Individual Assignment SSH:
Academic Literature Review

Conduct a literature review where you compare and apply theories on individual behavioural change or diffusion to your chosen group topic.

Part A and Part B will be assessed together and awarded an overall mark.

Deadlines

Part A	
Thursday 13 March 2025 (5 p.m.)	Students submit their own literature review to peers for feedback
Friday 21 March 2025 (5 p.m.)	Students give back peer review on the literature review received last week (approx. 300 words)
Part B	
Tuesday 1 April 2025 (5 p.m.)	Submission for CL feedback
Friday 11 April 2025 (5 p.m.)	Final Submission

Part A

Formulate a research question to investigate the potential of behavioural change through digital interventions regarding a specific climate change or surveillance issue (e.g., related to your group project). Explain and compare the answers that the theories presented in the lectures can give on your research question. To this end, review the literature referenced in the lectures and additional texts that you find yourself.

Formal Requirements
- Relevant academic sources are adequately utilised and correctly referenced.
- Word count: 1500 maximum (excluding references).

Assessment Criteria
- Scope and clarity of the research question.
- Selection of texts reviewed.
- Presentation of literature content (content and style).
- Connection and comparison of different theories.

Part B

Building on the 1500-word literature review you created for part A, update your review in light of any
new developments of your project. Furthermore, specify how the behaviour change theory applies to
technological innovations and their diffusion. Build your reasoning on relevant literature, i.e., all the
material on theory of behaviour change presented this term (focussing on the later weeks not covered
in Part A), and additional related literature to be searched and reviewed independently.

Formal Requirements

- The final word limit for the literature review itself is 3000 words (excluding references). This
  may incorporate the 1500 words from your earlier draft, but you are free to modify this if
  there have been changes to your project.
- Relevant academic sources are adequately utilised and correctly referenced.
- Peer feedback: include the feedback given by your peer. This does not count towards your
  wordcount.
- Response to peer feedback received: approximately 300 words (in addition to the 3000
  words in your literature review).

Assessment Criteria

- If the research question has changed from Part A: clear and convincing rationale for changes.
- Selection of appropriate academic texts.
- Presentation of literature content (content and style).
- Connection and comparison of different theories.
- Specific application to implementing behaviour change measures.
- Reaction to the peer feedback you received:
  - Deliberate (non-) implementation in the final submission.
  - Answer to feedback has appropriate content and tone.
- Quality of the peer feedback you gave:
  - Clarity and conciseness of summary.
  - Usefulness of your suggestions.
  - Appropriateness of the tone, given the task and setting.

Learning Objectives

- Apply theories of motivation and (self-regulated) learning to develop interventions to change
  attitudes and behaviour and to promote critical thinking.
- Reproduce the ideas behind technology enhanced learning and apply these to propose digital
  interventions.
- Propose interventions modelled around the active citizen.