

# Book Recommender using NLP

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- ▶ **Growing privacy and cost concerns** with cloud-based systems
- ▶ Traditional systems require **user profiles and data collection**
- ▶ **Goal:** Build a fully offline, content-based book recommender
- ▶ **Research Question:**

*How can a local ML model recommend books based on natural language descriptions?*

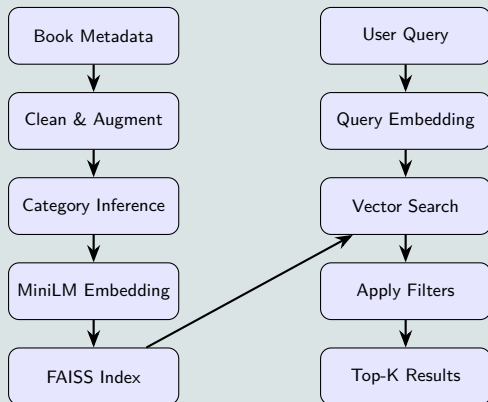
- ▶ **Key Requirements:** No external APIs, no user tracking, semantic understanding



## Core Components:

- ▶ **Data Pipeline:** Clean & augment book metadata
- ▶ **Category Inference:** Zero-shot classification + fallback rules
- ▶ **Semantic Embedding:** MiniLM sentence transformers
- ▶ **Vector Search:** FAISS similarity matching
- ▶ **Local UI:** Streamlit interface

**Key Innovation:** Fully local semantic search without cloud dependencies



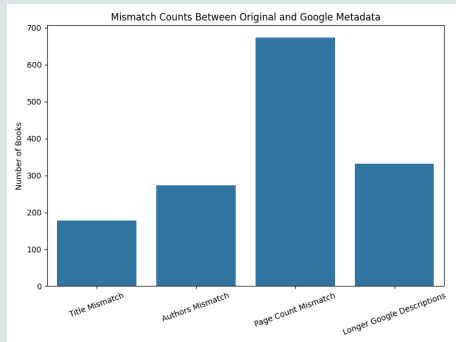


## Data Quality Challenges:

- ▶ Started with **6,800 books** from multiple sources
- ▶ **Issues found:**
  - ▷ Missing author/category information
  - ▷ Very short descriptions ( $< 9$  words)
  - ▷ Inconsistent categorization across sources

## Data Engineering Solutions:

- ▶ **API enrichment:** OpenLibrary & Google Books
- ▶ **Quality filtering:** Remove inadequate descriptions
- ▶ **Final dataset:** 5,160 high-quality books



*Data inconsistencies across sources required systematic cleaning and validation*

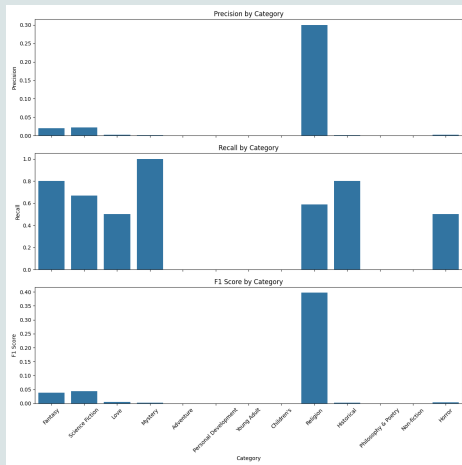


## Two-Tier Classification Approach:

- ▶ **Primary:** Zero-shot classification with BART-MNLI
  - ▷ No training data required
  - ▷ 13 predefined book categories
  - ▷ Confidence scoring for predictions
- ▶ **Fallback:** Rule-based keyword matching
  - ▷ When confidence < threshold
  - ▷ Genre-specific keyword patterns

## Quality Control:

- ▶ Description length  $\geq 200$  chars
- ▶ Average confidence  $\geq 0.2$
- ▶ Maximum confidence  $\geq 0.4$



*Results focus on high-confidence predictions rather than perfect recall across all categories*

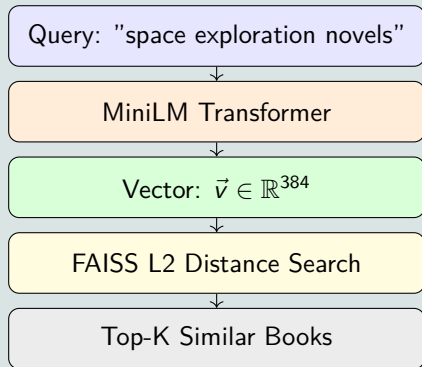


## Sentence Embedding with MiniLM:

- ▶ **Model:** all-MiniLM-L6-v2
- ▶ **Input format:**  
*"Title: ... Author: ... Description: ..."*
- ▶ **Output:** 384-dimensional vectors
- ▶ **Advantage:** Semantic similarity beyond keywords

## Vector Search with FAISS:

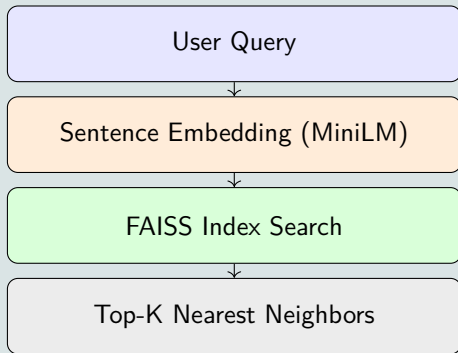
- ▶ **Index:** 5,160 book embeddings
- ▶ **Search:** L2 distance (exact search)
- ▶ **Performance:** < 10ms query time
- ▶ **Local:** No external dependencies



