Group Comparison

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1 ADS 509 Module 3: Group Comparison

The task of comparing two groups of text is fundamental to textual analysis. There are innumerable applications: survey respondents from different segments of customers, speeches by different political parties, words used in Tweets by different constituencies, etc. In this assignment you will build code to effect comparisons between groups of text data, using the ideas learned in reading and lecture.

This assignment asks you to analyze the lyrics and Twitter descriptions for the two artists you selected in Module 1. If the results from that pull were not to your liking, you are welcome to use the zipped data from the "Assignment Materials" section. Specifically, you are asked to do the following:

- Read in the data, normalize the text, and tokenize it. When you tokenize your Twitter descriptions, keep hashtags and emojis in your token set.
- Calculate descriptive statistics on the two sets of lyrics and compare the results.
- For each of the four corpora, find the words that are unique to that corpus.
- Build word clouds for all four corpora.

Each one of the analyses has a section dedicated to it below. Before beginning the analysis there is a section for you to read in the data and do your cleaning (tokenization and normalization).

```
[]: # Some of the pre-loaded imports
import os
import re
import emoji
import pandas as pd
import numpy as np

from collections import Counter, defaultdict
# from nltk.corpus import stopwords ### add in later
from string import punctuation
from wordcloud import WordCloud
```

```
[]: # Additional import statements made here

np.int = np.int_
np.float = np.float_
# pip uninstall nltk
# pip install -U nltk
```

```
# restart notebook
import nltk
import zipfile
import shutil
import html
import matplotlib
import matplotlib.pyplot as plt
#first, download the stopwords.zip file from https://www.nltk.org/nltk_data/u
\hookrightarrow and then extract it
source_dir = '/Users/calebmccurdy/downloads/stopwords'
dest_dir = '/Users/calebmccurdy/nltk_data/corpora/stopwords'
if os.path.exists(dest_dir):
    shutil.rmtree(dest_dir)
shutil.move(source_dir, dest_dir)
#first, download the punkt.zip file from https://www.nltk.org/nltk_data/ and_
⇔then extract it
punkt_source_dir = '/Users/calebmccurdy/downloads/punkt'
punkt_dest_dir = '/Users/calebmccurdy/nltk_data/corpora/punkt'
if os.path.exists(punkt_dest_dir):
    shutil.rmtree(punkt_dest_dir)
shutil.move(punkt_source_dir, punkt_dest_dir)
```

[]: '/Users/calebmccurdy/nltk_data/corpora/punkt'

```
[]: # Final remaining pre-loaded imports
from nltk.corpus import stopwords
from nltk.probability import FreqDist
from sklearn.feature_extraction.text import TfidfTransformer, CountVectorizer
```

```
[]: # Place any additional functions or constants you need here.

# Some punctuation variations
punctuation = set(punctuation) # speeds up comparison
tw_punct = punctuation - {"#"}

# Stopwords
sw = stopwords.words("english")
stopwords_set = set()
for word in sw :
    stopwords_set.add(word)

# Two useful regex
whitespace_pattern = re.compile(r"\s+")
```

```
hashtag_pattern = re.compile(r''^*[0-9a-zA-Z]+")
# It's handy to have a full set of emojis
all_language_emojis = set()
for country in emoji.EMOJI_DATA :
    for em in emoji.EMOJI_DATA[country] :
        all_language_emojis.add(em)
# and now our functions
def descriptive stats(tokens, num most tokens = 5, verbose=True) :
        Given a list of tokens, print number of tokens, number of unique,
 \hookrightarrow tokens.
        number of characters, lexical diversity (https://en.wikipedia.org/wiki/
 \neg Lexical\_diversity),
        and num_tokens most common tokens. Return a list with the number of \Box
 \hookrightarrow tokens, number
        of unique tokens, lexical diversity, and number of characters.
    n n n
    num tokens = len(tokens)
    num_unique_tokens = len(set(tokens))
    lexical diversity = len(set(tokens)) / len(tokens)
    num_characters = sum(len(token) for token in tokens)
    if verbose:
        print(f"There are {num_tokens} tokens in the data.")
        print(f"There are {num_unique_tokens} unique tokens in the data.")
        print(f"There are {num_characters} characters in the data.")
        print(f"The lexical diversity is {lexical_diversity:.3f} in the data.")
        counter = Counter(tokens)
        most_common_tokens = counter.most_common(num_most_tokens)
        print(f"Five most common tokens: {most_common_tokens}")
    return([num_tokens, num_unique_tokens,
            lexical_diversity,
            num characters])
def contains emoji(s):
    s = str(s)
    emojis = [ch for ch in s if emoji.is_emoji(ch)]
    return(len(emojis) > 0)
```

```
def remove_stop(text, stop_set=stopwords_set) :
    return(" ".join([word for word in text.split() if word.lower() not in__
 ⇔stop_set]))
    #return(" ".join([word for word in text if word.lower() not in stop_set]))
def remove_punctuation(text, punct_set=tw_punct) :
    return("".join([ch for ch in text if ch not in punct set]))
def tokenize(text) :
    """ Splitting on whitespace rather than the book's tokenize function. That
        function will drop tokens like '#hashtag' or '2A', which we need for __
 ⇔Twitter. """
    # modify this function to return tokens
    tokens = re.split(whitespace_pattern, text)
    return(tokens)
def prepare(text, pipeline) :
    tokens = str(text)
    for transform in pipeline :
        tokens = transform(tokens)
    return(tokens)
```

```
[]: ###
### Can use this code chunk to test the definition success
###

#text_example = "forty $f gets the #dgh1 HAppy, pary..! f1n 23ed #4f:"
#text_examples = remove_punctuation(text_example)
#text_examples = remove_stop(text_examples)
#text_examples = tokenize(text_examples)
#print(text_examples)

#text_example2 = "She likes my cats and my cats like my sofa."
#text_examples2 = remove_stop(text_example2)
#text_examples2 = remove_punctuation(text_examples2)
#text_examples2 = tokenize(text_examples2)
#print(text_examples2)
```

