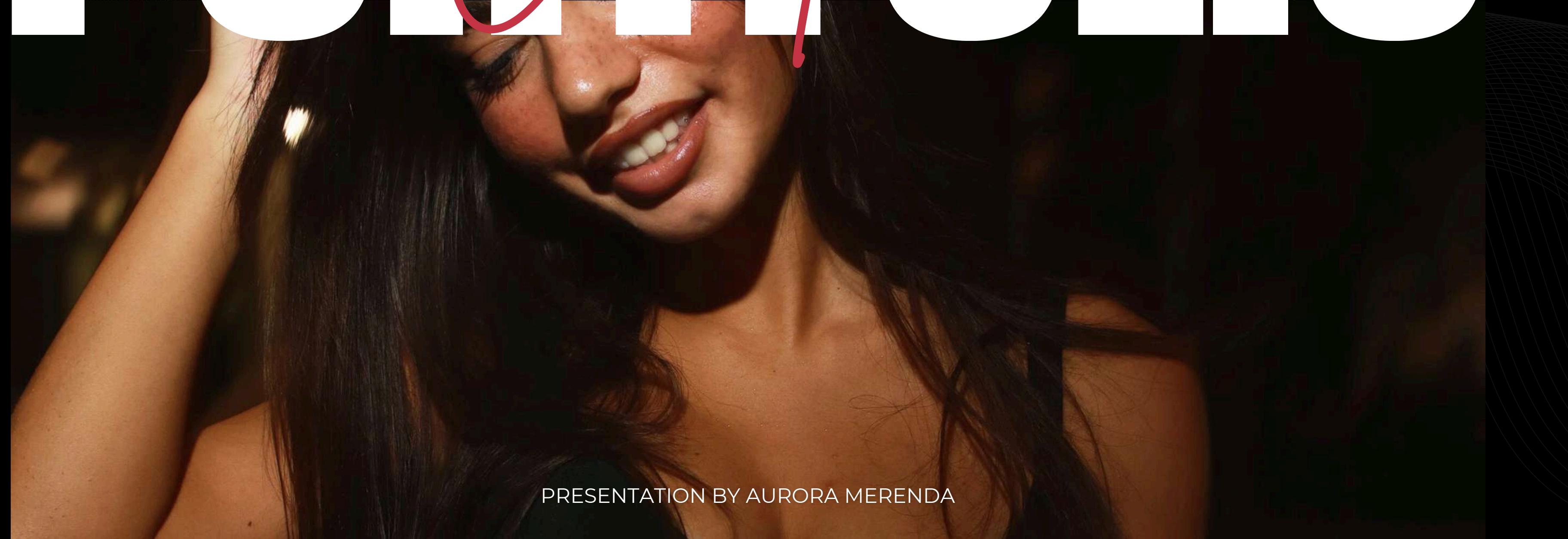


Portfolio

Creative



PRESENTATION BY AURORA MERENDA

My Education

I'm highly motivated to pursue a career in creative direction, aiming to grow as an art director. My professional journey began in acting, then evolved into photography and audiovisual art, where I honed my focus on visual composition and visual storytelling.

University

Communication and Multimedia Sciences

Certificates

IIBMI | Communication & Problem Solving Skills

Master

Ied European Institute of Design | Event Management

Higt School

Art Higt School Gaetano Chierici | Audiovisual and Multimedia

Personal Skills

Adobe Suite knowledge: Photoshop, Lightroom, Premiere, Da Vinci, Final Cut Pro, After Effects. Advanced knowledge of the Nicepage web development platform. Expertise in implementing Interaction Design and Presentation Design.

Photography

Editorial & Private Shooting | Visual Storytelling

Videography

Music Videos | Commercials | Corporate

Content Creator

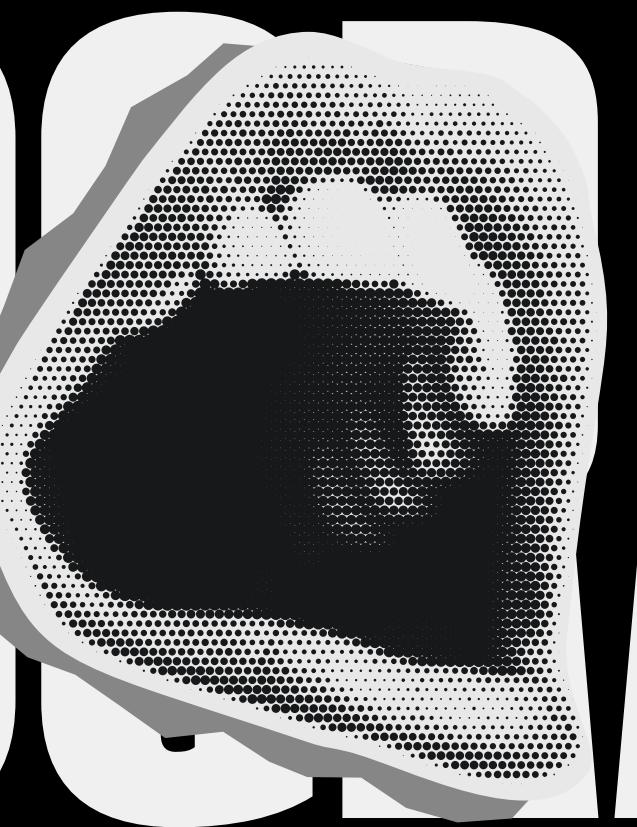
Visual & Digital Content | Social Media Pages

Private Event

Music & Fashion Industry | Live Event Production

CREATIVE PORTFOLIO

VIDEOGRAPHY



ALL THE CONTENTS YOU FIND HAVE BEEN
CREATED THANKS TO THE
COLLABORATION OF A DEDICATED TEAM
AND THE SUPPORT OF VARIOUS
PRODUCTION STUDIOS

