



## Small Business DIY

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Website: <http://localhost/siteanalysis/>


Generated At: 2017-07-07 15:39:04

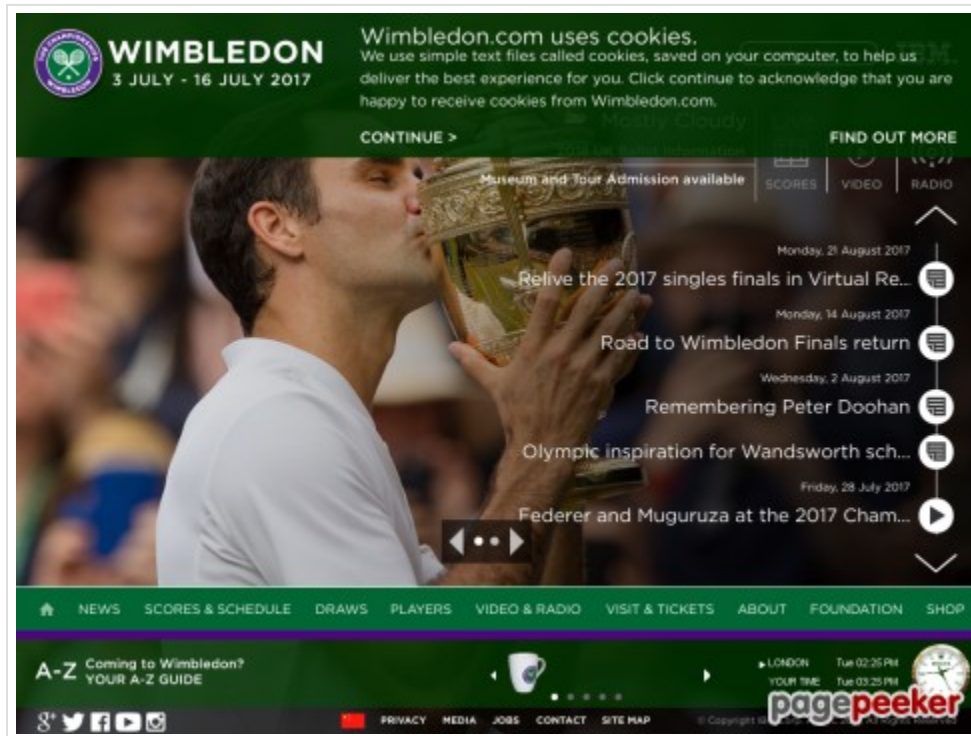
### Domain Name - wimbledon.com

#### Whols Information

Registered	Yes
Domain Age	19 Years 3 Months 9 Days
Tech Email	robinrgr@US.IBM.COM
Name Servers	ns.events.ihost.com, ns1.events.ihost.com, ns2.events.ihost.com
Created At	20-May-1998
Changed At	09-Apr-2017
Expire At	19-May-2018
Sponsor	
Registrant Name	The AELTC (Championships) Ltd
Admin Name	IBM Events Dept, .
Registrant Email	hammers@us.ibm.com
Admin Email	hammers@us.ibm.com
Registrant Country	 UK
Admin Country	 US
Registrant Phone	+1.4043489688
Admin Phone	+1.4043489688

BackLink Count	0
Total Link Count	0
MozRank	0/10

DMOZ Listing : 



## MOZ Information

Subdomain Normalized	
Subdomain Raw	
URL Normalized	
URL Raw	
HTTP Status Code	
Domain Authority	
Page Authority	
External Quality Link	
Links	

## Mobile Friendly Check

**Mobile Friendly : Unknown**

Score : Unknown

Localized Rule Name

No data to show.

