

Keyonte George: 2025–26 Scoring Leap & Play-Type Profile

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January 01, 2026

Executive Summary

Season context:

Table 1: Season context: counting stats comparison

Season	MPG	PPG	FGA	FG_PCT	3PA	3P_PCT	FTA	FT_PCT	AST	TO
2024–25	31.5	16.8	13.7	0.39	7.6	0.34	6.1	0.82	5.6	2.7
2025–26	34.4	24.6	16.8	0.46	7.0	0.37	7.4	0.90	6.8	3.4

Scoring spikes: 9x 30-point games (6 total in first two seasons); 3x 35+ (39, 37, 37).

What the play-type data says:

- **Role distribution:** Keyonte’s offense is driven by **PnR Ball Handler volume** with secondary reps in **Transition**, **Spot Up**, and **Isolation**.
- **Efficiency pockets:** His best efficiency comes from **Spot Ups** and **Cuts**. These are high-value scoring channels that scale with star-level creation around him.
- **Engine reps are solid:** **PnR Ball Handler** and **Isolation** are not “free points,” but they are good enough at meaningful volume to support a real scoring leap.

Data

Table 2: Play-type snapshot (Keyonte George, 2025–26)

Play	Poss	Time%	PPP	Rating	TS%	TO%	FTA/FGA	3PA/FGA
PnR Ball Handler	235	0.311	0.96	Very Good	0.533	0.098	0.38	0.36
Transition	114	0.151	1.09	Average	0.609	0.114	0.22	0.51
Spot Up	96	0.127	1.40	Excellent	0.792	0.115	0.44	0.70
Isolation	92	0.122	0.97	Good	0.529	0.087	0.31	0.31
Handoffs	67	0.089	1.09	Very Good	0.616	0.149	0.42	0.42
Off Screen	42	0.056	1.02	Good	0.549	0.071	0.42	0.36
Cut	27	0.036	1.41	Very Good	0.771	0.074	0.27	0.00

Table 3: Shot profile by play type

Play	Poss	PPP	FG%	eFG%	2FG%	3P%	3PA/FGA
PnR Ball Handler	235	0.96	0.381	0.442	0.409	0.333	0.36
Transition	114	1.09	0.505	0.581	0.717	0.298	0.51
Spot Up	96	1.40	0.563	0.746	0.667	0.520	0.70
Isolation	92	0.97	0.405	0.459	0.431	0.348	0.31
Handoffs	67	1.09	0.460	0.540	0.517	0.381	0.42
Off Screen	42	1.02	0.394	0.485	0.333	0.500	0.36
Cut	27	1.41	0.773	0.773	0.773	NA	0.00

Figure 1: Efficiency by play type (PPP)

