



Brand Documentation:

Rivers of Eden Rafting Adventures Co.

Site Plan

Purpose Statement

Rivers of Eden aims to create extraordinary rafting adventures that bring people closer to nature, build connections, and offer unforgettable experiences on the water. Our goal is to provide safe, exciting trips that leave our guests feeling refreshed, exhilarated, and inspired by the beauty of the river.

Our mission isn't just to guide people down the river and ensure every trip is unique, memorable, and perfectly tailored to each group. Whether it's a couple seeking a romantic outing, a family with young children, or an entire corporate team looking for a bonding experience, we're dedicated to customizing adventures that cater to the customer.

Goals:

1. **Safety:** Ensure the highest safety standards on all rafting trips, with certified guides and top-tier equipment.
2. **Adventure:** Offer a range of trips catering to different skill levels, from calm river floats to adrenaline-pumping rapids.
3. **Catered to Customer:** Whether it's a couple on a romantic activity, a family with small children, or a full company party, we want to ensure each adventure is planned to be catered to the customer.
4. **Customer Satisfaction:** Deliver an exceptional experience from booking to the river and back, with personalized customer service and attention to detail.
5. **Environmental Responsibility:** Promote conservation and respect for the natural environment, educating clients about sustainable outdoor practices.
6. **Brand Recognition:** Build a strong, recognizable brand that conveys adventure, trustworthiness, and professionalism.

Target Audience

Primary Audience: Outdoor Adventure Seekers

Our ideal customers are adventure-seekers looking to get off the beaten path and experience the raw beauty of nature. We cater to a variety of demographics, each with unique needs and expectations:

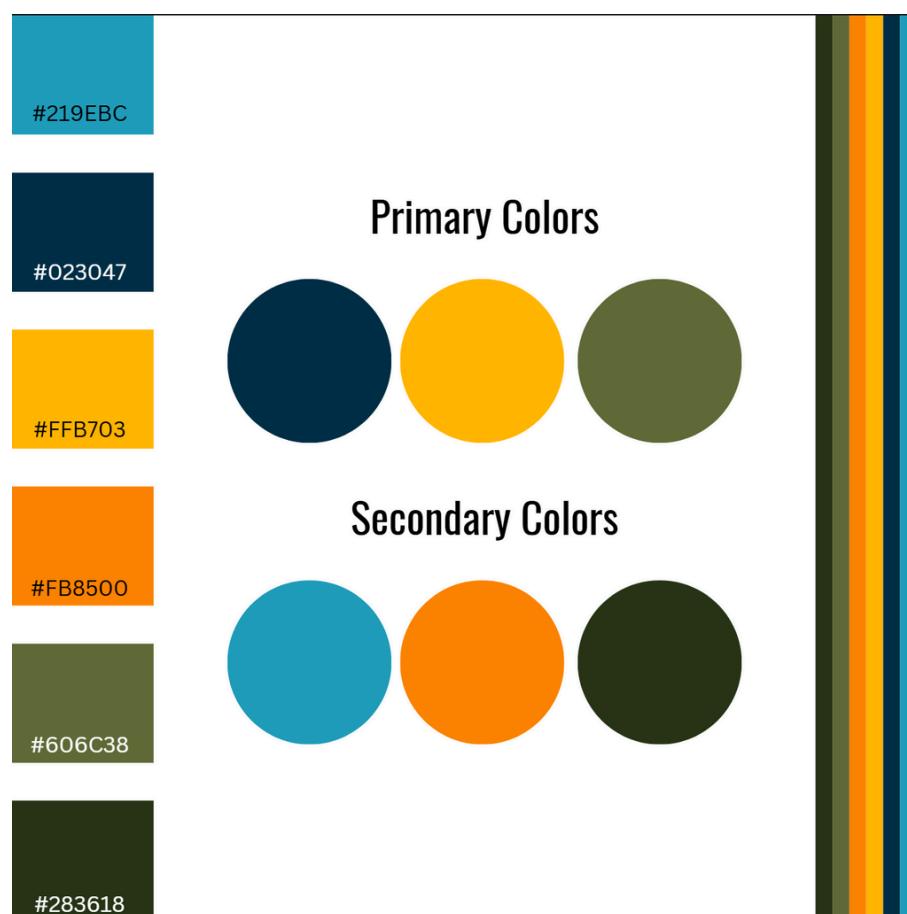
- Couples: Looking for a shared adventure that combines excitement with breathtaking scenery, creating memories they can cherish together.

- Families: Parents seeking an adventurous but safe experience where their children can enjoy nature in a structured, supervised setting.
- Corporate Groups: Teams interested in bonding through a fun, challenging experience that fosters communication and teamwork in a unique setting.
- Each customer group may have different requirements, and our approach is to make sure every trip feels custom-designed to suit them.

Branding Style Guide

Our brand centers around connecting people to nature in a vibrant, accessible way. Consistency in visual and messaging elements is key, ensuring our customers recognize and trust our brand across all platforms. To keep our branding cohesive:

Style Guide Rules:



Color Palette: Use colors consistently across website elements. Primary colors should take precedence. Accent colors (such as the vibrant orange or teal) can be used for call-to-action buttons, highlights, or icons, while darker shades are used for text and background elements to ensure readability and visual hierarchy.

All colors used in conjunction with text are REQUIRED to be ran through the color analyzer for

accessibility purposes.