Rule Impact


CMS:

Locale:

Roboted Resources:

Transient Fetch Failure Resources:

## IP Information

ISP	IBM Corporation
IP	129.42.38.5
Country	 UNITED STATES
City	Durham
Region	North Carolina
Timezone	America/New_York
Latitude	35.994000
Longitude	-78.898600

## Malware Scan Info

Google Safe Browser	McAfee	AVG	Norton
undefined API	safe	caution	safe

## Search Engine Index Info

Google Index	Bing Index	Yahoo Index
90,800	38,900	38,900

## Sites in Same IP

usopen.org › Tickets › Seating_Chart	wimbledon.com › en_GB › ... › wta040289.html
usopen.org › scores	wimbledon.com › en_GB › suppliers
tonyawards.com › about › history	masters.com › en_US › ... › track.html
tonyawards.com › en_US › ... › tickets	usopen.org
wimbledon.com	tonyawards.com
masters.com	

## Related Websites

usopen.org	lta.org.uk
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rolandgarros.com	atpworldtour.com
tennis.com	harveynichols.com
rydercup.com	thewimbledonclub.co.uk
formula1.com	selfridges.com
evertonfc.com	itftennis.com
stevegetennis.com	wtatennis.com
sailing.org	manutd.com
rogerfederer.com	tennisforum.com
telegraph.co.uk	tennischannel.com

## TITLE & METATAGS

Title :

The Championships, Wimbledon 2017 - Official Site by IBM

Description :

Official homepage of The Championships, Wimbledon 2017.

Apple-mobile-web-app-capable :

yes

Viewport :

width=device-width, initial-scale=1, maximum-scale=1, user-scalable=no

Twitter:widgets:csp :

on

Twitter:card :

summary\_large\_image

Twitter:site :

@Wimbledon

Twitter:creator :

@Wimbledon

Twitter:title :

Azarenka denies Watson as fairytale continues

Twitter:description :

Official homepage of The Championships, Wimbledon 2017.

Twitter:image :

[http://www.wimbledon.com/images/pics/thumbs/m\\_azarenka\\_1442\\_070717\\_jm.jpg](http://www.wimbledon.com/images/pics/thumbs/m_azarenka_1442_070717_jm.jpg)

Twitter:url :

[http://www.wimbledon.com/en\\_GB/news/articles/2017-07-07/2017-07-07\\_azarenka\\_ends\\_watson\\_run.html](http://www.wimbledon.com/en_GB/news/articles/2017-07-07/2017-07-07_azarenka_ends_watson_run.html)

BLOCKED BY ROBOTS.TXT : No

BLOCKED BY META-ROBOTS : No

LINKS NOFOLLOWED BY META-ROBOTS : No

TOTAL KEYWORDS : 1452

## HTML HEADINGS

### H1(1)

- Latest News

### H2(0)

### H3(0)

### H4(0)

H5(0)

H6(0)

## KEYWORD ANALYSIS

## Single Word Keywords

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
July	62	4.27 %	No
Day	33	2.273 %	No
defeated	24	1.653 %	No
NewsThursday	15	1.033 %	No
Wimbledon	12	0.826 %	No
Doubles	10	0.689 %	No
Live	7	0.482 %	No
Statistics	7	0.482 %	No
Federer	7	0.482 %	No
Player	7	0.482 %	No
ResultThursday	7	0.482 %	No
seed	7	0.482 %	No
LIVE	7	0.482 %	No
Play	6	0.413 %	No
News	6	0.413 %	No
VideoThursday	6	0.413 %	No
Watson	5	0.344 %	No
round	5	0.344 %	No
Ladies'	5	0.344 %	No
Interviews	5	0.344 %	No

## Two Words Keywords

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
6 July	41	2.824 %	No
7 July	16	1.102 %	No
NewsThursday 6	15	1.033 %	No
Day 4	15	1.033 %	No
New NewsThursday	15	1.033 %	No
on Day	10	0.689 %	No
4 New	8	0.551 %	No
New ResultThursday	7	0.482 %	No
ResultThursday 6	7	0.482 %	No
from the	6	0.413 %	No
VideoThursday 6	6	0.413 %	No
New VideoThursday	6	0.413 %	No
of Day	6	0.413 %	No
of the	6	0.413 %	No
July 2017	5	0.344 %	No
New ResultFriday	5	0.344 %	No
ResultFriday 7	5	0.344 %	No
Day 5	5	0.344 %	No
NewsFriday 7	4	0.275 %	No
New NewsFriday	4	0.275 %	No

