

Ubaid Manzoor

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LINKS

- [LinkedIn -> Click Here](#)
- [Youtube -> Click Here](#)
- [Github -> Click Here](#)
- [Leetcode -> Click Here](#)
- [GFG Practice -> Click Here](#)

SKILLS

- Javascript
- Typescript
- Node.js
- Express
- MongoDB
- Postgress
- Prisma
- Sequelize
- Aws Lambda
- Aws S3
- Aws SNS
- Aws SQS
- Aws Sdk
- Docker
- Kafka
- Redis
- Serverless Framework
- Git
- GitHub

OTHERS

- MySQL
- Rocket
- Aws Dynamodb
- Aws Athena
- SOLID Design principles
- HLD and LLD

ACHIEVEMENTS

- **2.5 start** and Solved **175** Question on **leetcode**.
- solved **221| Question** on **Geeks For Geeks**.

EDUCATION

IUST

B.TECH IN COMPUTER SCIENCE

Oct 2020, GPA: 7.81

EXPERIENCE

BLKBOX.AI | SDE III - BACKEND - TEAM LEAD

Jun 2023 - Present | Remote

- **Lead Integration** of brand new Platform in Blkbox which is **Google Ads**.
- Implemented **Client Onboarding**, which Onboard and Sync Client Ad Account Data.
- Implemented **Core Creative Testing Logic** for Client Creatives.
- Implemented **Core Rotation Logic** which pick next Creative to test.
- worked on the brand new **Project/Template/Repo** which will be used in future Platforms Integration.
- Suggest **token Expiration logic** which have **O(1)** time complexity.
- currently Leading **4 new Platform** to **Integrate Apple, Liftoff, Reddit ironsource**.
- **Reduced platform integration** the time to **1/4**

FYND JIO | SDE II

Aug 2022 - Jun 2023 | Noida

- **Lead** a brand new project **Gamer/Developer Panel** where gamers worldwide can deploy their game in our system.
- It lets user **upload their webgl/Apk game** in our system.
- Build a **virtual environment** for testing games.
- **migrated** all **webgl/apk game** to Developer Panel platform.
- **Integrated RazorypayX** for payouts to users.
- Also added **CI/CD trigger** for auto **apk creating** on each **game deployment**.
- **manage a team** of 5 developers.
- help my team to design the best system which can handle scale.
- fixed core project **package vulnerabilities**.
- build a **VR mvp** product in a **week**.
- **organized weekly** technical meet across the team.

EASY EAT AI | BACKEND DEVELOPER

Jun 2021 - Jul 2022 (Mass Lay-Off) | Remote

- Been part of expanding the app to **Indonesia**, by **localizing** and **multiple country** support for multiple services.
- Designed and Developed service for generating multiple **user segments** for better visibility for restaurants, with over **30% of hit rate**.
- Designed and Developed service for **generating various useful matrices** for better **visibility on investment return** for restaurants, with over **80% of hit rate** on the sample restaurants.
- Managed and Improved **Loyalty service**, added **expiry logic** for loyalty.
- Designed service to **generate unique Order no**, and clean the previous duplicate order no's.
- Also Improved MongoDB Queries(**by 2x-3x**) and **fix** the MongoDB trigger in the existing system.

DEALDOG | BACK END INTERN

Dec 2020 - Jul 2021 | Remote

- Developed functionality for extracting **half a million deals** daily from amazon, increasing the deal count by 3x.
- Developed functionality to **dynamically** extract the best deals from amazon, increasing the **best deal count 4x**.