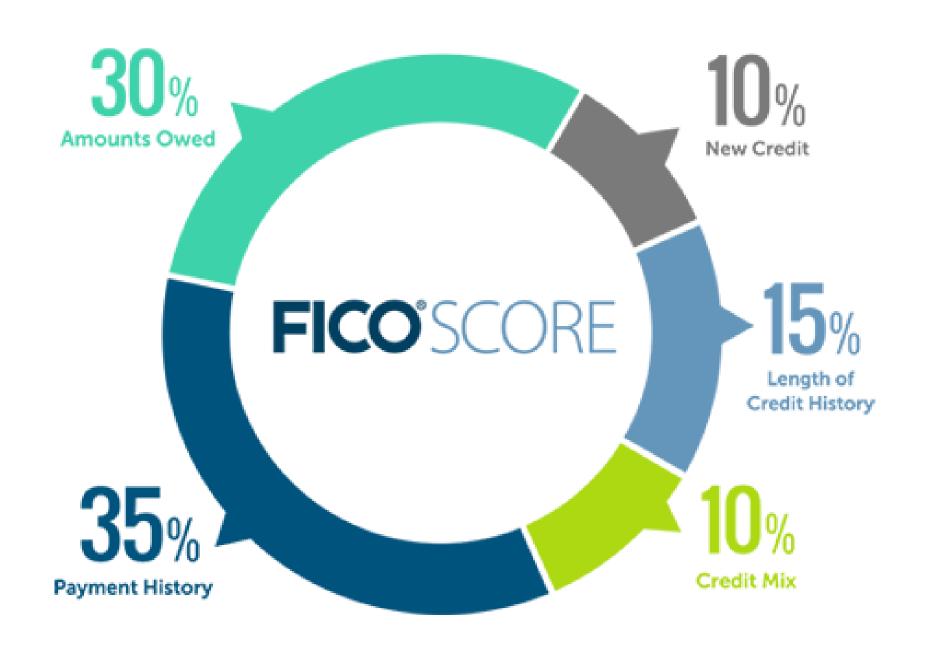
Predicting Credit Risk

Caleb Puckett, Dr. Robert Kelley

Bellarmine University Data Science Program

ABSTRACT

A credit score communicates the likelihood of defaulting on a loan; this project will use predictive analytics to analyze factors not used as typical determinants of this score. The current factors of credit score have been chosen for good reason, but in this project, an attempt will be made to link credit risk with more general indicators of one's situation. This can help remove the high bar to entry to obtain a good credit score.



OBJECTIVES

- Using more general circumstances to predict likelihood of credit default
- The current measure is effective at predicting this risk, but every factor is dependent upon previous borrowing activity
- This creates difficulty when individuals without previous borrowing experience attempt to get a good credit score
- Catch-22 scenario which could be handled by understanding other indicators of credit risk
- This would not replace current credit scoring system it would complement it for those with no borrowing history

METHODS

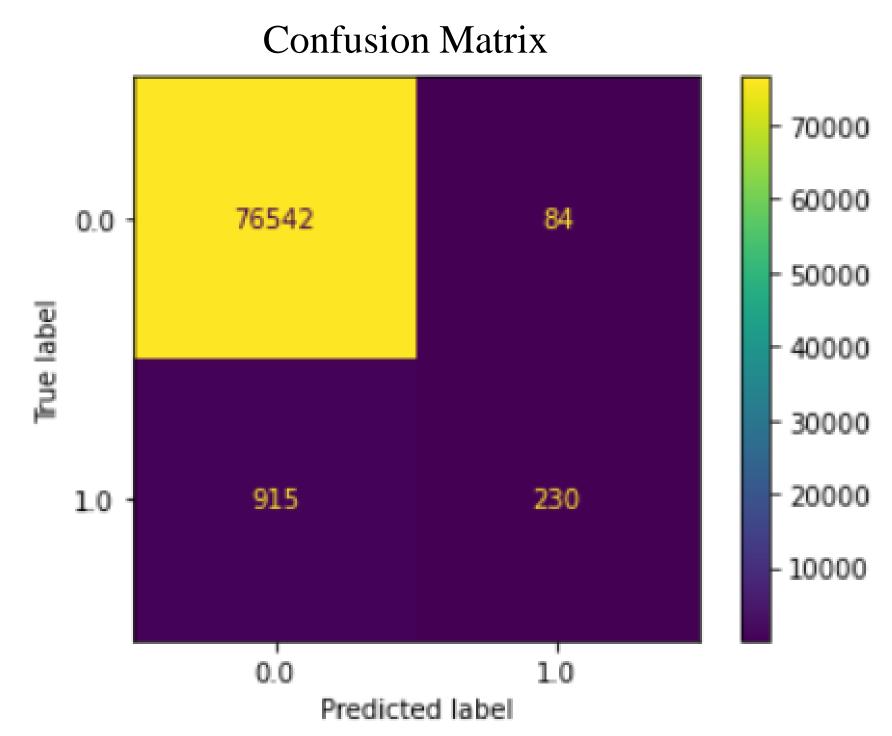
- Data was gathered online from Kaggle
- Data cleaning and manipulation were performed
- Exploratory data analysis was performed
- Two machine learning models were implemented for predictive purposes: Decision Tree and K-Nearest Neighbor
- Work was all done in Python besides the occasional use of Tableau for visualizations