Typography Choices:



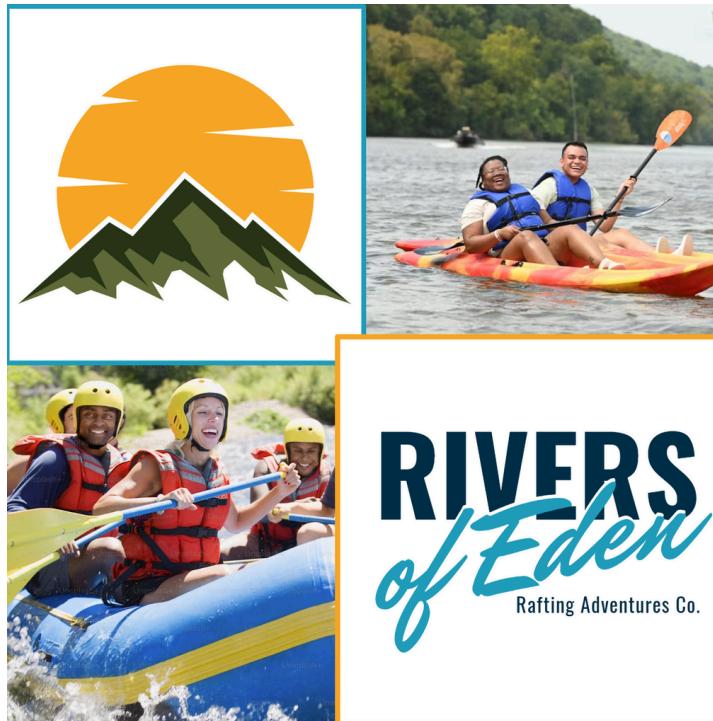
- **Primary Font (Oswald):** Used for headings and prominent text to convey strength and reliability.
- **Secondary Font (Lora):** Used for body text, paragraphs, and secondary headings to ensure readability.
- **Emphasis Only (Mr Dafoe):** Used to emphasize exaggerated words that match our branding, purpose, or catch the attention. Examples could be ADVENTURE, FUN, etc.

Logo Usage:

- **Primary Logo:** Use the full logo (with the mountain, sun, and raft icon) for all major branding needs (homepage, brochures, printed materials).



- **Secondary Logo/Mark:** Use just the icon or a simplified version for small placements or as a watermark.



- **Spacing:** Always leave sufficient space around the logo to maintain legibility and prevent overcrowding.

- **Backgrounds:** The logo should ideally be placed on contrasting backgrounds to ensure visibility.

Other Information

1. Headings:

- **H1 (Primary Heading):** Bold and large; Oswald, used for page titles and main sections.
Example: “Thrilling Adventures Await”
- **H2/H3 (Subheadings):** Used for sub-sections, like “Safety First” or “About Us”; moderate size, complementing font.

2. Buttons:

- **Primary Call-to-Action Button:** Bold background color (such as orange or blue) with white text, slightly rounded corners.
- **Secondary Button:** Border-only style in the main brand color or dark green, with text in a matching color.
- **Hover State:** Buttons should change slightly on hover to signal interactivity (such as a darker shade).

3. Links:

- Text links in the brand's secondary color (e.g., teal), underlined on hover to make it clear they are clickable.
- External links, such as to social media or LinkedIn, will open in a new tab and have icons to signal they're external.

4. Imagery:

- **Photography Style:** Vibrant, action-oriented photos that capture the excitement of rafting and the beauty of the surrounding landscapes.
- **Graphic Elements:** Minimalist line icons to represent different sections, such as water, mountains, or rafting equipment.

5. Icons:

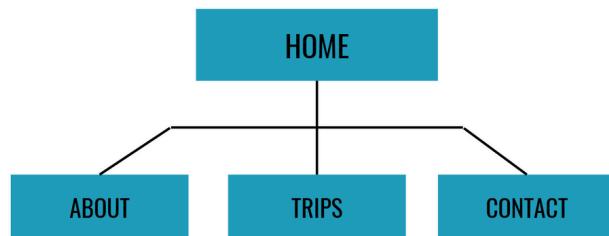
- Use simple, flat icons for features like “Safety,” “Adventure,” or “Packages.”
- Icons should follow the color palette, using brand colors consistently to tie into the rest of the site's design.

6. Forms and Inputs:

- **Contact Form:** Minimalist design with clear labels. Use subtle border styling that matches the brand's color palette.
- **Input Fields:** Rounded corners, and consistent spacing, with placeholder text in light gray and labels above each input field.



Site Map



- 4 page website only
 - Home / Index
 - About
 - Trips
 - Contact

“Home” Original Wireframe

Original design wireframe:

Wire Frame

Descriptor
describing text describing

Descriptor
describing text describing

Descriptor
describing text describing

ADVENTRUE TAG
Popular Trips Header

Activity Type	Activity Type	Activity Type
Activity Name and location	Activity Name and location	Activity Name and location
Time Frame Star Review	Time Frame Star Review	Time Frame Star Review
Lication	Lication	Lication
Adventure Level	Adventure Level	Adventure Level
Minimun Age Requirement	Minimun Age Requirement	Minimun Age Requirement
From Price	From Price	From Price

About Highlight Header

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FOOTER NAV TEXT FOOTER NAV TEXT FOOTER NAV TEXT Newsletter Button

Copyright Text

Index Original Design

About Us Plan a Trip Contact Us Book Now

RIVERS of Eden
Rafting Adventures Co.



Adventure your own way

Destination
Where would you like to go?

Activity
What would you like to do?