1.1 Data Ingestion

Use this section to ingest your data into the data structures you plan to use. Typically this will be a dictionary or a pandas DataFrame.

```
[]: data_location = "/Users/calebmccurdy/Desktop/USD/ADS 509/Lyrics Assignment/"
     twitter_folder = "twitter/"
     lyrics_folder = "lyrics/"
     artist_files = {'cher':'cher_followers_data.txt',
                      'robyn':'robynkonichiwa_followers_data.txt'}
[]: twitter_data = pd.read_csv(data_location + twitter_folder +
      ⇔artist_files['cher'],
                                 sep="\t",
                                 quoting=3)
     twitter_data['artist'] = "cher"
     twitter_data_2 = pd.read_csv(data_location + twitter_folder +_
      ⇔artist_files['robyn'],
                                   sep="\t",
                                   quoting=3)
     twitter_data_2['artist'] = "robyn"
     twitter_data = pd.concat([
         twitter_data,twitter_data_2])
     del(twitter_data_2)
[]: twitter_data.head(5)
[]:
                                                                 location \
         screen_name
                               name
                                                       id
     0
              hsmcnp
                      Country Girl
                                                35152213
                                                                      NaN
     1
          horrormomy
                               Jeny
                                      742153090850164742
                                                                    Earth
       anju79990584
     2
                               anju
                                     1496463006451974150
                                                                      NaN
     3
        gallionjenna
                                              3366479914
                                                                      NaN
             bcscomm
                           bcscomm
                                                83915043 Washington, DC
        followers_count
                        friends_count
                   1302
                                   1014
     0
     1
                     81
                                    514
     2
                     13
                                    140
     3
                    752
                                    556
     4
                    888
                                   2891
                                               description artist
     0
                                                       NaN
                                                              cher
     1
                                              cher
     2
                163
                       26
                                       DM
                                              cher
     3
                                                       csu
                                                              cher
       Writer @Washinformer @SpelmanCollege alumna #D...
                                                            cher
```

```
[]: # read in the lyrics here
     # Define path to the lyrics folder
     lyrics_folder_path = os.path.join(data_location, lyrics_folder)
     # Dictionary to store lyrics and title data
     lyrics_file_data = {}
     title_data = {}
     lyrics_only_data = {}
     # Loop through each artist subfolder in the lyrics folder
     for artist_folder in os.listdir(lyrics_folder_path):
         artist_path = os.path.join(lyrics_folder_path, artist_folder)
         # Check if it's a directory
         if os.path.isdir(artist_path):
             artist = artist_folder
             lyrics_file_data.setdefault(artist, {})
             title_data.setdefault(artist, {})
             lyrics_only_data.setdefault(artist, {})
             # Loop through each txt file in the artist subfolder
             for file_name in os.listdir(artist_path):
                 # Extract song name from the file name
                 song = os.path.splitext(file_name)[0]
                 file_path = os.path.join(artist_path, file_name)
                 # Read the entire text data from the file
                 # https://www.dataquest.io/blog/read-file-python/
                 with open(file_path, 'r') as file:
                     text_data = file.read()
                     lyrics_file_data[artist][song] = text_data
                 with open(file_path, 'r') as f:
                     text_data_line = f.readline()
                     title_data[artist][song] = text_data_line
                 with open(file_path, 'r') as f:
                     # skip the first line
                     skip = f.readline()
                     text_data_only = f.read()
                     lyrics_only_data[artist][song] = text_data_only
     # Now, we have the whole file data in the 'lyrics_file_data' dictionary with_
      ⇔artist and song names as keys.
```

```
# We also have the title data in the 'title_data' dictionary with artist and song names as keys.

# We also have the lyrics data without the title in the 'lyrics_only_data' dictionary with artist and song names as keys.
```

1.2 Tokenization and Normalization

In this next section, tokenize and normalize your data. We recommend the following cleaning.

Lyrics

- Remove song titles
- Casefold to lowercase
- Remove stopwords (optional)
- Remove punctuation
- Split on whitespace

Removal of stopwords is up to you. Your descriptive statistic comparison will be different if you include stopwords, though TF-IDF should still find interesting features for you. Note that we remove stopwords before removing punctuation because the stopword set includes punctuation.

