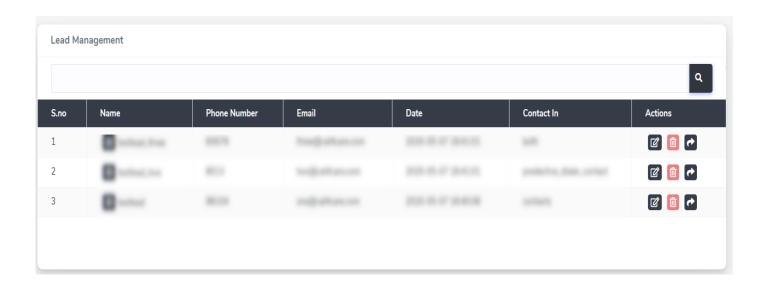


Help Manual for Leads

Leads help tremendously in the promotion of a business. They can be personal referrals or other sources. It is very important that Leads are identified and all the information about them are stored. Omnichannel offers state-of-the-art Lead management solution.



How to manage Leads?

Go to **Settings** menu and click on **App Settings** sub-menu.

Scroll down to Lead Management.

You will find a set of codes in: "Post the value like the following".



```
{
"operation": "lead",
"moduleType": "lead",
"api type": "web",
"element data":
{
"action": "add lead",
"lead token": "Rashid_12345",
"name": "vaitheesh",
"email": ve@example.com,
"phone": "123456",
"city": "***",
"country": "US",
"message": "test"
}
}
```

In the above code, just fill in "lead token"; "name"; "email"; "phone"; "phone"; "country"; "message" and send to us through the api given to you exclusively by us.

You will find the above mentioned api in "Use the below api to post the data"

For example: https://omni.mconnectapps.com/api/v1.0/index.php

The leads thus added will be stored and displayed in the **Leads submenu** of **Manage menu**.

There is a quick option to search by simply entering the name of the Lead in the **Search** option.

How to Convert Lead Contacts:



You provided for easy conversation to leads were assigned for which contacts like **Predictive Dialer** Contacts or Normal **Contacts**.

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