Trip Length
How long would you like to stay?



Featured Adventures
Our Most Popular Trips



WHITEWATER RAFTING
South Fork American River Rafting Gorge 1-Day
1 Day | ★ 4.8 (200)
Location: California
Adventure Level: Easier to Moderate
Minimum Age: 10 (12 during high water)

From \$145 [COMPARE](#)



WHITEWATER RAFTING
Green River Rafting through the Gates of Lodore
3 or 5 Days | ★ 4.9 (100)
Location: Utah & Colorado
Adventure Level: Moderate
Minimum Age: 7 (10 - 12 during high water)

From \$1049 [COMPARE](#)



WHITEWATER RAFTING
Utah Whitewater Rafting through Split Mountain Canyon
1 Day | ★ 4.9 (100)
Location: Utah
Adventure Level: Easier to Moderate
Minimum Age: 6 (10 during high water)

From \$129 [COMPARE](#)



Adventure is in Our Roots

Discover Why 70% of Rivers of Eden travelers are repeat guests each year!

Family-Owned & Operated
Guiding life's greatest adventures since 1969

Professionalism
The most experienced and customer-focused guides & staff in the industry

Personal Service
Low guest-to-guide ratio & small group sizes

High-Quality Equipment
We invest in top-of-the-line rafts & expedition equipment

Responsible Travel
Our commitment to the environment & local communities is unmatched

Unparalleled Access
Most diverse collection of river-running permits in the world

[Terms & Conditions](#) [Privacy Policy](#) [Sitemap](#) [Get Our Monthly Newsletter](#)

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HOVER STATE EXAPLE

[About Us](#) [Plan a Trip](#) [Contact Us](#)

**RIVERS
of Eden**
Rafting Adventures Co.

[Book Now](#)

Adventure your own way

Destination	Activity	Trip Length
Where would you like to go?	What would you like to do?	How long would you like to stay?

Featured Adventures

Our Most Popular Trips

WHITEWATER RAFTING
South Fork American River Rafting Gorge 1-Day

1 Day | ★ 4.89 (60)
Location: California
Adventure Level: Easier to Moderate
Minimum Age: 8 (10-12 during high water)

From \$145 [COMPARE](#)

WHITEWATER RAFTING
Green River Rafting through the Gates of Lodore

3, 4 or 5 Days | ★ 4.92 (60)
Locations: Utah & Colorado
Adventure Level: Moderate
Minimum Age: 8 (10 - 12 during high water)

From \$1049 [COMPARE](#)

WHITEWATER RAFTING
Utah Whitewater Rafting through Split Mountain Canyon

1 Day | ★ 4.8 (60)
Location: Utah
Adventure Level: Easier to Moderate
Minimum Age: 8 (10 during high water)

From \$129 [COMPARE](#)

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Discover Why 70% of Rivers of Eden travelers are repeat guests each year!

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[Terms & Conditions](#) [Privacy Policy](#) [Sitemap](#) [Get Our Monthly Newsletter](#)

“Home Page” Redesign WireFrame

<https://app.moqups.com/NIMoC8Eg5EdZ9wVmGk78qyZfGkQUl6/view/page/a462f8071>

Adventure | Trip | Connection | Book Now

Plan an Adventure

Discover various adventure activities that bring you closer to nature and create lasting memories. From climbing expeditions to canoe trips, every trip is designed to provide a unique planning experience.

[Explore Our Destinations](#)

Adventure your own way - Planning is Easy

 Activity

What would you like to do?

Our activities are designed for individuals or groups. Whether you're looking for a solo adventure or a group activity, we have something for everyone.

[EXPLORE OUR ACTIVITIES](#)

 Destination

Where would you like to go?

From the rugged landscapes of Montana's mountains to the sandy beaches of Hawaii, our destinations offer a variety of outdoor experiences.

[EXPLORE OUR DESTINATIONS](#)

 Trip Length

How long would you like to travel?

Planning for a week-long vacation or a weekend getaway? We offer options for all trip lengths.

[EXPLORE TRIPS](#)

Why Every Father Needs to Go On a River Trip with their Daughter

Read the story of a father-daughter adventure on the Colorado River and how it strengthened their bond.

[Read More](#)

Featured Adventures

Our Most Popular Trips

 ADVENTURE LOCATION
ADVENTURE NAME

Adventure Duration Estimate: (Level)
Location: State of Adventure
Adventure Level: Number
Adventure Level Description: ...
Minimum Age Requirement:
From: Starting Price
[Learn More](#)

 ADVENTURE LOCATION
ADVENTURE NAME

Adventure Duration Estimate: (Level)
Location: State of Adventure
Adventure Level: Number
Adventure Level Description: ...
Minimum Age Requirement:
From: Starting Price
[Learn More](#)

 ADVENTURE LOCATION
ADVENTURE NAME

Adventure Duration Estimate: (Level)
Location: State of Adventure
Adventure Level: Number
Adventure Level Description: ...
Minimum Age Requirement:
From: Starting Price
[Learn More](#)

Adventure is in our Roots

A family-owned business, we believe in maintaining family values and traditions.



1 Family Owned and Operated
We believe your trip is the best way to spend time with your loved ones, creating lasting memories and bonding experiences.

2 Family Owned and Operated
We believe your trip is the best way to spend time with your loved ones, creating lasting memories and bonding experiences.

3 Family Owned and Operated
We believe your trip is the best way to spend time with your loved ones, creating lasting memories and bonding experiences.