2024 | 2025

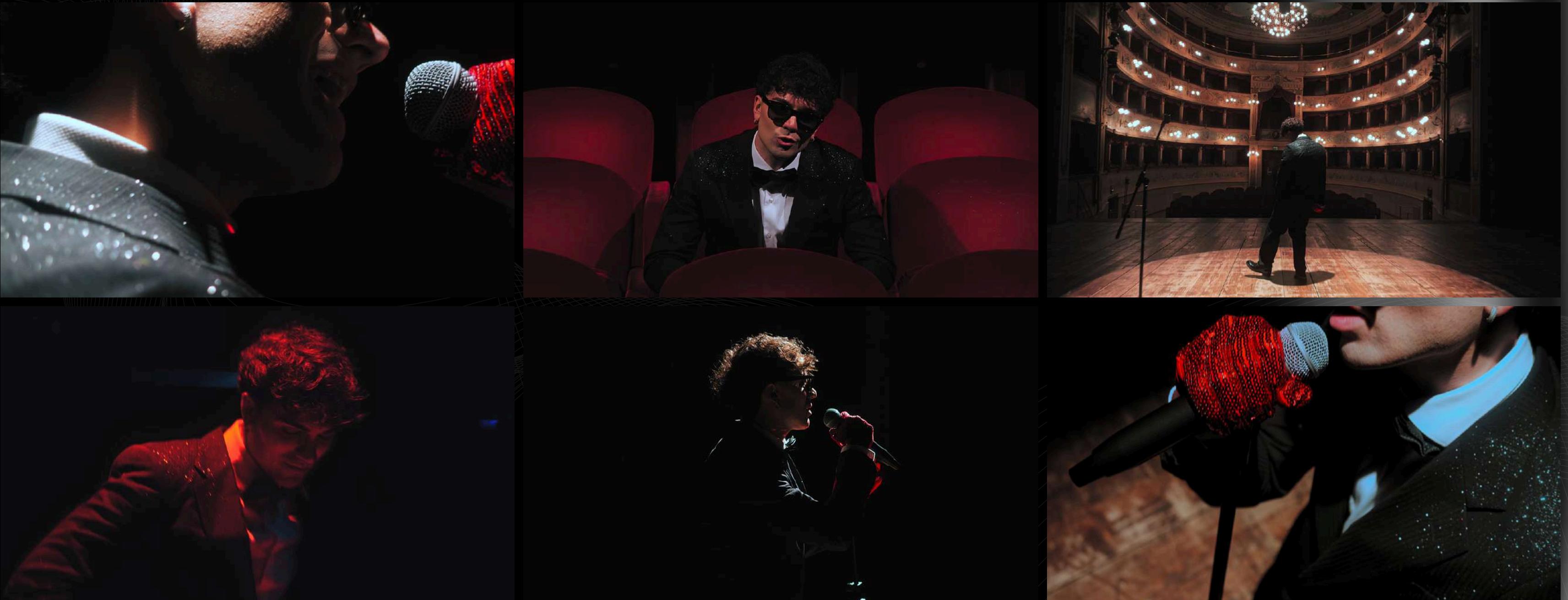
RE | MI

AURORA MERENDA



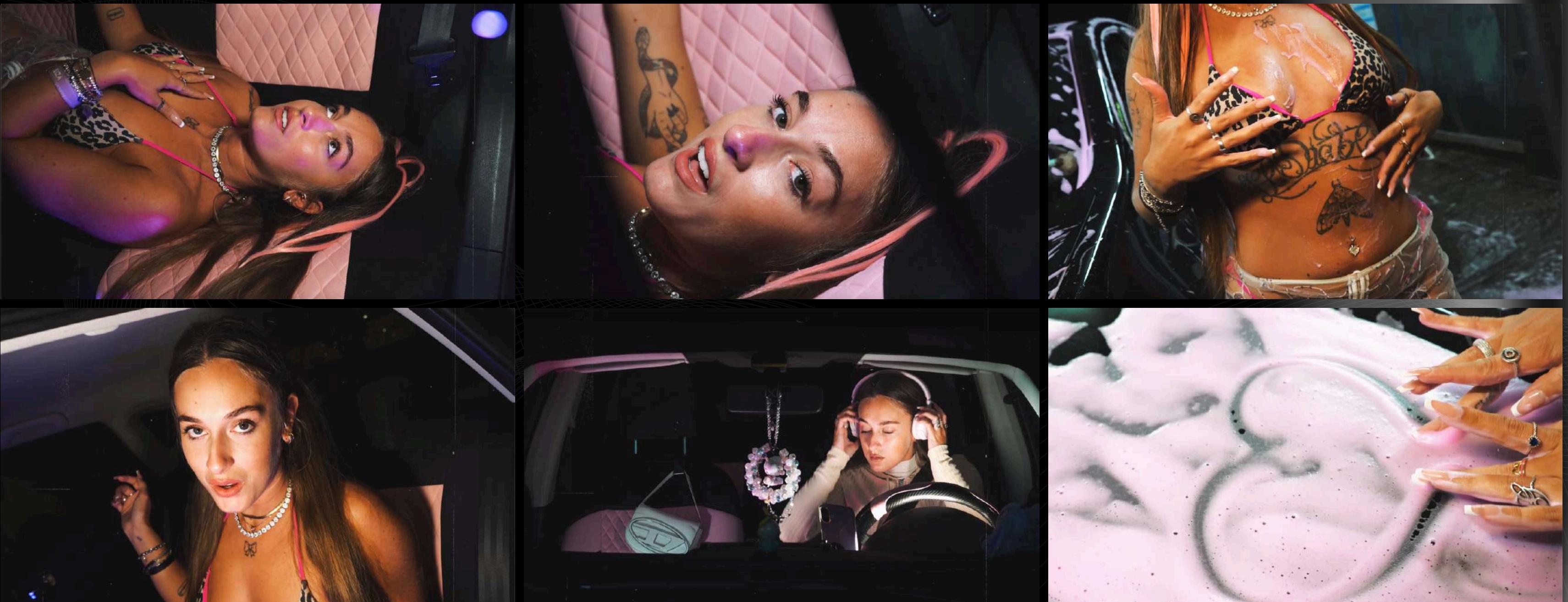
CORPORATE

