# DANIEL LOMBARDINO

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**ENERGETIC TEAM BUILDER • DEPENDABLE PROBLEM SOLVER • SOFTWARE DEVELOPMENT VETERAN**16 YEARS INNOVATING CORPORATE WEB SOFTWARE DEVELOPMENT FOR THE NATION'S LARGEST TELCO & WIRELESS CARRIERS, THE WORLD'S LARGEST FINANCIAL INSTITUTIONS, & WORLD-CLASS INTERNATIONAL HOTEL CHAINS.

# **Q**UALIFICATIONS

MANAGEMENT & LEADERSHIP

16 years building and managing development and professional services teams working with world renowned customers such as Bank of America, AT&T, Visa, American Express, Radisson Hotels, and many others. Multi-million dollar budget oversight and maintenance. Fearless forward-thinker inspires innovation, leads by example, and demands high-performance.

BUSINESS & TECHNICAL

Enterprise Software Development/Architecture, UI/UX Leadership, Professional Services/Consulting, AGILE/Scrum, Cloud Services, Web Services/API's, SaaS/PaaS, White-Labeling/Co-Branding, MVC, Responsive Design, SSO, SAML, OAuth, JavaScript, JQuery, Twitter Bootstrap, CSS2/3, HTML 5, Git/GitHub, Python/Django, JAVA, Ruby on Rails, PHP/LAMP, plSQL, MySQL, SalesForce, Drupal, WordPress

**EDUCATION** 

Bachelor of Arts, English - Connecticut College, New London, CT

#### **KEY ATTRIBUTES**

- ➤ **HIGH PROFILE CLIENT EXPERIENCE:** Led teams responsible for building and integrating financial software products to most of America's largest financial institutions' Online Banking Platforms. Extremely customer service oriented. Well known for establishing and maintaining positive long-standing relationships with clients of all sizes.
- **EXECUTIVE COMMUNICATIONS:** Has regularly presented to C-Suite executives on progress and performance of technical projects. Translates complex technical paradigms into accessible concepts via simple metaphors.
- >> **DYNAMIC TEAM MANAGEMENT:** Experienced mentor fosters cohesion to promote a productive environment and support creativity at all levels. Swiftly on-boards talented resources. Geographically and culturally agnostic. Encourages cross-training and failover coverage. Reduces churn through personalization and flexibility.
- > **TECHNICAL EXPERTISE:** Broad first-hand engineering knowledge. A lifetime of software development experience. Geek Skills++

#### PROFESSIONAL EXPERIENCE

# AIRTIGHT WIRELESS, MOUNTAIN VIEW, CA (<u>www.AirtightNetworks.com</u>)

AirTight Networks offers enterprises next generation intelligent edge, secure, and flexible WLAN solutions.

#### SENIOR MANAGER OF WEB DEVELOPMENT

**OCT 2013 - MAY 2014** 

- > Responsible for preparing entire corporate web ecosystem for massive growth with order of magnitude increases in traffic and functional offerings.
- > Planned and oversaw initial Drupal implementation with move to Cloud Hosting in an iterative/AGILE development environment.
- > Co-Headed internal SalesForce.com standardization initiative to streamline business data integration into websystems.

#### RUCKUS WIRELESS, SUNNYVALE, CA (<u>www.RuckusWireless.com</u>)

Ruckus Wireless is a pioneer in the wireless infrastructure market, enabling carriers and enterprises to stay ahead of the exploding demand for high-bandwidth applications and services.

# SENIOR MANAGER OF WEB DEVELOPMENT

**DEC 2011 - AUG 2013** 

- > Oversaw development, content creation, deployment, and maintenance of Ruckus' entire web presence, including: The main public corporate identity website, a customer-related self-service support portal, a partner support portal, learning management system for online training, and business process automation applications (SalesForce.com, Drupal, Custom Developed Applications).
- ➤ Directed the transfer of all web properties to a centralized Drupal implementation with fully integrated SalesForce.com user and sales data. Approximate system values: 10,000 member profiles, 50,000 unique users, 150 page templates, 750 pages of content, 300,000 unique page views monthly.

Daniel Lombardino 1

> Relieved the development team of responsibility for most website content and shifted it to more pertinent individual contributors throughout the organization (Product Management, Sales, Marketing, HR, etc.).

# YODLEE INC, REDWOOD SHORES, CA (MONEYCENTER. YODLEE.COM)

Leading financial institutions trust Yodlee to power critical online financial applications. Yodlee's personal financial management, payments, and customer acquisition solutions unify all personal financial account information to deliver a simple, centralized and secure source for consumers to manage all of their financial tasks anytime, anywhere.

#### PROFESSIONAL SERVICES SENIOR MANAGER - USER INTERFACE INTEGRATION

**SEP 2010 - Nov 2011** 

- > Managed Professional Services Team that integrated Yodlee's products to the Online Banking Platforms of the World's Largest Financial Institutions.
- Maintained team billability of 80% on client/revenue generating projects, while still managing and improving internal processes, tools, documentation, resource management and training.
- Created a consulting and engineering team responsible for developing and deploying high-profile 3<sup>rd</sup> party clients' functionality to Yodlee's OLB platform. Sectors range from identity theft and credit monitoring to mutual fund comparisons to revenue generating ads and deals.
- > Provided architectural guidance and direction for team members regarding the UI and application layers.

# THE2OFYOU.COM, SAN FRANCISCO, CA (HTTP://www.THE2OFYOU.COM - NON-OPERATIONAL)

Web-service for couples to improve communication and solve relationship issues related to the fast-pace of modern living. Private social-networking for busy families.

**SENIOR PRODUCT MANAGER** 

2009 -2010

- Managed and enforced adherence to Beta Release roadmap.
- > Managed off-shore and local development resources to ensure product milestones were met.
- > Worked with designers and content providers to ensure service had a consistent look, feel, and tone throughout.
- > Worked with Senior Leadership to define channel marketing and monetization strategies.

# APPLIED COMPUTER SOLUTIONS (ACS), PLEASANTON, CA (<u>www.ACSDirect.com</u>)

Value Added Reseller of MidRange and Storage Hardware, primarily SUN Microsystems.

#### **APPLICATION DEVELOPMENT MANAGER**

2006 - 2009

- > Oversaw every aspect of a \$180 million/year (gross revenue) B2B eCommerce web portal.
- > Managed project implementation teams of 15-20 people.
- > Tripled revenues for our division over a four year period from \$60 million/year to \$180 million/year by creating web based business tools to simplify customers' purchasing processes and automate supply-chain inefficiencies.
- ➤ Gave high-level technical presentations to AT&T VP's regarding ACS' development and business process improvement efforts.
- > In conjunction with AT&T Senior Directors, reduced order timelines 30% and up-front engineering time by 50% by transforming 90% of ordering to standardized configurations.

#### APPLICATION ARCHITECT

2005 - 2006

- > Lead Developer for corporate web presence.
- > Implemented XML-based EDI functionality and Web-Services for purchase order receipt, approval, and status.
- > Developed workflow metrics to provide measurable data on employee performance.

# CARDINAL COMMUNICATIONS, BERKELEY, CA

Boutique website and web application development shop.

### WEB DEVELOPMENT MANAGER

2003 - 2005

> Directed a team of 6 web developers through successful design, architecture, implementation, training, and maintenance of SaaS website management software.

### LEAD DEVELOPER/PROJECT MANAGER

2000 - 2003

> Developed, maintained, and upgraded business applications for over 75 clients, including Radisson Hotels.

Daniel Lombardino 2