4 Family Owned and Operated
We believe your trip is the best way to spend time with your loved ones, creating lasting memories and bonding experiences.

5 Family Owned and Operated
We believe your trip is the best way to spend time with your loved ones, creating lasting memories and bonding experiences.

Reinforce Your Statement to Maintain Interest

[Subscribe to our Newsletter](#)

Get the latest product updates, company news, and special offers delivered right to your inbox.

Subscribe Now

What Our Customers Say?



Reports on previous participants provide public-facing questions.

John Baker
Product Design at Microsoft



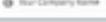
Reports on previous participants provide public-facing questions.

Sarah Lee
Marketing Director



Reports on previous participants provide public-facing questions.

David Johnson
Sales at Amazon Web Services

 Your Company Name

f X

About Us

Plan a Trip

RIVERS
of Eden

Contact Us

Book Now

Plan an Adventure

Discover custom-crafted adventures designed to bring you closer to nature, forge unforgettable memories, and ignite your sense of adventure. From the thrill of rushing rapids to the calm of peaceful floats, our trips are tailored to meet your unique vision. Whether you're seeking adrenaline-pumping moments or tranquil escapes, we offer experiences that cater to every kind of explorer. Let us help you create a journey that reflects your spirit and fuels your passion for the great outdoors.

[Explore Our Destinations](#)

Adventure your own way - Planning is Easy

Activity

What would you like to do?

Whether you're after the rush of whitewater rapids or a peaceful float, our adventures offer something for everyone. Enjoy kayaking, fishing, horseback riding, or even a relaxing experience. For a unique twist, add on activities like stargazing, wine tasting, or guided moonlight hikes. Tailored to your preferences, each activity is crafted to ensure a memorable escape in nature's beauty.

[Explore Our Activities](#)

Destination

Where would you like to go?

Explore the breathtaking landscapes of the Western U.S., from Montana's wild rivers to the forests of Colorado and the iconic rock formations of Utah. Our trips offer access to some of the most beautiful rivers, national parks, and river byways across Oregon, Wyoming, and Colorado. With so many choices, each destination is handpicked to offer a blend of natural beauty and unforgettable adventure.

[Explore Many Destinations](#)

Trip Length

How long would you like to stay?

From quick day trips to immersive multi-week journeys, we offer customizable and flexible trip durations to suit every type of traveler. Whether you're looking for a weekend retreat, a weeklong escape, or an extended expedition, we've got you covered! Our trips are designed for solo explorers, families, and groups, making it easy to find the perfect balance between excitement and relaxation.

[Explore Trip Options](#)

Why Every Father Needs To Go On A River Trip With Their Daughter

And What She Taught Me On Our Trip Together

At one point during our 5-day father-daughter adventure on Oregon's wild and impossibly scenic Rogue River, my 10-year-old daughter, Katie, taught me the true value of connection with nature and family. Watching her fearlessly navigate rapids, her laughter echoing against canyon walls, reminded me of the simple joy of being fully present. On the quiet stretches, she shared her dreams, her worries, and her unfettered view of the world—insights I rarely took time to hear in the rush of our everyday lives. By the end of our journey, I realized that this trip wasn't just about teaching her survival skills or guiding her through nature. It was about her teaching me to slow down, listen, and see the world through her eyes. Ingesting all the information we take in just a place at an experience like keeps our brain and renew our sense of wonder. It's a journey every father and daughter should share, even just once...

[Read More](#)

Featured Adventures

Our Most Popular Trips

Utah

Desolation Canyon River Raft 1-Day

1 Day | Location: Utah

Adventure Level: Easy to Moderate

Minimum Age: 8 (10-12 during high water)

From: \$145

[Learn More](#)

Montana

Flathead River Rafting Trail 3-Day

3 Days | Location: Montana

Adventure Level: Moderate

Minimum Age: 12 (12-14 during high water)

From: \$450

[Learn More](#)

Colorado

South Fork American River Rafting 5-Day

5 Days | Location: Colorado

Adventure Level: Easy to Moderate

Minimum Age: 8 (10-12 during high water)

From: \$725

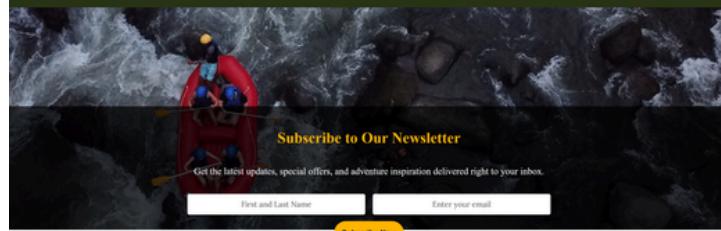
[Learn More](#)

Adventure is in our Roots

Since day one, we've been passionate about crafting unforgettable experiences...

- Family Owned and Operated**
Founded in 1983, our family has been sharing our passion for whitewater adventure with guides for over three decades.
- Experienced Guides**
Our guides average 10+ years of river experience and are certified in swift water rescue and wilderness first aid.
- Committed to Sustainability**
We practice Leave No Trace principles and actively participate in river conservation efforts to preserve these natural wonders for future generations.
- Community-Focused**
We partner with local organizations and offer programs to make river adventures accessible to our entire community.
- Top Safety Standards**
We maintain the highest safety standards with state-of-the-art equipment and comprehensive safety protocols that exceed industry requirements.

Reignite Your Passion for Adventure – Join Us on a Journey Like No Other!