## Three Words Keywords

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
NewsThursday 6 July	15	1.033 %	No
New NewsThursday 6	15	1.033 %	No
Day 4 New	8	0.551 %	No
ResultThursday 6 July	7	0.482 %	No
New ResultThursday 6	7	0.482 %	No
on Day 4	7	0.482 %	No
VideoThursday 6 July	6	0.413 %	No
New VideoThursday 6	6	0.413 %	No
ResultFriday 7 July	5	0.344 %	No
of Day 4	5	0.344 %	No
New ResultFriday 7	5	0.344 %	No
from the Library	4	0.275 %	No
New NewsFriday 7	4	0.275 %	No
6 July 20170600PM	4	0.275 %	No
NewsFriday 7 July	4	0.275 %	No
GalleryThursday 6 July	4	0.275 %	No
New GalleryThursday 6	4	0.275 %	No
Day 5 New	4	0.275 %	No
FeatureFriday 7 July	3	0.207 %	No
FeatureThursday 6 July	3	0.207 %	No

## Four Words Keywords

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
New NewsThursday 6 July	15	1.033 %	No
New ResultThursday 6 July	7	0.482 %	No
New VideoThursday 6 July	6	0.413 %	No
New ResultFriday 7 July	5	0.344 %	No
GalleryThursday 6 July 20170600PM	4	0.275 %	No
New GalleryThursday 6 July	4	0.275 %	No
New NewsFriday 7 July	4	0.275 %	No
4 New GalleryThursday 6	3	0.207 %	No
Day 4 New GalleryThursday	3	0.207 %	No
on Day 4 New	3	0.207 %	No
New FeatureThursday 6 July	3	0.207 %	No
of Day 4 New	3	0.207 %	No
the Grounds on Day	3	0.207 %	No
New FeatureFriday 7 July	3	0.207 %	No
Interviews Podcasts Throwbacks LIVE	2	0.138 %	No
Challenge Rolls of Honour	2	0.138 %	No
Towels Fashion Ralph Lauren	2	0.138 %	No
Latest Highlights Features Interviews	2	0.138 %	No
Fashion Ralph Lauren Equipment	2	0.138 %	No
Ralph Lauren Equipment Gifts	2	0.138 %	No



## Alexa Data - wimbledon.com

DOMAIN NAME : wimbledon.com

GLOBAL RANK : # 17,379

TOP COUNTRY RANK : United States # 5,353

### Alexa Traffic Rank



### Visitors per Country

SL	Country	Percent of Visitors	Rank in Country
1	United States	21.0%	5,353
2	United Kingdom	15.9%	1,225
3	India	5.6%	6,517
4	China	3.9%	12,175
5	Germany	3.7%	5,945