Twitter Descriptions

- Casefold to lowercase
- Remove stopwords
- Remove punctuation other than emojis or hashtags
- Split on whitespace

Removing stopwords seems sensible for the Twitter description data. Remember to leave in emojis and hashtags, since you analyze those.

```
[]: twitter_data.head(5)
[]:
                                                                  location \
         screen_name
                                                        id
                               name
     0
                       Country Girl
                                                 35152213
                                                                        NaN
              hsmcnp
          horrormomy
                               Jeny
     1
                                       742153090850164742
                                                                      Earth
     2
        anju79990584
                               anju
                                      1496463006451974150
                                                                        NaN
     3
        gallionjenna
                                   J
                                               3366479914
                                                                        NaN
     4
             bcscomm
                            bcscomm
                                                 83915043
                                                            Washington, DC
        followers_count
                          friends_count
     0
                    1302
                                    1014
     1
                      81
                                     514
     2
                      13
                                     140
                                     556
     3
                     752
     4
                     888
                                    2891
                                                description artist \
     0
                                                         NaN
                                                               cher
     1
                                               cher
                                     &
     2
                163
                        26
                                        DM
                                               cher
     3
                                                         csu
                                                               cher
        Writer @Washinformer @SpelmanCollege alumna #D...
                                                             cher
                                                      tokens
                                                              num_tokens
                                                                           has_emoji
     0
                                                       [nan]
                                                                        1
                                                                               False
                                                       6
     1
                                                               False
            ]
     2
                                                                True
            [163
                                           ]
                                                        3
                    26
                                       dm
     3
                                                       [csu]
                                                                        1
                                                                               False
        [writer, washinformer, spelmancollege, alumna,...
                                                                    17
                                                                             False
[]: ###
     ### This code can be used to test the pipeline
     ###
     #text_example = "forty $f fortyy cover covering gets the #dgh1 HAppy, pary..!u
      ⇔f1n 23ed #4f:"
     #testing_example = prepare(text_example, pipeline=my_pipeline)
     #print(testing_example)
[]: twitter_data['has_emoji'] = twitter_data["description"].apply(contains_emoji)
    Let's take a quick look at some descriptions with emojis.
[]: twitter_data[twitter_data.has_emoji].
      ⇔sample(10)[["artist","description","tokens"]]
```

```
[]:
             artist
                                                           description \
     270114
             robyn
     3688039
               cher
                          I'm a leader y'all on sum followin shit
     3465183
               cher
                                                                   GDI.
                                             find me outside at nite
     37919
              robyn
     1054791
               cher 24 | Hull marketing grad. Liverpool FC fan
     722250
               cher
                                  • ig: zory.ocas • Más gay que tu.
     17205
              robyn
                    "And if were searching for peace how come we s...
     31432
                    Proud Wife, Mom and Grandmother. Honored to be...
               cher
     5953
               cher
                     26 ,, living here and there in CA
     2553225
                    just a speck of space dust tryna find a purpos...
               cher
                                                          tokens
     270114
                                                             [im, leader, yall, sum, followin, shit,
     3688039
                                                           ]
     3465183
                                                          [gdl]
     37919
                                      [find, outside, nite, ]
     1054791 [24, hull, , marketing, grad, liverpool, fc, ...
    722250
              [rum, , •, ig, zoryocas, •, más, gay, que,...
     17205
              ["and, searching, peace, come, still, believe,...
     31432
              [proud, wife, mom, grandmother, honored, membe...
     5953
                                , , ppl, call, rude, …
              [26, living, ca,
     2553225
              [speck, space, dust, tryna, find, purpose, lif...
[]: # lyrics data
     cher_lyrics_data = lyrics_data[lyrics_data["Artist"] == "cher"]
     robyn_lyrics_data = lyrics_data[lyrics_data["Artist"] == "robyn"]
     cityalight_lyrics_data = lyrics_data[lyrics_data["Artist"] == "CityAlight"]
     patbarrett_lyrics_data = lyrics_data[lyrics_data["Artist"] == "PatBarrett"]
     cher_lyrics = [token for sublist in cher_lyrics_data["tokens"] for token in_
     ⇒sublist if token != "nan"]
     robyn_lyrics = [token for sublist in robyn_lyrics_data["tokens"] for token in_
      ⇒sublist if token != "nan"]
     cityalight_lyrics = [token for sublist in cityalight_lyrics_data["tokens"] for__
      →token in sublist if token != "nan"]
     patbarrett_lyrics = [token for sublist in patbarrett_lyrics_data["tokens"] for_
      →token in sublist if token != "nan"]
     # twitter data
     cher_twitter_data = twitter_data[twitter_data["artist"] == "cher"]
     robyn_twitter_data = twitter_data[twitter_data["artist"] == "robyn"]
     cher_twitter = [token for sublist in cher_twitter_data["tokens"] for token in_
      ⇒sublist if token != "nan"]
     robyn twitter = [token for sublist in robyn twitter data["tokens"] for token in__
      sublist if token != "nan"]
```

With the data processed, we can now start work on the assignment questions.

Q: What is one area of improvement to your tokenization that you could theoretically carry out? (No need to actually do it; let's not make perfect the enemy of good enough.)

A: One area of improvement could be to use stemming after the tokenization to match lemmas, or synonyms, together rather than leaving them separated.

