

# Small Area Estimation with R

## Unit 2: Design-based estimators

V. Gómez-Rubio

Department of Mathematics  
Universidad de Castilla-La Mancha, Spain

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## Definition (Rao, 2003)

*In the context of sample surveys, we refer to a domain estimator as “direct” if it is based only on the domain-specific sample data.*

*(...)*

*Design based estimators make use of survey weights, and the associated inferences are based on the probability distribution induced by the sampling design with the population values held fixed (...).*

# Survey design and estimation (Särndall et al., 2003)

- The goal of a survey is to get information about unknown **population characteristics** or **parameters**.
- A survey concerns a finite set of **elements** called a **finite population**. Such subpopulations are called **domains of study** or just **domains**.
- A value of one or more **variables of study** is associated with each population element.
- Access to and observation of individual population elements is established through a **sampling frame**, a device that associates the elements of the population with the **sampling units** in the frame.
- From the population, a **sample** is selected. A sample is a **probability sample** if realized by a chance mechanism.
- For each element in the sample the variables of study are **measured** and the values **recorded**.
- The recorded variable values are used to calculate (**point**) **estimates** of the finite population parameters of interest (total, means, medians, ratios, regression coefficients, etc.)

## Example: Labour Force Survey (Särndall et al., 2003)

How many persons are currently in the labor force in the country as a whole and in various regions of the country?

How many are unemployed?

- **Population:** All persons in the country with certain exceptions (such as infants, people in institutions)
- **Domains of interest:** age/sex groups of the population, occupation groups in the population, and regions of the country.
- **Variables:** Each person can be described at the time of the survey as
  - Belonging to the force survey or not
  - Employed or not
- **Population characteristics of interest:** Number of persons in the labor force. Number of persons unemployed in the labor force. Proportion of persons unemployed in the labor force.
- **Sample:** Obtained in an efficient manner.
- **Data processing and estimation**

# Survey sampling

Once the sampling frame has been established, the units to be included in the sample can be chosen in different ways:

- Simple random sampling (without replacement)
- Systematic sampling
- Clustered sampling
- Two-stage sampling
- More complex survey designs

Some problems that may occur while sampling:

- Non-response
- Selection bias

# R packages for direct estimation and sampling

## sampling

- Functions for drawing sampling and calibration
- Implements a wealth of sampling schemes
- Horvitz-Thomson and calibration estimators

## survey

- Provides methods to analyse data obtained from complex surveys
- Summary statistics and graphics
- Methods available include generalised linear models, post-stratification, calibration and raking

# The MSU284 Population

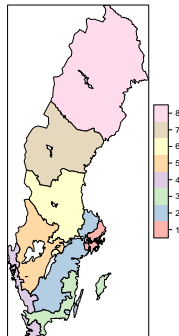
The MSU284 Population (Särndal et al., 2003) describes the 284 municipalities of Sweden. It is included in package `sampling`.

- LABEL. Identifier.
- P85. Population in 1985
- RMT85. Revenues from the 1985 municipal taxation
- ME84. Number of Municipal Employees in 1984
- REG. Geographic region indicator (8 regions)
- CL. *Cluster* indicator (50 clusters)

```
> library(sampling)
> data(MU284)
> MU284 <- MU284[order(MU284$REG), ]
> MU284$LABEL <- 1:284
> summary(MU284)
```

# Regions in Sweden

- Municipalities in Sweden can be grouped into 8 regions
- We will treat the municipalities as the *units*
- To estimate the regional mean we will sample from the municipalities
- **Warning!!** It has not been possible to merge the map to the the MU284 data set, but it does not matter for the purpose of this example





# Survey sampling with R

## Simple Random Sampling Without Replacement

- Sample is made of 32 municipalities ( $\sim 11\%$  sample)
- Equal probabilities for all municipalities

```
> #Select a few areas (Estimation of the national revenues)
> N <- 284 #Total number of municipalities
> n <- 32    #~1% Sample size
> nreg <- length(unique(MU284$REG))
> #Simple random sampling without replacement
> set.seed(1)
> smp <- srswor(n, N)
> dsmp <- MU284[smp == 1, ]
> table(dsmp$REG)
```

```
1 2 3 4 5 6 7 8
```

```
2 5 6 3 7 3 2 4
```

# Survey sampling with R

## Stratified SRS Without Replacement

- Sample is made of 32 municipalities ( $\sim 11\%$  sample)
- 4 municipalities sampled per region
- Equal probabilities for all municipalities **within** strata (i.e., region)

```
> #Multi-stage random sampling
> set.seed(1)
> smpcl <- mstage(MU284, stage = list("cluster", "cluster"),
+   varnames = list("REG", "LABEL"),
+   size = list(8, rep(4, 8)), method = c("srswor", "srswor") )
> dsmpcl <- MU284[smpcl[[2]]$LABEL, ]
> table(dsmpcl$REG)
```

```
1 2 3 4 5 6 7 8
4 4 4 4 4 4 4 4
```

