

# Avaneesh Kumar

UI/UX Designer

**Resume**

Portfolio

Linkedin

Behance

## Experience - 4+ years

Nov 2022 - Present

### The Squa.re - UI/UX Designer

I led the design for TMC SaaS product, revamped the supplier dashboard, and crafted the coliving pages. I boosted TheSqua.re's main page traffic through data analysis and enhanced overall website accessibility. My work centered on user-friendly interfaces and data-driven improvements.

Mar 2022 - Oct 2022

### Squareboat - Product Designer

Experience working on various client based projects with Squareboat, including up in sector of sports (Hudle), ecommerce (Bharat Cattle), social media (Engagr) and many more

Jan 2020 - Mar 2022

### Fareportal - UI/UX Designer

Contributed significantly to the design and optimization of CheapOair.com and OneTravel. I took charge of designing the payment page of CheapOair.com, ensuring a user-friendly and visually appealing experience. Additionally, implementing A/B testing, enhancing the overall user experience, designed various affiliate banner sets for marketing, adhering to Google Ads standards.

## Consultant and Freelance

Experience working on various product based projects with Officebano, including building and designing their SaaS product like Channel Partner, Execution Partner and Quality monitoring app, and may more

Hello! I'm **Avaneesh**. I have a passion for building highly-polished user experiences, and enjoy leading cross-disciplinary teams to innovate & deliver the best

## Education

2016 - 2020

### Ajay Kumar Garg Engineering College

Got an exp as a Computer Science Engineer

2014 & 2016

### Jeevandeep Public School

Matriculation and Intermediate

## Tools

**Figma**

AdobeXD

**UXPin**

**Photoshop**

**After Effects**

Illustrator

**Miro**

Balsamiq

Wireframe.cc

Azure Cloud

**Analytics**

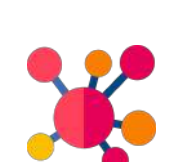
**HotJar**



Innovative



Quick Learner



Multi-tasking



Descriptive



Open to new