Production by FERRARI MUSEUM
2024
Ferrari Museum



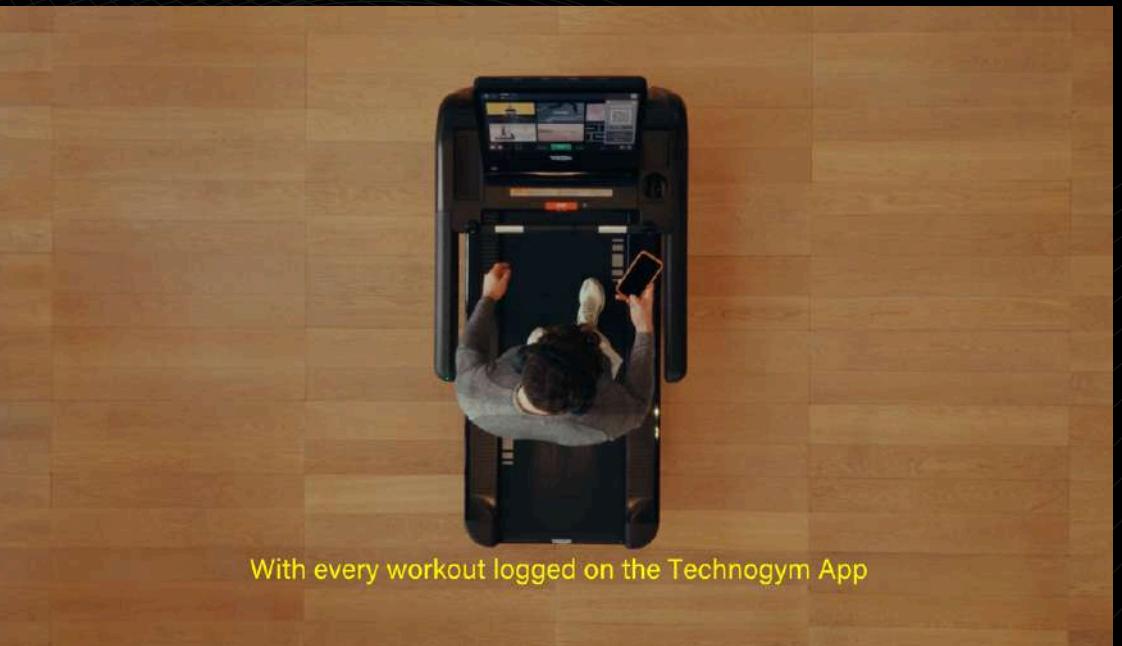
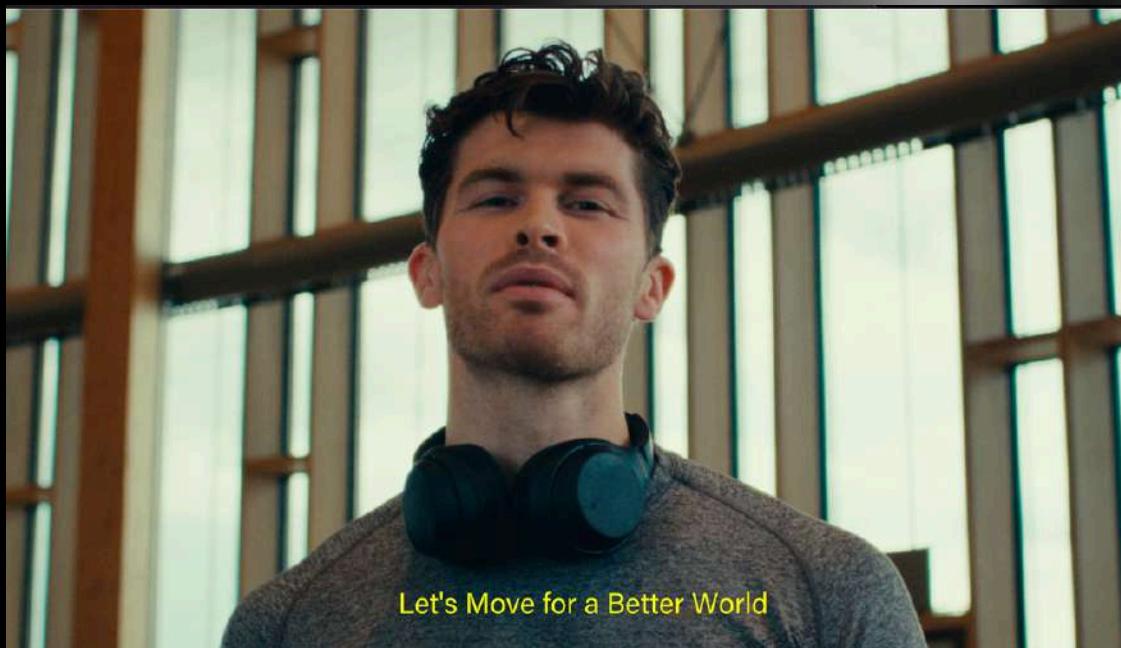
MUSIC VIDEO

