PRIYADHARSHINI A
UI/UX Designer

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SKILLS

Figma
Sketch
Adobe XD
Photoshop
Illustrator
Zeplin
Overflow
Webflow
HTML
CSS
Python

EDUCATION

Bachelors in Electronics and Communication

Vellore Institute of Technology, Vellore
Year of Passing- 2019

CERTIFICATIONS

Google Ux Design-Courcera Ongoing

Data Science- Inventateq Completion year-2020

HIGHLIGHTS

- Lead Fashion Designer in College Fest(RIVERA).
- Integral candidate in Art Expo'16 held in Chennai.
- Youth Red Cross Candidate.
- Contender in Fine Arts Club.

LANGUAGES KNOWN

English, Tamil, Malayalam, Hindi(Elementary),
French(Elementary)

EXPERIENCE

1. UI/UX Designer (December 2021- January 2023)

The HelloWorld, Bangalore

- Optimizing & redesign of existing user interface designs.
- Projects includes: the app-The helloworld and the website-www.thehelloworld.com.
- Conducted User research for the required to understand the user.
- Responsible for hiring and training junior designers.
- Planing and implementing new designs
- Created the UI/UX for the company's subsidiary Bonatra website-www.bonatra.com
- Developed graphic design project(catalogs, brochures, presentations etc.).

2. Graphic & Ux Designer (July 2020 - December 2021)

Toyama Controls and Systems, Bangalore

- Created wire frames for the brand's mobile app.
- Frequent graphic and Ux design creation for the web page.
- Worked closely with clients to deliver their requirement.
- Frequently integrated photographic, graphic, and typographic elements.
- Collaborated with the marketing team to create marketing materials such as social media posts, brochures, flyers etc.

3. Graphic Designer (January 2021 - July 2021)

HoldUnfold- Remote

- Handled all the production of social media design production on a daily basis.
- Developed graphic design projects (catalogs, brochures, journals, presentations etc.).
- Contributed to designing for their web page and marketing materials.

4. Graphic & Web Designer (June 2018 - Nov 2019)

ALPA Safety Consultants Pvt Limited, Chennai

- Assisted marketing team in developing concepts and mockups.
- Participated in weekly client meetings to discuss project status and present solution.
- Worked both independently and in cross-functional teams on website design and optimization.
- Used Photoshop and Illustrator in daily production.

INTERNSHIP

Building Technology

AL Dhow Engineering & General Trading, Kuwait
Duration : 3 Months