

Partha Subhash

Product Designer

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Work Experience

● PESU Venture Labs, [Design Consultant](#)

APR 2021 - PRESENT, BENGALURU

- **Designed for 30+ startups**- worked on establishing an understanding of design styles, interfaces and processes to effectively represent startups.
- Coordinated with developers, IOT and mechanical engineers to translate concepts into real-world products.
- **Worked with 5+ external clients** to build their brand identity and website using Figma and Webflow.
- Single-handedly designed and 3D modeled appliances and mechanisms for a community based startup.

● Freelance, [Designer](#)

MAR 2023 - PRESENT, REMOTE

- Working with a technology service providing company to build their brand identity and digital presence.
- Designed the logo, banners and packaging for an Indian spice manufacturing company.

● Medicento, [UI UX Intern](#)

MAY - JULY 2020, REMOTE

- Designed the whole product from scratch which included User research, wireframing, prototyping and User testing.
- Built six different apps to facilitate various stakeholders such as distributors, suppliers, retailers, etc.

● Titan Industries Ltd, [Product Design Intern](#)

JUN - JUL 2019, COIMBATORE

- Ideated and sketched 100 ideas of watch dials and cases.
- Created 20 watch concepts of the Neo ladies watch collection from sketch to render.
- Worked with engineers and redesigned watch cases to reduce the manufacturing cost.

Education

PES University, [B.Des\(9.2/10\)](#)

AUG 2017 - MAY 2021, BENGALURU

Initiated & contributed to several experimental projects involving automobiles, User interfaces, electronics and mechanical design.

Courses Attended

Google UX Certification, [Coursera](#)

APR 2023 - PRESENT, ONLINE

Acquiring in-depth knowledge of design processes and crafting projects according to google's user experience design standards.

8 Week UI Workshop, [GrowthSchool](#)

AUG 2022 - SEP 2022, ONLINE

Practiced building interfaces, component libraries and icons from scratch under the guidance of Saptarshi Prakash

Digital Sculpting Masterclass, [TCS](#)

NOV 2020, ONLINE

Learnt to build A class surfaces using Autodesk Alias and 3D modelled Tesla's Cybertruck along with my teammates.

Skills

Core Skills

Empathy • Design Thinking • Curiosity • Product Thinking • Reasoning • Flexibility • Detail Oriented • Constructive Feedback • Active Listening

Trained Skills

Product Design • User Research • User Flow • Persona • Wireframing • Rapid Prototyping • 3D Modelling • Photorealistic Rendering • Campaign • Branding

Tools

Figma • Photoshop • Illustrator • Fusion 360 • Keyshot • Alias