Subscribe to Our Newsletter

Get the latest updates, special offers, and adventure inspiration delivered right to your inbox.

First and Last Name

Enter your email

Subscribe Now

What Our Customers Say:



"An unforgettable adventure! The guides were experienced, and I felt safe the entire time. I can't wait to come back!"

John Bailey
Product Designer
Verified Adventure Enthusiast



"The beauty of nature combined with the thrill of whitewater rafting – this trip was everything I hoped for and more."

Ana Liu
Content Creator
Content Creator @OutdoorAna.lia



"Professional, fun, and totally worth it. Rivers of Eden is my go-to for all outdoor adventures. Highly recommend!"

Rick Schneider
Editor
Frequent Adventurer

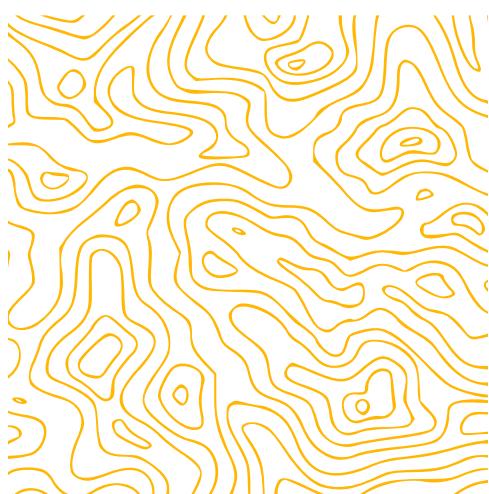
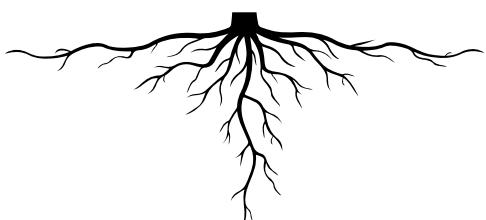
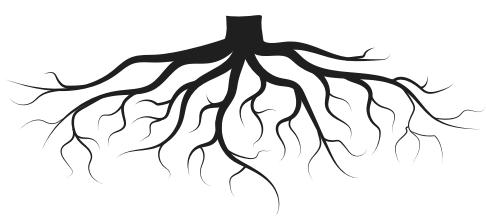
© 2024 Rivers of Eden Rafting Adventure Co.

[Home](#) [Our Trips](#) [Contact](#)

[Facebook](#) [Twitter](#) [Instagram](#)

Icon / graphic Ideas:







w

OG Class Designs

Wireframes and Coded Views:

“About Us” WireFrame

Made with Moqups.com ([@WWR - Rivers of Eden - About - OG1](#))

The wireframe shows a website layout for 'Rivers of Eden Rafting Adventure Co.'. At the top, there's a header with a logo (two mountains and a sun), navigation links (Home, About Us, Trips, Contact Us), and a 'Book Now' button. Below the header is a section titled 'Rivers of Eden Rafting Adventure Co. Overlay' containing placeholder text and a small profile picture. The main content area features a title 'Our History - Adventure is in our roots!' above a decorative background of horizontal lines and a central logo. Below this is a section titled 'Adventure Awaits You!' with five placeholder boxes labeled 'FIGURE NAME'. A yellow button at the bottom of this section says 'Can't find what you're looking for? Contact Us'. The footer includes a newsletter sign-up form with fields for 'Placeholder' and 'Subscribe', a note about newsletter content, and social media icons for Facebook, Twitter, and Instagram. It also has a placeholder for 'Your Company Name'.

OG coded view:



Rivers of Eden Rafting Adventure Co.

Adventure your own way

Rivers of Eden aims to create extraordinary rafting adventures that bring people closer to nature, build connections, and offer unforgettable experiences on the water. Our goal is to provide safe, exciting trips that leave our guests feeling refreshed, exhilarated, and inspired by the beauty of the river.

Our mission is not just to guide people down the river and ensure every trip is unique, memorable, and perfectly tailored to each group. Whether it's a couple seeking a romantic outing, a family with young children, or an entire corporate team looking for a bonding experience, we're dedicated to customizing adventures that cater to the customer.



Our History - Adventure is in our roots!

Our journey began over 5 decades ago and spans multiple generations...

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Our journey began over 5 decades ago and spans multiple generations...

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Adventure Awaits You!



Utah - Dinosaur Canyon



California - American River



Montana - Flathead River



Colorado - Gore Canyon



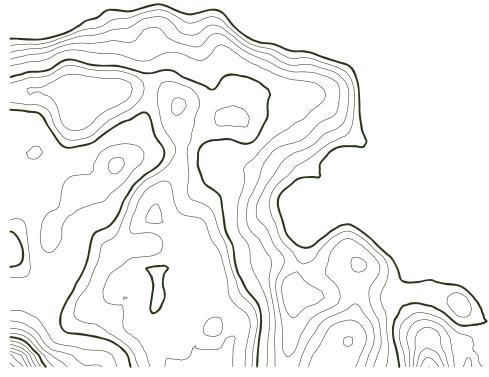
Idaho - Salmon River

©2024 Rivers of Eden Rafting Adventure Co.