# Survey sampling with R

## Stratified SRS Without Replacement (Two-Stage Sampling)

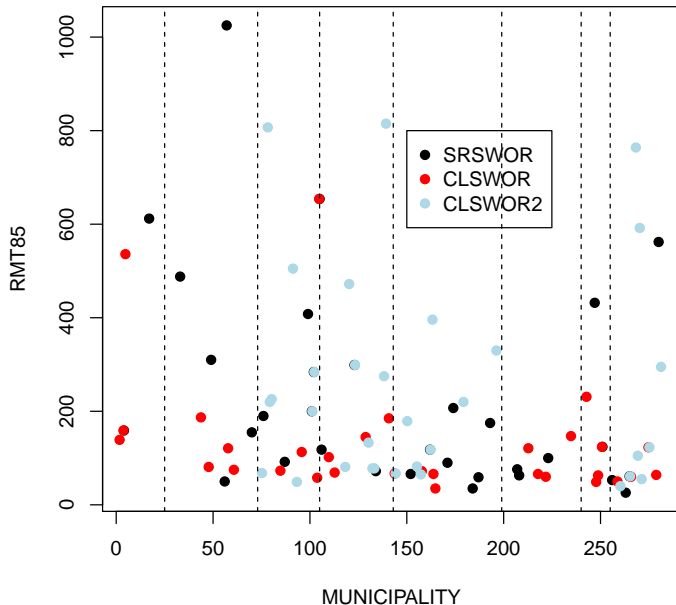
- Sample is made of 32 municipalities ( $\sim 11\%$  sample)
- 8 municipalities sampled per region
- Equal probabilities for all municipalities **within** strata
- Some regions do not contribute to the survey sample

```
> #Multi-stage random sampling WITH MISSING AREAS
> set.seed(1)
> smpc12 <- mstage(MU284, stage = list("cluster", "cluster"),
+   varnames = list("REG", "LABEL"),
+   size = list(4, rep(8, 8)), method = c("srswor", "srswor") )
> dsmpcl2 <- MU284[smpc12[[2]]$LABEL, ]
> table(dsmpcl2$REG)
```

```
3 4 5 8
```

```
8 8 8 8
```

# Survey sampling with R



# Direct Estimation

## Horvitz-Thomson estimator

- Direct estimators rely on the survey sample to provide small area estimates
- Not appropriate if there are out-of-sample areas

Horvitz-Thomson estimator:

$$\hat{Y}_{direct} = \sum_{i \in s} \frac{1}{\pi_i} y_i \quad \hat{\bar{Y}}_{direct} = \frac{\sum_{i \in s} \frac{1}{\pi_i} y_i}{\sum_{i \in s} \frac{1}{\pi_i}}$$

For SRS without replacement:  $\pi_i = \frac{n}{N}$

The following code computes some summary results that we will use later to assess the quality of the estimates:

```
> library(survey)
> RMT85 <- mean(MU284$RMT85)
> RMT85REG <- as.numeric(by(MU284$RMT85, MU284$REG, mean))
>
```

# Direct Estimation

## Estimation using SRSWR:

```
> svy <- svydesign(~ 1, data = dsmp, fpc = rep(284, n))  
> dest <- svymean(~ RMT85, svy, deff = TRUE)  
> #destvar<-svyvar(~RMT85, svy)
```

## Estimation using two-stage sampling:

```
> fpc <- lreg[dsmpc1$REG]  
> svycl <- svydesign(id = ~ 1, strata = ~ REG, data = dsmpc1, fpc = fpc)  
> destc1 <- svymean(~ RMT85, svycl, deff = TRUE)  
> #destc1var<-svyvar(~RMT85, svycl)
```

## Estimation using two-stage sampling from 4 regions:

```
> fpc2 <- lreg[dsmpc12$REG]  
> svycl2 <- svydesign(id = ~ 1, strata = ~ REG, data = dsmpc12,  
+   fpc = fpc2)  
> destc12 <- svymean(~ RMT85, svycl2, deff = TRUE)  
> #destc12var<-svyvar(~RMT85, svycl2)  
>
```

# Direct Estimation of Domains

A domain refers to a subpopulation of the area of interest  
In the example, we may estimate the revenues for each region

$$\hat{\bar{Y}}_{direct} = \sum_{i \in s} \frac{\frac{1}{\pi_i} y_i}{\sum_{i \in s} \frac{1}{\pi_i}}$$

```
> #Estimation of domains
> destdom <- svyby( ~ RMT85, ~ REG, svy, svymean)
> #destdomvar<-svyby(~RMT85, ~REG, svy, svyvar)
> destdom
```

	REG	RMT85	se
1	1	385.50000	153.281044
2	2	405.60000	146.880066
3	3	304.66667	71.773416
4	4	163.00000	54.140880
5	5	107.14286	21.270148
6	6	79.66667	8.468488
7	7	278.00000	104.217576
8	8	175.50000	106.961194

