

# Virtual Tours

---

## **Virtual Company**

### **Definition**

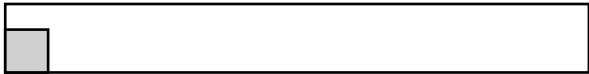
Interact users and clients with VR-AR-MR so they can see their V-Company, They can make a virtual tour and get acquainted with the services provided by the company and the presentation of each department of the company, and they can contact them upon request.



**Virtual Company Competitors**

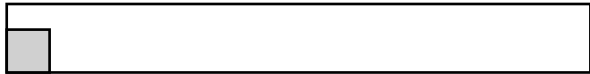
<https://matterport.com/>

**Pros**



- ☐ The efficiency and power of Matterport is transformative for the commercial real estate industry.
- ☐ The speed of producing a virtual company by photographing the actual place

**Cons**



- ☐ The building must be built on the ground and photographed with a camera to make a virtual tour
- ☐ The high price of filming on the ground compared to CGI
- ☐ The possibility of creating more beautiful spaces than reality by means of advanced CGI photography



**Virtual Company**  
**Our Product / Pros-Cons**

**Pros**

- ☐ will support all devices and that's the challenging part of our concept, also it will support Mixed Reality which means your avatar will be built based on your actual appearance
- ☐ A complete presentation showing the company's departments in a modern way
- ☐ Hold a video meeting within the virtual company

**Cons**

- ☐ Lack of experience in the local market and the need to train a certain number of employees to carry out such projects
- ☐ The need to constantly update the company's default data and the end user can only modify it by referring to us

---

## **Ya schools**

### **Definition**

An Online platform that provides information about schools, teachers, students, services and educational activities, by building and circulating Big Data, Artificial Intelligence techniques and Financial Technology that help in obtaining information and making requests in an easy and fast digital way that enriches the educational process.



**Ya schools**  
**Our Product / Pros-Cons**

Pros

- ☐ Make the student familiar with the school's facilities before visiting them and communicating with one of those responsible for the existing facilities and inquiring about all questions related to the school.
- ☐ presentation and showing the schools sectors in a modern way.
- ☐ Hold a video meeting within the school.

Cons

- ☐ The long time it will take to create a virtual school with large areas.
- ☐ Lack of experience in the local market and the need to train a certain number of employees to carry out such projects.
- ☐ The need to constantly update the company's default data and the end user can only modify it by referring to us.

---

## **Roshn**

### **Definition**

**Roshn** is a national real estate development company wholly owned by the Public Investment Fund, working to develop integrated residential neighborhoods that provide a modern lifestyle according to the highest standards for the citizens of the Kingdom. Cooperation has been made to make virtual tours using virtual reality and augmented reality for all villas and homes designed by them, where the user can live this experience through their own website,

<https://roshn.cali.global/>

---

<https://www.cali.global/>

## RoadMap

