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DEPARTMENT: INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF

TECHNOLOGY, COIMBATORE

NAAN MUDHALVAN COURSE : DIGITAL MARKETING

NAAN MUDHALVAN ID: 81CB00DA745E608BF144E984DC1CEA3E

ASSIGNMENT ON DIGITAL MARKETING

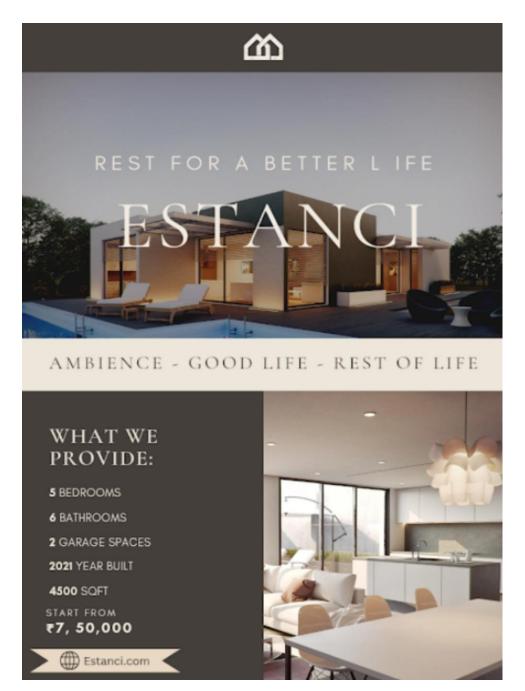
1.Create a blog or website using BlogSpot and WordPress. Customize the theme design and post new article with 500 words.

BlogSpot:

https://estanciresidency.blogspot.com/?m=1

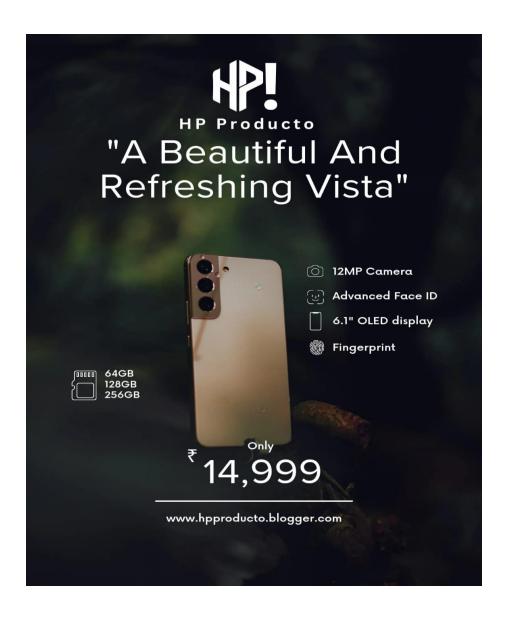
WordPress:

https://wordpress.com/home/estancia7.wordpress.com



2.Create a new Facebook business page and post one social media poster for your brand.

https://www.facebook.com/profile.php?id=61552573509018



3. Create and design a social media advertisement poster using Canva.



Research on this article is done with the help of Heath Thomas, a health technology expert teaching at University of Louisiana.

4. Create email newsletter design using Mailchimp or Canva tool.

6 WAYS TO BE MORE



STOP MULTITASKING

Research studies have shown that multitasking have shown to slows down thinking ability, so avoid it.



TAKE A BREAK

Taking a break can help you perform better, working under stress no longer produce a quality work.



TIME BLOCKING

Only human species have a sense of time running, find ways to manange your time



LIMIT DISTRACTIONS

Set your personal works away from your professional so that you can work at minimal distractions.