

# Portfolio

*Creative*



PRESENTATION BY AURORA MERENDA

# *My Education*

I'm highly motivated to pursue a career in creative direction, aiming to grow as an art director. My professional journey began in acting, then evolved into photography and audiovisual art, where I honed my focus on visual composition and visual storytelling.

## **University**

Communication and Multimedia Sciences

## **Certificates**

IIBMI | Communication & Problem Solving Skills

## **Master**

Ied European Institute of Design | Event Management

## **Higt School**

Art Higt School Gaetano Chierici | Audiovisual and Multimedia

# *Personal Skills*

Adobe Suite knowledge: Photoshop, Lightroom, Premiere, Da Vinci, Final Cut Pro, After Effects. Advanced knowledge of the Nicepage web development platform. Expertise in implementing Interaction Design and Presentation Design.

## **Photography**

Editorial & Private Shooting | Visual Storytelling

## **Videography**

Music Videos | Commercials | Corporate

## **Content Creator**

Visual & Digital Content | Social Media Pages

## **Private Event**

Music & Fashion Industry | Live Event Production

CREATIVE PORTFOLIO

# VIDEOGRAPHY



ALL THE CONTENTS YOU FIND HAVE BEEN  
CREATED THANKS TO THE  
COLLABORATION OF A DEDICATED TEAM  
AND THE SUPPORT OF VARIOUS  
PRODUCTION STUDIOS

2024 | 2025

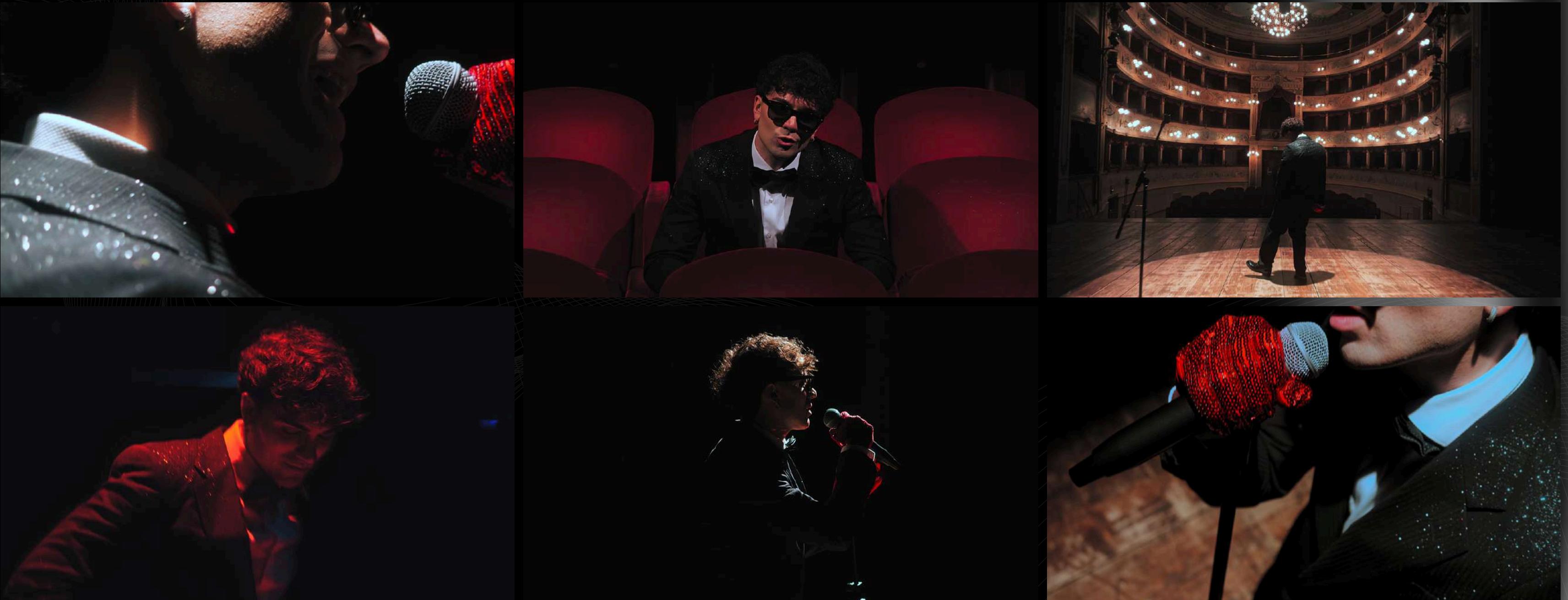
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AURORA MERENDA