*End-to-end semantic search in < 200ms*



- ▶ Used **Facebook AI Similarity Search (FAISS)** library
- ▶ Performs **L2 distance** search in embedding space
- ▶ Index built with:
  - ▷ 5160 book embeddings ( $\vec{v} \in \mathbb{R}^{384}$ )
  - ▷ Exact search (IndexFlatL2)
- ▶ At runtime:
  - ▷ User query is embedded
  - ▷ Top-k nearest neighbors retrieved
  - ▷ Results shown in UI
- ▶ **Fully local**, fast search





## Implementation Strengths:

- ▶ **Privacy-preserving** by design
- ▶ **Semantic understanding** beyond keyword matching
- ▶ **Lightweight** - runs on consumer hardware
- ▶ **Modular architecture** for easy extension

## Current Limitations:

- ▶ **No personalization** - stateless by design
- ▶ **Dataset scope** - 5,160 books vs. commercial scale
- ▶ **Cold start problem** for new books
- ▶ **No feedback learning** - static recommendations

## Future Research Directions:

- ▶ **Hybrid approach:** Combine content-based with collaborative filtering
- ▶ **Better embeddings:** Experiment with domain-specific models
- ▶ **Privacy-preserving personalization:** Local user preference learning
- ▶ **Multi-modal features:** Include cover images, genre embeddings

*"Demonstrates that local-first ML - or using a more popular term - edge AI, can provide meaningful semantic recommendations without compromising user privacy or requiring cloud infrastructure."*





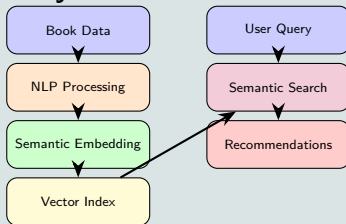
## Research Question Answered:

*How can a local ML model recommend books based on natural language descriptions?*

## Solution Implemented:

- ▶ **Semantic embeddings** with MiniLM transformers
- ▶ **Vector similarity search** using FAISS
- ▶ **Zero-shot classification** for categorization
- ▶ **Privacy-first design** - fully local processing
- ▶ **Key Contributions:** *Proof-of-concept that modern NLP enables practical, privacy-preserving recommendation systems*

## System Architecture:



## Impact & Applications:

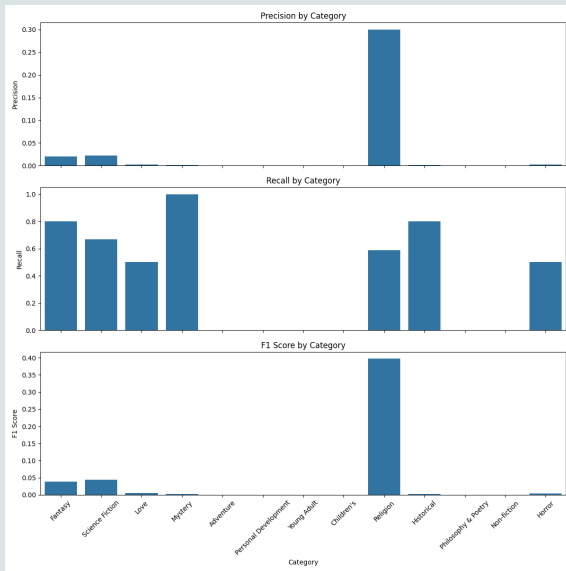
- ▶ Educational tool for privacy-aware ML
- ▶ Foundation for local-first recommendation systems
- ▶ Demonstrates transformer accessibility on consumer hardware



Thank you for your attention!



Questions?





- ▶ Fallback used when zero-shot model confidence was low
- ▶ Example keywords:
  - ▷ **Fantasy:** magic, wizard, dragon
  - ▷ **Science Fiction:** space, AI, dystopia
  - ▷ **Love:** romance, passion, relationship
  - ▷ **Mystery:** detective, clue, crime



- ▶ Embedding time per book:  $\approx 2$  ms (batch embedding)
- ▶ Query embedding:  $\approx 50$ -200 ms
- ▶ FAISS search:  $< 10$  ms
- ▶ UI render time:  $\approx 1$ -2 seconds (including image loading)
- ▶ All processing fully local on consumer-grade laptop



### Example Query 1:

*"Books about artificial intelligence and ethics"*

#### Top Results:

- ▶ "The Alignment Problem" - Brian Christian
- ▶ "Life 3.0" - Max Tegmark
- ▶ "Weapons of Math Destruction" - Cathy O'Neil

### Example Query 2:

*"mystery novels with unreliable narrators"*

#### Top Results:

- ▶ "Gone Girl" - Gillian Flynn
- ▶ "The Girl on the Train" - Paula Hawkins
- ▶ "In the Woods" - Tana French

### What This Demonstrates:

- ▶ **Semantic understanding** beyond keywords
- ▶ **Abstract concept matching** (ethics, unreliable narrators)
- ▶ **Cross-genre discovery** potential

### Evaluation Challenges:

- ▶ No ground truth for "perfect" recommendations
- ▶ Subjective nature of book preferences
- ▶ **Solution:** Focus on semantic relevance rather than prediction accuracy

### Discussion Starters:

- ▶ How could one evaluate recommendation quality
- ▶ Books with sparse descriptions
- ▶ Could this approach work for other domains?