

# CALEB HOU

PRODUCT DESIGNER

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## WORK EXPERIENCE

### **SR. PRODUCT DESIGNER**

Disney Parks, Experiences  
and Products

2020 - Current

Conducted research & design for the mobile platforms for the Walt Disney World mobile app, and the Disneyland app.

### **UX DESIGNER**

Best Buy

2017 - 2019

Led the design effort for the Best Buy Home App. Created the BRIX design system and the icon & illustration toolkit.

### **DESIGNER**

Freelance

2012 - 2020

Designed for a variety of companies ranging from Microsoft to Panda Express. Projects varied from websites, to mobile apps, to video games, and more.

### **PRODUCT DESIGNER**

Substantial

2014 - 2015

UI/UX design for clients including the Wall Street Journal, Novartis, Getty Images, and more. Projects ranged from video games, to mobile apps, to luxury real estate platforms.

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## EDUCATION

### **SEATTLE UNIVERSITY**

2012 - 2014

BA Digital Design  
Cum Laude

## SKILLS

UX Design, Interaction/Motion Design, Visual Design, Iconography, Branding, Illustration, Research, Rapid Testing, Accessibility, Wireframing, Art Direction, Prototyping, Lean & Agile Methodologies.

Also skilled at partnering with Project Management, Copy, Development, QA, and Customer Research

## TOOLS

Adobe Creative Suite, Sketch, Invision, Axure, Keynote, and that gets the job done.