1.3 Calculate descriptive statistics on the two sets of lyrics and compare the results.

```
[]: # Group the DataFrame by "Artist"
     grouped_by_artist = lyrics_data.groupby("Artist")
     # Iterate over each group (each artist)
     for artist, group_df in grouped_by_artist:
         # Combine all tokens for the artist
         all_artist_lyric_tokens = [token for sublist in group_df["tokens"] for_
      →token in sublist]
         print(f"\nDescriptive Stats for Lyrics - Artist: {artist}")
         descriptive_stats(all_artist_lyric_tokens, verbose=True)
    Descriptive Stats for Lyrics - Artist: CityAlight
    There are 5181 tokens in the data.
    There are 835 unique tokens in the data.
    There are 25929 characters in the data.
    The lexical diversity is 0.161 in the data.
    Five most common tokens: [('jesus', 183), ('god', 144), ('lord', 77), ('love',
    73), ('hope', 72)]
    Descriptive Stats for Lyrics - Artist: PatBarrett
    There are 8186 tokens in the data.
    There are 1148 unique tokens in the data.
    There are 39325 characters in the data.
    The lexical diversity is 0.140 in the data.
    Five most common tokens: [('love', 272), ('oh', 197), ('lord', 175), ('praise',
    147), ('im', 123)]
    Descriptive Stats for Lyrics - Artist: cher
    There are 35233 tokens in the data.
    There are 3684 unique tokens in the data.
    There are 169244 characters in the data.
    The lexical diversity is 0.105 in the data.
    Five most common tokens: [('love', 966), ('im', 511), ('know', 480), ('dont',
    430), ('youre', 332)]
    Descriptive Stats for Lyrics - Artist: robyn
```

```
There are 2139 unique tokens in the data.

There are 72804 characters in the data.

The lexical diversity is 0.142 in the data.

Five most common tokens: [('know', 305), ('im', 299), ('dont', 297), ('love', 269), ('got', 249)]

[]: # Group the DataFrame by "artist"

grouped_by_artist2 = twitter_data.groupby("artist")

# Iterate over each group (each artist)

for artist, grouped_df in grouped_by_artist2:

# Combine all tokens for the artist

all_artist_twitter_tokens = [token for sublist in grouped_df["tokens"] for_u

token in sublist if token != "nan"]

print(f"\nDescriptive Stats for Twitter Descriptions - Artist: {artist}")

descriptive_stats(all_artist_twitter_tokens, verbose=True)
```

```
Descriptive Stats for Twitter Descriptions - Artist: cher
There are 15688354 tokens in the data.
There are 1555372 unique tokens in the data.
There are 93388505 characters in the data.
The lexical diversity is 0.099 in the data.
Five most common tokens: [('love', 213522), ('im', 139051), ('life', 122679), ('music', 86733), ('de', 72970)]

Descriptive Stats for Twitter Descriptions - Artist: robyn
There are 1497029 tokens in the data.
There are 258391 unique tokens in the data.
There are 9158513 characters in the data.
The lexical diversity is 0.173 in the data.
Five most common tokens: [('music', 14858), ('love', 11615), ('im', 9049), ('och', 7922), ('life', 7354)]
```

Q: what observations do you make about these data?

There are 15041 tokens in the data.

A: Leaving stopwords in the data would have likely resulted in them making up most, if not all, of the "top 5 words" list. We can witness this as "im", which comes from "I'm", is not listed as a stopword despite its similar nature. This word is in the "top 5 words" of every call besides for CityAlight's lyrics. Love is a commonly used word among the lyrics as well as Twitter descriptions for these four artists as it appears in the top 5 lists for all.

I would have expected the lexical diversity of the Twitter descriptions to be higher given that they are taken from a wide range of individuals, however the large amount of total tokens limits the ability for many of them to be a new unique one. Worship songs often have lower lexical diversities as they are repetitive and have many word/message similarities to other songs. The lexical diversities from CityAlight and Pat Burrett appear on the higher side compared to the Cher

lyrics due to the lesser amount of songs, and thus total words.

1.4 Find tokens uniquely related to a corpus

Typically we would use TF-IDF to find unique tokens in documents. Unfortunately, we either have too few documents (if we view each data source as a single document) or too many (if we view each description as a separate document). In the latter case, our problem will be that descriptions tend to be short, so our matrix would be too sparse to support analysis.

To avoid these problems, we will create a custom statistic to identify words that are uniquely related to each corpus. The idea is to find words that occur often in one corpus and infrequently in the other(s). Since corpora can be of different lengths, we will focus on the *concentration* of tokens within a corpus. "Concentration" is simply the count of the token divided by the total corpus length. For instance, if a corpus had length 100,000 and a word appeared 1,000 times, then the concentration would be $\frac{1000}{100000} = 0.01$. If the same token had a concentration of 0.005 in another corpus, then the concentration ratio would be $\frac{0.01}{0.005} = 2$. Very rare words can easily create infinite ratios, so you will also add a cutoff to your code so that a token must appear at least n times for you to return it.

An example of these calculations can be found in this spreadsheet. Please don't hesitate to ask questions if this is confusing.

In this section find 10 tokens for each of your four corpora that meet the following criteria:

- 1. The token appears at least n times in all corpora
- 2. The tokens are in the top 10 for the highest ratio of appearances in a given corpora vs appearances in other corpora.

