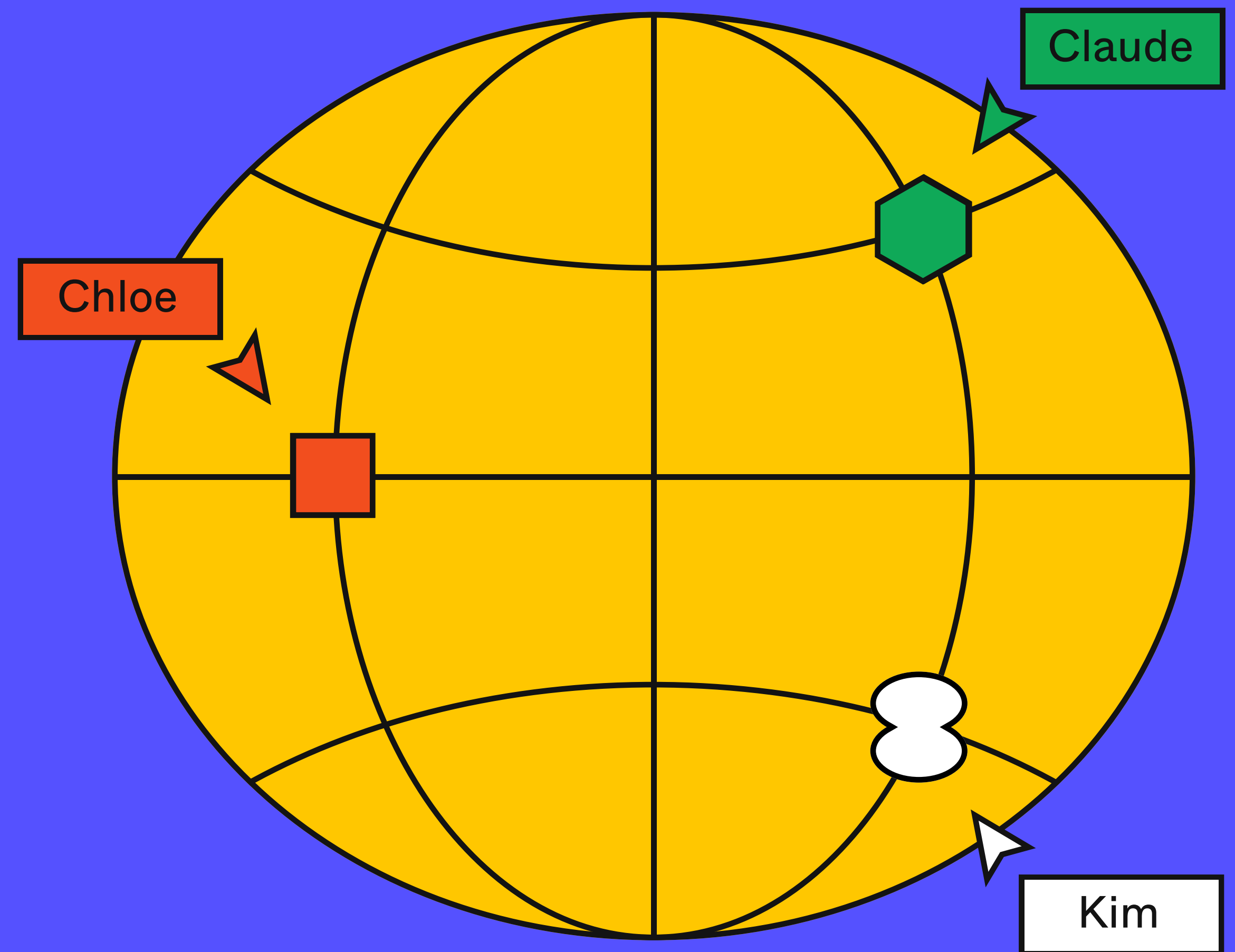


Figma

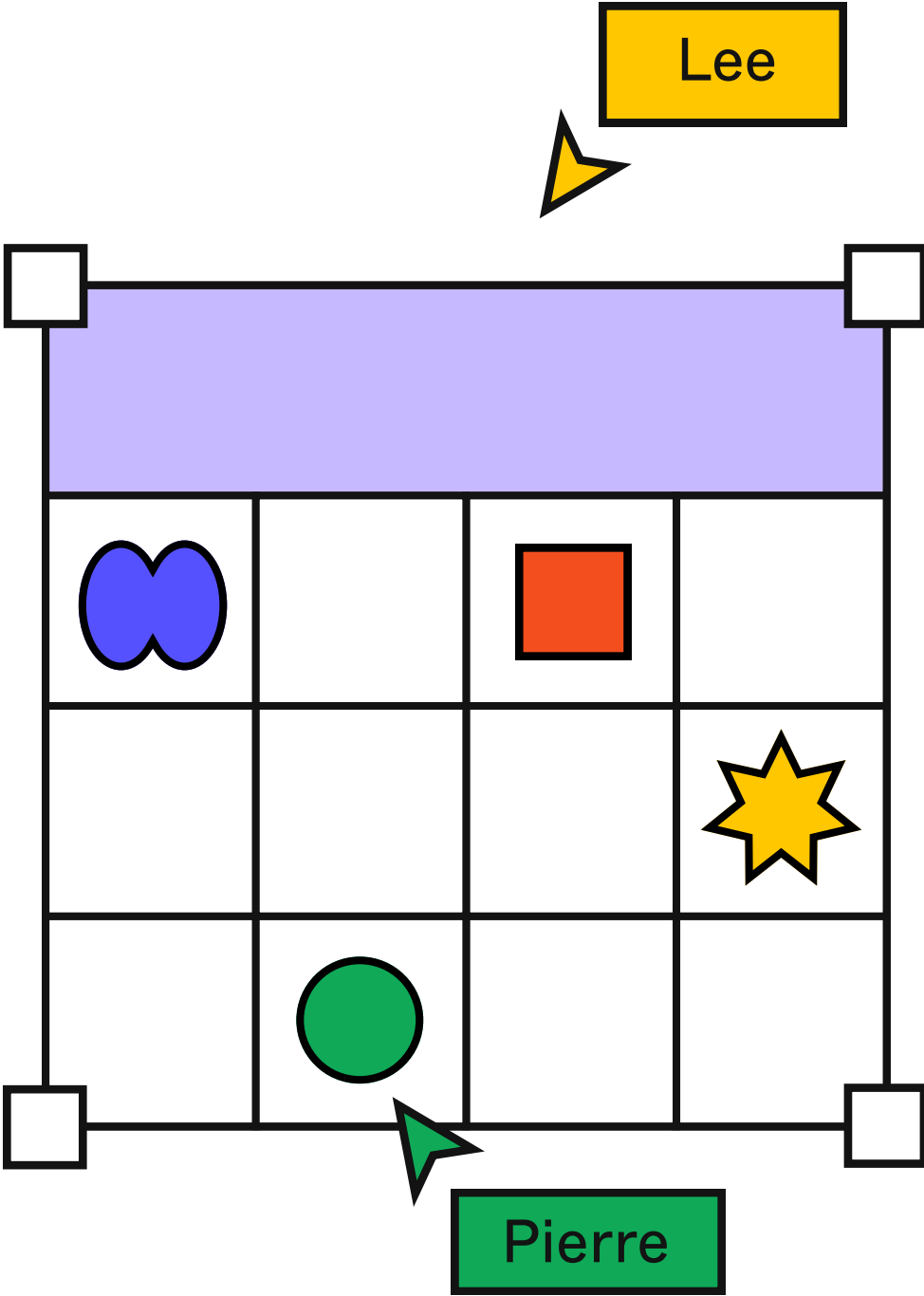
An evolving work in progress

State of the Designer

A 2023 perspective on remote work, collaborative design, and the business value of design. Are product designers in a good place? Let's find out.



Remote work: a new chapter for designers



Here’s a dilemma that has been stirring the professional world lately: employees and employers sometimes have contrasting views about where work should happen.

