

## MISSION

The mission of NEED FEED is to restore genuine community through love among the American Christian Church

## **VALUES**

- Love
- "Church" does not refer to a physical building, but rather a body of loving brothers and sisters: a family
- "Preach the Gospel always, and if necessary, use words"
- Growing communities "Smaller and Smaller until we take over the world"
- The church is not a business, and neither is this website. This website will not have any ads, fees and will NOT be sold. It is free of charge to ANYONE and will be available via download from a .org website

# WHAT IS NEEDFEED

- NEEDFEED is a tool for making easy communication and connection for the next generation church. This tool is a free download that extends onto a churches current website (ex. churchname.com/needfeed)
- This website extension encourages church members to discover needs among their church family, and gives them contact information to take action
- The website extension will also be available in mobile format
- The church will hand out membership access. When a new person becomes a church member, they then hand out a username/password
- Anyone can view the page, but only members can post and view the contact information
- Only first names are displayed, and contact information is hidden from general public. Profile images are optional
- To take action on a Need, Job post, or Free item you can contact by either Email or Phone (optional), which ever is preferred

# WHAT NEEDFEED IS NOT

#### Facebook

• Facebook is a "Me" Generation tool. Profiles, info, pictures, and comments are all used to build yourself. The average user spends the majority of their time on themselves rather than others

#### **Twitter**

 Although similar, NEED FEED has more advanced options, filters, and ways to contact each other. Twitter is a great, but it can be much more powerful as a tool.

### Craigslist

- Probably the most similar in function, however NEED FEED uses simple and short messages in order to display more needs, etc.
- NEED FEED contact emails and phone numbers are NOT accessible to the public. NEED FEED is hosted inside the churches website making the community safe to exchange information, and instantly removing spam

## A ".com" mega community

 NEED FEED is based on smaller communities. Smaller communities build stronger relationships and a more genuine love for each other. NEED FEED has no secret agenda and once developed will remain as an anonymous free tool for all church communities

## BENEFITS OF A NEFDEED COMMUNITY

- A better sense of awareness of needs in the church with better communication
- Eagerly sharing possessions and resources
- Better involvement in the communities around us. Daily gathering people for help on projects/outreaches
- A powerful tool to pray for each other
- Supplying Jobs and or job leads
- · Financial redistribution among the church family
- Getting younger crowds involved through an interest in technology and a future mobile app
- And for some, an introduction to genuine love