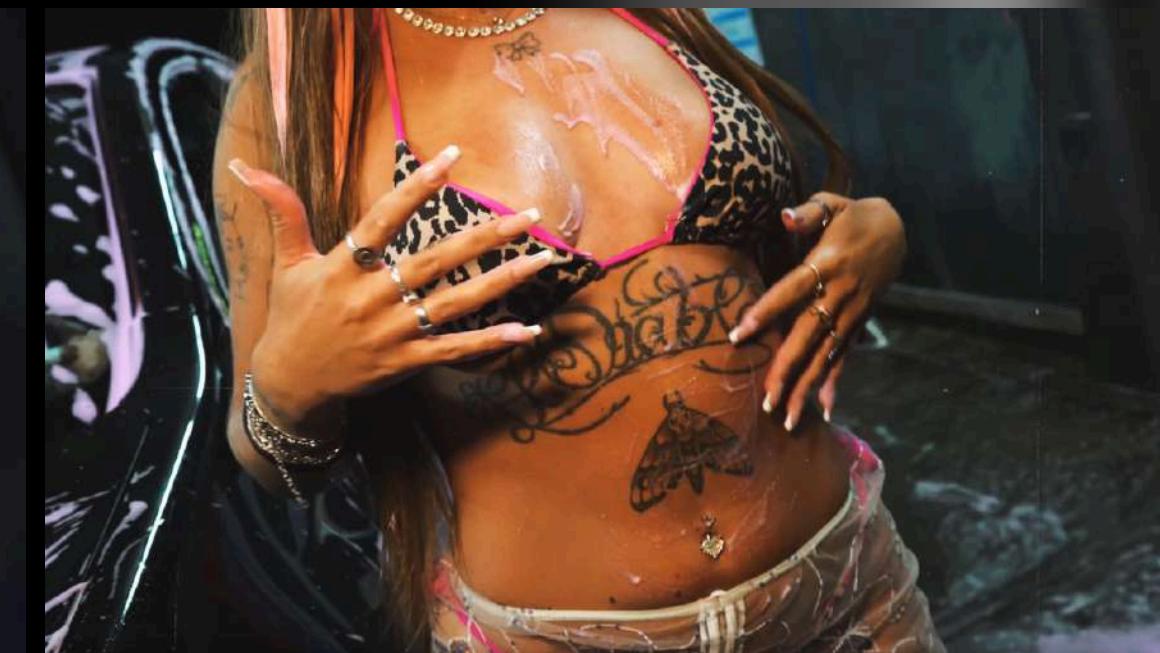
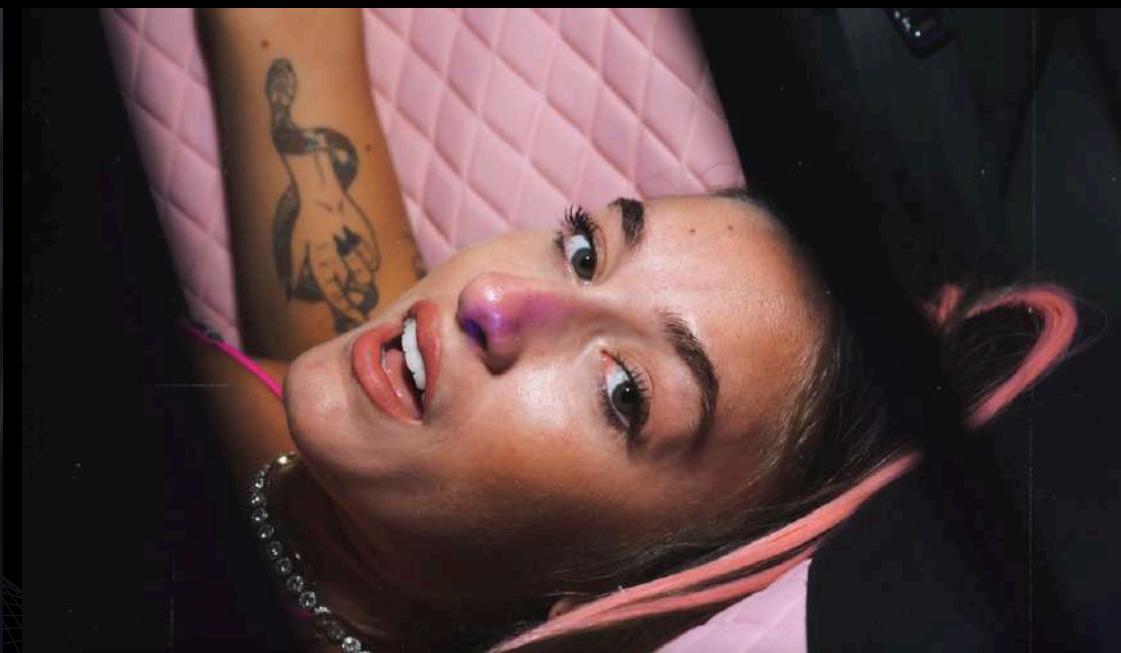
# CORPORATE

