

Ayush Wanjari

Product / UX Designer

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Hello I am Ayush and I am a product designer. I thrive on solving problems and creating delight for users. As a problem-solver with a keen interest in human experience and emotions, expertise in user research and human-centered design enables me to deliver innovative solutions.

PROFESSIONAL EXPERIENCE

- 1. Freelance Product Designer at NHDS (limited time Contract)** **Present**
 - Currently Working with a (Private partnership with Governemnt) project and Designing Health card system for India and other developing countries like Africa etc. For billions of people an end to end product experience , admin experience and customer experience (currently under NDA)
- 2. Freelance Product Designer (Contract)** **Present**
 - Translate client ideas into viable products, emphasizing functionality and aesthetics.
 - Design web apps, mobile app versions, and MVPs, maintaining a focus on usability.
 - Handle various responsibilities to deliver high-quality design solutions.
- 3. UX and Visual Designer at IBM** **6 months internship - 2022**

Joined as a designer in WKC Lineage Team

Created an enterprise software tool called Relationship Explorer with my team. It enables more efficient data analysis and informed decision-making by visualizing the relationships between data entities. It's like a complex family tree program for work information. It greatly enhances the work efficiency and decision-making abilities of professionals in fields such as medicine, technology, automobiles and banking

 - Redesigned and optimized an unusable user interface to enhance overall user experience
 - Conceptualized and developed a simplified data visualization canvas, Relationship Explorer, resulting in enhanced information scoping and streamlined visual representation
 - Collaborated with designers, researchers, and software engineers to gather valuable insights and develop a highly-usable solution
 - Iterated through 4-5 rounds of prototyping and utilized IBM Carbon Design System and Elyra Canvas to execute designs, reducing development time and costs
 - Played a vital role in securing Relationship Explorer's greenlight for production, and contributed to designing its foundation for further growth.
- 4. Product Design at Coco Works** **Freelance project - 2021**

EDUCATION

B.Des - Product Design

Woxsen University - School of design
Hyderabad , India

Graduated | 2018-2022

SKILLS

User experience, Figma, Interaction design,Typography, Usability, Visual design, User flows,User research, Storyboarding, Mockups, User journeys, Wireframing, User interface design, Communication design, Human-computer interaction, Data visualization, industrial design.