Annotation and Feature Engineering
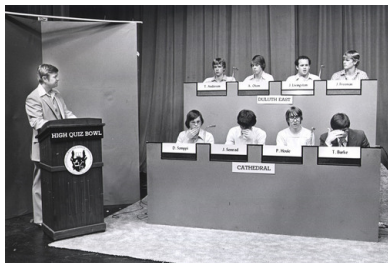
Introduction to Data Science Algorithms
Jordan Boyd-Graber and Michael Paul
HOUSES, SPOILERS, AND TRIVIA
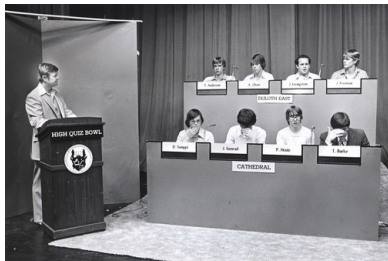
- Game called "quiz bowl"
- Two teams play each other
  - Moderator reads a question
  - When a team knows the answer, they signal ("buzz" in)
  - If right, they get points; otherwise, rest of the question is read to the other team
- Hundreds of teams in the US alone

Humans doing Incremental Classification

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- Example . . .

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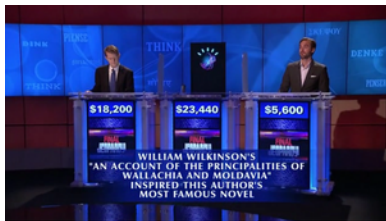
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Albert <u>Einstein</u>

- This is **not** Jeopardy
- There are buzzers, but players can only buzz at the end of a question
- Doesn't discriminate knowledge
- Quiz bowl questions are pyramidal

- Turn (question, guess) into features
- Treat it as a binary classification problem
- What features help us do this well?

- Turn (question, guess) into features
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- Subject of HW3

- **text**: the clues revealed so far
- **page**: a guess at the answer
- **answer**: the actual answer (closest Wikipedia page)
- **body_score**: IR measure of how good a match the text is

- What if we always say that the answer is wrong?
- Performance: 0.54
- Every feature should do better than this (otherwise, it's useless)

- The title of wikipedia pages often have disambiguation in parentheses
  1. Paris (mythology)
  2. Paris (song)
  3. Paris (genus)
  4. Paris (band)

Page Name

- The title of wikipedia pages often have disambiguation in parentheses
  1. Paris (mythology)
  2. Paris (song)
  3. Paris (genus)
  4. Paris (band)
- Feature is 1 if the page has disambiguator in the text
  - "This band performed . . . ", Paris (band) → `True`
  - "This band performed . . . ", Paris (mythology) → `False`
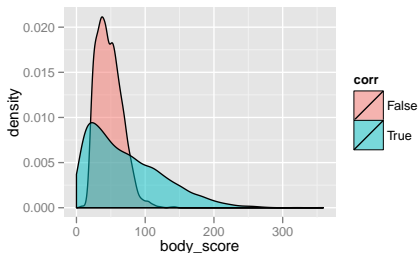- Slight improvement: 0.58

Links

- The more more links a Wikipedia page has, the more popular it is
- Popularity is often a sign of a **wrong answer**
- By itself, doesn't do so well: 0.56
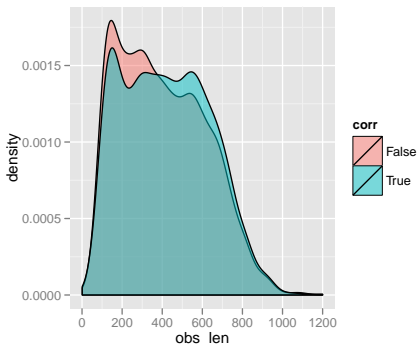- But improves if we take the log of the value: 0.61
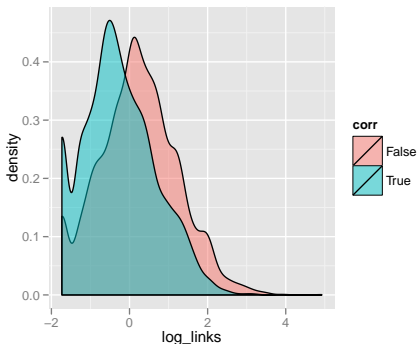
Score

- We can see how
  similar the text of a
  Wikipedia page is
- Higher, the better
- This feature alone
  gives accuracy of
  0.75

- The more text we see, the more confident we should be
- By itself, doesn't do so well: 0.56
- But when combined with the IR score, does great: 0.82 (best so far)

- Tournament the question was used in
- The type of thing the answer is
- Try your own, be creative!
- Last year's feature engineering assignment