You will choose a cutoff for yourself based on the side of the corpus you're working with. If you're working with the Robyn-Cher corpora provided, n=5 seems to perform reasonably well.

```
def get_word_frac(word, fd_corpus, length) :
    if word in fd_corpus :
        return(fd_corpus[word]/length)
    else :
        return(0)

def get_ratio(word, fd_corpus_1, fd_corpus_2, len_1, len_2) :
    frac_1 = get_word_frac(word, fd_corpus_1, len_1)
    frac_2 = get_word_frac(word, fd_corpus_2, len_2)

if frac_2 > 0 :
    return(frac_1/frac_2)
    else :
        return(float('NaN'))
```

```
[]: def compare_texts(corpus_1, corpus_2, artist_1, artist_2, num_words = 10, useratio_cutoff=5) :
    results = dict()
```

```
results["one"] = descriptive_stats(corpus_1, num_words)
  results["two"] = descriptive_stats(corpus_2, num_words)
  fd_1 = FreqDist(corpus_1)
  fd_2 = FreqDist(corpus_2)
  fd_1_words = set(fd_1.keys())
  fd_2_words = set(fd_2.keys())
  holder1 = dict()
  holder2 = dict()
  results[artist_1 + "_vs_" + artist_2] = dict()
  results[artist_2 + "_vs_" + artist_1] = dict()
  for word, count in fd_1.items() :
       if count > ratio_cutoff and word in fd_2_words and fd_2[word] > _ _
→ratio_cutoff :
          holder1[word] = get_ratio(word, fd_1, fd_2, results["one"][0],
→results["two"][0])
  num_added1 = 0
  for word, frac in sorted(holder1.items(), key=lambda item: -1*item[1]) :
      results[artist_1 + "_vs_" + artist_2][word] = frac
      num added1 += 1
      if num_added1 == num_words :
           break
  for word, count in fd_2.items() :
       if count > ratio_cutoff and word in fd_1_words and fd_1[word] >__
→ratio_cutoff :
           holder2[word] = get_ratio(word, fd_2, fd_1, results["two"][0],__

¬results["one"][0])
  num_added2 = 0
  for word, frac in sorted(holder2.items(), key=lambda item: -1*item[1]) :
      results[artist_2 + "_vs_" + artist_1][word] = frac
      num\_added2 += 1
      if num_added2 == num_words :
           break
  return results
```

```
compare_texts(cher_lyrics, robyn_lyrics, "CherLyrics", "RobynLyrics", "RobynLyrics", "
      →num_words=10, ratio_cutoff=3)
    Comparing Lyrics: Cher Lyrics vs Robyn Lyrics
    There are 35233 tokens in the data.
    There are 3684 unique tokens in the data.
    There are 169244 characters in the data.
    The lexical diversity is 0.105 in the data.
    Five most common tokens: [('love', 966), ('im', 511), ('know', 480), ('dont',
    430), ('youre', 332), ('baby', 315), ('time', 313), ('see', 308), ('oh', 306),
    ('one', 275)]
    There are 15041 tokens in the data.
    There are 2139 unique tokens in the data.
    There are 72804 characters in the data.
    The lexical diversity is 0.142 in the data.
    Five most common tokens: [('know', 305), ('im', 299), ('dont', 297), ('love',
    269), ('got', 249), ('like', 230), ('baby', 220), ('youre', 169), ('never',
    155), ('dance', 148)]
[]: {'one': [35233, 3684, 0.10456106491073709, 169244],
      'two': [15041, 2139, 0.1422112891430091, 72804],
      'CherLyrics vs RobynLyrics': {'walk': 9.73334090199529,
       'find': 9.605270626969036,
       'enough': 7.562244811074034,
       'without': 7.171935401470213,
       'man': 7.150590355632504,
       'strong': 6.488893934663526,
       'rain': 5.869887605369966,
       'live': 5.805852467856839,
       'believe': 5.394475220802811,
       'young': 5.336261459427242},
      'RobynLyrics_vs_CherLyrics': {'beat': 19.842047423317442,
       'drinking': 18.739711455355362,
       'dance': 13.867386476962968,
       'work': 11.712319659597101,
       'hang': 10.248279702147464,
       'shake': 7.027391795758261,
       'alright': 7.02739179575826,
       'forgive': 7.02739179575826,
       'party': 6.148967821288478,
       '88': 6.0904062229904925}}
[]: print("Comparing Twitter Descriptions: Cher Twitter vs Robyn Twitter \n\n")
```

[]: print("Comparing Lyrics: Cher Lyrics vs Robyn Lyrics \n\n")

```
compare_texts(cher_twitter, robyn_twitter, "CherTwitter", "RobynTwitter", u
      →num words=10)
    Comparing Twitter Descriptions: Cher Twitter vs Robyn Twitter
    There are 15688354 tokens in the data.
    There are 1555372 unique tokens in the data.
    There are 93388505 characters in the data.
    The lexical diversity is 0.099 in the data.
    Five most common tokens: [('love', 213522), ('im', 139051), ('life', 122679),
    ('music', 86733), ('de', 72970), ('follow', 62166), ('lover', 60191), ('like',
    58566), ('mom', 53465), ('sheher', 47181)]
    There are 1497029 tokens in the data.
    There are 258391 unique tokens in the data.
    There are 9158513 characters in the data.
    The lexical diversity is 0.173 in the data.
    Five most common tokens: [('music', 14858), ('love', 11615), ('im', 9049),
    ('och', 7922), ('life', 7354), ('de', 6382), ('follow', 5570), ('like', 4944),
    ('en', 4833), ('•', 4829)]
[]: {'one': [15688354, 1555372, 0.09914182201650983, 93388505],
      'two': [1497029, 258391, 0.17260253475383577, 9158513],
      'CherTwitter_vs_RobynTwitter': {'grandmother': 35.81876161132009,
       '#fbr': 24.897437716113068,
       'resister': 24.76907113027008,
       'nana': 23.97501587802009,
       'rbsoul': 20.856730230772275,
       'grandma': 20.162515656400167,
       '#theresistance': 19.150193030925998,
       'hiphoprap': 18.196422307420377,
       'gop': 17.557822573356006,
       'grandchildren': 16.926563066119964},
      'RobynTwitter_vs_CherTwitter': {'sveriges': 205.4013238220502,
       'träning': 200.86013809129062,
       'brinner': 196.11933980093715,
       'följ': 193.0003935572836,
```

