

SIOC 209 - HACKING 4 THE ENVIRONMENT: OCEANS ASSIGNMENT 3

- Perform interviews
- Watch the materials provided below
- Create a presentation (10min + 5min Q&A) - an outline is provided below, but feel free to make it your own.

Watch: Value Proposition videos

- [Product Mission Market Fit in the time of Covid](#)

Presentation Template

NOTE: Title Slide and Canvas slide are the ones that format is fixed, the rest can be as fits your team

- **Slide 1:** Title slide
 - Team name, team members/roles, support team (liaisons, mentors, problems sponsors)
 - Number of beneficiaries interviewed this week
 - Total number interviews completed
 - Where you started (problem or solution) and where you are today
- **Slide 2:** Journey So Far
 - Week 1 - Week 4, describe big changes
- **Slide 3:** Mission Model Canvas
 - Canvas as it is today, changes in red
- **Slide 4:** [Value Proposition Canvas](#)
 - One for each primary beneficiary/stakeholder/customer
- **Slide 5:** Beneficiary Understanding and Discovery
 - What hypothesis you tested and pivots you made
 - What you learned from your interviews (can be more than one slide)
- **Slide 6:** Initial Product Description
 - Technical approach, description of deliverable
- **Slide 7:** What Are You Going to Do Next Week?
 - What are the big things you want to learn during the next week