

DNYANESHWAR MAID

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EXPERIENCE 4.6 + Yrs

SELF-EMPLOYED - REMOTE Freelance

Product Designer April 2023 - Present

Assisting a few startups in their 0 -> 1 product ux challenges with new experience solutions yet empowering startups to innovate and create exceptional products with seamless user experiences.

HTS INTERNATIONAL CORPORATION - REMOTE Freelance

Sr. Design Consultant Jan 2023- April 2023 (4 Months)

Refurbished brand experience for multiple levels of organizational hierarchy with thoughtful metaphoric design.

CARSCAN - AR WEB APP - REMOTE

UX Designer Jul 2022 - Dec 2022 (6 Months)

Empathetically discovered insights and leveraged them strategically throughout design process. Per month 30k inspections reached 45k. Solved the AR-enabled insurance inspections/claims onboarding and aligned attributes with the AI tech model. That calibrated improved revenues, customer retention, and loyalty in the B2B - B2C product's business model.

ROUNDGLASS - CROSS APP - REMOTE

Product Designer Oct 2020 - Jun 2022 (1 Year & 9 Months)

Solved Onboarding flaws - Cross Application V2 & integrated health analyses, clinic/hospital, fitness club management & business operations modules. Monthly visited by 40k users & above. Created a tooling experience for template-based form creation & data analysis platforms for B2B-B2C domains.

KOONESS, MILAN- ITALY

UX Design Internship Nov 2019 - Feb 2020 (3 Months)

Worked on the E-commerce portal to solve complex flaws and transform them into intuitive, accessible, and easy-to-use designs for millions of artists, investors, collectors, and for galleries around the world ranging from novice to sophisticated users.

KD GAMING SOLUTIONS, KOLKATA-INDIA

Graphic & Web Designer Nov 2015 - May 2016 (6 Months)

Working Collaboratively with developers, copywriters, and art director to provide websites, social media and print media campaigns. Conceptualised, produced and executed event installations in Indian Institute of Technology (IIT), which were visited by almost 5k clients for a starpoker event.

RESSY APPLICATION Freelance

UX Designer Nov 2015 (1 Month)

Initiated Brainstorming, wireframing, prototyping and implemented multi-screens for Ressay (restaurant discount app) referral feature, and redesigned the navigation and payment gateway screens.

AMURA DIGITAL MARKETING TECHNOLOGIES

Graphic & Web Designer Oct 2014- 2015 (1 Year)

Internship Sep 2014 - Oct 2014 (2 Months)

Created websites describing process from front end to the markup outcomes. Focused on real estate campaigns. Produced design's for newsletters, web banners, email blasts, and Social media posts

EDUCATION

NUOVA ACCADEMIA DI BELLE ARTI, MILANO- ITALY

BA Graphic Design & Art Direction
Sep 2016 - Jul 2019

LONDON COLLEGE OF COMMUNICATION- UK

UAL Level 4 Diploma In Art & Design(QCF)
Sep 2013- May 2014

BHARATI VIDYAPITH- INDIA

Fine art foundation
Jun 2012 - Apr 2013

JRVGTI PUNE - INDIA

Graphic Arts (Diploma)
May 2011 - Jun 2012

MAAC, PUNE-INDIA

AD3D+ Animation (Diploma)
Oct 2007 - Feb 2011

CERTIFICATIONS

Business Analysis Foundations
Becoming an AI-First Product Leader
Design Thinking

TOOLS

Miro, Figma, Sketch, XD, Cinema 4D

ADOBE CREATIVE SUITE

Photoshop, Illustrator, InDesign,
After Effects, Animate, Premiere

PROGRAMMING

HTML, CSS, Javascript, jQuery

EXHIBITIONS

‘MAKING PROGRESS’
FOUNDATION EXHIBITION 2014
BHARATI KALA MAHAVIDYALAY
ANNUAL EXHIBITION 2012
JRVGTI DESIGN
EXHIBITION 2011
MAYA ACADEMY OF
ADVANCED CINEMATICS 2009

AWARDS

BHARATI KALA MAHAVIDYALAY
ANNUAL EXHIBITION
Consolation Prize 2012- 2013

EXPERTISE

Design Thinking Workshops, User Experience Design, User Research, Business
Analysis, Competitive Analysis, Heuristic Evaluation, Usability Testing, Strategy
Development, Digital & Editorial Design

ACADEMIC COLLABORATION EXPERIENCE

VISITING FACULTY, JRVGTI- FERGUSSON COLLEGE PUNE

UX Design Oct 2022 - present

Planned and structured the syllabus on UX design and Design thinking methodologies.
Practicing with students to build value around the businesses through design.

JOHN RICHMOND, NABA-COLLABORATION

UX/UI & Brand Design Nov 2018

A Brand experience & refinement project. Designed and crafted exclusive web
experience and strategised social media campaign for brand awareness.

D1 MILANO, NABA-COLLABORATION

Packaging Design May 2018

Team project based on the values of heritage and innovation, crafted and
designed dynamic packaging design for D1 Milano watches.

LILA MILANO, NABA-COLLABORATION

Art Direction & Campaign Design Mar 2017

Worked with team to create awareness of the non-profit organisation. Produced
collaterals from initiating brand positioning, consumer journey mapping to end
outcome for a marketing campaign.

PARTICIPATIONS

NABA/ DESIGN MARATHON 2017-18

Conceptualised and designed app
idea- WOG (Work, Observe, Gain)
for the brief of Sodexo corporations.

NABA/ DESIGN MARATHON 2018-19

Ideated and designed a technology
experience on the future home automation
systems for Mitsubishi electronics.