Production by FERRARI MUSEUM  
2024  
Ferrari Museum



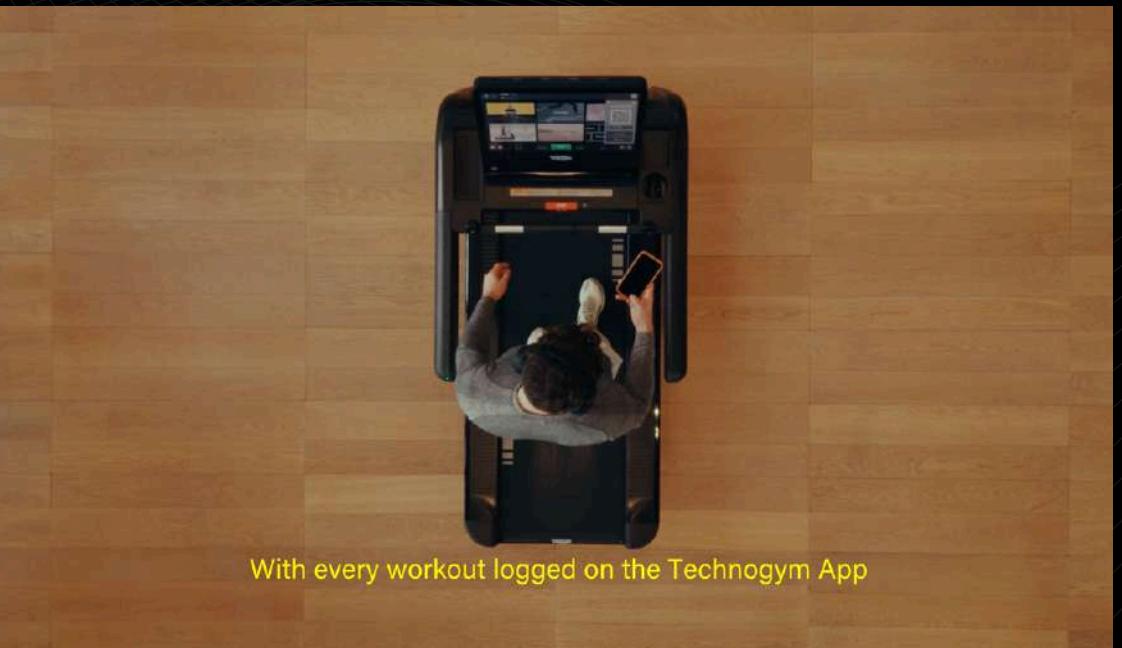
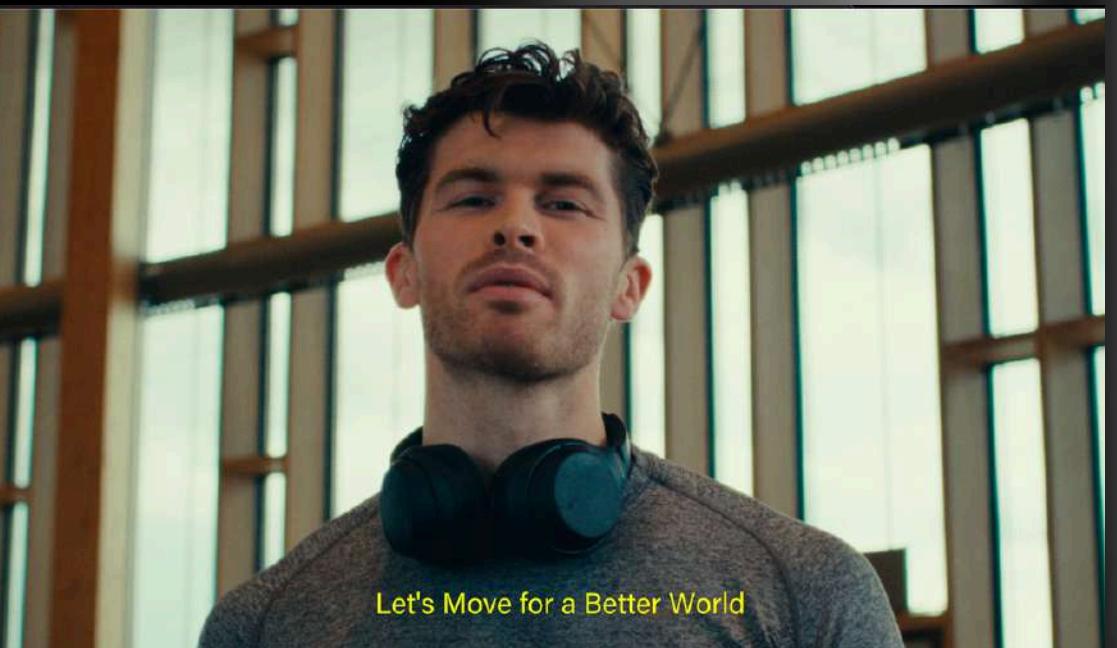
# MUSIC VIDEO

