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ENGL 1302 285

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### Social Media Effects on Society: An Annotated Bibliography

Becton, John Bret et al. "Social Media Snooping on Job Applicants: The Effects of Unprofessional Social Media Information on Recruiter Perceptions." *Personnel review* 48.5 (2019): 1261–1280. Web.

Becton, et al researches how HR departments use social media to see whether the job applicant is a good fit for the company. A researched design was used in two parts. In the first part participants rated the likelihood of hiring or counterproductive behavior based off a resume only. The second part of the research, participants rated counterproductive behavior and likelihood of hiring based on their social media usage. The findings suggested: regardless of the applicant's qualifications social media negatively impact the likelihood of hiring.

Kirkpatrick, Ciera E, and Sungkyoung Lee. "Idealized Motherhood on Social Media: Effects of Mothers' Social Comparison Orientation and Self-Esteem on Motherhood Social Comparisons." *Journal of broadcasting & electronic media* 68.2 (2024): 284–304. Web.

Kirkpatrick and Sungyoung analyze how mothers tend to compare their mothering techniques to other mothers while on social media. The study was done to compare the participants' self esteem when using social media. With over 400 participants, a mixed factorial design was done. The outcomes suggested that certain personality factors that a mother possessed were more vulnerable to the effects of social media.

Kwahk, Kee-Young, and Byoungsoo Kim. "Effects of Social Media on Consumers' Purchase

Decisions: Evidence from Taobao.” *Service business* 11.4 (2017): 803–829. Web.

Kwahk and Byoungsoo analyse how social media affects a person's shopping choices.

They used a theoretical research model while using a survey to connect the social media elements to businesses, the results found a “crucial” impact social media has on consumer decisions by increasing the trust consumers have with online vendors and creating positive connections and influences

Leite, Fernanda Polli, and Paulo de Paula Baptista. “The Effects of Social Media Influencers’ Self-Disclosure on Behavioral Intentions: The Role of Source Credibility, Parasocial Relationships, and Brand Trust.” *Journal of marketing theory and practice* 30.3 (2022): 295–311. Web.

Luo, Yajing, Ana G Maafs-Rodríguez, and Daniel P Hatfield. “The Individual-level Effects of Social Media Campaigns Related to Healthy Eating, Physical Activity, and Healthy Weight: A Narrative Review.” *Obesity science & practice* 10.1 (2024): e731-n/a. Web.

Lou and Hatfeild examined how social media are important channels for communicating health advice to society, such as weight and eating behaviors. Lou and Hatfeild used many peer reviewed articles to compare data on the effect social media has on one's eating choices and exercise levels. With eleven studies used, they found mixed results on the outcomes on the mental effects that social media plays dealing with their eating and exercising behavior.

Perloff, Richard M. “Social Media Effects on Young Women’s Body Image Concerns: Theoretical Perspectives and an Agenda for Research.” *Sex roles* 71.11–12 (2014): 363–377. Web.

Pugno, Maurizio. “Social Media Effects on Well-being: The Hypothesis of Addiction of a New

Variety.” *Kyklos (Basel)* 77.3 (2024): 690–704. Web.

Pugno researches how social media has taken a toll on the youthful minds of children.

Pugno hypothesized that social media is an addiction. He reached that using social media has affected education, volunteering and other activities. Pugno researched found that social media is like a drug, and wants the government to consider social media as an “addiction”.

van Erkel, Patrick F. A, and Peter Van Aelst. “Why Don’t We Learn from Social Media?

Studying Effects of and Mechanisms behind Social Media News Use on General

Surveillance Political Knowledge.” *Political communication* 38.4 (2021): 407–425. Web.

Valkenburg, Patti M. “Understanding Self-Effects in Social Media.” *Human communication research* 43.4 (2017): 477–490. Web.

Yu, Lingling et al. “Excessive Social Media Use at Work: Exploring the Effects of Social Media Overload on Job Performance.” *Information technology & people (West Linn, Or.)* 31.6 (2018): 1091–1112. Web.