

“The Web Design Workshop” Group Project: Craigslist Redesign

Due: Tuesday, October 29th

We all love Craigslist. It's a brilliant place where you can buy used goods or look for apartments from people in your local neighborhood. However, its design reminds us of 1990s. Let's give Craigslist some new, fresh coat of paint using our knowledge of HTML5 & CSS!

Requirements

You must complete following “Views” for your website:

1. A Landing Page. (will be done in-class)
2. Main Page
 - a. Search
 - b. Location
 - c. Type of Product/Job/Service
3. Search Result (List view only)
 - a. Search
 - b. List of items
4. Item Page

The screenshots of the original Craigslist for each corresponding views are included with this project. You should refer to the screenshots to identify features you need for each view.

You may complete this project in a group of up to 4 people.

As long as you complete the required views, everything's up to your creativity!

Grading

Check-in(5 pts)

UI Experience – Does the interface enhance the usability of the site? (10 pts)

UI Aesthetics – Is the site visually attractive for the visitor? (10 pts)

Write-up of your design decisions (5 pts)

Total: 30 pts

Disclaimer

You are not expected to create the “functionalities” for each view: when you click on a button or a link it wouldn't do anything. You are basically only creating a mockup.

Also, you are not required to create the UI for all the features in each view; for example, you may skip the calendar view in the main page.

Team Registration

Please register your team as soon as possible by filling out the form here:

https://docs.google.com/forms/d/1XuSEN0qUpHnTTtbBHz_GV8dsO2NjW7R6bnBp_itdhVmM/viewform

Check-in

You are required to check-in with your progress midway on **Sunday, October 20th**. We will set up a Wejoinin form for the check-in and post it on our website next Tuesday. Not all of your team members must show up, but at least one or two people should be present for the check-in.

We will review your design decisions midway, and will offer you help on design and/or programming side of your implementation if you need. *You should at least complete the low-fi sketches of all of the views for the check-in in order to get full credit.*

Writeup

Please include a writeup explaining the design decision you made for each of the views in your submission. In particular, you should mention your design decisions in terms of: spacing, positioning, typography & images, and color.

Submission

To submit, send the following files to submission@thewebdesignworkshop.co

1. A zipped copy of proj1 folder

This assignment is due by **Tuesday, October 29th at 6PM.**

24/7 Roadside Online Assistance

Have questions? Please ask questions on Piazza! We will try to answer your questions within 24 hours.

We also know it's hard to debug online. If you are really stuck or would like to ask questions in-person, come to our office hours on Sunday 2-4PM at FSM Café.

Resources

Following websites might give you inspirations for your UI:

<http://www.siteinspire.com>

<http://www.awwwards.com>

<http://www.dribbble.com>

In-class Design Exercise: Landing Page

Part 1. Layout Prototype

Let's do some practice with positioning.

Create a **low-fi prototype** of a basic landing page, with some basic information about the website. Your landing page should include:

1. Product Name
2. Product Description
3. Login & Logout Button
4. Background Image or Background Color

You can see examples of great landing page designs here:

Kitkat: <http://kitkat.com/#/home>

Coffely: <http://www.coffely.com>

Codetex: <http://www.codetex.com>

Part 2. Color

As mentioned in lecture, color gives your website the "identity."

Create a 7-color palette that includes:

1. Primary Theme Color
2. Secondary Theme Color
3. Anti Color
4. Neutral Light Color
5. Neutral Dark Color

Part 3. Layout

Now, using the color palette you have created, create a **HTML/CSS version** of a basic landing page that you created in part 1. You might have to change your palette as you design ;)