Known for great breakfasts, cake and art as much as the delicious coffee, this is a place where coffee-lovers go. Daily. Repeat.



2. The Garage

AT THE DOCKSIDE

With the Dockside area having a facelift, chic cafes like the Garage are causing a buzz. This converted garage is home to a quality brew.



3. The Old Brewery

AMES STREET, BRIGHTON PARK

As a workspace as well as a bakery, this is a fabulous place to taste coffees from around the world, while you work.



4. The Loft

MYRTLE GARDENS

Yes, there is a loft and yes, it is cool. So is the coffee (and cake) at this cafe. Book early for breakfast with views from the loft.

5. George's Roastery

THE ESPLANADE

Known as the first Roastery in the region, it is one of the best. Coffee is the heart & soul of this place, and the Baristas know their craft!



4. Create email newsletter design using Mailchimp or canva tool.



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