K-Nearest Neighbor Visual

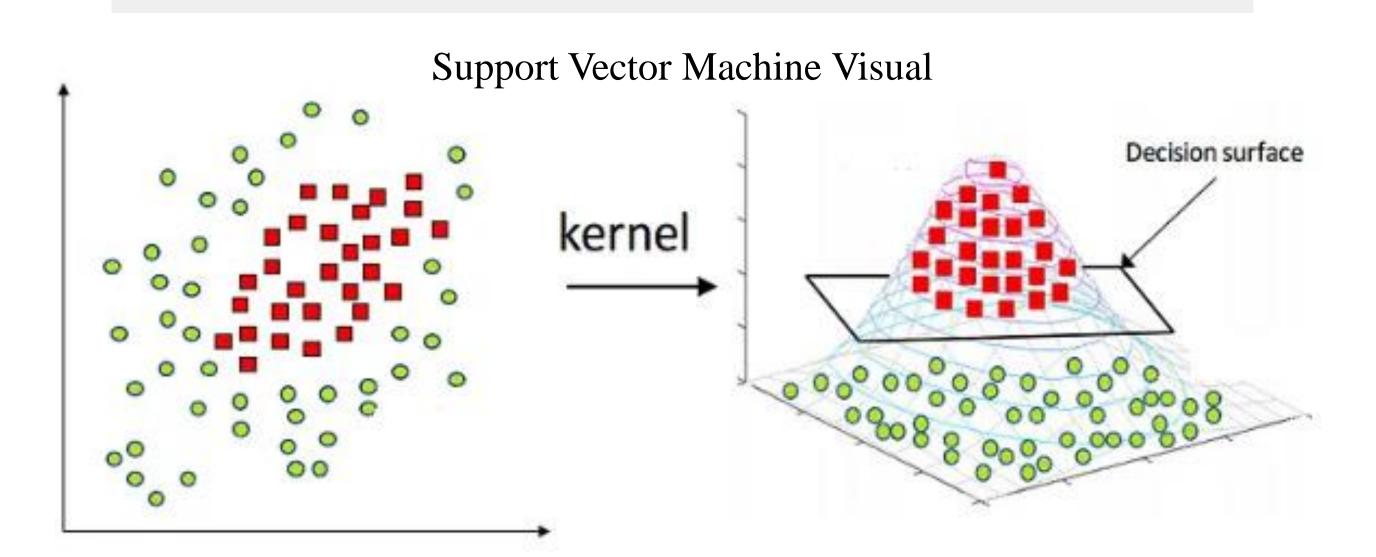
 Models used in this project were not especially accurate at predicting inability to repay loans

RESULTS

- Both models were ~98.5% accurate insufficient because
 ~98% of the payments in the data are not late
- Approximately the same accuracy could be obtained if our model predicted on-time payments for every individual
- Below is a confusion matrix showing the prediction results



Decision Tree Visual



CONCLUSIONS/FUTURE WORK

- The results were not robust and did not accurately predict credit risk as hoped
- Decision Tree and K-Nearest Neighbor machine learning models were used, but there are more models worth trying
- These include Random Forest (many Decision Trees) and
 Kernel Support Vector Machine (more complex analysis)
- These will likely provide more accurate results based on their ability to analyze more rigorously
- After running these additional models, it is worth
 considering the addition of other variables not included in
 these data

REFERENCES

Data obtained from Kaggle at the following link:

https://www.kaggle.com/datasets/rikdifos/credit-card-approval
prediction?select=application_record.csv

CONTACT

Puckettcaleb7@gmail.com

(502)-608-6668