Production by BROKENBONES STUDIO  
2025  
Swat - Vita Cinema



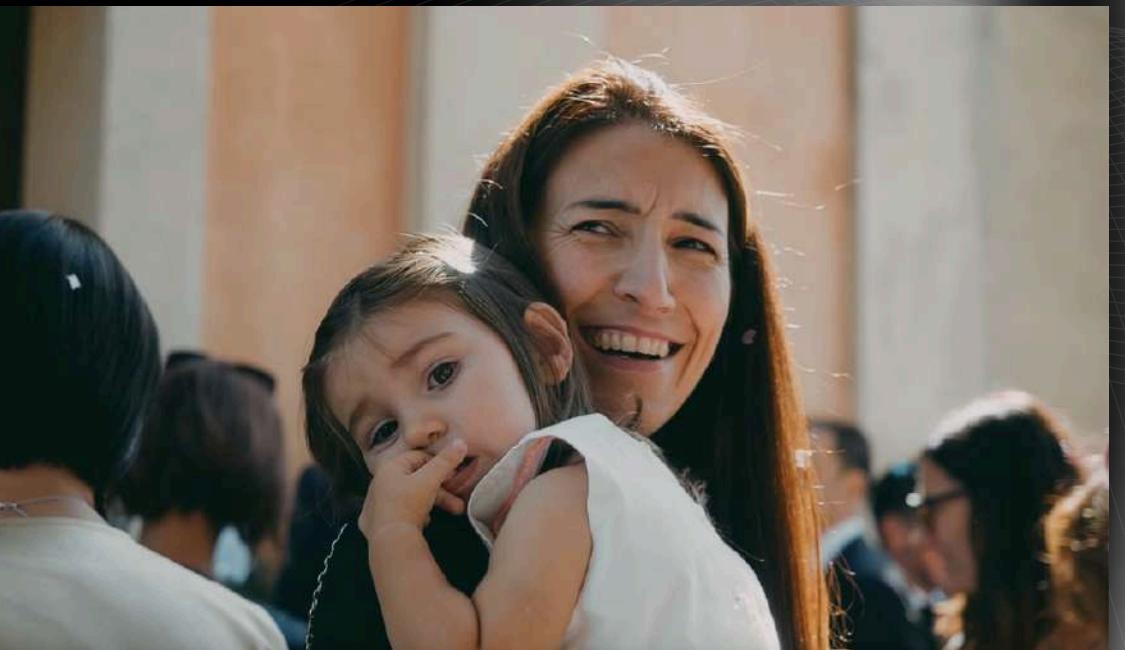
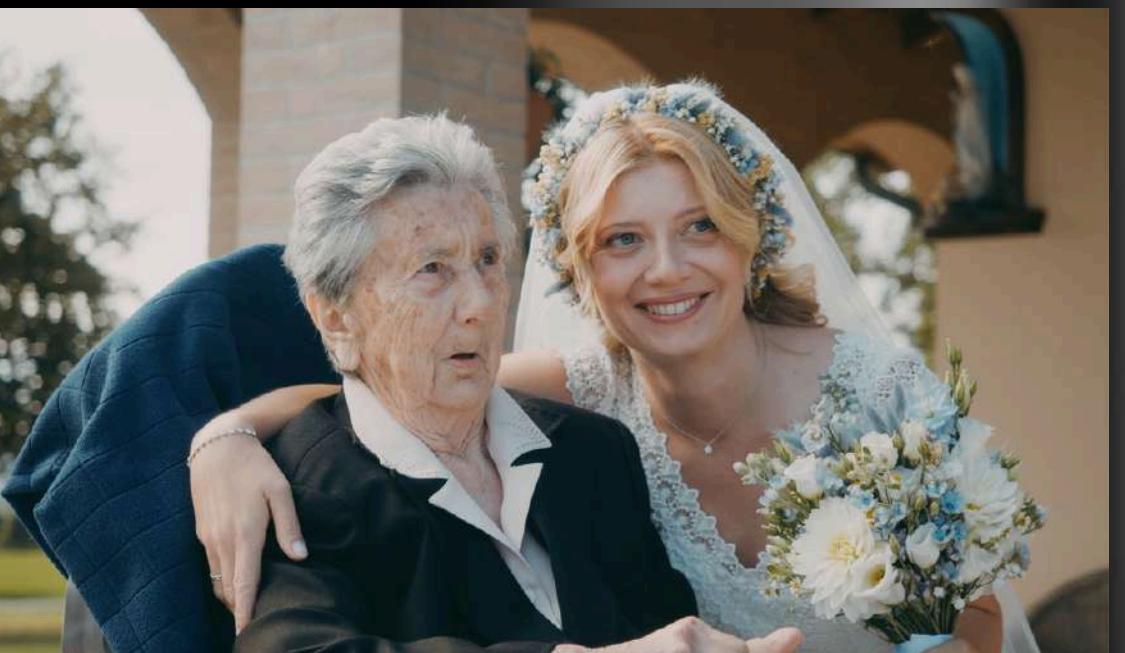
# MUSIC VIDEO