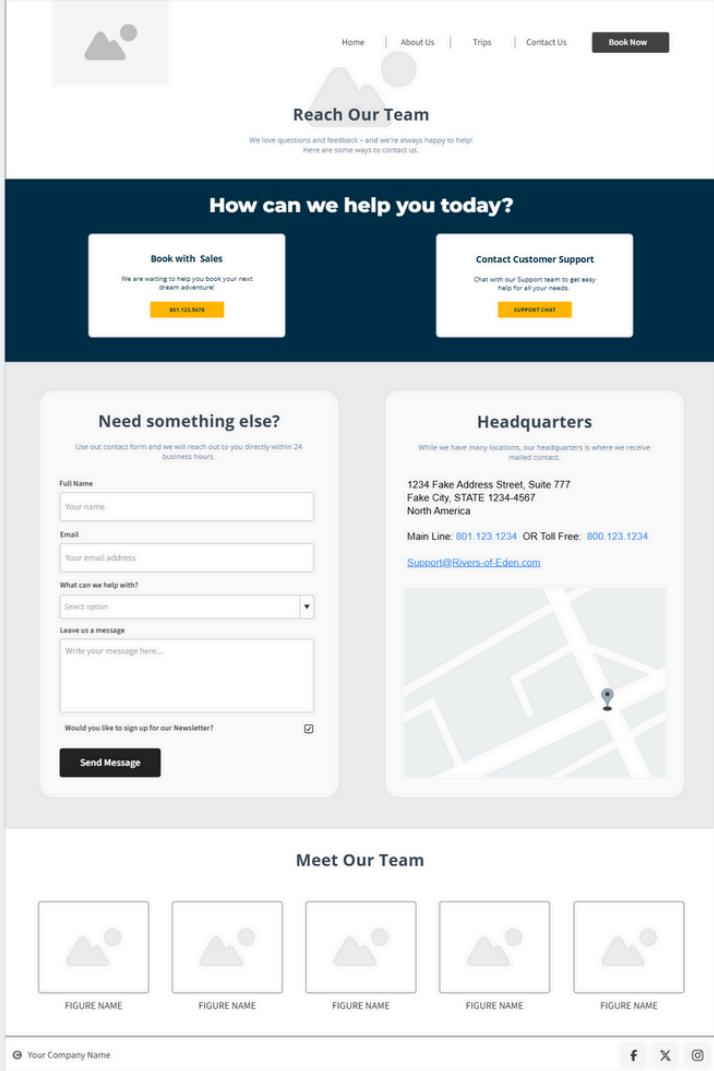
Redesign Idea: connecting elevation left and right?





“Contact Us” WireFrame

Made with Moqups.com ([WWR - Rivers of Eden - Contact - OG](#))



The wireframe shows a contact page layout:

- Header:** Navigation links for Home, About Us, Trips, Contact Us, and a Book Now button.
- Section:** Reach Our Team, featuring a placeholder for a team photo and a message: "We love questions and feedback - and we're always happy to help! Here are some ways to contact us."
- Section:** How can we help you today? with two options:
 - Book with Sales:** "We are waiting to help you book your next dream adventure!" with a "801.123.4567" button.
 - Contact Customer Support:** "Chat with our Support team to get easy help for all your needs." with a "SUPPORT CHAT" button.
- Section:** Need something else?
 - Form fields for Full Name, Email, What can we help with? (dropdown), and Leave us a message (text area).
 - A checkbox for Would you like to sign up for our Newsletter?
 - A "Send Message" button.
- Section:** Headquarters
 - Address: 1234 Fake Address Street, Suite 777, Fake City, STATE 1234-4567, North America
 - Main Line: 801.123.1234 OR Toll Free: 800.123.1234
 - Email: Support@Rivers-of-Eden.com
 - A map showing the location of the headquarters.
- Section:** Meet Our Team
 - Placeholder icons for five team members, each labeled "FIGURE NAME".
- Footer:** Your Company Name, social media icons for Facebook, Twitter, and Instagram, and a "f" icon.

OG “Contact Us” Coded View

The screenshot shows the contact page of the Rivers of Eden website. At the top, there's a logo for 'RIVERS of Eden Rafting Adventures Co.' featuring a stylized sun and mountains. A navigation bar with links to Home, About Us, Trips, and Contact Us is visible. Below the navigation, a large image of a yellow kayak on a rocky shore serves as a background for a section titled 'Reach Our Team'. This section includes a message: 'We love questions and feedback – and we're always happy to help! Here are some ways to contact us.' Two main contact options are presented in boxes: 'Book with Sales' (with a phone number 800-123-5678) and 'Contact Customer Support' (with a support chat button). Below these, two forms are shown: one for general inquiries and another for newsletter sign-up. To the right, there's a map of a river system with a 'Headquarters' callout. The footer contains copyright information, a 'Contact Us Wireframe' link, and social media icons.

Trips:

Basis of the Trips page

Destinations

- U.S. Locations: Utah, Idaho, Colorado, California, Wyoming, Montana, and Oregon
- National Parks Connection: Link to nearby national parks as part of the adventure
- COMING SOON - INTERNATIONAL TRIPS

Activities

1. **Main Activities:**
 - White Water Rafting

- Kayaking
- Hiking
- Fishing
- Horseback Riding
- Relaxing Tube Floats
- Ziplining

2. Activity Add-ons:

- Inclusive Meals:
 - Rugged Backpacking Meals
 - Fine Dining Wilderness Gourmet Experience
- Wine Tasting: At local vineyards (one for each state?)
- Nature Meditation/ Yoga and Wellness
- Star Gazing / Astronomy Telescoping
- Photographer/ Videographer: Professional photography and videography throughout the trip
- Specialty Gear Rentals: High-end gear for specific activities or needs
 - Provide options for gear rentals specific to activities (e.g., GoPro for water activities, professional camera lenses for photographers, binoculars for stargazing).
 - This can enhance the adventure and make it accessible for those who don't have specialized equipment.
-

Time Frames

- Day Trip: 8-12 hours
- 1 Day: Overnight
- The Weekender: Friday to Sunday
- Weekday: Monday to Friday
- 1 Week: Monday to Sunday
- Extended Stays (All-inclusive trips):
 - 2 Weeks
 - 3 Weeks
 - 1 Month

Breakdown Items

1. Traveler Types

- Solo Trips
- Couples Only
- Parent-Child Trips (individual bonding experiences)
- Family Adventure (Full Family Bonding)
- Company/Group Events

2. Difficulty Levels

- Customize by river location for varied levels of experience.