Production by BROKENBONES STUDIO
2025
Swat - Vita Cinema



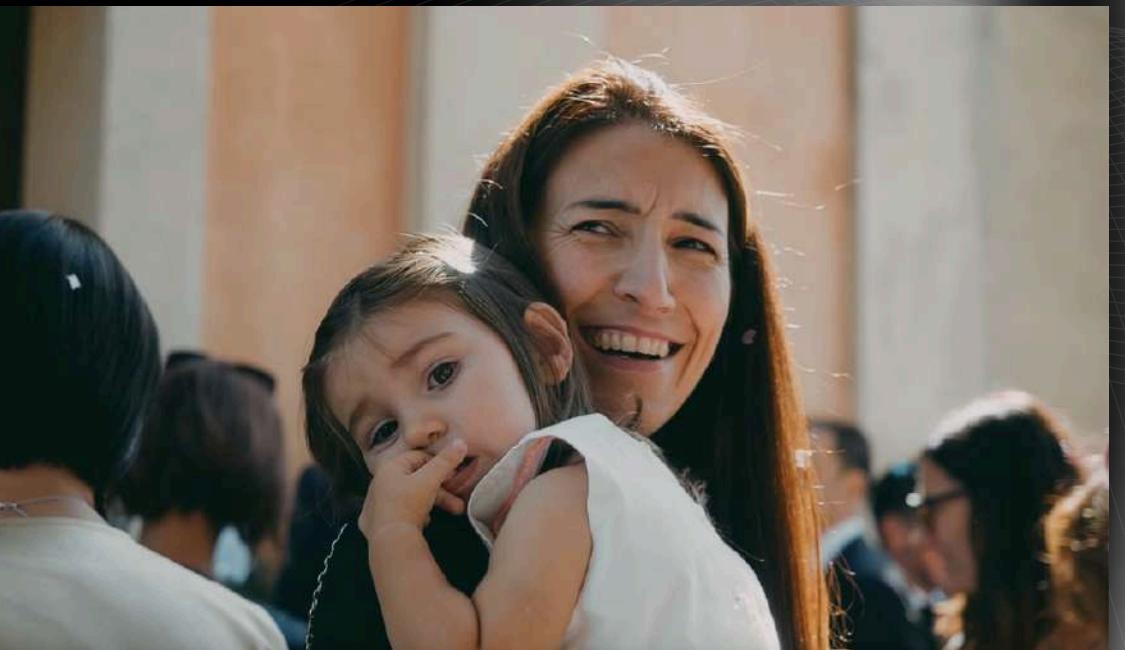
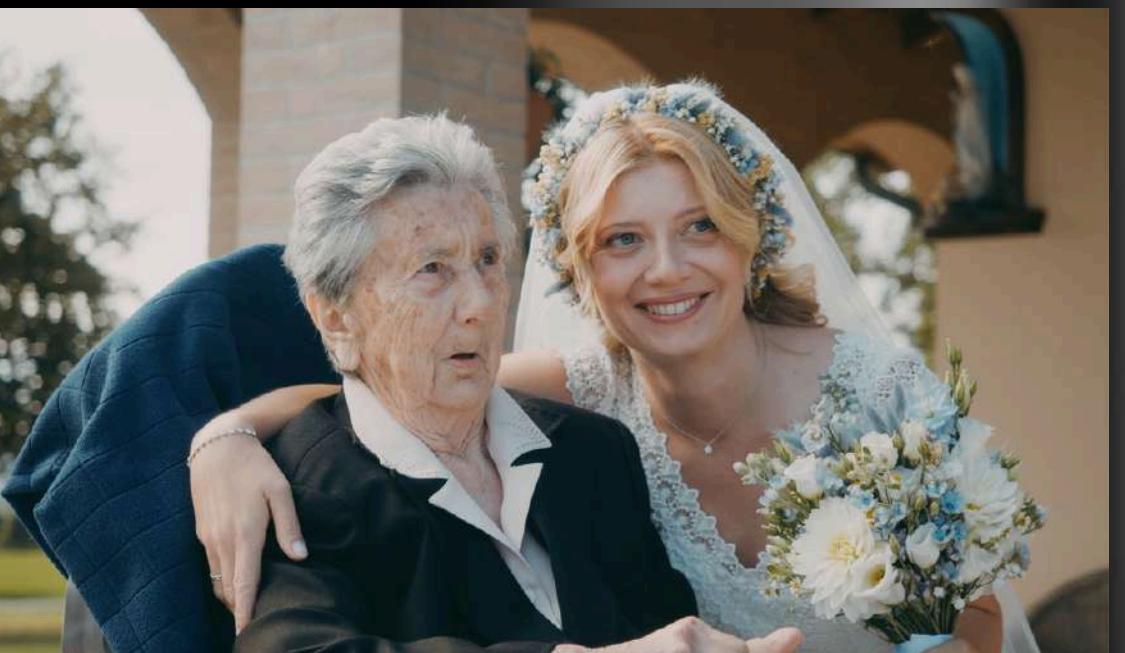
MUSIC VIDEO