Production by SANREMO  
2025  
Beatjunkie - 100 orari



**COMMERCIAL**

Production by CHIMERASTUDIOS  
2024  
TechnoGym Commercial



**WEDDING**

Production by BROKENBONES STUDIO  
2024  
Wedding



# MUSIC VIDEO

Production by BROKENBONES STUDIO  
2024  
Mullah - Giorni



# FASHION E-COMMERCE

## DISCOVERY

Understand the brand, goals, and audience

## RESEARCH

Market trends and visual benchmarking

## DESIGN

Bringing ideas to life with tools

## IDEATION

Brainstorming concepts and creative directions

## FEEDBACK

Refining based on collaboration



# RUMORS

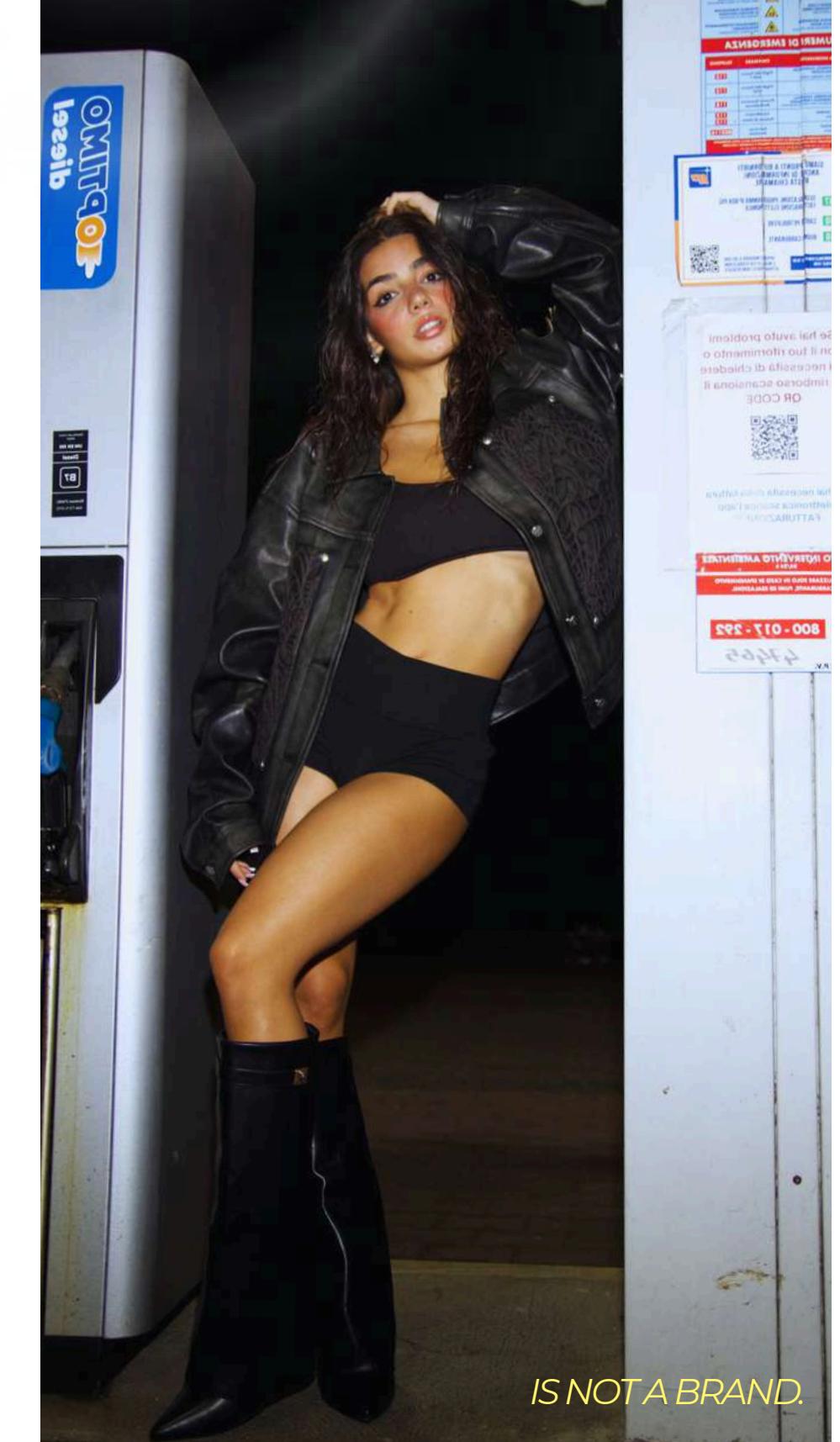
## DELIVERY

High-quality files, ready-to-use assets, and documentation

# EXCLUSIVE DROPS

RUMORS STORE

CREATIVE PORTFOLIO



IS NOT A BRAND.

CREATIVE PORTFOLIO

# PHOTOGRAPH



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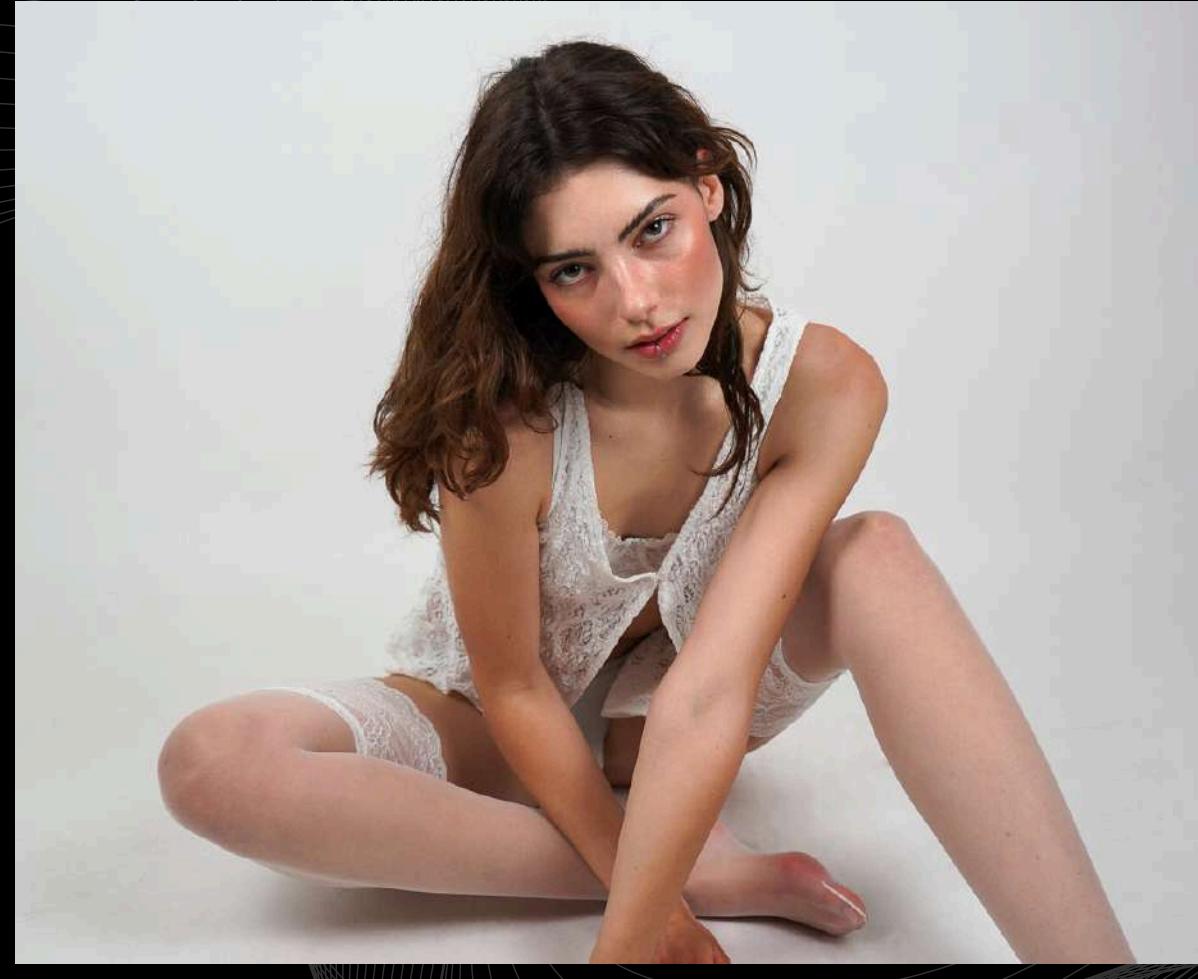
2024 | 2025

