

# CALISTA LIANARDI

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## Summary

Data Science student with a strong foundation in Python, SQL, data visualization, and machine learning. Experienced in delivering insights through analytical reports and developing solutions to support decision making. Beyond technical expertise, actively engaged in leadership and organizational roles thus skilled in communication, strategic planning, and problem-solving, with a proven ability to balance analytical precision with people oriented leadership. Seeking opportunities to apply both technical and organizational skills in real world business contexts, particularly in data driven decision making and innovation.

## Education

**SMA Negeri 1, Sungailiat** 2020 - 2023  
Mathematics and Natural Science | 1 year Scholarship for Outstanding Students with **Final Score of 86,9**

**BINUS University, Jakarta** 2023 - Now  
Data Science Undergraduate, School of Computer Science with **GPA of 3,60**

## Portofolio

<https://github.com/Calistacen>

## Skills

Data Analysis, Data Visualization, SQL, Python, R, Microsoft Excel, Figma, Power BI, Tableau, Strategic Planning

## Current Position

**President of BNEC Kemanggisian 32nd Presidency, BINUS English Club (BNEC).**

- Spearheaded strategic direction, program innovation, and organizational development for one of BINUS's most prestigious English clubs.
- Oversaw operations, initiatives, and member engagement at the regional level, leading 60+ members across divisions.
- Processing and analyzing organizational data to create comprehensive reports, blueprints to ensure data driven decision making, and knowledge management transfer for performance tracking and strategic refinement.

**Work:**

<https://github.com/Calistacen/Data-Driven-Organizational-Analysis>

**Staff of Internal Support, iBuddy+ .**

- Conducted simple data analysis tasks including data preprocessing, survey result visualization, and report creation to evaluate program effectiveness and improve student experience.
- Assisted in welcoming and supporting inbound exchange students through communication management, event coordination, and peer guidance.

**Work:** [https://bit.ly/iBuddyISPportfolios\\_CL](https://bit.ly/iBuddyISPportfolios_CL)

**Advisor of Public Speaking Team, HIMTI BINUS University**

- Mentoring the Public Speaking Team in effective communication, delivery techniques, and speech structure for competitions and organizational activities.
- Providing constructive feedback, suggestion, and training modules to enhance members' confidence and stage presence.

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## **BINUS MC Club Member**, BINUS University

- Engaged in training sessions and practice forums to develop public speaking, stage presence, and event hosting skills.
- Participated in campus and organizational events as a Master of Ceremony, enhancing audience interaction and event flow.

## **Courses**

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### **SQL for Data Science** – *University of California, Davis (Coursera)*

Gained hands-on experience writing SQL queries for data extraction, analysis, and reporting.

**Certificate:** [bit.ly/SQForDataScience\\_CourseraCL](https://bit.ly/SQForDataScience_CourseraCL)

### **Data Science Short Course** – *Professor Widom's Instructional Odyssey – BINUS University*

Explored data science fundamentals including spreadsheets, statistical analysis, and hyperparameter tuning for machine learning models.

**Certificate:** [bit.ly/DSShortCourse\\_ProfWidom](https://bit.ly/DSShortCourse_ProfWidom)

### **Fundamentals of Deep Learning** – *NVIDIA*

Acquired practical understanding of deep learning concepts and their applications in artificial intelligence.

**Certificate:** [bit.ly/CertifCL\\_NVIDIA](https://bit.ly/CertifCL_NVIDIA)

### **Create Charts and Dashboards Using Microsoft Excel** – *Coursera Project Network*

Learned to design interactive dashboards and visualizations to communicate insights effectively.

**Certificate:** [bit.ly/ChartnDashboard\\_CourseraCL](https://bit.ly/ChartnDashboard_CourseraCL)

### **Introduction to Data Analysis Using Microsoft Excel** – *Coursera Project Network*

Built foundational skills in Excel for organizing, analyzing, and interpreting data.

**Certificate:** [bit.ly/MSExcelDataAnalysis\\_CourseraCL](https://bit.ly/MSExcelDataAnalysis_CourseraCL)

## **Working Experience**

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September 2024 - January 2025

### **Tutor of Introduction to Data Science & Program Design Method** | Scientia Bootcamp

- Mentored tutees in foundational data science and programming concepts, including Python basics and structured thinking.
- Designed lesson materials and hands-on projects to support beginner-friendly, practice-oriented learning.
- Provided feedback and tracked student progress to ensure knowledge retention and application.

February 2025 - June 2025

### **Tutor of Data Structure** | SASC Scholarship Mentoring Program.

- Provided academic mentoring and structured tutoring sessions for Data Structure courses under the university's scholarship mentoring scheme.
- Helped students grasp complex algorithmic concepts through step-by-step explanations, coding exercises, and problem-solving support.
- Fostered a collaborative learning environment, boosting mentees' academic performance and confidence in technical subjects.