Production by SANREMO
2025
Beatjunkie - 100 orari



COMMERCIAL

Production by CHIMERASTUDIOS
2024
TechnoGym Commercial



WEDDING

Production by BROKENBONES STUDIO
2024
Wedding



MUSIC VIDEO

Production by BROKENBONES STUDIO
2024
Mullah - Giorni



FASHION E-COMMERCE

DISCOVERY

Understand the brand, goals, and audience

RESEARCH

Market trends and visual benchmarking

IDEATION

Brainstorming concepts and creative directions

DESIGN

Bringing ideas to life with tools

FEEDBACK

Refining based on collaboration



RUMORS

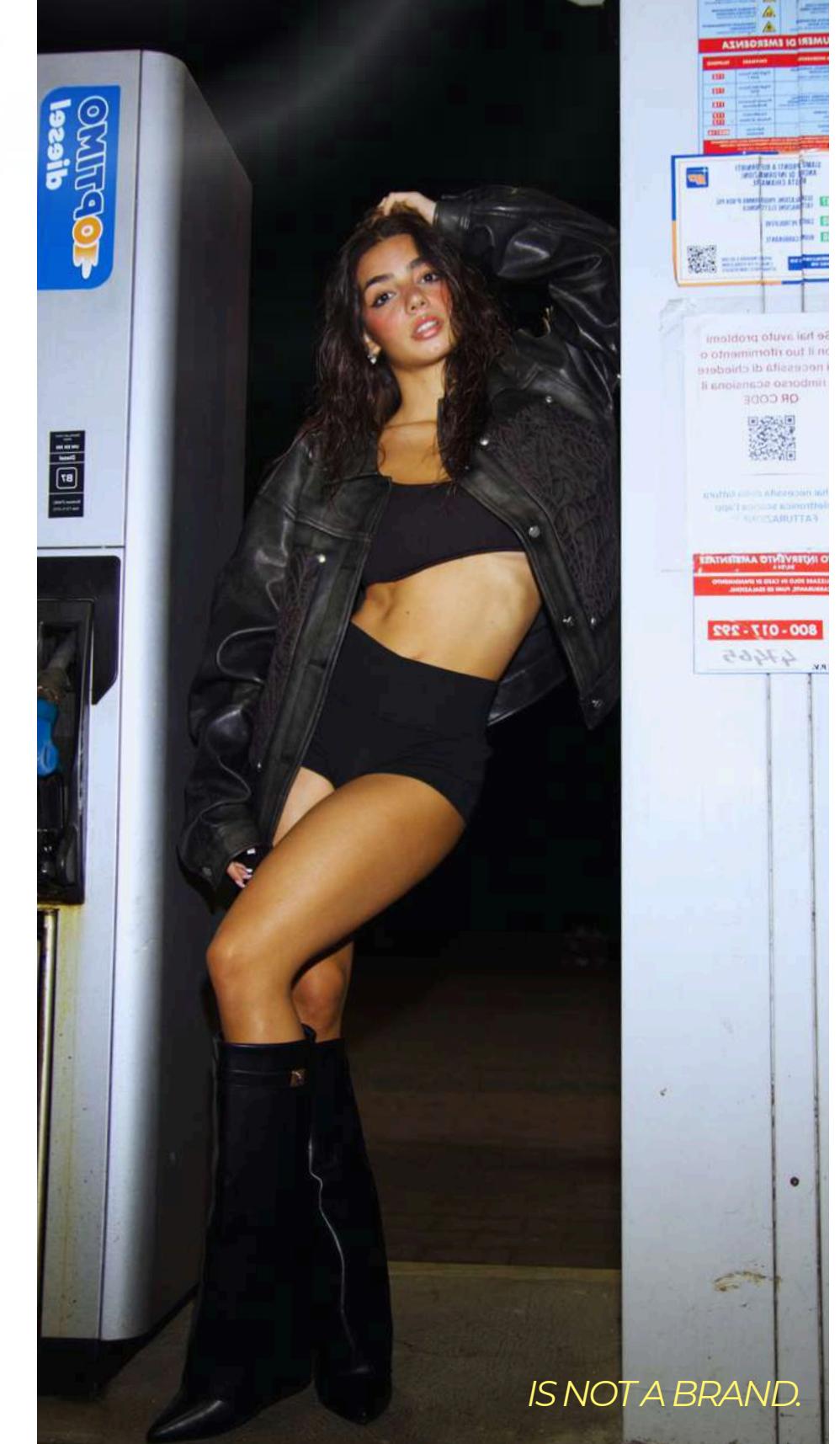
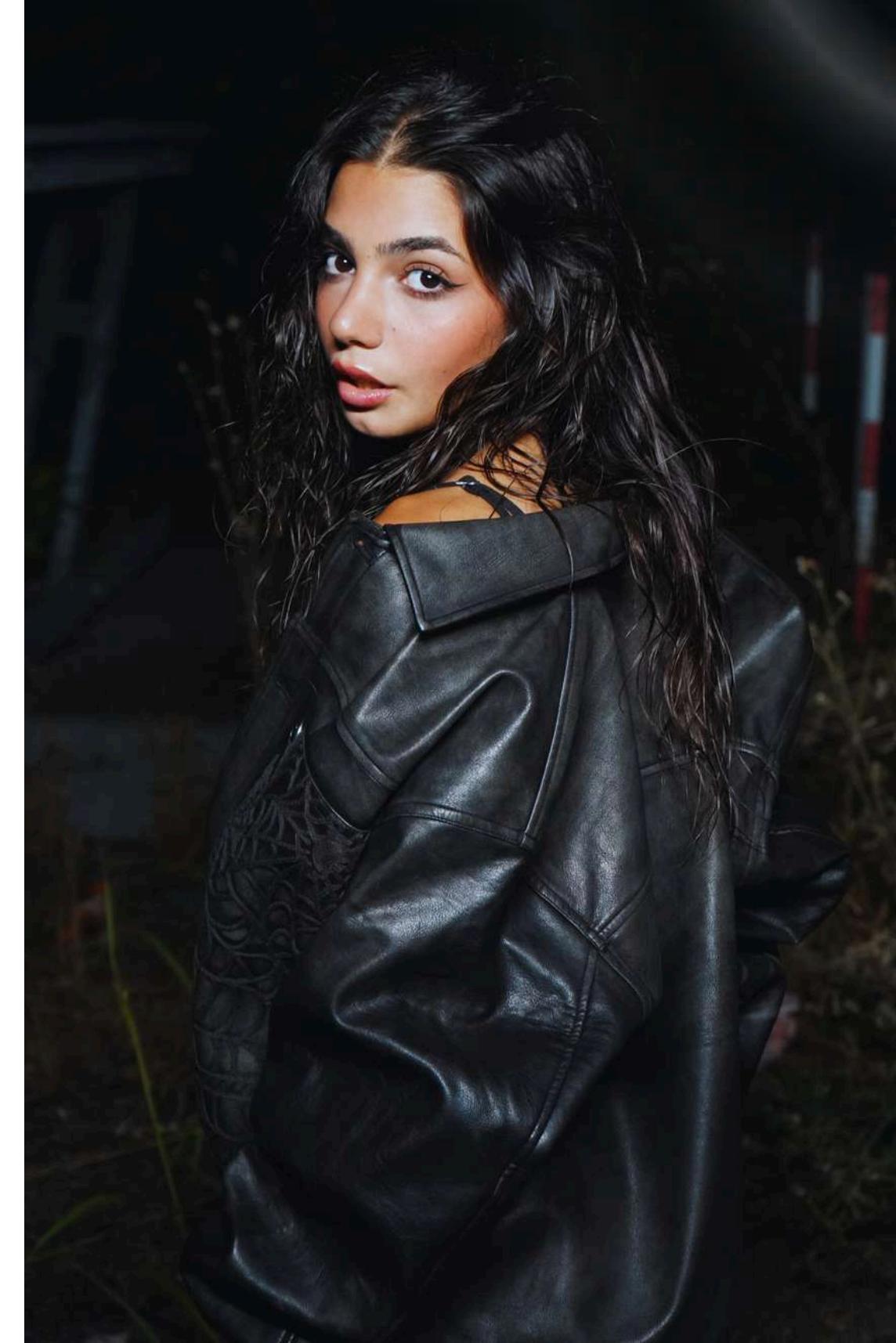
DELIVERY

High-quality files, ready-to-use assets, and documentation

EXCLUSIVE DROPS

RUMORS STORE

CREATIVE PORTFOLIO



IS NOT A BRAND.