[]: print("Comparing Lyrics to Twitter Descriptions: Cher Lyrics vs Cher Twitter

→\n\n")

'gärna': 192.44465404477802, 'arbetar': 184.82308358755913, 'varje': 181.64742923038455, 'familj': 178.15420943749254,

'detta': 163.18326746795535}}

'projektledare': 172.16583264967767,

```
compare_texts(cher_lyrics, cher_twitter, "CherLyrics", "CherTwitter", __
      →num_words=10, ratio_cutoff=3)
    Comparing Lyrics to Twitter Descriptions: Cher Lyrics vs Cher Twitter
    There are 35233 tokens in the data.
    There are 3684 unique tokens in the data.
    There are 169244 characters in the data.
    The lexical diversity is 0.105 in the data.
    Five most common tokens: [('love', 966), ('im', 511), ('know', 480), ('dont',
    430), ('youre', 332), ('baby', 315), ('time', 313), ('see', 308), ('oh', 306),
    ('one', 275)]
    There are 15688354 tokens in the data.
    There are 1555372 unique tokens in the data.
    There are 93388505 characters in the data.
    The lexical diversity is 0.099 in the data.
    Five most common tokens: [('love', 213522), ('im', 139051), ('life', 122679),
    ('music', 86733), ('de', 72970), ('follow', 62166), ('lover', 60191), ('like',
    58566), ('mom', 53465), ('sheher', 47181)]
[]: {'one': [35233, 3684, 0.10456106491073709, 169244],
      'two': [15688354, 1555372, 0.09914182201650983, 93388505],
      'CherLyrics_vs_CherTwitter': {'ooga': 1497.7412652910623,
       'doodoo': 1133.4258223824256,
       'holdin': 1133.4258223824256,
       'gunman': 801.4939743990009,
       'startin': 763.3275946657152,
       'shoppin': 742.1240503694453,
       'cryin': 627.4321516759857,
       'whatll': 508.88506311047684,
       'plaything': 445.27443022166716,
       'splinters': 400.74698719950044},
      'CherTwitter_vs_CherLyrics': {'wife': 20.873082686048516,
       'lover': 15.019701188679337,
       'en': 14.580895643991713,
       'la': 9.186694142674241,
       'proud': 7.728068080168115,
       'que': 7.0857987475932775,
       'mi': 6.411776213106869,
       'year': 6.399424279946768,
       'music': 6.087046697585355,
       'follow': 6.070120765461077}}
```

```
compare_texts(robyn_lyrics, robyn_twitter, "RobynLyrics", "RobynTwitter", u
      →num_words=10, ratio_cutoff=3)
    Comparing Lyrics to Twitter Descriptions: Robyn Lyrics vs Robyn Twitter
    There are 15041 tokens in the data.
    There are 2139 unique tokens in the data.
    There are 72804 characters in the data.
    The lexical diversity is 0.142 in the data.
    Five most common tokens: [('know', 305), ('im', 299), ('dont', 297), ('love',
    269), ('got', 249), ('like', 230), ('baby', 220), ('youre', 169), ('never',
    155), ('dance', 148)]
    There are 1497029 tokens in the data.
    There are 258391 unique tokens in the data.
    There are 9158513 characters in the data.
    The lexical diversity is 0.173 in the data.
    Five most common tokens: [('music', 14858), ('love', 11615), ('im', 9049),
    ('och', 7922), ('life', 7354), ('de', 6382), ('follow', 5570), ('like', 4944),
    ('en', 4833), ('•', 4829)]
[]: {'one': [15041, 2139, 0.1422112891430091, 72804],
      'two': [1497029, 258391, 0.17260253475383577, 9158513],
      'RobynLyrics_vs_RobynTwitter': {'chorus': 945.533907319992,
       'cus': 557.36735589389,
       'digi': 530.8260532322762,
       'intent': 398.1195399242072,
       'indestructible': 398.1195399242072,
       'killing': 356.2122199321854,
       'blissfully': 273.70718369789245,
       'alert': 265.4130266161381,
       'reboot': 199.0597699621036,
       'dropped': 199.0597699621036},
      'RobynTwitter_vs_RobynLyrics': {'och': 19.898546053550067,
       'som': 8.293991298765755,
       'la': 8.080487585744832,
       'live': 6.474437302149791,
       'living': 6.086111725290559,
       'music': 5.147648142904472,
       'jag': 5.081890731575674,
       'food': 3.825986537334948,
       'best': 3.112967862791346,
       'old': 3.0526844614677917}}
```

```
compare_texts(cher_lyrics, robyn_twitter, "CherLyrics", "RobynTwitter", __
      →num_words=10, ratio_cutoff=3)
    Comparing Lyrics to Twitter Descriptions: Cher Lyrics vs Robyn Twitter
    There are 35233 tokens in the data.
    There are 3684 unique tokens in the data.
    There are 169244 characters in the data.
    The lexical diversity is 0.105 in the data.
    Five most common tokens: [('love', 966), ('im', 511), ('know', 480), ('dont',
    430), ('youre', 332), ('baby', 315), ('time', 313), ('see', 308), ('oh', 306),
    ('one', 275)]
    There are 1497029 tokens in the data.
    There are 258391 unique tokens in the data.
    There are 9158513 characters in the data.
    The lexical diversity is 0.173 in the data.
