Health Report : http://hello.com

DIY Site Checkup found 16 major issues

SEO Friendly Links

Links of your site are SEO friendly.

Knowledge Base

An SEO friendly link is roughly follows these rules. The url should contain dash as a separator, not to contain parameters and numbers and should be static urls.

To resolve this use these techniques.
1) Replace underscore or other separator by dash, clean url by deleting or replaceing number and parameters.
2) Marge your www and non www urls.
3) Do not use dynamic and related urls. Create an xml sitemap for proper indexing of search engine.
4) Block unfriendly and irrelevant links through robots.txt.
5) Endorse your canonical urls in canonical tag.
Learn more

HTML Page Size

HTML Page Size : 0 KB

HTML page size is <= 100KB

Knowledge Base

HTML page size is the one of the main factors of webpage loading time. It should be less than 100 KB according to google recommendation. Note that, this size not including external css, js or

images files. So small page size less loading time.

To reduce your page size do this steps
1) Move all your css and js code to external file.
2) make sure your text content be on top of the page so that it can displayed before full page loading.
3) Reduce or compress all the image, flash media file etc. will be better if these files are less than 100 KB

Learn more

GZIP Compression

GZIP Compressed Size : 0 KB

GZIP compression is enabled.

Knowledge Base

GZIP is a generic compressor that can be applied to any stream of bytes: under the hood it remembers some of the previously seen content and attempts to find and replace duplicate data fragments in an efficient way - for the curious, great low-level explanation of GZIP. However, in practice, GZIP performs best on text-based content, often achieving compression rates of as high as 70-90% for larger files, whereas running GZIP on assets that are already compressed via alternative algorithms (e.g. most image formats) yields little to no improvement. It is also recommended that, GZIP compressed size should be <=33 KB