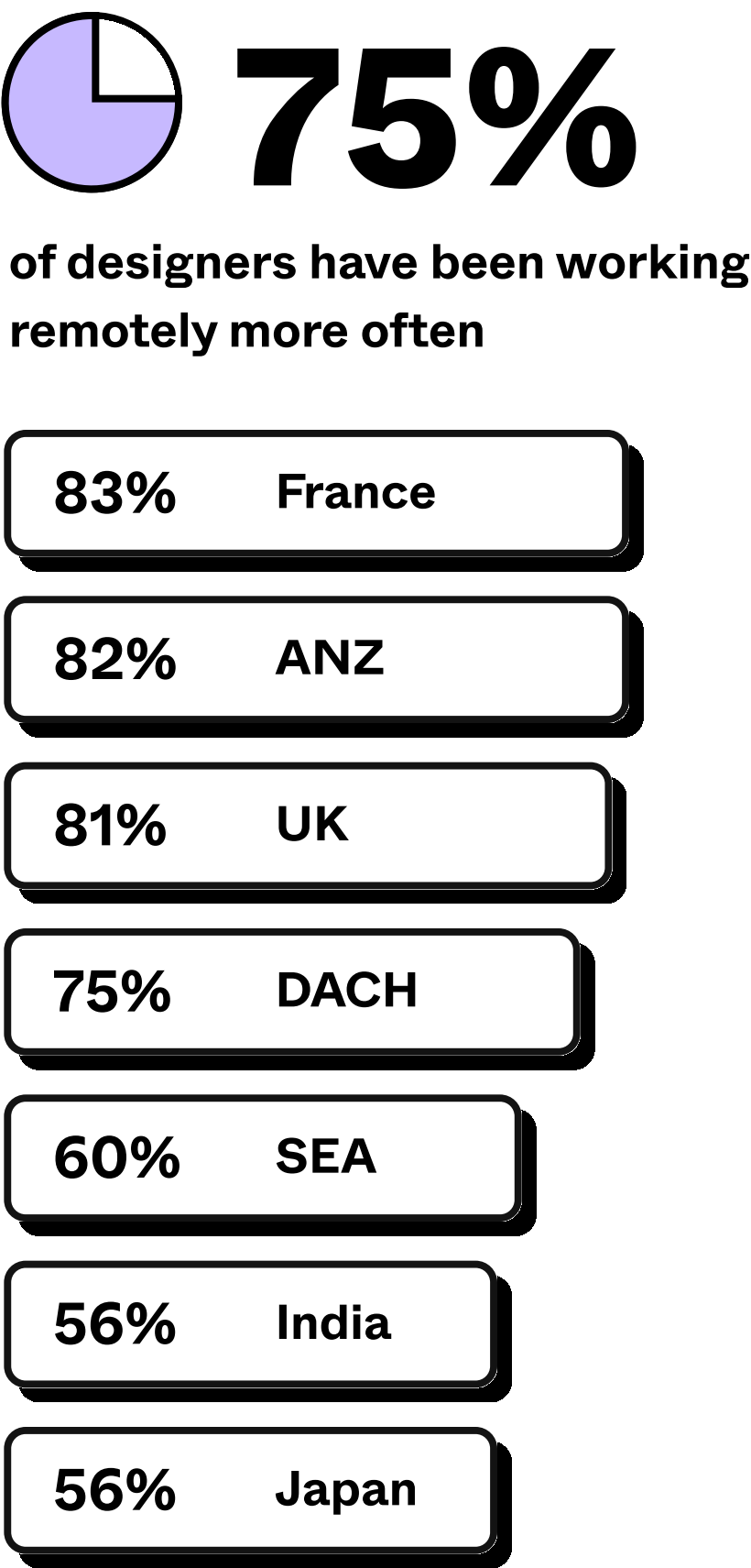
Yet, when we peel the layers back, we realise that what truly fuels a company’s success isn’t the location—it’s about assembling the best possible team and nurturing collaborative relationships.

In the design world, a significant shift towards flexible, hybrid work styles is evident. A notable 75% of designers have been working remotely more often, with Europe leading—UK at 81%, France at 83%, and DACH at 75%.

The trend extends to the Asia Pacific region as well, with ANZ reporting a high of 82% and SEA at 60%.

However, the shift isn’t as noticeable in other parts of the world, with lower rates in India and Japan (56%). And while 51% of designers report that their employers encourage them to work where they feel most productive, a significant 36% are still encouraged to work more from the office.