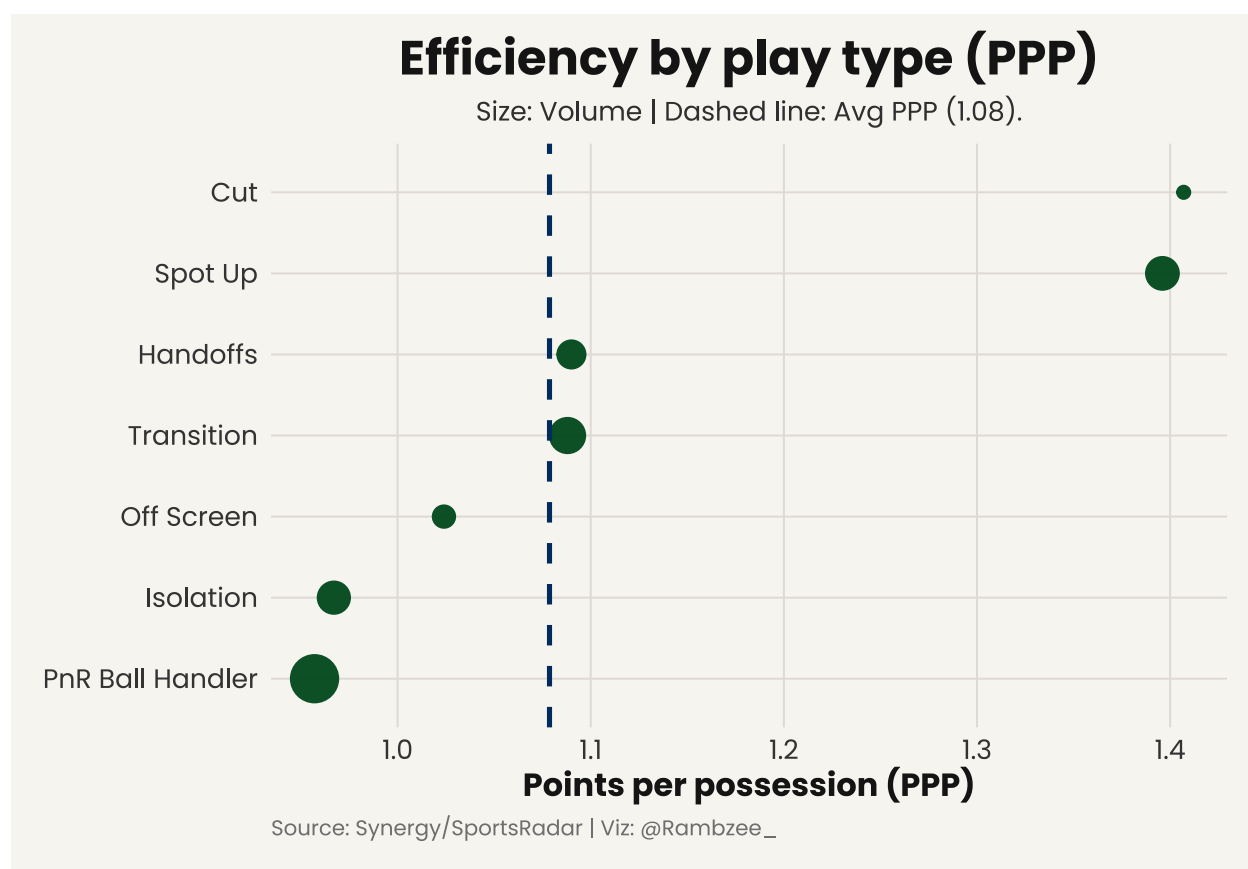


Figure 2: Frequency by play type (%Time)

