



## **Logistic Regression**

Introduction to Data Science Algorithms
Jordan Boyd-Graber and Michael Paul

SLIDES ADAPTED FROM HINRICH SCHÜTZE

#### What are we talking about?

- Statistical classification: p(y|x)
- y is typically a Bernoulli or multinomial outcome
- Classification uses: ad placement, spam detection
- Building block of other machine learning methods

#### **Logistic Regression: Definition**

- Weight vector β<sub>i</sub>
- Observations X<sub>i</sub>
- "Bias"  $\beta_0$  (like intercept in linear regression)

$$P(Y=0|X) = \frac{1}{1 + \exp\left[\beta_0 + \sum_i \beta_i X_i\right]} \tag{1}$$

$$P(Y=1|X) = \frac{\exp\left[\beta_0 + \sum_i \beta_i X_i\right]}{1 + \exp\left[\beta_0 + \sum_i \beta_i X_i\right]}$$
(2)

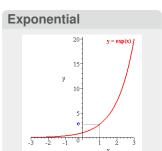
For shorthand, we'll say that

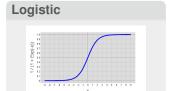
$$P(Y=0|X) = \sigma(-(\beta_0 + \sum_i \beta_i X_i))$$
(3)

$$P(Y = 1|X) = 1 - \sigma(-(\beta_0 + \sum_i \beta_i X_i))$$
 (4)

• Where  $\sigma(z) = \frac{1}{1 + exp[-z]}$ 

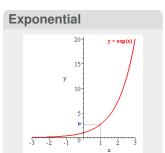
#### What's this "exp" doing?

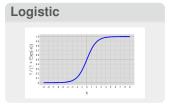




- $\exp[x]$  is shorthand for  $e^x$
- e is a special number, about 2.71828
  - e<sup>x</sup> is the limit of compound interest formula as compounds become infinitely small
  - It's the function whose derivative is itself
- The "logistic" function is  $\sigma(z) = \frac{1}{1 + e^{-z}}$
- Looks like an "S"
- Always between 0 and 1.

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  - It's the function whose derivative is itself
- The "logistic" function is  $\sigma(z) = \frac{1}{1+e^{-z}}$
- Looks like an "S"
- Always between 0 and 1.
  - Allows us to model probabilities
  - o Different from linear regression

feature	coefficient	weight
bias	$eta_0$	0.1
"viagra"	$oldsymbol{eta}_1$	2.0
"mother"	$eta_2$	-1.0
"work"	$eta_3$	-0.5
"nigeria"	$eta_4$	3.0

• What does Y = 1 mean?

# Example 1: Empty Document? X = {}

feature	coefficient	weight
bias	$oldsymbol{eta}_0$	0.1
"viagra"	$oldsymbol{eta}_1$	2.0
"mother"	$eta_2$	-1.0
"work"	$oldsymbol{eta_3}$	-0.5
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What does Y = 1 mean?

# Example 1: Empty Document? $X = \{\}$ • $P(Y = 0) = \frac{1}{1 + \exp[0.1]} =$ • $P(Y = 1) = \frac{\exp[0.1]}{1 + \exp[0.1]} =$

featu	ıre	coefficien	t weight
bia	.S	$eta_0$	0.1
"viag	ıra"	$oldsymbol{eta}_1$	2.0
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"wo	rk"	$eta_3$	-0.5
"nige	ria"	$eta_4$	3.0

• What does Y = 1 mean?

### **Example 1: Empty Document?**

$$X = \{\}$$

• 
$$P(Y=0) = \frac{1}{1+\exp[0.1]} = 0.48$$

• 
$$P(Y=1) = \frac{\exp[0.1]}{1 + \exp[0.1]} = 0.52$$

• Bias  $\beta_0$  encodes the prior probability of a class

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Example 2  $X = \{Mother, Nigeria\}$ 

• What does Y = 1 mean?

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• What does Y = 1 mean?

#### Example 2

 $X = \{Mother, Nigeria\}$ 

• 
$$P(Y=0) = \frac{1}{1+exp[0.1-1.0+3.0]} =$$

• 
$$P(Y=1) = \frac{\exp[0.1-1.0+3.0]}{1+\exp[0.1-1.0+3.0]} =$$

Include bias, and sum the other weights

feature	coefficient	weight
bias	$oldsymbol{eta}_0$	0.1
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• What does Y = 1 mean?

#### Example 2

 $X = \{Mother, Nigeria\}$ 

• 
$$P(Y=0) = \frac{1}{1+\exp[0.1-1.0+3.0]} = 0.11$$

• 
$$P(Y=1) = \frac{\exp[0.1-1.0+3.0]}{1+\exp[0.1-1.0+3.0]} = 0.88$$

Include bias, and sum the other weights

feature	coefficient	weight
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Example 3  $X = \{Mother, Work, Viagra, Mother\}$ 

• What does Y = 1 mean?

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• What does Y = 1 mean?

#### Example 3

 $X = \{Mother, Work, Viagra, Mother\}$ 

• 
$$P(Y=0) = \frac{1}{1 + \exp[0.1 - 1.0 - 0.5 + 2.0 - 1.0]} =$$

- $P(Y=1) = \frac{\exp[0.1-1.0-0.5+2.0-1.0]}{1+\exp[0.1-1.0-0.5+2.0-1.0]} =$
- Multiply feature presence by weight

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• What does Y = 1 mean?

#### Example 3

 $X = \{Mother, Work, Viagra, Mother\}$ 

• 
$$P(Y=0) = \frac{1}{1 + \exp[0.1 - 1.0 - 0.5 + 2.0 - 1.0]} = 0.60$$

• 
$$P(Y=1) = \frac{\exp[0.1-1.0-0.5+2.0-1.0]}{1+\exp[0.1-1.0-0.5+2.0-1.0]} = 0.30$$

 Multiply feature presence by weight