CREATIVE PORTFOLIO

PHOTOGRAPH



ALL THE CONTENTS YOU FIND HAVE BEEN
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PRODUCTION STUDIOS

2024 | 2025

RE | MI

AURORA MERENDA



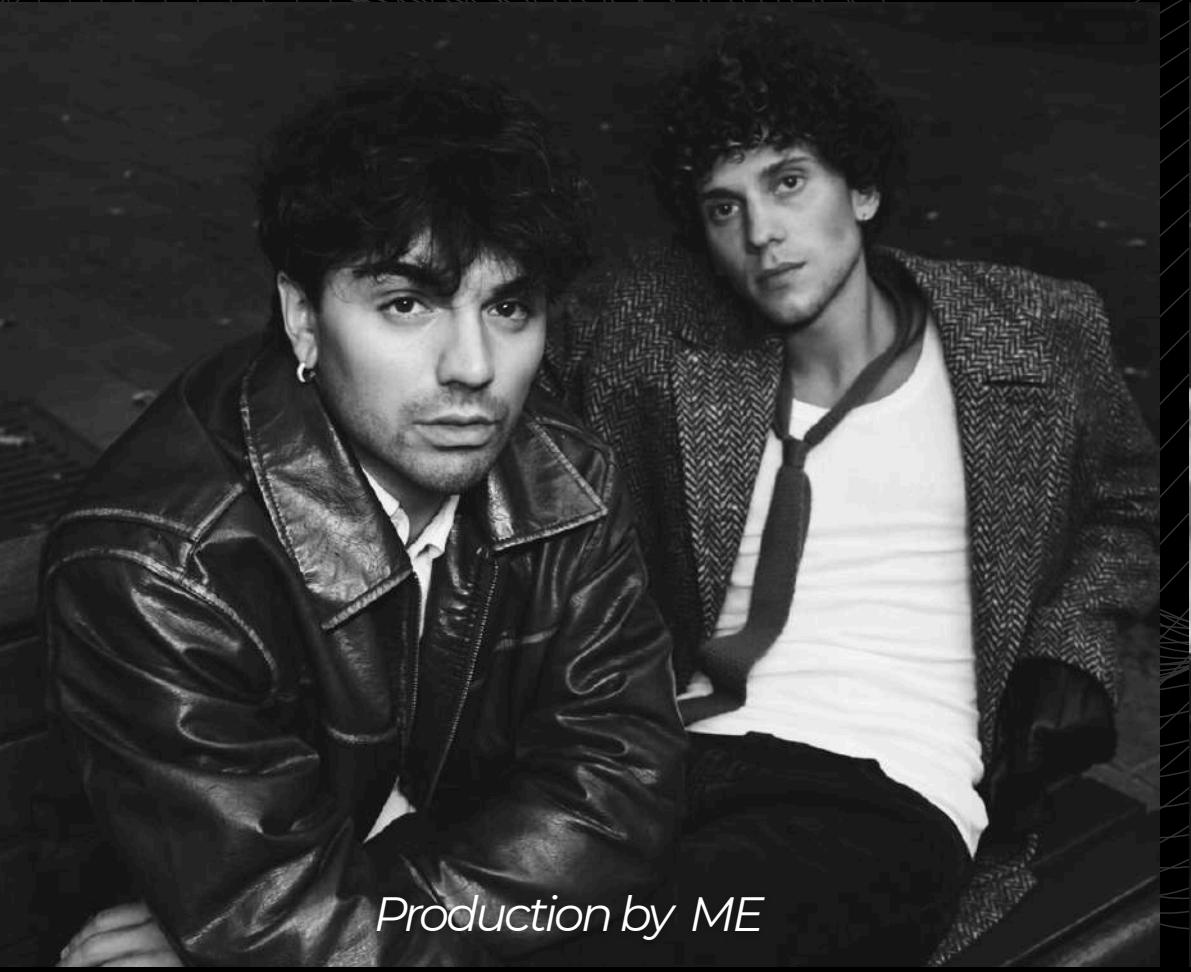
Production by ALL OVER STUDIO



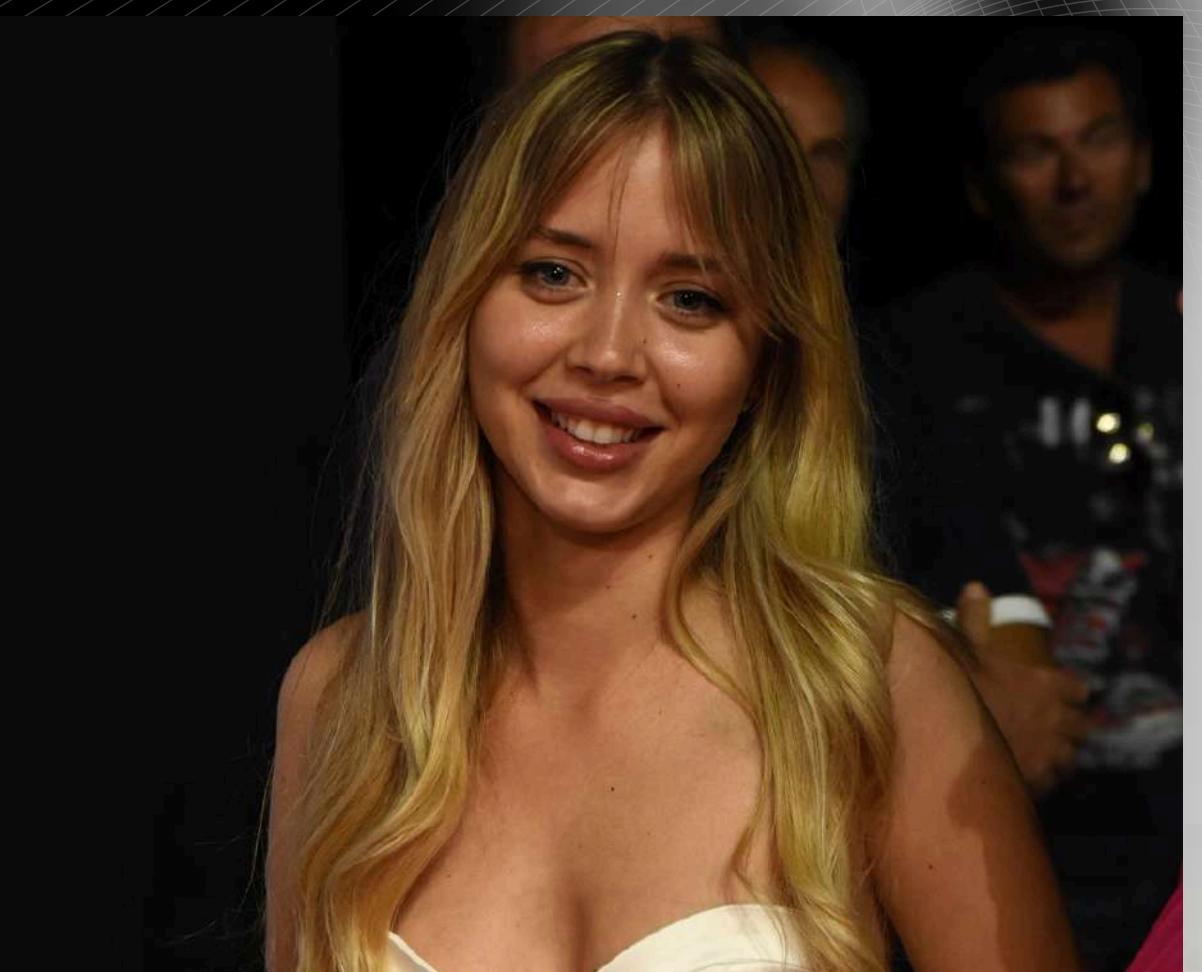
Production by ME



Production by GAC STUDIOS



Production by ME



Production by MAGNAGRECIA FILM FESTIVAL

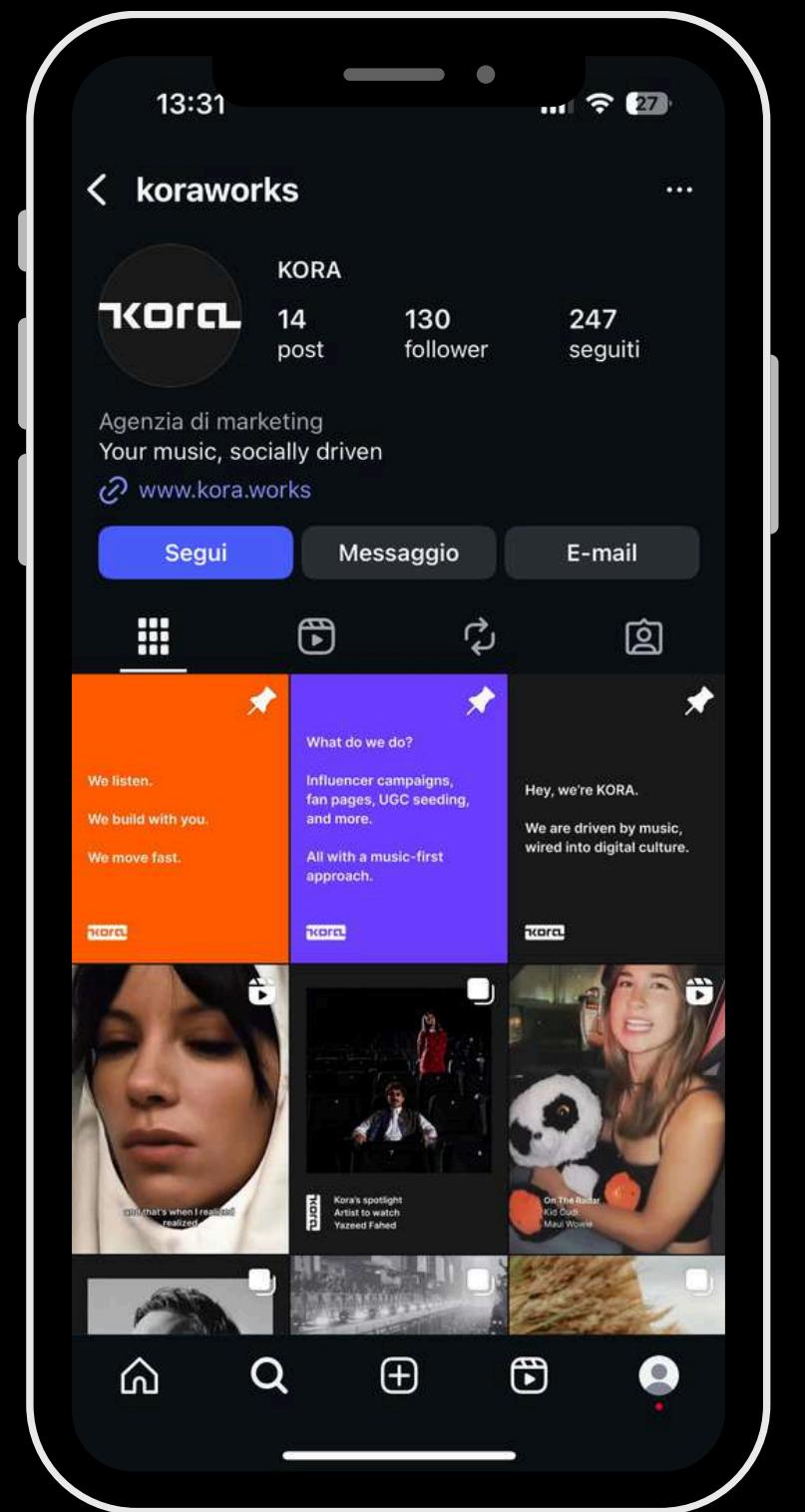
social media