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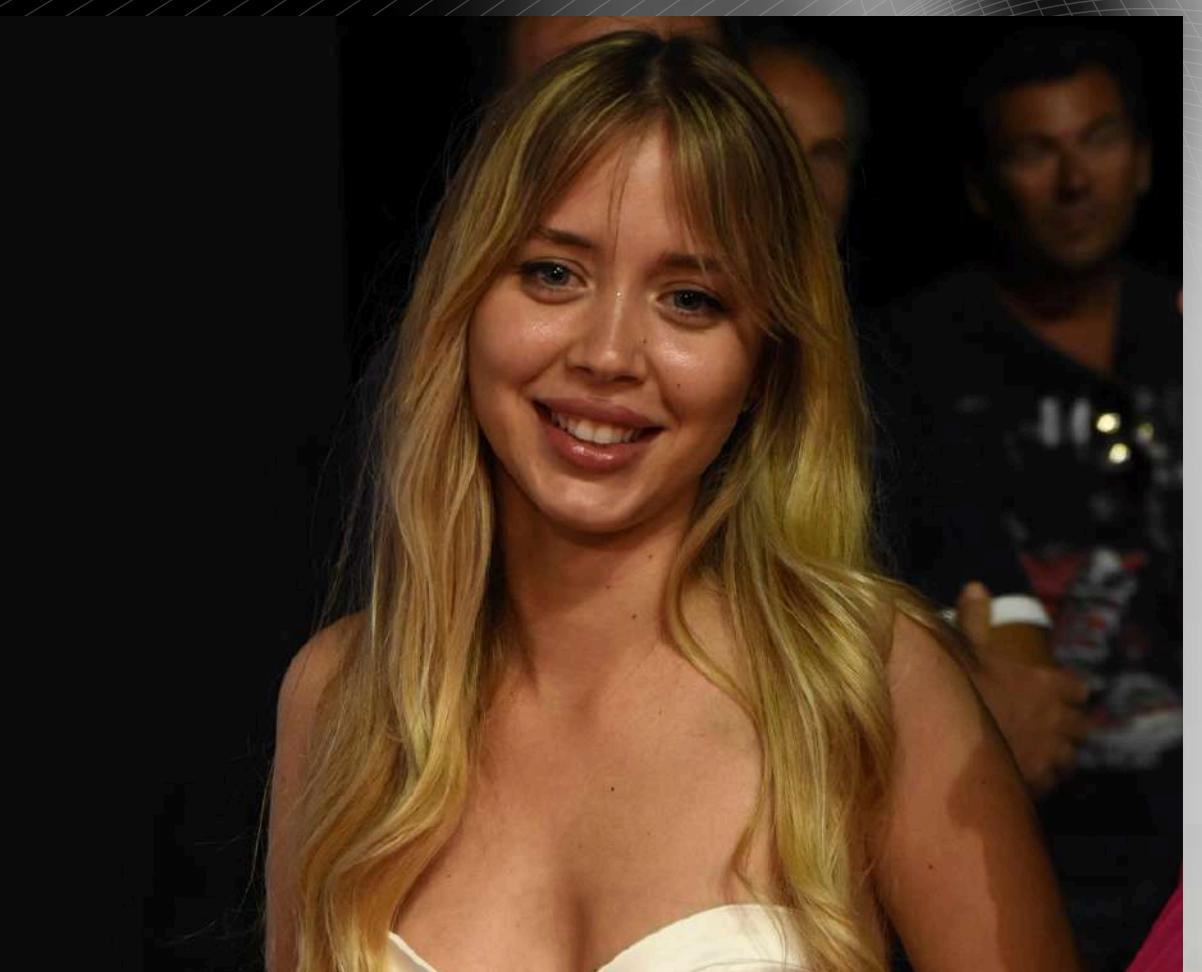