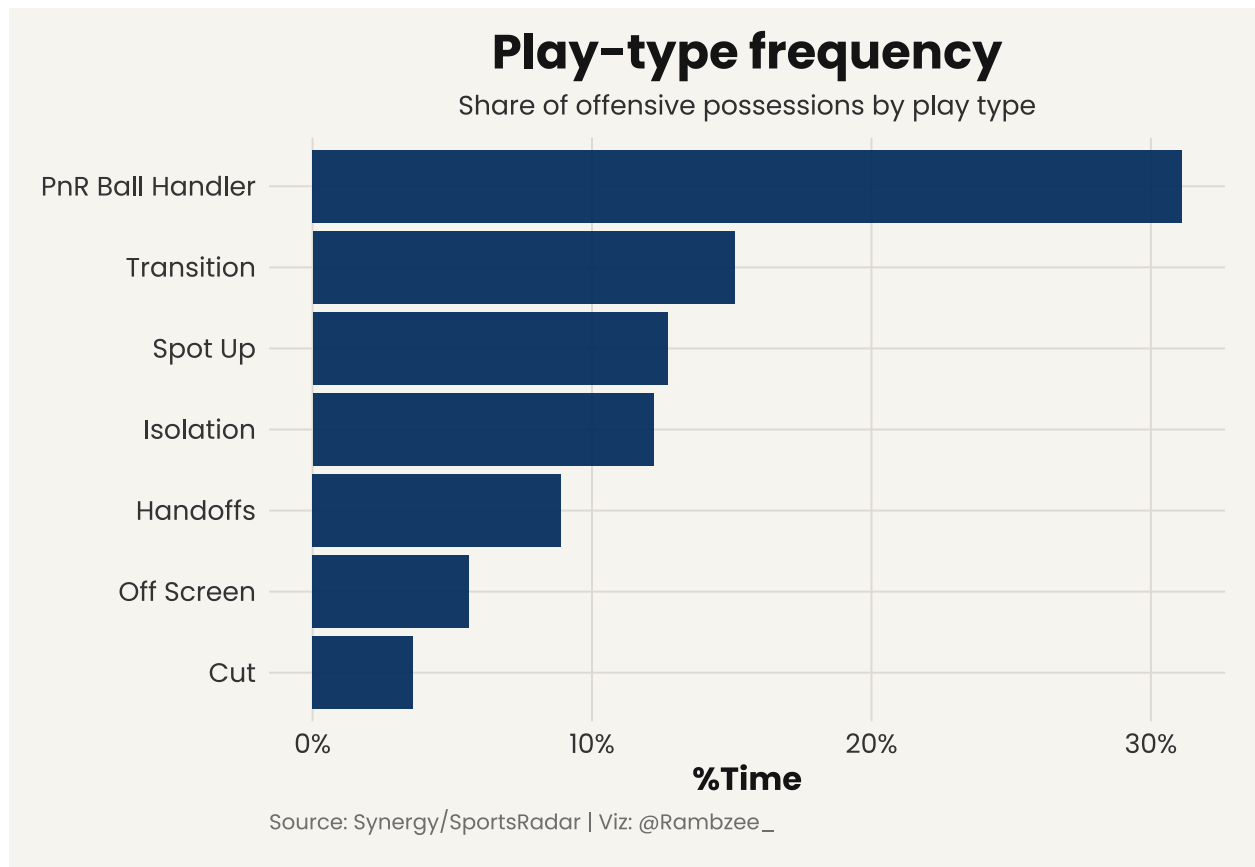
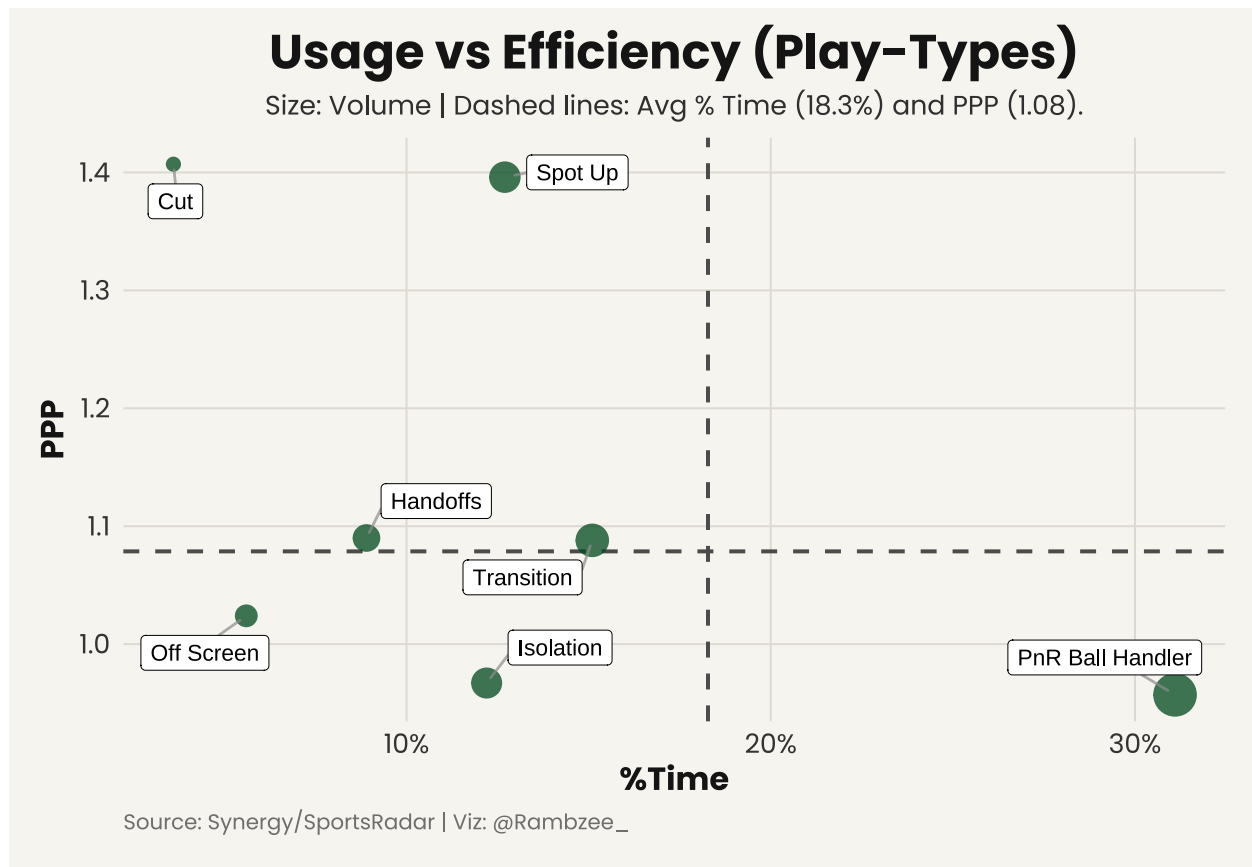