social media

social media

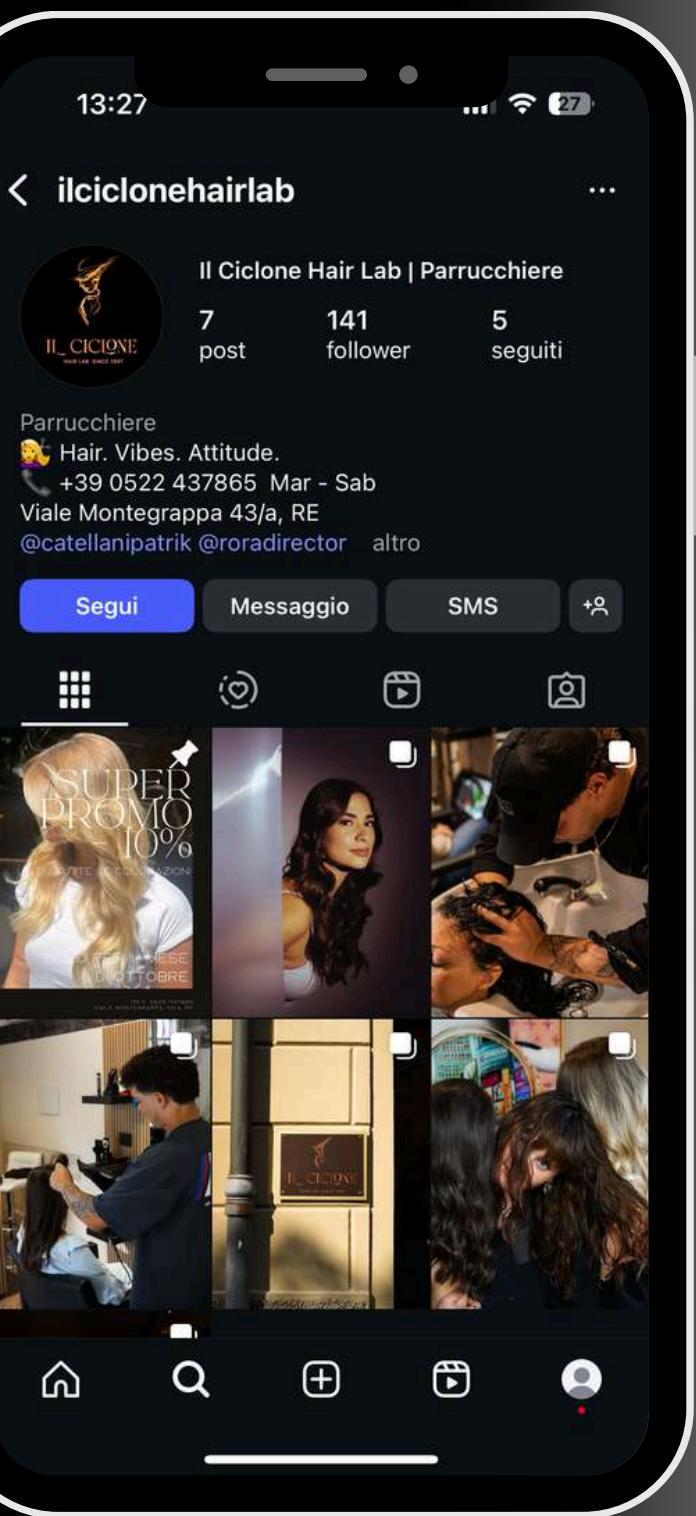
social media

social media



SOCIAL MEDIA PAGES

A central graphic features the title 'SOCIAL MEDIA PAGES' in large, bold, white letters. Behind the text are several semi-transparent social media icons: a person icon with '+1', a video camera icon, a speech bubble icon, a heart icon with '97', a person icon with '222', and a person icon with '55'. The background is dark, making the white text and light-colored icons stand out.