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## ***Organizational Experience***

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July 2025 - October 2025

### **Vice Project Manager | Rumpun Day Penalaran 2025: SHINE**

- Assisted the Project Manager in leading event operations and cross divisional coordination and supervision.
- Oversaw planning, documentation, and timeline management for program milestones.
- Supported creative direction and ensured consistent event branding and participant experience.

May 2025 - June 2025

### **Vice Project Officer | BNEC Follow-Up Cadre Forming, BINUS English Club (BNEC)**

- Assisted in leading the planning and execution of BNEC's Follow-Up Cadre Forming program, aimed at strengthening the leadership pipeline and member development especially for the new BoMs in BNEC.
- Coordinated cross-divisional collaboration, managed internal timelines, and ensured smooth communication between core divisions.

September 2024 - May 2025

### **Freshmen Partner | First Year Program Binusian 2028, BINUS University**

- Mentored freshmen throughout their first year, providing academic and social support.
- Conducted regular check-ins and shared university resources to enhance adaptation.
- Strengthened retention and engagement through peer mentorship activities.

July 2024 - February 2025

### **Staff of Member Focus Division | BNEC Kemanggisian 31st Presidency**

- Supported member development programs: seminars, workshops, bonding, volunteering, and company visits.
- Collected and processed feedback from members to improve future initiatives and engagement quality.

March 2024 - January 2025

### **Head of Social Media (TikTok) | Publication & Marketing Division, HIMTI BINUS University**

- Led TikTok content strategy, managing creative production and audience engagement strategy.
- Leveraged trends and student culture to grow visibility, brand awareness, and interaction with the BINUS community.

July 2024 - September 2024

### **Project Officer | BNEC 2024 Outing Program "In Embrace of Querencia"**

- Directed the planning and execution of BNEC's annual bonding event.
- Overseeing logistics, budgeting, and team coordination to achieve the program objectives

July 2024 - September 2024

### **Staff of Publication | BNEC Kemanggisian 2024 New Member Recruitment**

- Contributed to the visual and written content creation for BNEC's New Member Recruitment campaign across multiple platforms.
- Concepted promotional materials to attract prospective members and maintain consistent branding throughout the recruitment period.

March 2024 - July 2024

### **Coordinator of Promotion Division | TECHFEST 2024 by HIMTI BINUS University**

- Led a promotional team for a national-level technology event.
- Oversaw and plan content creation, publication timelines, and digital audience engagement.

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- Built media partnerships and aligned visual branding with student community tone.

August 2024

## **Freshmen Leader | First Year Program Binusian 2028, BINUS University**

- Guided and facilitated the onboarding process for new BINUS students during orientation week, fostering an inclusive and supportive atmosphere.
- Led group discussions, ice-breaking sessions, and campus tours to help freshmen adapt to university life and culture.
- Acted as a role model and point of contact for academic, social, and organizational inquiries.

## ***Speaking Experience***

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MC of BINUS iWeek 2024 on Session 14 of “Gender Equality from Nordic Perspective”	May 2024
MC of BINUS Summer School on Artificial Intelligence 2024	June 2024
MC of BINUS Kick Off Freshmen Chaperone FYP B2028	July 2024
MC of Track Entrepreneurship Expo and Seminar by BINUS Incubator	September 2024
MC of English Learning Forum 2024 “Using English To Craft Your Personal Branding Through Public Speaking” by BNEC	October 2024
Speaker of BritzoneID Weekly Online Class “Wrap It Up”	October 2024
MC of BeeFest BINUS 2024	November 2024
MC of Rumpun Day Penalaran Reasonation	November 2024
Speaker for BNEC 2025 Cadre Forming - Leadership	February 2025
MC for iBuddy+ 2025 Bonding “Cultural Carnival”	May 2025
MC Training for BNEC 2025 Senior Cadre Forming	June 2025
Speaker for BNEC 2025 Follow-up Cadre Forming - Leadership	June 2025
Speaker for BNEC 2025 Senior Cadre Forming - Regeneration	June 2025
MC for Opening Ceremony BINUS FYP B2029	July 2025
Speaker for BNEC 2025 Welcoming Party Talkshow Session	October 2025
MC Trainer for BNEC 2025 BoM Welcoming Party	October 2025

## ***Volunteering Experience***

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Volunteer of KBMK Spread Love PKM by KBMK BINUS	November 2023
Liaison Officer of Newscasting Field, AEO 2024 by BNEC BINUS	January 2024
Volunteer Committee of GDSC Impact the Future Seminar and Workshop of International Women’s Day 2024 - Registration Division	May 2024
Volunteer of TrashHero Jakarta Clean Up No. 145	May 2024

## ***Other Experience***

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Usherette of BINUS 69th Graduation Ceremony 2024	July 2023
Usherette of Opening Ceremony BINUS FYP B2028	August 2024