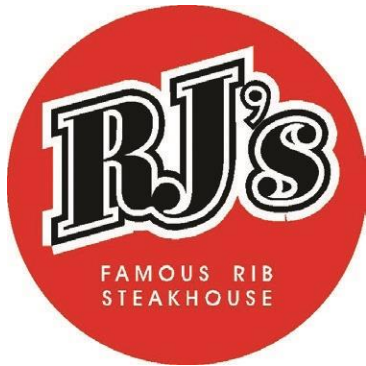


Franchise opportunity



RJ'S STEAKHOUSE

RJ's Famous Rib Steakhouse is a value for money, family focused restaurant that has become synonymous with succulent steaks, mouthwatering generously portioned ribs, delicious burgers, delectable seafood and scrumptious chicken dishes.

RJ's style & decor is a synthesis of contemporary and the RJ's traditional impression. The revamped décor is appealing to the eye and has been designed with a warm and modern feel.

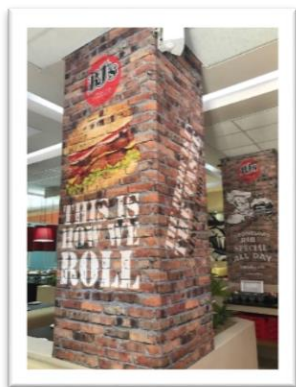
The "Playzone" – a trademark of the RJ's Famous Rib Steakhouse Group, has spectacular play areas which include a variety of kid's toys which vary from store to store. The kids can expect a jungle gym, ball pond, climbing walls, trampoline, scooters, play stations, crazy mirrors and many other toys. Selected RJ's also accommodates for a "Toddlerzone" with soft toys and play areas that are Toddler proof.

RJ's Steakhouses have become the party destination of choice for both adults and kids.

Great food is eaten with the mouth but is enticed with the eyes, hence RJ's upgrade on their food presentation to a style which is guaranteed to entice you.

The friendly ambience, outstanding service and unmistakable brand together with delicious, mouthwatering meals ensures dining at RJ's is a unique, remarkable and unforgettable value for money experience.

**New and re-branding opportunities available
with new franchises from R3million and
conversions from R2million.**



What RJ's Offers

- GREAT INDOOR PLAYZONES FOR STEAKHOUSE
- COMPREHENSIVE TRAINING
- EXTENSIVE SUPPORT
- EXCELLENT RETURNS
- ASSISTANCE WITH LANDLORD NEGOTIATIONS
- STORE DESIGN & LAYOUT
- EXCITING MENU

Why we are loved



SOME OF OUR SPECIALS



AWESOME MEALS





GRILL EXPRESS

Grill Express is a concept that was launch to embrace the fast food market. Without compromising on the quality of our “mouthwatering products”, we have stepped into the fast food lane. We offer our delicious burgers, succulent steak rolls, scrumptious chicken, delectable seafood and Durban mini bunnies as a take-out for those that lead busy lives but still want to enjoy the RJ’s Famous Rib Steakhouse flavor.

This is also an affordable option for an entrepreneur. This could be used as a stepping stone for a young and new entrepreneur towards owning a RJ’s Steakhouse in the future.

Again, new and rebranding options are available. A new RJ’s Grill Express of approx. 50sqm would cost R849K net. This does not include transportation of equipment from KZN.



SPECIAL EVENTS

Rj's identified a niche in the market for outdoor catering. The Special Events Trailer is a fully fitted kitchen on wheels. RJ's Franchise has utilized this at various venues over the years, Splashy Fen, Royal agricultural Show, Harlequins Rugby Club, Margate boat show, School sports and social events to name but a few.





BOERWORS CART

The Boerewors Cart is an idea that is a value for money investment. This is without compromising on quality and still using RJ's secret recipes. We now offer burgers, hot dogs, boerewors, chillie dogs and chips. A delicious menu is prepared using only the freshest ingredients and our unique secret recipe. It is available at an affordable price outside community shopping centers, community functions, schools etc. Venues can be changed to find a more lucrative site



RJ's TUK TUK