social media

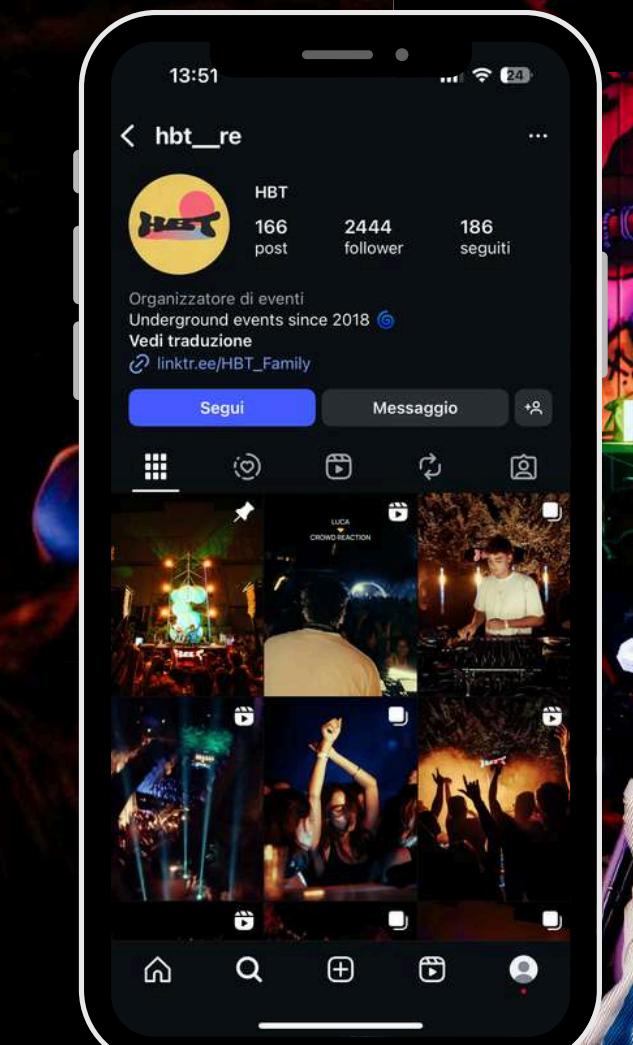
social media

social media

social media

social media

MUSIC EVENTS COMMUNICATION



LET'S WORK TOGETHER



**GET
IN
TOUCH**

SOCIAL IG | @RORADIRECTOR

IN THE CREATION OF EACH OF MY PROJECTS, I STRIVE NOT ONLY TO PURSUE AESTHETICS, BUT I ALWAYS KEEP IN MIND THE HUMAN AND REAL SIDE OF THE PEOPLE INVOLVED IN THE COLLABORATION

MERENDAURORA.COM | WEB
MERENDAURORA@GMAIL.COM | MAIL