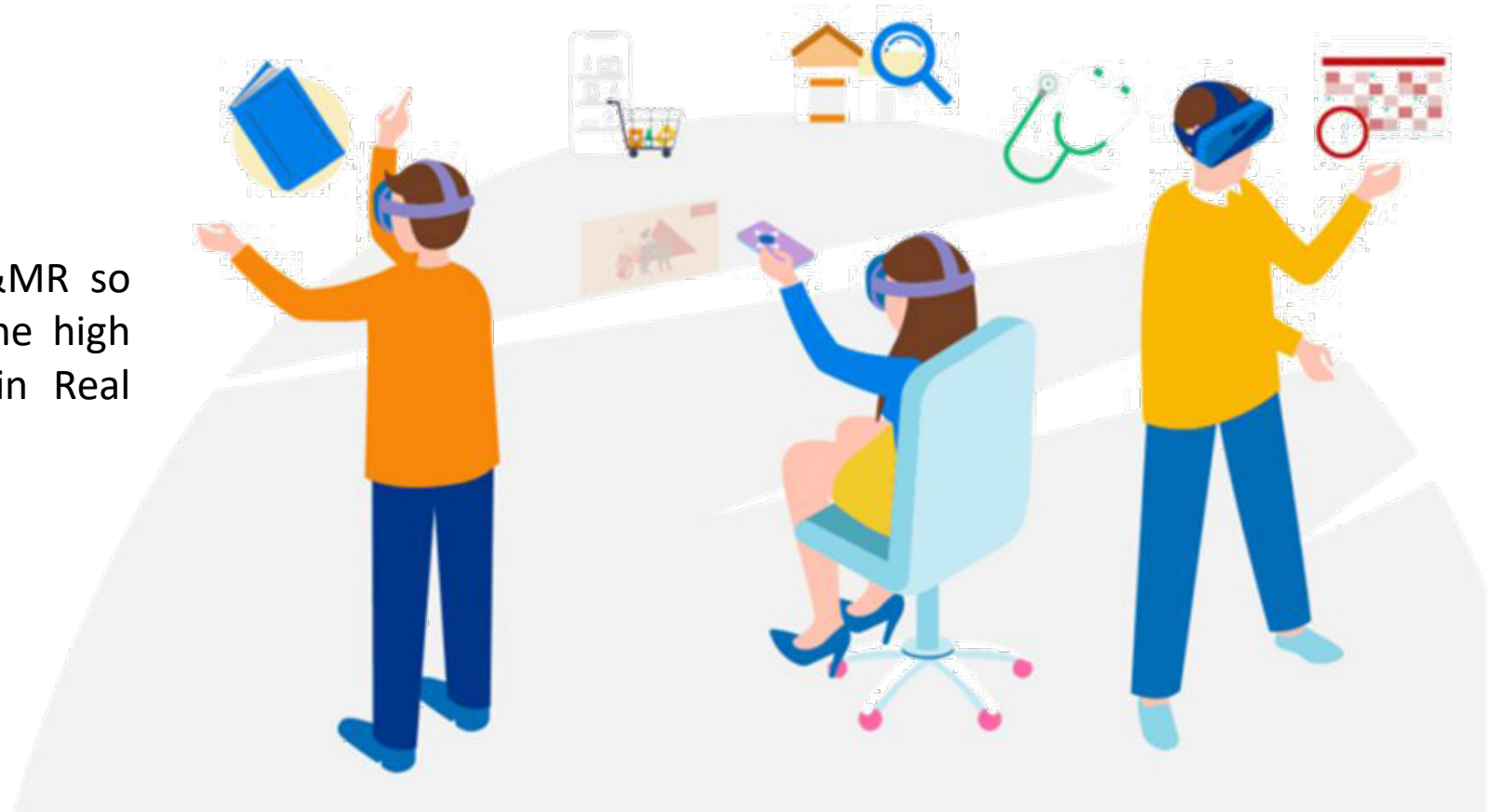


**AR / MR**

## Definition

### Augmented Reality, Mixed Reality:

Interact user and clients with AR&MR so they can see their projects with the high detail and modify their projects in Real Time.





# Competitors

## Pros

- ☐ advanced interconnection of the physical and digital worlds with artificial intelligence, driving sustainable productivity growth and seamless interactive experiences.

## Cons

- ☐ The prices are very high because they are one of the few companies that work in this field in MENA Region

<https://www.sensetime.com/>

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## Our Product / Pros-Cons

### Pros

- ☐ Interactive
- ☐ Improve Knowledge retention.
- ☐ Accurate depiction of real scenarios.
- ☐ Matches lifestyle of Generation Z.

### Cons

- ☐ Substantial time commitment in the development.
- ☐ High cost
- ☐ Low-end devices NOT supported.

## RoadMap