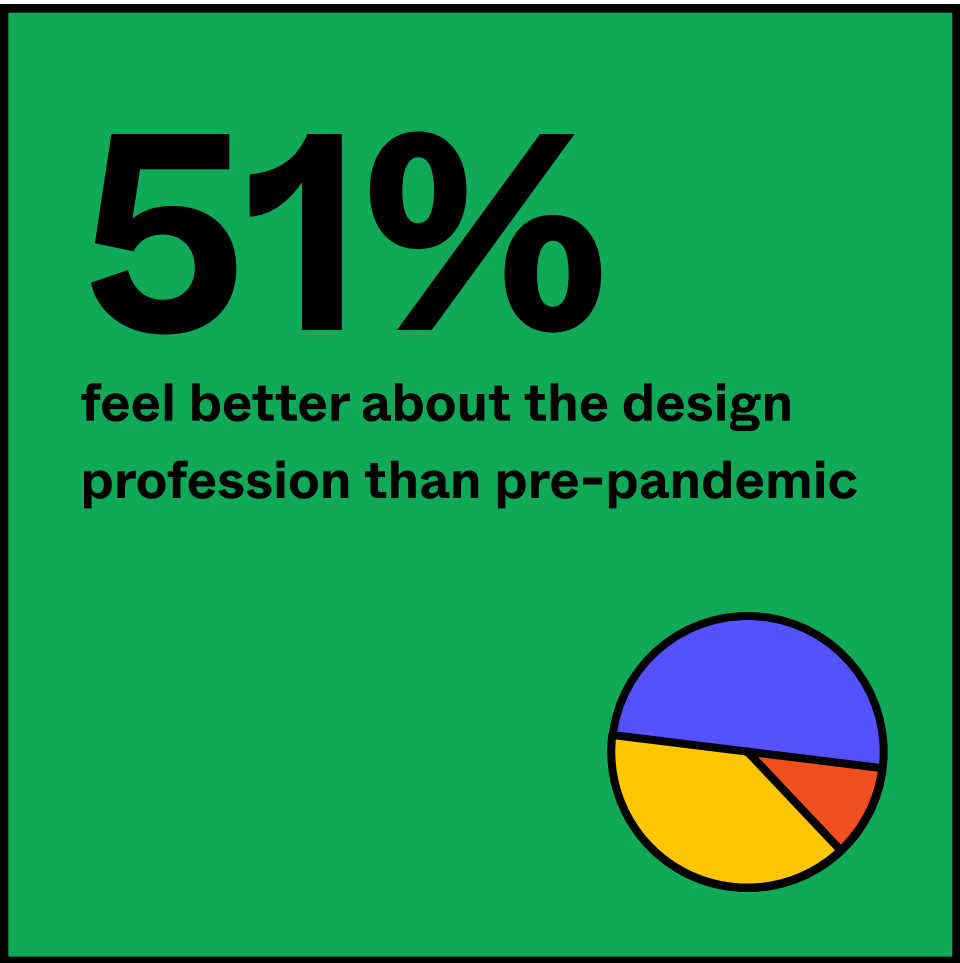
Despite these differences, 73% feel they have more control over their work location than three years ago.



