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Ranking

Jordan Boyd-Graber University of Colorado Boulder

Administrivia

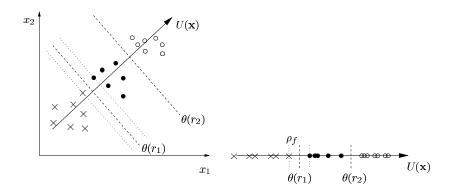
- How is the course going?
- What do you like?
- What don't you like?
- What should we do for an undergrad section?

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Administrivia

- Boosting Due on Friday
- Midterm Next Week: 1.5 Hours

SVM Ranking



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Sets of five movies ranked by users

1: Year of the movie ($\mu = 1987$, var=266)

```
# Big Lebowski, The
1 qid:375 1:0.04 2:0.01 3:1.1 4:0.0 5:1.0 6:0.0 7:0.0
# School of Rock, The
2 qid:375 1:0.06 2:-0.00 3:0.7 4:0.0 5:1.0 6:0.0 7:0.0
# While You Were Sleeping
3 qid:375 1:0.03 2:-0.01 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Clockwise
4 qid:375 1:-0.01 2:-0.02 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Enchanted April
5 qid:375 1:0.02 2:-0.02 3:0.7 4:0.0 5:0.0 6:0.0 7:1.0
```

Sets of five movies ranked by users

2: Length of the movie ($\mu = 108$, var=569)

```
# Big Lebowski, The
1 qid:375 1:0.04 2:0.01 3:1.1 4:0.0 5:1.0 6:0.0 7:0.0
# School of Rock, The
2 qid:375 1:0.06 2:-0.00 3:0.7 4:0.0 5:1.0 6:0.0 7:0.0
# While You Were Sleeping
3 qid:375 1:0.03 2:-0.01 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Clockwise
4 qid:375 1:-0.01 2:-0.02 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Enchanted April
5 qid:375 1:0.02 2:-0.02 3:0.7 4:0.0 5:0.0 6:0.0 7:1.0
```

Sets of five movies ranked by users

3: Rating ($\mu = 6.4$, var=1.4)

```
# Big Lebowski, The
1 qid:375 1:0.04 2:0.01 3:1.1 4:0.0 5:1.0 6:0.0 7:0.0
# School of Rock, The
2 qid:375 1:0.06 2:-0.00 3:0.7 4:0.0 5:1.0 6:0.0 7:0.0
# While You Were Sleeping
3 qid:375 1:0.03 2:-0.01 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Clockwise
4 qid:375 1:-0.01 2:-0.02 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Enchanted April
5 qid:375 1:0.02 2:-0.02 3:0.7 4:0.0 5:0.0 6:0.0 7:1.0
```

4: Action (binary)

Sets of five movies ranked by users

```
# Big Lebowski, The
1 qid:375 1:0.04 2:0.01 3:1.1 4:0.0 5:1.0 6:0.0 7:0.0
# School of Rock, The
2 qid:375 1:0.06 2:-0.00 3:0.7 4:0.0 5:1.0 6:0.0 7:0.0
# While You Were Sleeping
3 qid:375 1:0.03 2:-0.01 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Clockwise
4 qid:375 1:-0.01 2:-0.02 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Enchanted April
5 qid:375 1:0.02 2:-0.02 3:0.7 4:0.0 5:0.0 6:0.0 7:1.0
```

5: Comedy (binary)

Sets of five movies ranked by users

```
# Big Lebowski, The
1 qid:375 1:0.04 2:0.01 3:1.1 4:0.0 5:1.0 6:0.0 7:0.0
# School of Rock, The
2 qid:375 1:0.06 2:-0.00 3:0.7 4:0.0 5:1.0 6:0.0 7:0.0
# While You Were Sleeping
3 qid:375 1:0.03 2:-0.01 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Clockwise
4 qid:375 1:-0.01 2:-0.02 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Enchanted April
5 qid:375 1:0.02 2:-0.02 3:0.7 4:0.0 5:0.0 6:0.0 7:1.0
```

6: Documentary (binary)

