

Cali Technology Solutions

# AVS / Product

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## City Explorer

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<https://www.cali.global/>

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## Definition

City Explorer works to assist clients in the real estate development and construction sector. Using CGI to help our clients present their buildings in the best realism. Give the tools they need to drive their businesses. It's a mixture of Google Map along with Real Estate Solution for (Renting/Selling/Buying and presenting multiple options in Realtime. Through the web or App, you can see all the details of the building with the neighboring buildings, in addition to knowing all the services near the building.

CGI / computer-generated imagery

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## Competitors

### Pros

- ☐ Display the project in an aesthetic way, such as using game engines

### Cons

- ☐ The prices are very high because they are one of the few companies that work in this field compared to our company

The high demand for this technology in the Gulf countries compared to our local market (Jordan).

<https://takeleap.com/>

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## Our Product / Pros-Cons

### Pros

- ☐ We have achieved a great deal of work and development, and we have gained experience in presentation methods, and we can start at any time.

### Cons

- ☐ We lack important elements in the team, in addition to plugins for maps, in addition to a special investment in hiring developers and artists dedicated to developing the project.

### Where do we stand

- You can see all the details of the building with the neighboring buildings, in addition to knowing all the services near the building.
- Save time visiting the building.
- Attractive marketing presentation.
- The possibility of displaying a building before the completion of its construction.

## RoadMap

