

SMS Template- Product Content

Design Your Digital Messaging Tool

Sms marketing is essentially now the trend of effective marketing. According to a recent survey, 82% of people keep the notifications turned on for Sms. 93% read it within a short time period of delivery. Sms marketing is gaining strong grounds in digital marketing. While there are many mobile marketing apps available, they turn out to be expensive investments whereas SMS solutions do not break your bank while helping you to drive your message instantly and effectively. Sms allows personalized and targeted messaging.

When the facts are so, it is obvious that to be in the trend, you require to indulge in Sms marketing campaigns. That being decided, now what are you going to send them and how often? Surely you are not going to send messages just for the sake of it. When you need to send multiple messages to a wide-range of audience, you need a simple process that will cause the right influence.

You deliver value with mConnect Sms Templates, not simply messages:

mConnect Sms templates allow you to form preplanned text messages that can be sent in great volume to reach out a wide range of audience. Sms templates carry content with the settings that you outline. The templates can be saved and can be reused any number of times by multiple users. You can use these templates to reach out to a limited, target audience or as direct individual text messages to customers.

With mConnect Sms templates, you can create the settings and choose the content which can be static and also can be reused in the body of the messages. You can use these templates to create messages; edit and update; or delete messages that you send through our channel. mConnect allows you to add any number of Sms templates to be assigned to any number of agents.

Enjoy the ease of sending messages to multiple customers simultaneously with predefined structure and content. You can also add some content while you send. mConnect Sms Template solution helps you to send customer exclusive offers; promote brands and initiate sales; run competitions and surveys; notify about upcoming sales, awards, rewards; flash discounts and company news; share tips; promote your website content; ensure order confirmations; present post-purchase guidance; remind about upcoming appointments; conduct online reviews and for many other purpose that is related to the conduct of your business.

Interested? Call us!

For Help:

Go to **Settings** menu and click on **App Settings** sub-menu. Scroll down to **Help Manual**.