*Production by ALL OVER STUDIO*



Production by GAC STUDIOS





*Production by MAGNAGRECIA FILM FESTIVAL*

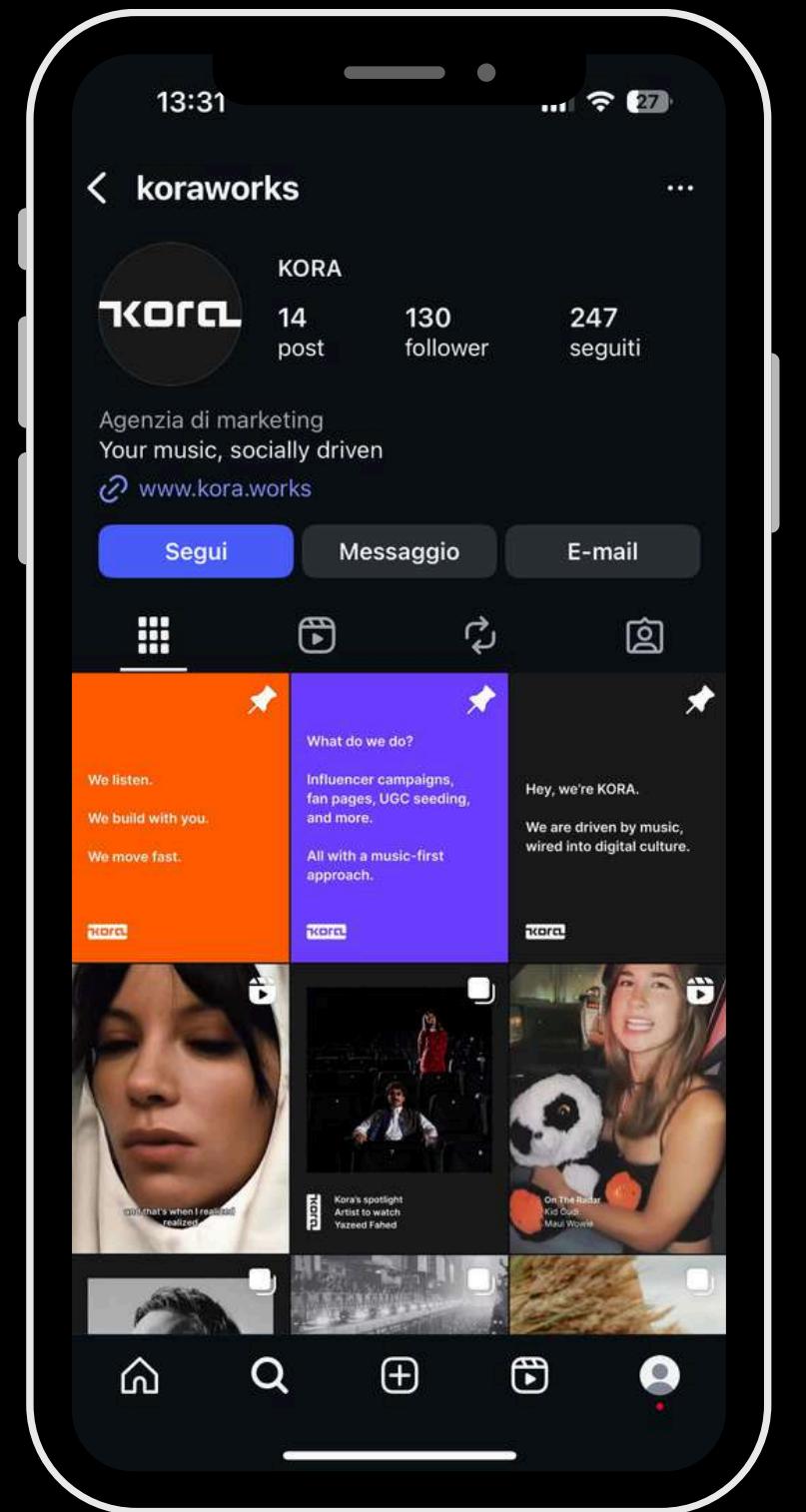
social media

social media

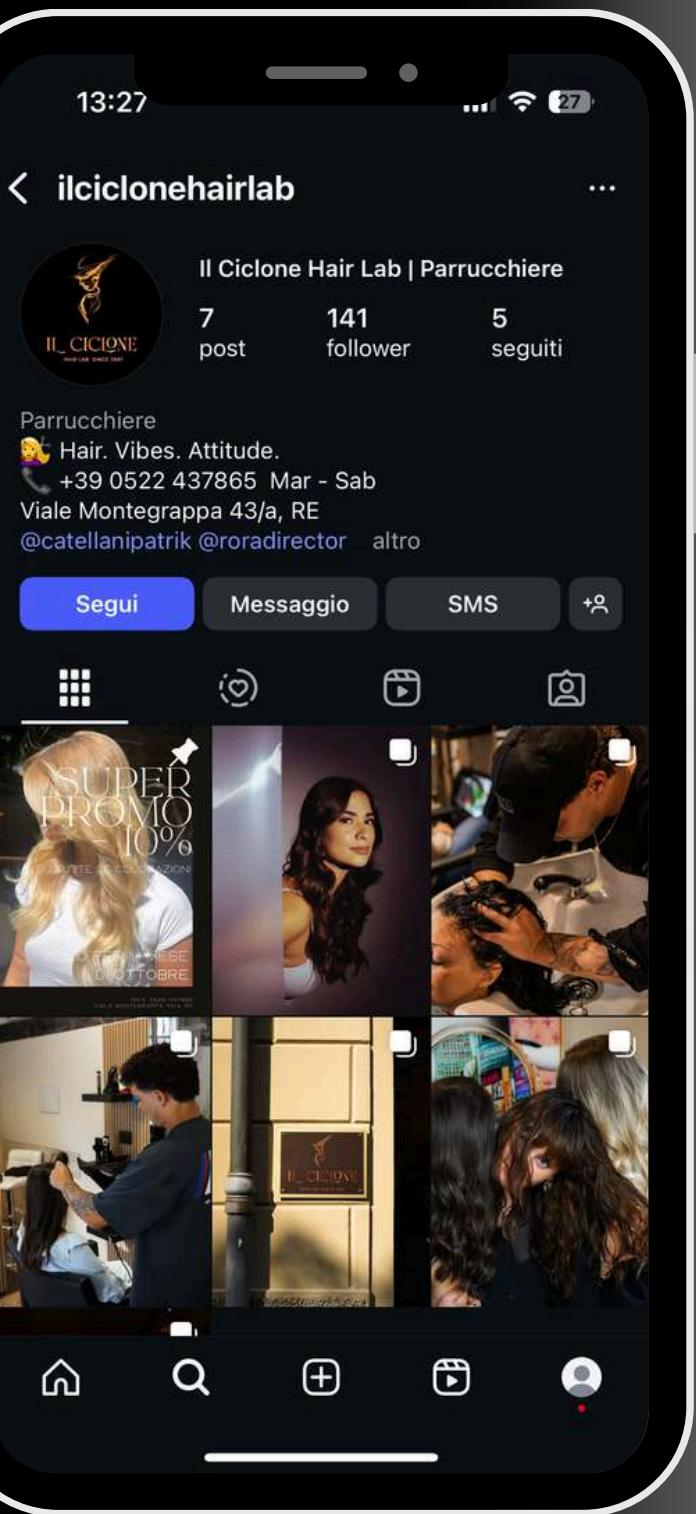
social media

social media

social media



# SOCIAL MEDIA PAGES



social media

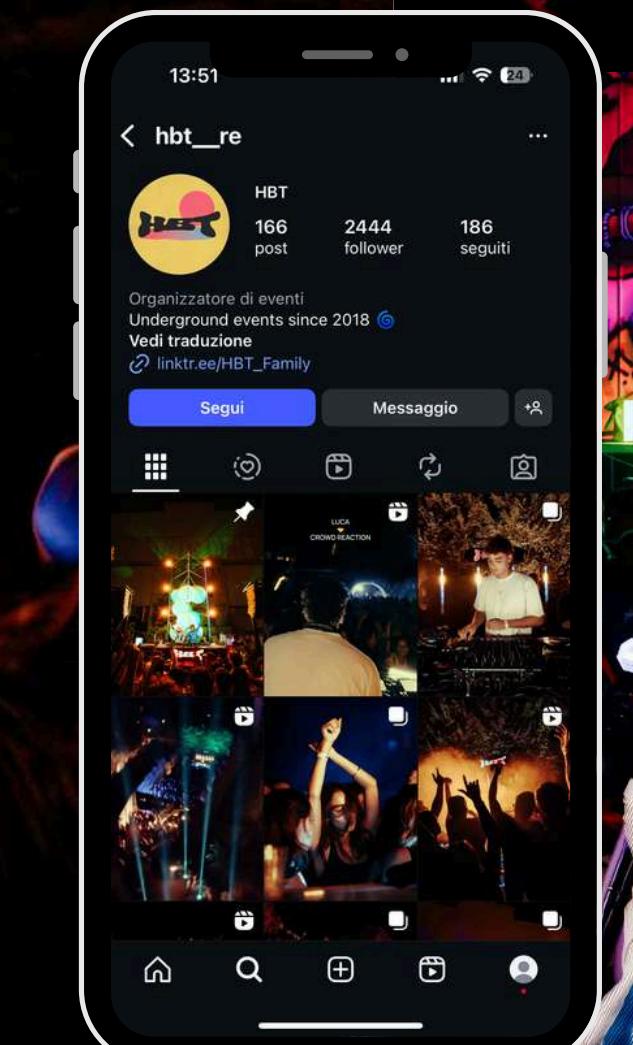
social media

social media

social media

social media

# MUSIC EVENTS COMMUNICATION



# LET'S WORK TOGETHER



**GET  
IN  
TOUCH**

SOCIAL IG | @RORADIRECTOR

IN THE CREATION OF EACH OF MY PROJECTS, I STRIVE NOT ONLY TO PURSUE AESTHETICS, BUT I ALWAYS KEEP IN MIND THE HUMAN AND REAL SIDE OF THE PEOPLE INVOLVED IN THE COLLABORATION

MERENDAURORA.COM | WEB  
MERENDAURORA@GMAIL.COM | MAIL