Sets of five movies ranked by users

```
# Big Lebowski, The
1 qid:375 1:0.04 2:0.01 3:1.1 4:0.0 5:1.0 6:0.0 7:0.0
# School of Rock, The
2 qid:375 1:0.06 2:-0.00 3:0.7 4:0.0 5:1.0 6:0.0 7:0.0
# While You Were Sleeping
3 qid:375 1:0.03 2:-0.01 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Clockwise
4 qid:375 1:-0.01 2:-0.02 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Enchanted April
5 qid:375 1:0.02 2:-0.02 3:0.7 4:0.0 5:0.0 6:0.0 7:1.0
```

7: Drama (binary)

Sets of five movies ranked by users

```
# Big Lebowski, The
1 qid:375 1:0.04 2:0.01 3:1.1 4:0.0 5:1.0 6:0.0 7:0.0
# School of Rock, The
2 qid:375 1:0.06 2:-0.00 3:0.7 4:0.0 5:1.0 6:0.0 7:0.0
# While You Were Sleeping
3 qid:375 1:0.03 2:-0.01 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Clockwise
4 qid:375 1:-0.01 2:-0.02 3:0.04 4:0.0 5:1.0 6:0.0 7:0.0
# Enchanted April
5 qid:375 1:0.02 2:-0.02 3:0.7 4:0.0 5:0.0 6:0.0 7:1.0
```

Fitting an SVM

- SVM-RANK
- Five support vectors
- Weight vector

$$w = \langle 0.02, 0.03, -1.82, -2.30, -0.05, 1.73, 1.84 \rangle \tag{1}$$

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$$w = \langle 0.02, 0.03, -1.82, -2.30, -0.05, 1.73, 1.84 \rangle \tag{2}$$

```
# Paper Chase
1:-0.06 2:0.0 3:0.53 4:0.0 5:0.0 6:0.0 7:1.0
# Seconds
1:-0.08 2:-0.01 3:0.74 4:0.0 5:0.0 6:0.0 7:1.0
#Smokey and the Bandit II
1:-0.03 2:-0.02 3:-1.43 4:1.0 5:1.0 6:0.0 7:0.0
# CB4
1:0.02 2:-0.03 3:-0.73 4:0.0 5:1.0 6:0.0 7:0.0
#Sideways
1:0.06 2:0.03 3:1.09 4:0.0 5:1.0 6:0.0 7:1.0
```

• Paper Chase:

• Paper Chase: $-0.01 \cdot -0.06 + 0.07 \cdot 0.00 + -1.95 \cdot 0.53 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.84$

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- Paper Chase: $-0.01 \cdot -0.06 + 0.07 \cdot 0.00 + -1.95 \cdot 0.53 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.84$
- Seconds:

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- Paper Chase: $-0.01 \cdot -0.06 + 0.07 \cdot 0.00 + -1.95 \cdot 0.53 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.84$
- Seconds: $-0.01 \cdot -0.08 + 0.07 \cdot -0.01 + -1.95 \cdot 0.74 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.43$

- Paper Chase: $-0.01 \cdot -0.06 + 0.07 \cdot 0.00 + -1.95 \cdot 0.53 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.84$
- Seconds: $-0.01 \cdot -0.08 + 0.07 \cdot -0.01 + -1.95 \cdot 0.74 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.43$
- Smokey and the Bandit II:

- Paper Chase: $-0.01 \cdot -0.06 + 0.07 \cdot 0.00 + -1.95 \cdot 0.53 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.84$
- Seconds: $-0.01 \cdot -0.08 + 0.07 \cdot -0.01 + -1.95 \cdot 0.74 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.43$
- Smokey and the Bandit II: $-0.01 \cdot -0.03 + 0.07 \cdot -0.02 + -1.95 \cdot -1.43 + -2.28 \cdot 1.00 + -0.07 \cdot 1.00 + 1.57 \cdot 0.00 + 1.87 \cdot 0.00 = 0.44$

- Paper Chase: $-0.01 \cdot -0.06 + 0.07 \cdot 0.00 + -1.95 \cdot 0.53 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.84$
- Seconds: $-0.01 \cdot -0.08 + 0.07 \cdot -0.01 + -1.95 \cdot 0.74 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.43$
- Smokey and the Bandit II: $-0.01 \cdot -0.03 + 0.07 \cdot -0.02 + -1.95 \cdot -1.43 + -2.28 \cdot 1.00 + -0.07 \cdot 1.00 + 1.57 \cdot 0.00 + 1.87 \cdot 0.00 = 0.44$

