

Feynman Classroom

The IAL program for the special candidates

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Introduction

Feynman Classroom would like to open new series of tailor-made GCE/IAL programs for the interested candidates.

GCE/IAL are designed by CIE Examination Board and Edexcel Examination Board respectively, both of them occupy the majority of the local (United Kingdom) and the only two examination authorities that are providing examinations overseas.

In Feynman Classroom, we follow Edexcel syllabus for all of our available subjects, and choose mathematics, physics, chemistry, biology and further mathematics as our initial teaching subjects because the academic requirements for those subjects are slightly lower than CIE, and closer to DSE syllabus, and the most important reason is, it suits our development direction. Though the requirement for English would be a bit harsh for some of the Hong Kong students, we may consider expanding the business and enable other subjects such as Economic, Accounting and Business Study.

It is provided that GCE/IAL are using for applicants applying non-jupas admission scheme, and the minimum subjects are 3. However, some programs, like MBBS, LLB, IBGM/GBUS, the requirements may be 4 or 5 subjects, with average UMS not less than 95%, with specific subject requirements.

The flow of application

The flow of application is shown below

1. Apply through the portal from different universities(Before December).
2. Fill in personal details and then submit with application fees(450HKD usually, must pay it before 31st December).
3. The institutions would like to send a request for academic reference, with predicted grades attached on it(Before February).
4. The universities would consider the applicants' past experiences and evaluate the potential, judge whether it is suitable or not(From March to August).
5. Once they recognized candidates' abilities, they would issue conditional offers(AAB-4A*), with specific date of completion and specific subject requirements.(The release of result is about Mid-August).

Q&A session

The recognition of the universities in Hong Kong.

All of the post-secondary institutions recognized GCE/IAL.

The difference between GCE and IAL

GCE is the local papers, but international candidate could apply it. For example, D2,M4,M5,S4 in mathematics are only available in GCE, but not IAL. GCE exam time: June only

In contrast, IAL is spilt since 2014 and targeted on international students, the exam time is more flexible, but the papers available are not as many as GCE.IAL exam time: October, January and June.

Advertisement

We could design the leaflet first, bring shock impression to students, with QR-code in it.

The QR-code will connect to the website of Feynman, and it will be a brief introduction to A levels, and urge students to join us. We should distribute after exam immediately.

Please be aware of the advertisement of the ig-story and snapchat.

After a few years of development, we could advertise the product especially in Hung Hom and Kowloon Bay, talking about our graduate grades, and the percentage to universities.

Target students

Section 1: early stage(next academic year)

The target of the students are not wide in the first year of implement. We would like to target on graduate DSE students who originally apply Associate degrees and High Diploma, especially for those who are PolyU HD holders, because they are more concentrated on science subjects.

The recommended duration of the study is 1 year to 1.5 years, and the certificate issued by Edexcel can keep 4 years.

Back to the basic, we could screen out candidates will the following DSE results:

Chinese: not consider.

English: it should be more than grade 32 with reading more than grade 2.

Mathematics: 4 in the waiting list, and 5 or above would be admitted.

LS: not consider.

Electives: For Physics and Chemistry, a grade 4 or above is acceptable, for biology, it should be 5 or above.

M1/M2: the grade should be 4 or above.

Admission test: it is required to evaluate the understanding of the students and the ability to develop logical deduction.

Estimated number of students: 10-20, in a group of 5-6 people.

Expected outcome for students: A*AC-3A*, that should be.

Enough for students admit to the universities in Hong Kong, excluding the language requirements.

Kaiser's opinion: I am not sure about the outcome of the students, we need continuous assessments and I have set targets for the students. It should be 100% in 6 universities, 70%

in 6 universities with scholarships, 30% in 3 universities, and 10% in 3 universities with scholarships.

The reason for students taking IAL instead of ASSO/HD is quite complex, need more analysis and sampling. They are the primary targets.

At the same time: Complete all DSE notes and start IAL teaching.

Section 2: Middle Stage(After 1-2 years from now)

After one to two years development, there should be an accumulation of successful cases. We could proceed to the next stage: Target on the traditional schools, GCE schools in Hong Kong, and start to nurture Oxbridge/MBBS/LAW/Poly3subjects candidates, start to turn to 2-year- regular track, and aiming at the students overseas if possible.

The remaining one-year fast track program will be kept, and the coverage would be larger, not limited to students who failed 3322 admission requirements, but also target on students who are passing 3322, but only performed well in only a few specific subjects (probably electives), and aiming at subjects which requirements are relatively high.

For example, candidate A got 24 in best 5, but his targeted subject is related to science, but the requirement is about 29 in best 5. He would be our potential candidate. Besides, if the mature candidates who are at work, they are welcome if they apply.

Kaiser's opinion: Poly3subjects would be facing a fierce competition between the candidate, but I have heard that the requirements for IAL is not that high, I am going to check it later.

At the same time: Invest more and more time and money on this project, start to write IB and American System Notes, train up the first group of IAL University tutors, start remote teachings.

Section 3: Final stage (After 3-4 years from now)

In this stage, we would like to advertise the product to the regional top schools. In general, they are more suitable than traditional schools actually, because on average, they perform better than traditional ones, and in this type of band 1A schools, they also face the problems from Chinese and LS.

In order to persuade them, we need a lot of successful cases accumulated in previous years, and there should be set up for 3-year slow track A level.

On average, candidate could take one subject per year, which is relatively low pressure for them.

At the same time: IB and American System notes should be completed, remote teaching would become more mature, start recording according to the chapters as units.

Section 4: Ultimate Stage(5-6 years from now)(if possible)

We could extend our coverage to England, including GCE/IAL; IB, American system notes and teaching should be completed; video teaching is largely replacing real tutoring, could set up teaching points overseas; convert GCE/IAL teaching materials to the Australian and Canadian education system.

Pricing

We should expect the price for the program in the following academic year should be around 40k to 50k in total for an individual student.

The price should be more after the successful cases accumulated, the increase in price should depend on the results from the previous year. As successful cases percentage is larger, we could increase the price more drastically, up to 70k to 80k per person per year.

Short-term revenue

We should not expect any remaining revenue when R&D, salaries are covered because of the relatively low price, we need scholarships for graduates as well.

Long-term revenue

With more and more successful cases, we could greatly increase the tuition fees and the number of students, the revenue would be increased exponentially, and finally a horizontal line.