# Direct Estimation of Domains

A domain refers to a subpopulation of the area of interest

In the example, we may estimate the revenues for each region

$$\hat{Y}_{direct} = \sum_{i \in s} \frac{\frac{1}{\pi_i} y_i}{\sum_{i \in s} \frac{1}{\pi_i}}$$

```
> destdomcl <- svyby(~ RMT85, ~ REG, svycl, svymean)
> #destdomclvar<-svyby(~RMT85, ~REG, svycl, svyvar)
> destdomcl
```

	REG	RMT85	se
1	1	1774.25	1373.886834
2	2	116.00	24.677363
3	3	224.50	134.359553
4	4	125.25	23.905952
5	5	60.00	8.129166
6	6	98.50	20.146264
7	7	116.75	35.467689
8	8	74.25	15.333341



# Direct Estimation of Domains

A domain refers to a subpopulation of the area of interest  
In the example, we may estimate the revenues for each region

$$\hat{Y}_{direct} = \sum_{i \in s} \frac{\frac{1}{\pi_i} y_i}{\sum_{i \in s} \frac{1}{\pi_i}}$$

```
> destdomcl2 <- svyby(~ RMT85, ~ REG, svycl2, svymean)
> #destdomcl2var<-svyby(~RMT85, ~REG, svycl2, svyvar)
> destdomcl2
```

	REG	RMT85	se
3	3	294.875	76.57462
4	4	278.875	81.07735
5	5	182.125	41.06296
8	8	254.375	83.41048

# Problems of direct estimation

- Direct estimation is only useful if we collect a sample from every domain of interest
- Estimates have usually very wide variances
- What if we have covariates? Is there any way of improving the estimates?
- What can we say about unsampled domains?

# Generalised Regression Estimator

## Definition

- Model-assisted estimator
- Relies on survey design and (linear) regression
- It can be expressed as a direct estimator plus some correction term based on additional information (covariates)

$$\hat{Y}_{GREG} = \sum_{j \in s} \frac{1}{\pi_j} y_j + \sum_k \beta_k \left( \sum_{p=1}^N x_p - \sum_{j \in s} \frac{1}{\pi_j} x_j \right)$$

$$\hat{Y}_{GREG,i} = \sum_{j \in s_i} \frac{1}{\pi_{ij}} y_{ij} + \sum_k \beta_k \left( \sum_{p=1}^{N_i} x_p - \sum_{j \in s_i} \frac{1}{\pi_{ij}} x_{ij} \right)$$

Coefficients  $\beta_k$  are estimated using weighted linear regression.

# GREG Estimation with R

```
> pop.totals = c((Intercept) = N, ME84 = sum(MU284$ME84))
> svygreg<-calibrate(svy, ~ ME84, calfun = "linear",
+   population = pop.totals )
> svymean(~ RMT85, svygreg)
```

```
      mean      SE
RMT85 237.58 4.2859
```

```
> svygregcl <- calibrate(svycl, ~ ME84, calfun = "linear",
+   population = pop.totals )
> svymean(~ RMT85, svygregcl)
```

```
      mean      SE
RMT85 240.03 3.0741
```

```
> svygregcl2 <- calibrate(svycl2, ~ ME84, calfun = "linear",
+   population = pop.totals )
> svymean(~ RMT85, svygregcl2)
```

```
      mean      SE
RMT85 240.8 3.2212
```

```
>
```

## Post-stratification

- An 'external' source is used to obtain the weights and these are used in the computation of the direct estimator
- Direct standardisation in epidemiology is an example:
  - Population data is available per gender and age group
  - Age/sex mortality/morbidity rates are obtained from the national government, WHO, etc.
  - Expected counts can be computed by combining these two data sources

- The Social Sciences Task View (available on CRAN) may provide more information on packages for the collection and analysis of survey data
- `spsurvey`  
This group of functions implements algorithms required for design and analysis of probability surveys such as those utilized by the U.S. Environmental Protection Agency's Environmental Monitoring and Assessment Program (EMAP).
- `reweight`  
Adjusts the weights of survey respondents so that the marginal distributions of certain variables fit more closely to those from a more precise source (e.g. Census Bureau's data).
- `surveyNG`  
Complex survey samples – database interface, sparse matrices.

# Comparing different sampling schemes and estimators

## Empirical Mean Square Error

It is used to assess the quality of Small Area Estimators:

$$AEMSE = \frac{1}{K} \sum_{i=1}^K (\hat{Y}_i - \bar{Y}_i)^2$$

## Design effect

The design effect is used to compare the variability of the same estimator for a particular sampling scheme  $p(s)$ . Usually, SRS is taken as the reference:

$$DEFF_{p(s)} = \frac{V_{p(s)}[\hat{Y}]}{V_{SRS}[\hat{Y}]}$$

## Example: Comparing different sampling schemes

The following table shows the results computed with the methods described in this section:

	AEMSE	DEFF
NAT. SRS	224.828378	1.0000000
NAT. CL	157.639519	0.6304145
NAT. CL2	5.995211	0.9543790



## Example: Comparing different sampling schemes

