



# Saurabh Wadhwa

## Decision Analyst Associate

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I am a passionate individual eager to tackle new challenges as an Analyst, driven by my early experiences in the business sector. I am motivated to join a team of seasoned Analyst professionals to further explore and contribute to the industry.

## Experience

- Decision Analyst Associate at ZS Associates** *Oct 2023 - Present*
  - Spearheaded strategic initiatives for a US-based drug launch project, focusing on market analysis and competitor insights to enhance sales and marketing strategies.
  - Managed intricate data streams, leveraging advanced analytical techniques to process and interpret data effectively.
  - Conducted in-depth analysis of US demographics, including national and district-level mapping, to gain comprehensive insights into regional market dynamics.
  - Utilized data tools such as Dataiku to streamline complex data workflows and drive informed decision-making processes.
  - Skilled in Excel and PowerPoint for data management and client presentations.
  - Proficient in leveraging Excel for data analysis and visualization, and PowerPoint for creating impactful client decks.
- Business Analyst at GoAudits** *Jan 2023 - Sep 2023*
  - Spearheaded product management initiatives for the innovative GoAudits Flutter Mobile App.
  - Orchestrated extensive market research and adeptly gathered requirements for project success.
  - Demonstrated proficiency in Jira ticketing, sprint planning, and agile problem-solving methodologies.
  - Excelled in designing captivating wireframes, managing change requests, and leveraging SQL and MS Office tools for efficient project execution.
- Graduate Trainee at Allsport.in** *Oct 2022 - Jan 2022*
  - Proficient in requirement gathering and managing change requests from clients, including logo and specification modifications.
  - Experienced in handling APK and Firebase configurations, conducting unit and integration testing, and utilizing Smartgit and Bitbucket for code management tasks like cloning, synching, pushing, and pulling. Additionally, skilled in SQL for database management.
- Intern at NEC Corp** *Sep 2022 - Dec 2022*
  - Proficient in Requirement Gathering and Competitive Analysis, ensuring thorough understanding of project needs and market dynamics.
  - Skilled in Wireframe and Mockup Designing, adept at translating requirements into visual representations, and Capable of Improving Features based on Market Analysis and Client Requests for enhanced user experience.
- Intern at Sopra Steria** *Aug 2022 - Sep 2022*
  - Proficient in app development using JAVA, XML, and API integration, particularly skilled in Android Studio and VS Code for coding, Firebase for backend services, and SQL for database management.

## Education

- Guru Gobind Singh Indraprastha University**
  - Bachelor of Engineering, Computer Science ( CGPA- 9.5)
- X / XII - Central Board of Secondary Education**
  - XII - Overall Percentage - 83.2%
  - X - Overall Percentage - 95%

## Skills

- Data Visualization
- Analytical and Research Skills
- MS Office
- Problem Solving
- Software Development Life Cycle
- User Acceptance Testing