    Five most common tokens: [('music', 14858), ('love', 11615), ('im', 9049),
    ('och', 7922), ('life', 7354), ('de', 6382), ('follow', 5570), ('like', 4944),
    ('en', 4833), ('•', 4829)]
[]: {'one': [35233, 3684, 0.10456106491073709, 169244],
      'two': [1497029, 258391, 0.17260253475383577, 9158513],
      'CherLyrics_vs_RobynTwitter': {'chorus': 424.8939914284903,
       'runnin': 276.18109442851875,
       'cryin': 263.43427468566404,
       'ooh': 212.44699571424516,
       'fernando': 155.7944635237798,
       'womans': 144.46395708568673,
       'waterloo': 141.63133047616344,
       'carousel': 138.09054721425937,
       'takin': 135.96607725711692,
       'bells': 135.96607725711692},
      'RobynTwitter_vs_CherLyrics': {'en': 28.43650473704918,
       'lover': 12.447549260717208,
       'music': 10.927725723750173,
       'la': 7.57130028877196,
       'que': 6.551634186779281,
       'follow': 5.699631388744553,
       'dad': 5.3307414218428635,
       'wife': 4.718824084236177,
       'year': 4.642334417035341,
       'games': 4.418749235986744}}
```

```
compare_texts(robyn_lyrics, cher_twitter, "RobynLyrics", "CherTwitter", __
      →num_words=10, ratio_cutoff=3)
    Comparing Lyrics to Twitter Descriptions: Robyn Lyrics vs Cher Twitter
    There are 15041 tokens in the data.
    There are 2139 unique tokens in the data.
    There are 72804 characters in the data.
    The lexical diversity is 0.142 in the data.
    Five most common tokens: [('know', 305), ('im', 299), ('dont', 297), ('love',
    269), ('got', 249), ('like', 230), ('baby', 220), ('youre', 169), ('never',
    155), ('dance', 148)]
    There are 15688354 tokens in the data.
    There are 1555372 unique tokens in the data.
    There are 93388505 characters in the data.
    The lexical diversity is 0.099 in the data.
    Five most common tokens: [('love', 213522), ('im', 139051), ('life', 122679),
    ('music', 86733), ('de', 72970), ('follow', 62166), ('lover', 60191), ('like',
    58566), ('mom', 53465), ('sheher', 47181)]
[]: {'one': [15041, 2139, 0.1422112891430091, 72804],
      'two': [15688354, 1555372, 0.09914182201650983, 93388505],
      'RobynLyrics_vs_CherTwitter': {'deng': 6675.451472641446,
       'digi': 1335.0902945282894,
       'conceal': 1327.5045542184696,
       'switches': 1192.0449058288298,
       'authorities': 1043.039292600226,
       'trigga': 782.2794694501695,
       'konichiwa': 730.1275048201582,
       'ignition': 695.3595284001507,
       'indestructible': 695.3595284001507,
       'indecent': 608.4395873501319},
      'CherTwitter_vs_RobynLyrics': {'la': 9.804520378619708,
       'live': 8.900719336139407,
       'family': 8.292832361508417,
       'living': 7.962787268823741,
       '2': 6.3868638959829696,
       'old': 4.66153739476642,
       'proud': 4.2417248762089015,
       'best': 4.240172635914089,
       'god': 3.697208111613664,
       'name': 3.296903601231844}}
[]: print("Comparing Lyrics: CityAlight Lyrics vs Pat Barrett Lyrics \n\n")
```

```
There are 5181 tokens in the data.
    There are 835 unique tokens in the data.
    There are 25929 characters in the data.
    The lexical diversity is 0.161 in the data.
    Five most common tokens: [('jesus', 183), ('god', 144), ('lord', 77), ('love',
    73), ('hope', 72), ('day', 71), ('praise', 69), ('king', 66), ('know', 61),
    ('come', 59)]
    There are 8186 tokens in the data.
    There are 1148 unique tokens in the data.
    There are 39325 characters in the data.
    The lexical diversity is 0.140 in the data.
    Five most common tokens: [('love', 272), ('oh', 197), ('lord', 175), ('praise',
    147), ('im', 123), ('let', 119), ('youre', 113), ('good', 108), ('sing', 93),
    ('go', 89)]
[]: {'one': [5181, 835, 0.16116579810847326, 25929],
      'two': [8186, 1148, 0.1402394331785976, 39325],
      'CityAlightLyrics_vs_PatBarrettLyrics': {'king': 26.070063694267517,
       'jesus': 22.241592802102357,
       'christ': 18.328044779000194,
       'blood': 12.24502991700444,
       'hallelujah': 11.85002895193978,
       'side': 10.744026249758734,
       'stand': 8.690021231422506,
       'voice': 7.900019301293187,
       'hand': 6.320015441034549,
       'cross': 6.056681464324776},
      'PatBarrettLyrics_vs_CityAlightLyrics': {'youre': 7.946534734098868,
       'well': 7.753145614463719,
       'within': 7.594918152944051,
       'time': 6.96200830686538,
       'go': 6.258775144555746,
       'im': 5.560565076262609,
       'spirit': 4.9050513071097,
       'cause': 4.701615999441556,
       'breath': 4.050623014903493,
       'wherever': 3.7974590764720255}}
```

Q: What are some observations about the top tokens? Do you notice any interesting items on the list?

