

## Sms Groups

### Deliver Right Message to the Right Group

Sms marketing is a huge marketing channel. Gone are the days where you had to rely only on emails, faxes and telephone calls for sales. Your customer may not pick up the call or read the mails or faxes you send. But an Sms drives the message instantly. Timing is everything in a business and Sms is the direct solution.

mConnect Sms solutions can help you to laser target your customer group for whatever reason you may send the message. Whether it is product sales or brand promotions, appointment reminders or asking for a feedback, Sms is your first channel of communication. This is the best way to respond to both inbound and outbound requests.

mConnect Sms solution helps in saving time as you need not call and wait for the customer to pick the call. You can also save the trouble of reaching to your customer when the phone is switched off. Send simple and short messages or launch large marketing campaigns. It all depends on your requirements.

mConnect Sms solutions are very simple and cost-effective. We provide effective and short codes and simplified responses. You can track your customer wherever he is to improve sales. Using our Sms solution you can add, edit, update and delete as many Groups as you want and assign specific agents to the various groups.

Sms helps you to deepen the customer engagement and facilitates in winning a deal faster as you can reach out to a wide range of audience instantly. Continuous messaging helps in building customer loyalty. It is a fast and effective service that enhances easy communication.

Get mConnect Sms solutions to target single and multiple users to send messages from business reminders to offer coupons.

**For Help:**

Go to **Settings** menu and click on **App Settings** sub-menu. Scroll down to **Help Manual**.

