



# ABHISHEK P ANAND

User Experience Designer

## ABOUT ME

Having transitioned from mechanical engineering to design, I blend curiosity with a relaxed approach and a flair for originality. Passionate about reimagining everyday items, such as transforming a toaster into a clock, I find inspiration in unique objects that fuel my creativity.

## WORK EXPERIENCE

## EDUCATION

### MIT Institute of Design

M. Des. Product Design  
(2020 - 2022)

### Visvesvaraya Technological University

B.E. Mechanical Engineering  
(2012 - 2016)

## PERSONAL DETAILS

### Phone

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### Email

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### Behance

<https://www.behance.net/abhishekpanand95>

### Address

353, Royal Lake Front Residency Phase 3,  
Nayak Layout, 8th Phase, JP Nagar,  
Bangalore, Karnataka - 560 078

### Bert Labs

Feb 2023 - Present  
11 months

### Bert Labs Pvt. Ltd.

#### Senior Research Designer

- Headed a development team across various projects, focusing on the design and implementation of dashboards. Oversaw the project lifecycle from start to finish, providing consistent leadership and direction to ensure high-quality execution and results.
- Guided the design team in crafting the company website, personally designing several pages and the admin dashboard. Also leading a team of frontend and backend developers, with the website's development actively ongoing.

Oct 2022 - Jan 2023  
4 months

#### Research Designer

- Collaborated in cross-functional teams to create dashboard designs, wireframes, prototypes, and high-fidelity designs, ensuring they meet client and user needs while communicating complex data effectively.
- Led user research, testing, and optimization initiatives for dashboards, initiated the development of design systems, and collaborated closely with developers to ensure precise implementation and ongoing enhancement.
- Conceptualized and led the creation of IoT device casings, incorporating rapid prototyping with 3D printing, and emphasizing user-centric design along with branding elements to forge engaging and intuitive experiences.



Jul 2022 - Sep 2022  
3 months

### Ogee Studio India Pvt. Ltd.

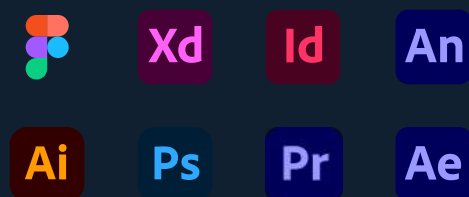
#### User Experience Designer

- Developed new features for a B2C Investor Website and Mobile App, focusing on user journey mapping, usability improvements, and direct client engagement for feedback and progress updates.

## PROFESSIONAL SKILLS

- User-centered Design
- User Research
- User Interface Design
- Wireframing and Prototyping
- Information Architecture
- Collaborative Problem Solving
- Visual Communication

## SOFTWARE SKILLS



- Designed a Web-based Drive Monitor System for B2B clients, conducting market research, developing user flows, and leading design strategy discussions with clients.
- Across all projects, enhanced user experience and usability, established comprehensive design systems, and maintained active client communication for ongoing project refinement.



Jan 2022 - Apr 2022  
4 months

### Butterfly Edufields Pvt. Ltd.

#### Product Design Intern

- Initiated the project by conducting in-depth user research, empathy mapping, and user journey mapping. This foundational work informed the educational focus and design of the 4-in-1 Transformation Car Toy, specifically tailored for children aged 6 to 8.
- Developed multiple prototypes, integrating product innovation and thoughtful design. Rigorously tested with the target age group (6-8 year-olds) to refine and ensure the toy's educational and entertainment value.
- Crafted a detailed instruction manual to enhance the user experience, and finalized the product for release. Successfully launched the educational STEM toy on Amazon, showcasing its accessibility and appeal to a broad audience.



Apr 2018 - Oct 2018  
7 months

### Convergys India Service Pvt. Ltd.

#### Associate - I

### Falcon Engineering Solutions

#### Design Engineer Intern

- Developed models for tents and outdoor movable housing using CAD software, emphasizing functional design and visual appeal.
- Generated precise engineering drawings for these designs, collaborating closely with the engineering team to enhance product performance and usability.