

SIOC 209 - HACKING 4 THE ENVIRONMENT: OCEANS ASSIGNMENT 5

Goals for this week's presentation (10min + 5min Q&A)

1. Show that you have a way to measure mission achievement for each beneficiary. For each beneficiary you should have a mission achievement metric tied to their value proposition.

OR

2. Show your MVP progress and technical development plans.

NOTE: Don't worry if you don't have a strong signal, it is time to commit and assume you have a strong product market fit. This will allow you to define how you will measure success, and also the left side of the canvas if you build the product you envision.

Presentation Template

- **Slide 1:** Title slide
 - Team name, team members/roles, support team (liaisons, mentors, problems sponsors)
 - Number of interviews this week, number of total interviews, number of emails outstanding
 - The problem as you started, the problem that you are solving
- **Slide 2:** Journey So Far
 - Week 1 - Week 5, describe big changes
- **Slide 3:** Big learnings for the week
 - Please tell us 2 to 3 things you learned for the week. We want to hear about those ideas that changed how you are thinking about your project and product. This learning should be from your either validating or invalidating your hypotheses and your MVPs.
- **Slide 4:** Mission Model Canvas
 - Canvas as it is today, changes in red
- **Slide 5-6:** Mission Achievement
 - Description for each primary beneficiary/value proposition how you are going to measure mission achievement (Q: why it is worthwhile to spend the next N years working on this problem?).
 - *Optional - if you are also thinking of your product as a for profit business, tell us about your business model and how you figured it out.*

OR

- **Slides 5-6:** Current Product/MVP/Technical Approach
 - Show us what your current MVP is, what have you been showing to potential beneficiaries, and technical progress made on a solution
 - What have you done to get familiar with the existing techniques you will use in your technical development
- **Slide 7:** What Are You Going to Do Next Week?
 - What are the big things you want to learn during the next week