

CALEB HOU

PRODUCT DESIGNER

CALEBHOU.COM

360.489.7984

CALEBHOU1@GMAIL.COM

WORK EXPERIENCE

SR. PRODUCT DESIGNER

Disney Parks, Experiences
and Products
2020 - Current

Lead designer for the Aulani digital product suite. Designed features for the Walt Disney World app, Disneyland app, and the Disney Cruise Lines app.

UX DESIGNER

Best Buy
2017 - 2019

Lead designer for the Best Buy Home app and the Design Standards team. Created the BRIX design system.

PRODUCT DESIGNER

Substantial
2014 - 2015

Clients include the Wall Street Journal, Novartis, Getty Images, and more. Projects included video games, mobile apps, and luxury real estate websites.

DESIGNER

Freelance
2012 - 2020

Clients include Microsoft, Nordstrom, Panda Express, Funko, Shimano, and more.

EDUCATION

SEATTLE UNIVERSITY

2012 - 2014

BA Digital Design
Cum Laude

SKILLS

UX Design, Visual Design, Iconography, Animation, Illustration, Research, Accessibility Design, Prototyping, Lean & Agile Methodologies.

Skilled at partnering with Project Management, Copywriting, Development, QA, and Research

TOOLS

Figma, Adobe Creative Suite, Sketch, Invision, Axure, and whatever gets the job done.