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**William Hogeveen Music Webpage**

**Comp 2680**

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**Business Statement:** The purpose of this website will be to further broaden the reach of people who will be able to listen to the music of William Hogeveen. The site is carefully organized in a way that all of William's social media accounts can be found on one web page so that people can easily hear about the newest music ventures of William. The website has been designed in a way so that the viewer can easily browse the site and will get an understanding of what William Hogeveen music stands for.

**Project Objectives:** The objective of this project is to design a web page for William Hogeveen which will promote his music and help him gain exposure to people who might not be familiar with his music. Another objective for this project is to design a website in a way that supports media queries, for example the website has a responsive design for a smaller screen size. Another objective of this project is to design a website that William Hogeveen will want to keep on using, so that he will have us maintain it for him if he requests any changes.

**Project Description:** This project will be a website for William Hogeveen who is an upcoming musician in the Kamloops area. This website will allow Williams's music to reach a broader audience and will allow to gain more recognition. This project will consist of a web page which will have links to William's Facebook, YouTube and Bandcamp accounts. This website will also contain audio source files of William's covers that he has done. Users of the website will be able to listen or watch William's covers on the site and from there will be able to contact him using a web form and will be able to ask questions or request a cover. It is our hope with this project that William will be able to gain further commercial success with use of this website but also that this website will show our abilities to design websites using HTML5, CSS and Javascript.

**Business Benefits:** William Hogeveen Music would benefit greatly from this site as it would allow William to gain exposure outside of the Kamloops area. William will get exposure to people who may not be from the Kamloops area and they will be able to listen to his music through this site. This website also acts as a promotion of William as local businesses and venues may see his site and he could get deals with businesses or dates to perform a concert at a venue. This website will allow William to pursue new opportunities which may not have been possible without the site.