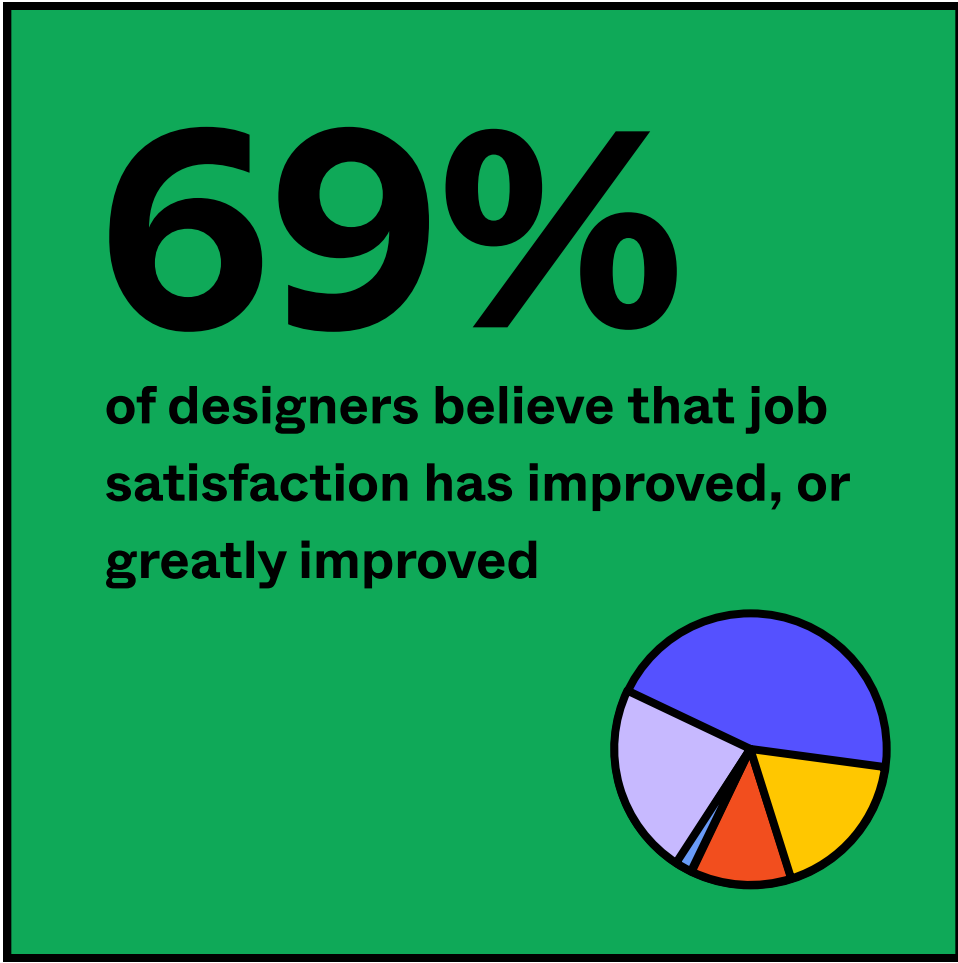
Key takeaways, continued

THE HAPPINESS QUOTIENT

Designers are happier than before.



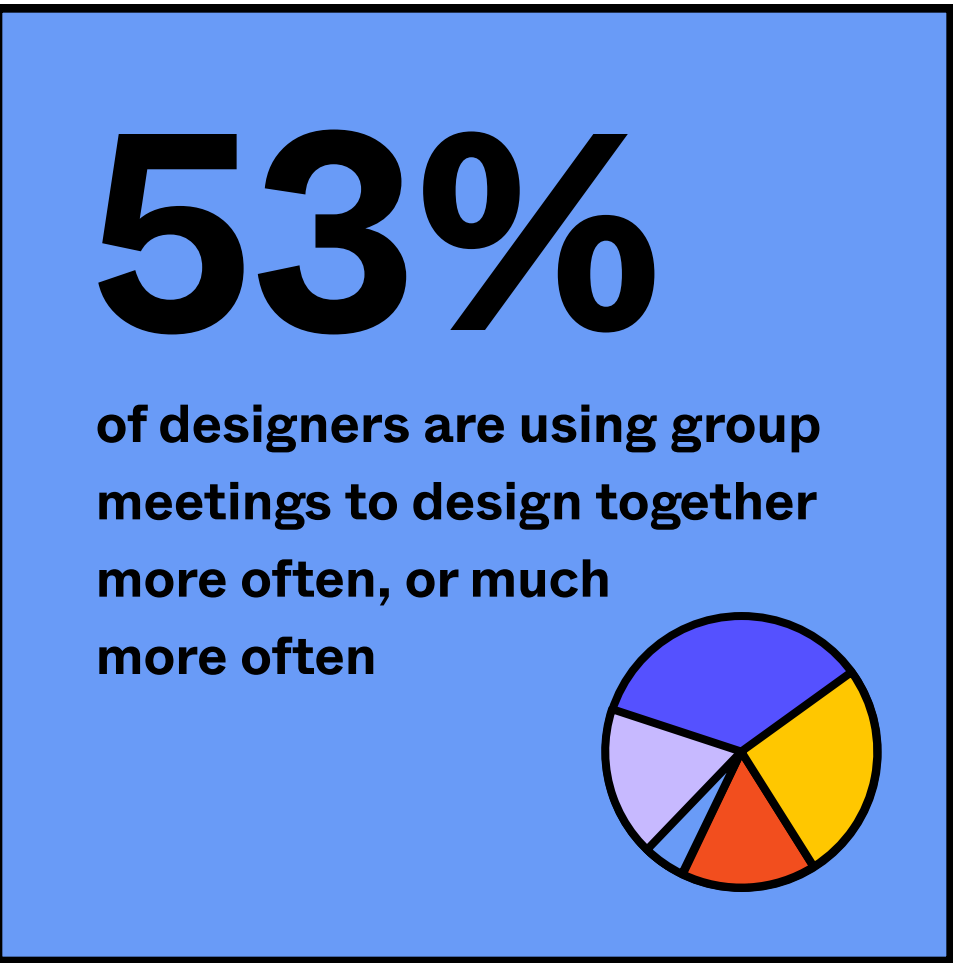
- 51% feel better
- 39% feel about the same
- 11% feel worse