CB4:

- Paper Chase: $-0.01 \cdot -0.06 + 0.07 \cdot 0.00 + -1.95 \cdot 0.53 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.84$
- Seconds: $-0.01 \cdot -0.08 + 0.07 \cdot -0.01 + -1.95 \cdot 0.74 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.43$
- Smokey and the Bandit II: $-0.01 \cdot -0.03 + 0.07 \cdot -0.02 + -1.95 \cdot -1.43 + -2.28 \cdot 1.00 + -0.07 \cdot 1.00 + 1.57 \cdot 0.00 + 1.87 \cdot 0.00 = 0.44$
- CB4: $0.01 \cdot 0.02 + 0.07 \cdot -0.03 + -1.95 \cdot -0.73 + -2.28 \cdot 0.00 + -0.07 \cdot 1.00 + 1.57 \cdot 0.00 + 1.87 \cdot 0.00 = 1.35$

- Paper Chase: $-0.01 \cdot -0.06 + 0.07 \cdot 0.00 + -1.95 \cdot 0.53 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.84$
- Seconds: $-0.01 \cdot -0.08 + 0.07 \cdot -0.01 + -1.95 \cdot 0.74 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.43$
- Smokey and the Bandit II: $-0.01 \cdot -0.03 + 0.07 \cdot -0.02 + -1.95 \cdot -1.43 + -2.28 \cdot 1.00 + -0.07 \cdot 1.00 + 1.57 \cdot 0.00 + 1.87 \cdot 0.00 = 0.44$
- CB4: $0.01 \cdot 0.02 + 0.07 \cdot -0.03 + -1.95 \cdot -0.73 + -2.28 \cdot 0.00 + -0.07 \cdot 1.00 + 1.57 \cdot 0.00 + 1.87 \cdot 0.00 = 1.35$
- Sideways: $-0.01 \cdot 0.06 + 0.07 \cdot 0.03 + -1.95 \cdot 1.09 + -2.28 \cdot 0.00 + -0.07 \cdot 1.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = -0.32$

- Paper Chase: $-0.01 \cdot -0.06 + 0.07 \cdot 0.00 + -1.95 \cdot 0.53 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.84$
- Seconds: $-0.01 \cdot -0.08 + 0.07 \cdot -0.01 + -1.95 \cdot 0.74 + -2.28 \cdot 0.00 + -0.07 \cdot 0.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = 0.43$
- Smokey and the Bandit II: $-0.01 \cdot -0.03 + 0.07 \cdot -0.02 + -1.95 \cdot -1.43 + -2.28 \cdot 1.00 + -0.07 \cdot 1.00 + 1.57 \cdot 0.00 + 1.87 \cdot 0.00 = 0.44$
- CB4: $0.01 \cdot 0.02 + 0.07 \cdot -0.03 + -1.95 \cdot -0.73 + -2.28 \cdot 0.00 + -0.07 \cdot 1.00 + 1.57 \cdot 0.00 + 1.87 \cdot 0.00 = 1.35$
- Sideways: $-0.01 \cdot 0.06 + 0.07 \cdot 0.03 + -1.95 \cdot 1.09 + -2.28 \cdot 0.00 + -0.07 \cdot 1.00 + 1.57 \cdot 0.00 + 1.87 \cdot 1.00 = -0.32$

What's the predicted ranking?

Ranking

Predicted Rank

- 1. Sideways
- 2. Seconds
- 3. Smokey and the Bandit II
- 4. The Paper Chase
- 5. CB4

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Ranking

Predicted Rank

- Sideways
- 2. Seconds
- 3. Smokey and the Bandit II
- 4. The Paper Chase
- 5. CB4

True Rank

- 1. Sideways
- 2. Smokey and the Bandit II
- 3. Seconds
- 4. The Paper Chase
- 5. CB4

Ranking

Predicted Rank

- Sideways
- 2. Seconds
- Smokey and the Bandit II
- 4. The Paper Chase
- 5. CB4 How many errors is this?

True Rank

- 1. Sideways
- 2. Smokey and the Bandit II
- 3. Seconds
- 4. The Paper Chase
- 5. CB4

Ranking to Regression

- Using SVMs to predict a value
- Ranking that value
- What if we care about actual value and not just relative order?

Regression!