



PUSHPANJALI

Product Designer

## SOFTWARE

FIGMA

XD

ZEPLIN

FRAMER

BOOTSTRAP

HTML

CSS

& MORE

## SOFT SKILLS

Team work



Communication



Creativity



Organization



Management



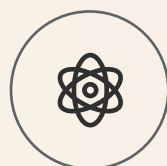
Presentation



## INTERESTS / HOBBIES



Travel



Science



Psychology



Food



Art & Design

## LET'S KEEP IN TOUCH



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[See Portfolio](#)



[Linkedin](#)

## ABOUT ME

As a Product Designer, I am dedicated to crafting intuitive and visually appealing user experiences. With a passion for continuous learning, I actively engage in meetups and stay updated on the latest design trends. By combining technical skills with a deep understanding of user needs, I create engaging interfaces that enhance usability. I strive to push the boundaries of design, constantly seeking opportunities to innovate and deliver meaningful digital experiences.



## WORK EXPERIENCE

Present  
Oct 2023

### SEEKRIGHT AI PRIVATE LIMITED

Product Designer



Currently working on enhancing the SeekRight Client Dashboard, with a focus on improving user experience and streamlining workflows. These efforts are expected to further elevate customer satisfaction and retention, bolstering client trust and ultimately driving business growth.

Sep 2023  
Aug 2022

### THEM CONSULTING PRIVATE LIMITED

Experience Design Professional

them

- Helped **Credit Access Grameen Limited (CAGL)** embark on a digital transformation journey through the development of **MAHI**, a revolutionary app that streamlined operations, enabled seamless digital integration, and propelled the company into the digital era.
- Leveraged UX/UI expertise to revamp the **Motilal Oswal (MOSL)** website, aiming a significant increase in user engagement and a corresponding boost in revenue.
- Conceptualised and developed an entirely new website for **3.0 Verse**, empowering the company to effectively compete in the market and attract a substantial increase in new users.
- Contributed significantly to a comprehensive overhaul of the **IIFL Securities** website, resulting in a surge in customer conversions and a notable improvement in user experience.
- Apart from this, learnt a lot about team work, mastering working in agile environment, team leading, time-management and more.

Aug 2022  
April 2022

### INTERNSHIP

UX/UI Designer

Designed a FinTech app, OISTER, with team collaboration. Key takeaways:

- Learnt UI & UX Design in depth
- Applying design knowledge to real world problems
- Cross-functional team experience



## EDUCATION

2022

### UNIVERSITY OF DELHI

B.Sc. in Electronics

2017

### REGIONAL SECONDARY SCHOOL

12th Standard (Physics, Mathematics, Chemistry)