3. Experience Themes

Offer themed experiences, such as "Photography Adventures" (for those interested in scenic photography), "Cultural Heritage Tours" (for locations near historical sites), or "Wilderness Survival Skills" (learning basic outdoor survival techniques).

These themes could help travelers personalize their trip according to their interests.

- Photography Trips
- Cultural Tours: For those interested in local culture and history
- Wildlife Spotting
- Survival Skill Building / Bushcrafting
- Relaxation and Wellness
- Adrenaline and Adventure

4. Lodging/Camping Options

- Primitive Camping: Tents and no amenities
- Glamping: Luxury camping tents with amenities
- Cabins: Simple, cozy cabin lodging

5. Custom Trip Creation Form

- Age Filters: Include age options for each adventurer to tailor activities accordingly.
- Build-Your-Own Itinerary Tool: Allow users to pick destinations, activities, and add-ons, with day-by-day customization.

“Trips” WireFrame

Made with Moqups.com

(<https://app.moqups.com/NIMoC8Egcg5EdZ9wVmGk78qyZfGkQUl6/view/page/a06c34fb0>)

Search | Log In



Logout | Book Now

Overlay Header

Destinations

Intro Header

Adventure travel packages for every budget. From budget-friendly excursions to luxury private charters, we offer something for everyone. Whether you're looking for a relaxing beach vacation or an action-packed day on the water, we've got you covered. Our comprehensive options allow you to design your dream adventure trip, whether it's a solo adventure or a group excursion.

Explore our Destinations and start planning the trip of a lifetime!

Fall Specials

Rafting Groups



Adventure Location
ADVENTURE NAME

Adventure Details: (Text)
Adventure Date: (Text)
Adventure Level: (Text)
Adventure Age: (Text)
From: Starting Price

Book Now!



Adventure Location
ADVENTURE NAME

Adventure Details: (Text)
Adventure Date: (Text)
Adventure Level: (Text)
Adventure Age: (Text)
From: Starting Price

Book Now!



Adventure Location
ADVENTURE NAME

Adventure Details: (Text)
Adventure Date: (Text)
Adventure Level: (Text)
Adventure Age: (Text)
From: Starting Price

Book Now!

Find your perfect adventure Filter Section

Activity Type:

Water Sports Land Sports

Duration:

Under 1 hour Over 1 hour

Adventure Type:

Guided Tour Self-Guided

SEARCH

Filter by Duration

Under 1 hour
Over 1 hour

Response for this filter is meant to create day sailing adventures!

SEARCH

Filter by Duration

Under 1 hour
Over 1 hour

Response for this filter is meant to create day sailing adventures!

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Over 1 hour

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SEARCH

Add One - Header

Indicates None
Only indicates none included

Indicates None
Only indicates none included

Indicates None
Only indicates none included

The screenshot displays a travel booking interface. At the top, there is a grid of six trip cards, each featuring a yellow 'View Details' button. Below the grid is a dark grey banner with the text 'Subscribe to our Newsletter'. This banner contains two input fields: 'First name' and 'Email address', followed by a large orange 'Subscribe' button. Underneath the banner is a section titled 'Custom Adventure Section' with the sub-instruction 'Please check the appropriate boxes to enable the user to choose a custom itinerary for their trip.' Two dropdown menus are shown: one for 'Adventure Type' with options like 'Hiking', 'Camping', 'Swimming', etc., and another for 'Adventure Level' with options like 'Beginner', 'Intermediate', etc. A large orange 'Continue' button is located at the bottom of this section. The bottom of the page includes a standard browser navigation bar with icons for back, forward, and search.

Trip coded View



Book Your Custom Adventure

Craft the perfect adventure to suit your style! Whether it's rafting, hiking, or a peaceful getaway, our team will help you create an experience that is uniquely yours.

[Start Planning](#)

Fall Specials

Rafting Groups



Oregon

Pinecone Pass River Rafting 1-Day

1 Day | Location: Oregon
Adventure Level: Easy to Moderate
Minimum Age: 8 (10-12 during high water)
From: \$165

[Book Today!](#)



Utah

Provo River Trail River Rafting 3-Day

3 Days | Location: Utah
Adventure Level: Moderate
Minimum Age: 12 (12-14 during high water)
From: \$550

[Book Today!](#)



Montana

Split Fork Rush River Rafting 5-Day

5 Days | Location: Montana
Adventure Level: Easy to Moderate
Minimum Age: 8 (10-12 during high water)
From: \$825

[Book Today!](#)

Ready to make memories?

