



# INDERJEET SINGH

## UI DESIGNER

### PROFESSIONAL PROFILE

I carry a buck of 10+ years of experience in UI Designing. (Includes 4+ years as Design Team Lead & Specialist in the management & 6+ years as senior UI design expert also editing videos nowadays). I have a good command over UX as well with 3 years of experience.

- Work best with interdepartmental coordination and communication.
- Skilled with Figma and Adobe Creative Suite (Photoshop, XD, Illustrator, and Premiere Pro).
- Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out.

### PROFESSIONAL EXPERIENCE

#### DESIGN TEAM LEAD

*Xpertssoft Technologies, Ambala Cantt. Aug 2023 – Present*

I have recently re-entered the organization to spearhead a distinctive initiative – eComm Daddy, a bespoke eCommerce solution. My role involves serving as the UI/UX designer, overseeing the design aspects of both web and mobile applications, and assuming a leadership position to drive the project forward. In addition to this core responsibility, I am overseeing the following tasks:

- Spearhead the design and execution of graphics, layouts, and user experiences for each task.
- Assign responsibilities to the four members of the design team and offer guidance on various project facets.
- Oversee the evaluation of all design materials to guarantee their quality and accuracy.
- Proficiently utilize Figma and Adobe Creative Suite for design purposes.

### CONTACT DETAILS

+91-9729810389

jitinder29@gmail.com

behance.net/jitinder

linkedin.com/in/jitinder29/

### EDUCATION

- 3 Years Diploma in Computer Science, Govt. Polytechnic Ambala City (2009-2009)
- Graduation in Arts, Kurukshetra University Kurukshetra (2011-2014)

## KEY SKILLS

Team Leading



UI Designing



UX Designing



Team Coordination



Client Handling



Problem Solving



HTML/CSS



## DESIGN TEAM LEAD

Quatic Software Solutions Pvt. Ltd., Zirakpur

Aug 2021 – Mar 2022

- Develop a design strategy in collaboration with management for [www.urjasmart.com](http://www.urjasmart.com)'s flagship product portal, ensuring alignment with overarching business objectives.
- Lead a team of design and social media experts dedicated to optimizing the presentation and promotion of prime products within the organization.
- Oversee the creation of compelling video and graphic advertisements to effectively showcase and market the prime products to the target audience.
- Utilize design expertise in Adobe Photoshop, XD, Figma, and Illustrator to craft visually appealing and user-friendly designs for the prime product portal.
- Perform video editing tasks using Adobe Premiere Pro, ensuring the seamless production of high-quality promotional content for effective marketing campaigns.

## UI DESIGN SPECIALIST

Xpertsoft Technologies, Ambala Cantt. 2015 – Jul 2021

- Executed a variety of marketing initiatives, including websites, landing pages, mobile apps, presentations, advertisements, and other design projects, consistently surpassing client expectations.
- Successfully juggled 4-5 projects concurrently, even in high-pressure situations, to ensure timely delivery and meet stringent deadlines.
- Provided valuable recommendations and consultations to clients, guiding them towards optimal UI design choices aligned with their overarching marketing objectives.
- Contributed expertise to PPC planning for an international software over a span of more than 4 years, specializing in the design aspects of the campaigns.

## CREATIVE DESIGNER

Xpartsoft Technologies, Ambala Cantt. Aug 2011 – 2015

- Gained fundamental knowledge in UI/UX.
- Initiated the creation of wireframes and initial drafts for desktop applications such as PC Optimizer Pro, Monitor Smart, Mac Optimizer Pro, and other proprietary software.
- Produced final wireframes and drafts for numerous websites, landing pages, mobile apps, and internal desktop applications.

## TOP PROJECTS

### eComm Daddy ([www.ecommdaddy.com](http://www.ecommdaddy.com))

eComm Daddy stands as a tailored B2B ecommerce solution, offering an array of pre-designed ecommerce templates based on popular selling concepts. My latest project within this domain is now live and ready for use.

#### Software Used:

Software Used: Figma for all the designs, Adobe Illustrator for illustrations & vectors, and Adobe Photoshop for images & other stuff.

### CBTF Multiple Projects ([www.cbtfnews.com/](http://www.cbtfnews.com/))

CBTF, a well-renowned company settled in DUBAI, have Imraan Hashmi as their BRAND PARTER. We joined hands for a multi-projects deal. The list includes their Betting Portal, Cricket News Portal, Video Portal (much like YouTube), and Event Management portal. (You can check those in my Portfolio link, mentioned on the top)

#### Software Used:

Figma for all the website designs, Adobe Illustrator for illustrations & vectors, and Adobe Photoshop for images & other stuff.

**Dubai Local ([www.dubailocal.ae](http://www.dubailocal.ae))**

**App Links:**

Play Store - <https://play.google.com/store/apps/details?id=com.esec.dubailocal>

App Store - <https://apps.apple.com/in/app/dubailocal/id6449094971>

Dubai Local serves as a comprehensive platform catering to both tourists and local businessmen, consolidating their needs and target audience in one convenient location. Following the completion of the website, the client subsequently entrusted me with the design of a complementary mobile app.

**Software Used:**

Figma for Web Pages and Mobile Screens, Adobe Photoshop & Illustrator for Graphics.

**URJA SMART ([www.urjasmart.com](http://www.urjasmart.com))**

An online retail platform specializing in Smart Home Automation Products, offering a diverse range including Smart Switches, Smart Doorbells, Smart Door Locks, and more. Explore cutting-edge solutions to elevate your home's automation and security.

**Software Used:**

Adobe XD for web pages, Figma for Landing Pages, Adobe Illustrator for Branding Stuff, and Adobe Photoshop for Social Media Creatives and other stuff.

## PERSONAL DETAILS

Full Name: Inderjeet Singh

Father's Name: Manmohan Singh

Mother's Name: Baljinder Kaur

DOB: 19-Sept-1989

Hobbies: Bollywood Movies & Vlogging