

1 Introduction

Start with a short introduction that describes the topic and aim of the report. This should not be longer than 150 words.

2 Theory

As a guideline, someone reading your report should be able to answer the questions/tasks stated for the topic after having read it. The more you understand your topic and can explain it in your own words, the greater the likelihood is that you succeed.

Report the theory relevant to your topic and the questions you are to answer. The available course literature (e.g. Yantis & Abrams, 2017; Wolfe et al., 2015; Snowden, Thompson, & Troscianko, 2006) are good starting points, but to get more specific information and achieve a higher grade you should also search for and read review articles (e.g. Elliot 2015; Elliott, Vale, Whitaker & Buckley, 2009), and other relevant information. Use the suggested readings or references listed in your course book as a starting point and search for related articles and articles that have been citing the earlier ones.

If you have any questions regarding your report, please contact your teacher in reasonable time before hand in. The weekend of delivery is NOT reasonable.

3 Discussion

After you have reported the theory and clarified or answered the questions stated in the topic you should devote about one page to put this into context. Try to think of what it means for everyday life and our usage of digital media. Find examples! What should one take into consideration when designing multimedia applications? How can you use the knowledge in your semester project? Similarly, if you have reported own experiments you also need to put this in perspective: Could you have used other approaches, references or theories? Did anything go wrong (weaknesses)? What was good (strength)? Create relevant subheadings that depict the topics you have extrapolated.