- 23% greatly improved
- 46% improved
- 18% about the same
- 12% declined
- 1% greatly declined

THE COLLABORATION FACTOR

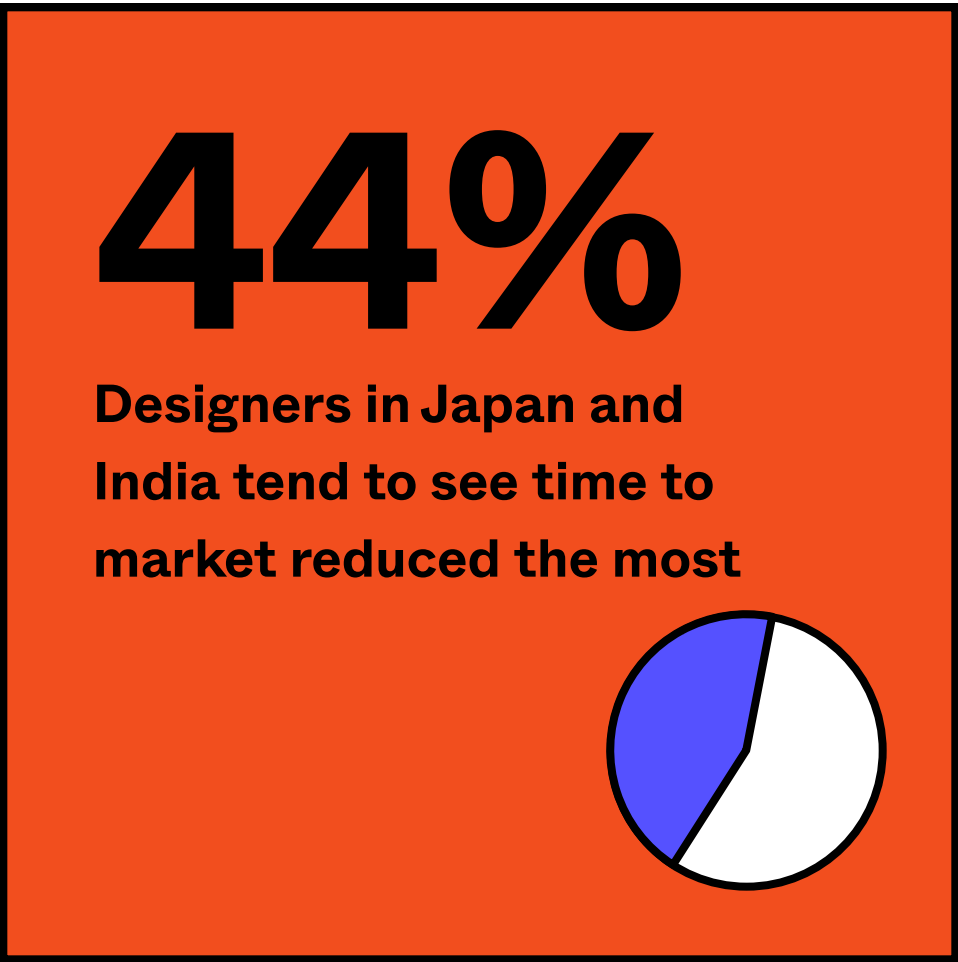
Designers are using group meetings to design together more often.



- 21% much more often
- 32% more often
- 26% about the same
- 16% less
- 5% far less

WORK PERFORMANCE

Designers deliver quality digital products more efficiently.



- 23% Southeast Asian designers see it reduced the least



Figma