At Rivers of Eden, we craft more than just trips—we create unforgettable journeys that connect you with nature, challenge your spirit, and build lifelong memories. Whether you're seeking a heart-pounding whitewater experience, a peaceful day on the river, or a tailored family adventure, our customizable options make it possible to design your dream getaway. Every adventure is unique, guided by our seasoned professionals and designed to immerse you in some of the most breathtaking landscapes in the Western United States.

Explore our Activities, Destinations, and Timeframes and start planning the trip of a lifetime!

Find Your Perfect Adventure

Activity: Location:

Time Frame: Choose Add-On:

[Filter](#)

Rafting in Montana

Activity: Rafting
Location: Montana
Time Frame: Day Trip

Experience the thrill of Montana's rapids in a one-day rafting adventure!

[Learn More](#)

Hiking in Utah

Activity: Hiking
Location: Utah
Time Frame: Weekender

Explore Utah's stunning landscapes on a two-day hiking journey.

[Learn More](#)

Horseback Riding in California

Activity: Horseback Riding
Location: California
Time Frame: Multi-Week Expedition

Embark on a multi-week horseback adventure across California's wilderness.

[Learn More](#)

Rafting in Montana

Activity: Rafting
Location: Montana
Time Frame: Day Trip

Experience the thrill of Montana's rapids in a one-day rafting adventure!

[Learn More](#)

Hiking in Utah

Activity: Hiking
Location: Utah
Time Frame: Weekender

Explore Utah's stunning landscapes on a two-day hiking journey.

[Learn More](#)

Horseback Riding in California

Activity: Horseback Riding
Location: California
Time Frame: Multi-Week Expedition

Embark on a multi-week horseback adventure across California's wilderness.

[Learn More](#)

Kayaking in Wyoming

Activity: Kayaking
Location: Wyoming
Time Frame: Overnighter

Spend a night under the stars on a serene kayaking adventure through Wyoming's lakes.

[Learn More](#)

Fishing in Oregon

Activity: Fishing
Location: Oregon
Time Frame: Work Week

A five-day fishing expedition in Oregon's most pristine rivers and lakes.

[Learn More](#)

Ziplining in Colorado

Activity: Ziplining
Location: Colorado
Time Frame: Day Trip

Fly high over Colorado's canyons in this thrilling one-day zipline experience.

[Learn More](#)

Relaxing Float in Idaho

Activity: Relaxing Float
Location: Idaho
Time Frame: Weekender

Drift along Idaho's peaceful rivers on a stress-free relaxing float trip.

[Learn More](#)

Multi-Week Hiking in Washington

Activity: Hiking
Location: Washington
Time Frame: Multi-Week Expedition

Explore Washington's diverse landscapes on a multi-week hiking journey.

[Learn More](#)

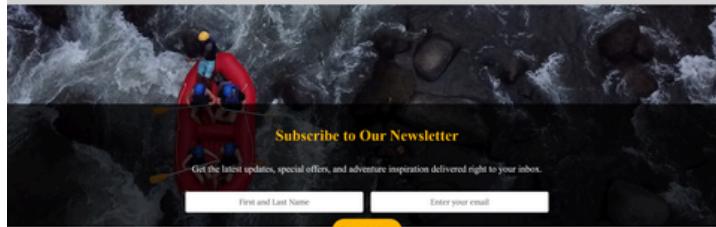
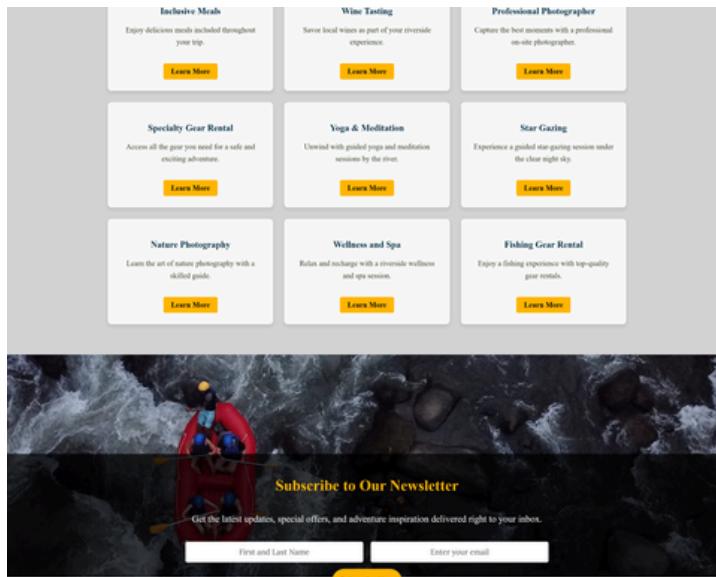
Horseback Adventure in Nevada

Activity: Horseback Riding
Location: Nevada
Time Frame: Work Week

A five-day horseback riding adventure through Nevada's breathtaking desert landscapes.

[Learn More](#)

Customize Your Adventure



Create Your Custom Adventure

Choose your preferred activities, location, time frame, and add-ons to craft a trip that's uniquely yours.

Activities:

- Rafting
- Hiking
- Horseback Riding
- Fishing
- Kayaking
- Star Gazing

Location:

All Locations

Time Frame:

Day Trip

Add-Ons:

- Inclusive Meals
- Wine Tasting
- Professional Photographer
- Specialty Gear Rental
- Yoga & Meditation
- Star Gazing
- Wellness and Spa
- Fishing Gear Rental

Preferred Trip Date:

mm/dd/yyyy

Your Itinerary Summary:

Choose options to set your custom itinerary details here.

Plan My Trip

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