Figure 3: Value map (Usage vs PPP)



On/Off Context

Table 4: Databallr WOWY (2025–26): team performance with Keyonte George ON vs OFF

Split	MIN	OFF_RTG	DEF_RTG	NET_RTG	OFF_TS	OFF_TOV	OFF_ORB	DEF_TS	DEF_TOV	DEF_ORB
On	999	118.7	125.3	-6.6	60.1	14.9	30.0	62.3	12.0	26.7
Off	345	108.8	115.7	-6.9	55.3	17.4	28.3	57.6	13.8	26.8
On - Off	NA	9.9	9.7	0.2	4.8	-2.6	1.7	4.7	-1.8	-0.1

Interpretation

1) What he runs

- **PnR Ball Handler is the engine** (largest share of possessions).
- Secondary mix is real: **Transition, Spot Up, Isolation** each matter.
- This supports both **creator scoring** and **easy points** buckets.

2) Where the efficiency comes from

- **Spot Up** is a major efficiency driver (high PPP and high 3-point rate).
- **Cuts** are extremely efficient in small volume.
- **Handoffs** produce strong PPP, lots of value in motion and DHO actions.

3) Impact

- **Offense improves with George on the floor:** +9.9 points/100 and +4.8 TS% (team efficiency spike).
- **Turnovers improve on offense with him on:** offensive TOV% drops by 2.6 points – cleaner creation than the raw 3.4 TO/g implies.
- **Defense is the problem:** defensive rating worsens by +9.7 points/100 and opponent TS% rises by +4.7 points with him on the floor.
- **Defensive “event” pressure declines:** opponent TOV% drops by 1.8 points with him on – fewer forced mistakes by the Jazz defense.
- **Net impact is basically neutral in this lens:** +0.2 net because the offensive gains are almost fully canceled by defensive losses.
- **Context note:** WOWY is role + lineup dependent, but the data is consistent with the eye test: offense-driving guard, defensive liability.

Final Summary

Keyonte George’s 2025–26 leap is driven by legit scoring growth. His top-line production (24.6 PPG on 45.5/37.4/90.3 splits with 6.8 AST) is supported by a play-type mix where high-value buckets pop: Spot Ups and Cuts are areas of elite efficiency in his game, while high-volume creator reps in PnR and Isolation remain solid enough to sustain primary usage. The tradeoff is defensive. On-off splits show a major offensive lift with him on the floor (+9.9 OFF RTG, +4.8 TS%), but an equally severe defensive collapse (+9.7 DEF RTG, +4.7 opponent TS%), leaving the net close to neutral. The All-Star argument is simple: the offense is real; the swing factor is whether Utah can scheme and insulate the defense.