A: I set the appearance cutoff value at 3 when lyrics were involved due to the smaller scale of available tokens, but I left the cutoff at 5 when comparing between Twitter descriptions. When comparing the Cher and Robyn lyrics, none of the ratios were very large with all of them being below 20. This is likely caused by the artists having similar styles of music and will thus share

common vocabularies. The same does not hold when looking at their twitter description, though, as all 10 of the top ratios in the Robyn vs. Cher direction were above 160. The ratios from lyrics to twitter were all very high which is likely due to the fact that songs often have high concentrations of words, but this is unlikely to be seen in the twitter descriptions of the artists' followers.

1.5 Build word clouds for all four corpora.

For building wordclouds, we'll follow exactly the code of the text. The code in this section can be found here. If you haven't already, you should absolutely clone the repository that accompanies the book.

```
[]: def wordcloud(word freq, title=None, max words=200, stopwords=None):
         wc = WordCloud(width=800, height=400,
                        background_color= "black", colormap="Paired",
                        max_font_size=150, max_words=max_words)
         # convert data frame into dict
         if type(word_freq) == pd.Series:
             counter = Counter(word_freq.fillna(0).to_dict())
         else:
             counter = word_freq
         # filter stop words in frequency counter
         if stopwords is not None:
             counter = {token:freq for (token, freq) in counter.items()
                                   if token not in stopwords}
         wc.generate_from_frequencies(counter)
         plt.title(title)
         plt.imshow(wc, interpolation='bilinear')
         plt.axis("off")
     def count_words(df, column='tokens', preprocess=None, min_freq=2):
         # process tokens and update counter
         def update(doc):
             tokens = doc if preprocess is None else preprocess(doc)
             counter.update(tokens)
         # create counter and run through all data
         counter = Counter()
         df[column].map(update)
         # transform counter into data frame
         freq_df = pd.DataFrame.from_dict(counter, orient='index', columns=['freq'])
```

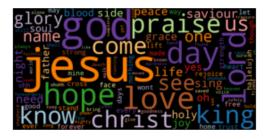
```
freq_df = freq_df.query('freq >= @min_freq')
freq_df.index.name = 'token'
return freq_df.sort_values('freq', ascending=False)
```

```
[]: freq_cher_lyrics_df = count_words(cher_lyrics_data)
              freq_robyn_lyrics_df = count_words(robyn_lyrics_data)
              freq_cityalight_lyrics_df = count_words(cityalight_lyrics_data)
              freq_patbarrett_lyrics_df = count_words(patbarrett_lyrics_data)
              freq_cher_twitter_df = count_words(cher_twitter_data)
              freq_robyn_twitter_df = count_words(robyn_twitter_data)
              print("The word clouds are in the following order: \n\n Cher Lyrics \t\t Robyn⊔
                  Lyrics \n CityAlight Lyrics \t Pat Barrett Lyrics \n Cher Twitter \t\t Robyn⊔
                 Graph of the state of the
              plt.figure(figsize=(8,6))
              plt.subplot(3,2,1)###
              wordcloud(freq_cher_lyrics_df['freq'], max_words=100)
              plt.subplot(3,2,2)###
              wordcloud(freq_robyn_lyrics_df['freq'], max_words=100)
              plt.subplot(3,2,3)###
              wordcloud(freq_cityalight_lyrics_df['freq'], max_words=100)
              plt.subplot(3,2,4)###
              wordcloud(freq_patbarrett_lyrics_df['freq'], max_words=100)
              plt.subplot(3,2,5)###
              wordcloud(freq_cher_twitter_df['freq'], max_words=100,__
                  ⇔stopwords=freq_cher_twitter_df.head(1).index)
              plt.subplot(3,2,6)###
              wordcloud(freq_robyn_twitter_df['freq'], max_words=100,_
                  ⇒stopwords=freq_robyn_twitter_df.head(1).index)
              #plt.tight layout
```

The word clouds are in the following order:

Cher Lyrics Robyn Lyrics
CityAlight Lyrics Pat Barrett Lyrics
Cher Twitter Robyn Twitter













Q: What observations do you have about these (relatively straightforward) wordclouds?

A: The words in these wordclouds reflect the most common tokens from the six corporas. The interesting words to look at from here are the medium and small sized ones as those have not been seen during our returning of the most common words. Additionally, the size of the words present in the wordclouds allow us to see how much relevance is placed on the most common words as the wordclouds will size them accordingly. For example, the Robyn lyrics have between 5-10 words that appear large or very large whereas "Jesus" and "God" from the CityAlight lyrics appear to dominate the space more.