Callum Gordon

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EXPERIENCE

DCSL Software Ltd - Junior Software Developer

March 2020 - Present

- Working closely with other team members to plan, design and develop robust solutions in a timely manner.
- Modifying existing software to correct errors, upgrade interfaces and improve performance.
- Writing and maintaining extensible code in an agile team environment.
- Consulting with customers on project status, proposals and technical issues.

Zonata Ltd - Junior Wordpress Developer

June 2019 - March 2020

- Designing sites for SMEs and using visual builders to deliver clients cost-effective solutions.
- Redeveloping existing static pages for SMEs and adding WordPress. Providing clients with CMS functionality to enable future updates.
- Ensuring websites are SEO friendly.
- Supporting the management of Google AdWords campaigns as well as monitoring and analysing consumer behaviour with Google Analytics.

Book People — Marketing Executive

June 2018 - MAY 2019

- Daily & monthly reporting on both PPC and Organic campaigns.
- Researching, selecting and constantly evaluating the keywords used on site, to then update the store and blog content.
- Competitor research.
- Building the site's backlink profile through work with bloggers and monitoring its impact.
- Proposing new approaches to help improve search engine rankings.

EDUCATION

- BA English Literature - University of Reading
- A-Levels: English Literature (A*) | Media Studies (A) | English Language (B) | Classics (C)
- 9 GCSEs to at least (C) grade, including Maths and English.

SKILLS

Languages - Javascript, Typescript, C#, Git, HTML, CSS, SQL.

Frameworks & Libraries - VueJS, EF, .NET, JQuery, React, Bootstrap.

Tools - Vscode, Visual Studio, Microsoft Office Applications, Wordpress, AWS, Google Analytics, Google Ads, Agile, Azure Devops.

PROJECTS

LCH - With DCSL, I have mostly worked on a fleet management system used to deliver, track and invoice vehicle rentals. This project mostly uses C#, .NET and EF, Typescript and Vue.

Workshopdesigns.co.nz - Using a visual builder (Oxygen) and Wordpress, I recreated the old site with Wordpress.

Fifateamrandomer.netlify.app - A simple React app that mimics the team randoming behaviour of the FIFA video game series.

ACHIEVEMENTS

Charity - Raised £7500 for Mind UK, a mental health charity.

Freecodecamp - FreeCodeCamp certificates of completion for React, HTML, CSS & Javascript.