

Sushmitha L Savanth

UX / UI designer

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About Me

Results-driven UX Designer with 4.8 years of experience in UX/UI, equipped with a solid background in designing innovative user experiences. Proficient in utilizing various design tools and methodologies to create user-centric products. Committed to ensuring design standards are consistently applied to enhance user engagement and satisfaction

Education Background

- Acharya Institute of Management And Sciences
Masters of Computer Applications
Completed in 2019
- Sri Aurobindo First Grade College For Women
Bachelor's of Computer Applications
Completed in 2016

Professional Experience

Quikley – Senior UX/UI Designer
Dec 2022 – Jan 2024

Key responsibilities:

- Spearheaded the end-to-end design process for Quikley, a pioneering food delivery application, from inception to market launch.
- Conducted extensive user research to understand customer needs, preferences, and pain points, informing the development of intuitive and user-friendly interfaces.
- Designed and prototyped the iOS and Android applications, ensuring seamless functionality and a visually compelling user experience.
- Collaborated closely with cross-functional teams, including developers and stakeholders, to align design objectives with business goals and technological feasibility.
- Contributed to the development of the partner website, empowering vendors with robust tools for Restaurant management, order tracking, and customer engagement.
- Employed user-centric design principles and iterative testing methodologies to iterate and refine designs based on user feedback and data analytics.
- Played a pivotal role in the successful launch of Quikley

Matellio India Pvt.Ltd, Ux Designer Level II
DECEMBER 2020 – NOVEMBER 2022

Key responsibilities:

- Translate concepts into user flows, wireframes, mock-ups and prototypes that lead to intuitive user experiences also that is optimized for a wide range of devices and interfaces.
- Make strategic design and user-experience decisions related to core, and new, functions and features.
- Some of clients worked for is SwyftLegal, Vcard global, skylight psychedelics VR app, Lessonwise (mobile and web), Quicksport UX, WCI.

Life Exemplified, Lead Ux Designer
MAY 2019 – DECEMBER 2020

Key responsibilities:

- Designed and Developed Android Application (ERP) for Storing Database which performs all CRUD operations on the Data being Stored, designed an Application (ERP) for managing the expenses of the Company.
- Fostered collaboration and consistency across teams.

Key Skills

- UX Design
- Visual Design
- UX Researcher
- User-centered design
- Wire-framing
- Informational architecture
- Prototyping
- Interaction design
- Agile methodology
- User stories
- Human-centered design

Tools

- Adobe XD
- Figma
- Invision
- Zeplin
- Balsamiq
- Whimsical
- Framer
- Adobe Indesign
- Adobe CC