3.63

Daily Page View per Visitor

5:19

Daily Time on Site

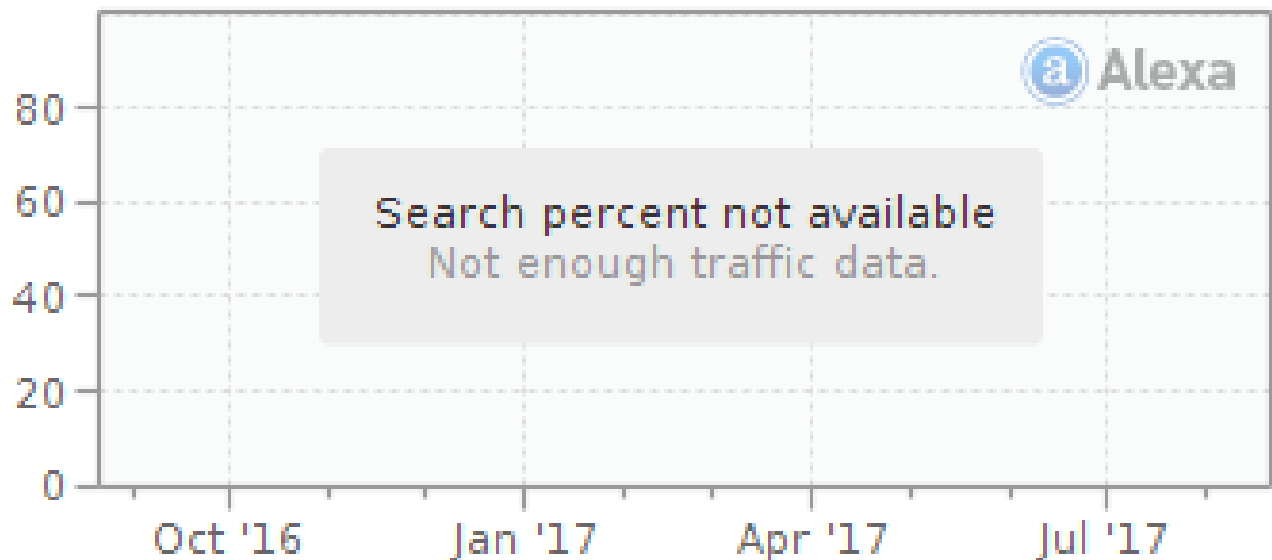
36.30%

Visitor % from Search Engines

### Top Keywords from Search Engines

1. wimbledon 2017 22.42%
2. wimbledon 16.52%
3. wimbledon tickets 1.76%
4. wimbledon 2017 dates 1.74%
5. wimbeldon 1.11%

### Search Traffic



1,540

Total Linking In Site






# 29.20%

Bounce Rate





## Linking In Statistics

SL	Site	Page
1	qq.com	http://wimbledon.qq.com
2	sohu.com	http://sports.sohu.com/wimbledon/index.shtml
3	sina.com.cn	http://sports.sina.com.cn/tennis/wimbledon13
4	msn.com	http://msn.com/en-ca/travel/tripideas/50-must-see-london-attractions/ss-BBqm0R5
5	pixnet.net	http://guantzung.pixnet.net/blog/post/180865357-2016-溫布頓網球賽朝聖---購票經驗&準決賽觀賽

## Upstream Sites

1. google.com Unique Visit: 14.0%  

2. google.co.uk Unique Visit: 13.2%  

3. google.co.in Unique Visit: 3.9%  

4. facebook.com Unique Visit: 1.8%  

5. google.ru Unique Visit: 1.8%  


## Subdomain Statistics

- wimbledon.com Visitor: 99.34%  

- shop.wimbledon.com Visitor: 1.95%  

- local.wimbledon.com Visitor: 0.24%  

- grass.wimbledon.com Visitor: 0.11%  


## SimilarWeb Data - wimbledon.com

CATEGORY RANK : Sports > Tennis # 10

GLOBAL RANK : # 27,120

TOP COUNTRY RANK : United States # 21,764

1.66M

Total Visit

00:03:05

Time on Site

3.39

Page Views

46.40%

Bounce Rate

### Traffic by Countries

SL	Country	Traffic %
1	United States	21.01% 625.4%
2	United Kingdom	20.75% 175.8%
3	France	2.86% 1,337%
4	Italy	2.79% 858.3%
5	Canada	2.79% 829.4%

### Social Media Traffic

Facebook 62.68%



Twitter 30.14%



Youtube 3.51%

Reddit 1.90%

WhatsApp Webapp 1.06%

DIRECT TRAFFIC : 21.39%

REFERRAL TRAFFIC : 13.29%

SEARCH TRAFFIC : 59.46%

SOCIAL TRAFFIC : 5.07%

MAIL TRAFFIC : 0.74%

DISPLAY TRAFFIC : 0.05%

### Top Referral Sites

SL	Top Referral Site
1	atpworldtour.com
2	wtatennis.com
3	tennisforum.com
4	bbc.co.uk
5	livescorehunter.com

### Top Destination Sites

SL	Top Destination Site
1	ticketmaster.co.uk
2	aeltc.com
3	facebook.com
4	theaa.com
5	tfl.gov.uk

99.11%

Organic Search

0.89%

Paid Search

### Top Organic Keywords

SL	Keyword
1	wimbledon
2	wimbledon 2017
3	wimbledon tickets
4	wimbledon draw
5	wimbledon qualifying

### Top Paid Keywords

SL	Keyword
1	wimbledon 2017
2	when does wimbledon start
3	wimbledon draw
4	robinsons wimbledon water bottle
5	wimbledon ballot

## Facebook Information

FACEBOOK SHARE : 19,607

## Stumbleupon Information

STUMBLEUPON LIKE :

STUMBLEUPON VIEW : 2

STUMBLEUPON COMMENT :

STUMBLEUPON LIST :

## Reddit Information

REDDIT SCORE :

REDDIT UPS :

REDDIT DOWNS :

## Other Social Network Information

GOOGLE PLUS SHARE : 2,232,909

PINTEREST PIN : 7

BUFFER SHARE : 1

XING SHARE :

LINKEDIN SHARE : 443